

## Summary and Recommendations

The following insights were derived for RSVP movies after analyzing the IMDb dataset:

### **Movie Production Trends:**

There's a downward trend in the number of movies produced over the years.

The highest number of movies were produced in the month of March.

### **Drama Genre Insights:**

Drama is the most popular genre, with 4285 movies and an average duration of 106.77 minutes.

In 2019, a total of 1078 drama movies were produced.

### **RSVP Movies' Genre Focus:**

RSVP movies can focus on the Drama genre for its future film.

Action and thriller genres are also worth exploring, as they belong to the top three genres.

### **Top Production Companies:**

Dream Warrior Pictures and National Theatre Live have produced the highest number of hit movies among all production companies.

### **Top Production Houses for Consideration:**

Marvel Studios, Twentieth Century Fox, and Warner Bros are the top three production houses based on votes received by their movies. They should be considered for global partnerships.

### **Multilingual Movie Success:**

Star Cinema and Twentieth Century Fox are the top two production houses with the highest number of hits among multilingual movies.

Since the movie is meant for a global audience, these production houses are strong contenders for the next project.

### **Top Director Recommendation:**

James Mangold, known for directing superhit movies, can be hired for the next project.

### Actor Considerations:

Based on median ratings, Mammootty and/or Mohanlal can be hired as actors for the next project.

### Actress Selection for Drama Genre:

Considering the number of Super Hit movies, Parvathy Thiruvothu is a suitable choice as the actress.

Andrew Garfield can be considered as an actor for the Drama genre.

### **IN Appealing to Indian Audience:**

Based on total votes and an average rating of 8.42 for movies released in India, Vijay Sethupathi can be added to the cast to woo the Indian audience.

### Hindi Movie Actress Choice:

Based on total votes and an average rating of 7.74 for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.