Document Outlining

ENSE 871

Done by

Team Pointers

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Submitted to

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PROJECT TEAM MEMBER:

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PROJECT BACKGROUND & BUSINESS NEEDS / OPPORTUNITY:

Client Background →

RCE Saskatchewan is a forum for researchers to share their diverse education knowledge and expertise with enthusiasts. Additionally, to foster discussion amongst regional/local stakeholders such as schoolteachers, professors at higher education institutions, environmental non-governmental organisations, scientists, researchers, and museums, among others.

Additionally, they highlight the projects and accomplishments made in accordance with the United Nations' Sustainable Development Goals, which serve as the cornerstone for environmental sustainability development. Additionally, there are annual recognition and appreciation events for local businesses and individuals.

Project Overview →

The client's brief is to redesign their website's existing "Project and profile" section. Additionally, they want data connected to the UN 17 goals and multiple projects aligned with the goals to be exhibited on a single page using distinct design concepts from two websites.

Our strategy is to begin with the most critical demand (i.e., Project and profile section) and turn our attention through each module on the website, resulting in a simple and straightforward portal that contains all necessary information and functionality.

TARGET COMMUNITY:

NorthStar Customer→

- Volunteers
- Educationalist
- Researchers
- Teachers
- Students

Carry-over Customer →

- Individual who will be directly or indirectly get the benefit from the information provided on the website.

PROJECT ASSUMPTIONS:

- Developing an interactive platform to showcase particular modules in the website (modules such as project and profile, collaborate, UN goals, RCE Network, Recognition event)
- Brainstorming Ideas (using methods like Empathy mapping, Affinity mapping, USM)
- Adobe XSD (for mock-ups design)
- WordPress (for developing the mock-up design)

PROJECT CONSTRAINTS:

- Impractical ideas (which can be developed using WordPress)
- Synchronization between team members
- Data and information resources
- Quality