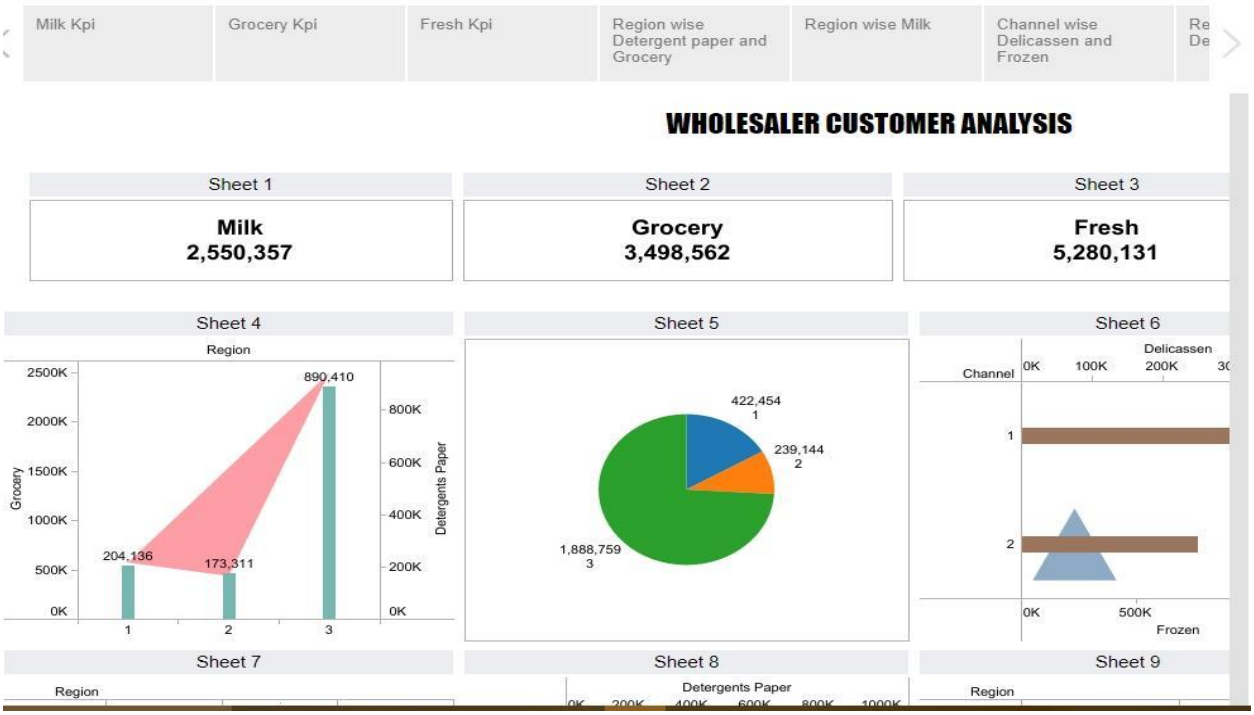
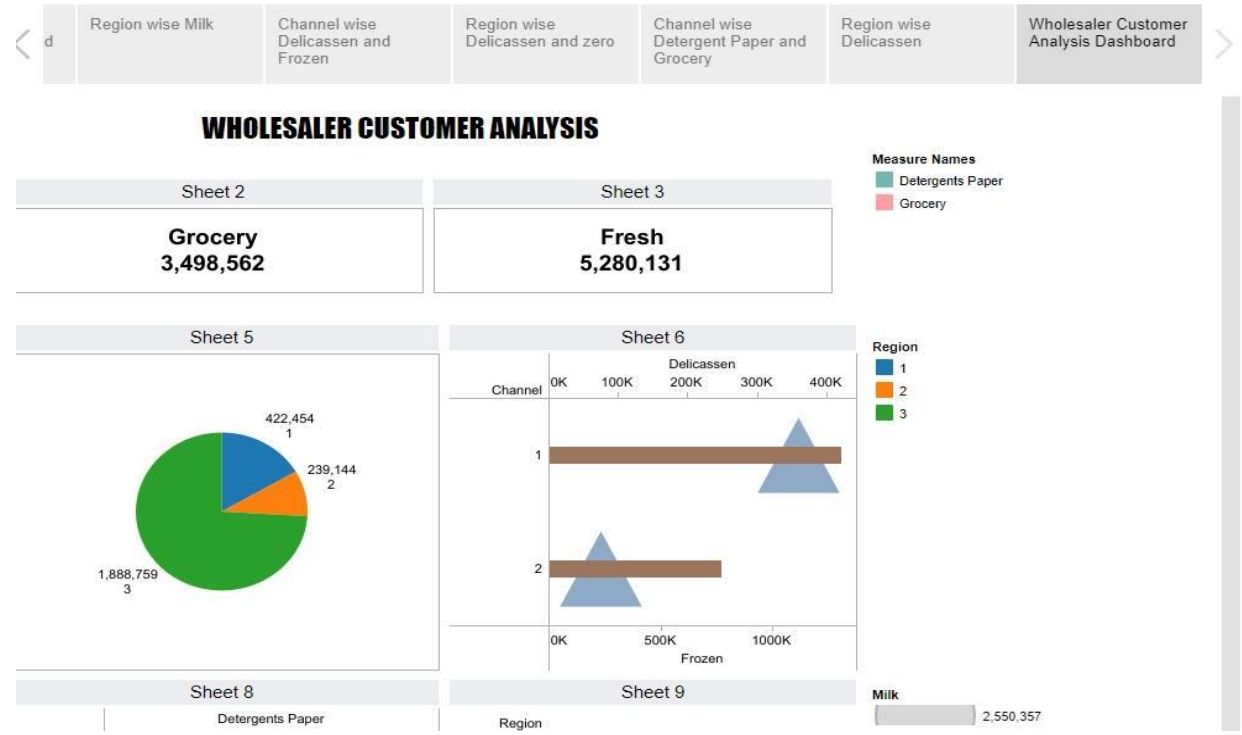
Unveiling market insights: spending behaviour and identifying opportunities for growth

Dashboard


Milk Kpi
Grocery Kpi
Fresh Kpi
Region wise Detergent paper and Grocery
Region wise Milk
Channel wise Delicassen and Frozen
WHOLESALER CUSTOMER ANALYSIS
Sheet 1
Milk
2,550,357
Sheet 2
Grocery
3,498,562
Sheet 3
Fresh
5,280,131
Sheet 4
Region
Grocery
Detergents Paper
890,410
204,136
173,311
Sheet 5
422,454
1
239,144
2
1,888,759
3
Sheet 6
Delicassen
Channel
Frozen
Sheet 7
Region
Sheet 8
Detergents Paper
Sheet 9
Region


Region wise Milk
Channel wise Delicassen and Frozen
Region wise Delicassen and zero
Channel wise Detergent Paper and Grocery
Region wise Delicassen
Wholesaler Customer Analysis Dashboard
WHOLESALER CUSTOMER ANALYSIS
Measure Names
Detergents Paper
Grocery
Sheet 2
Grocery
3,498,562
Sheet 3
Fresh
5,280,131
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422,454
1
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Region
1
2
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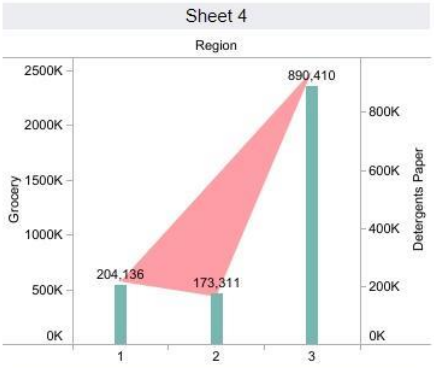
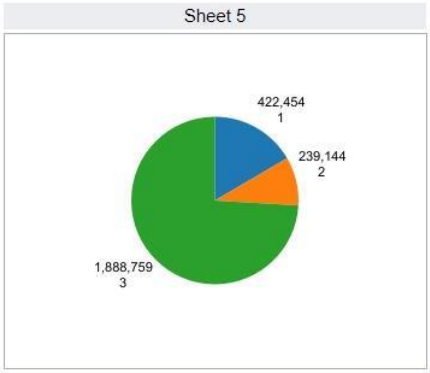
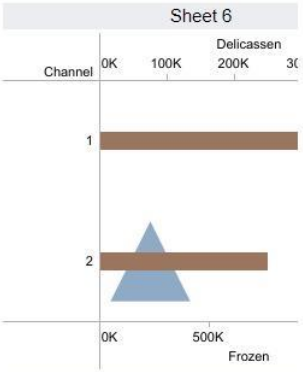
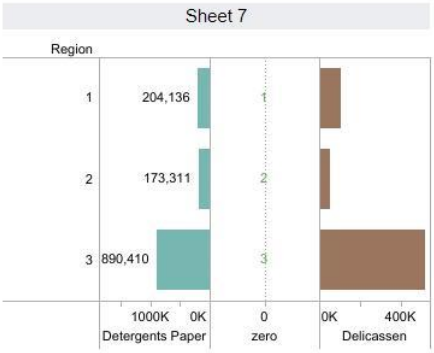
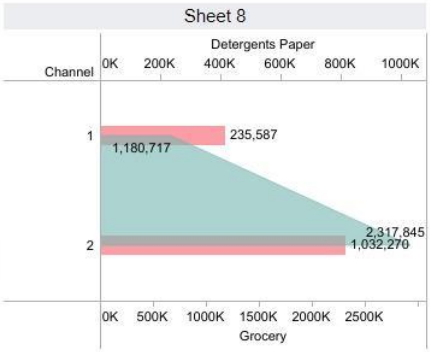
Sheet 8
Detergents Paper
Sheet 9
Region
Milk
2,550,357

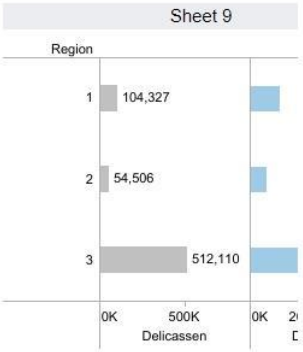

Sheet 4
Region
2500K
2000K
1500K
1000K
500K
0K
Grocery
800K
600K
400K
200K
0K
Detergents Paper
890,410
204,136
173,311
1
2
3

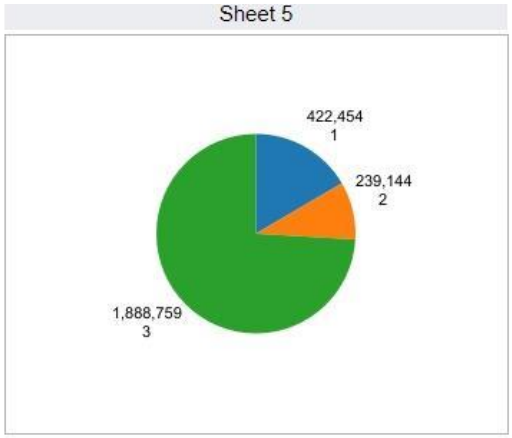

Sheet 5
422,454
1
239,144
2
1,888,759
3


Sheet 6
Delicassen
Channel
0K
100K
200K
1
2
0K
500K
Frozen


Sheet 7
Region
1
2
3
204,136
173,311
890,410
1000K
0K
Detergents Paper
0
zero
0K
400K
Delicassen


Sheet 8
Detergents Paper
Channel
0K
200K
400K
600K
800K
1000K
1
2
235,587
1,180,717
2,317,845
1,032,270
0K
500K
1000K
1500K
2000K
2500K
Grocery


Sheet 9
Region
1
2
3
104,327
54,506
512,110
0K
500K
Delicassen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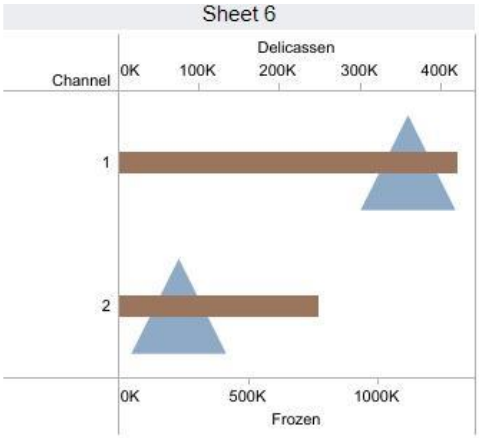
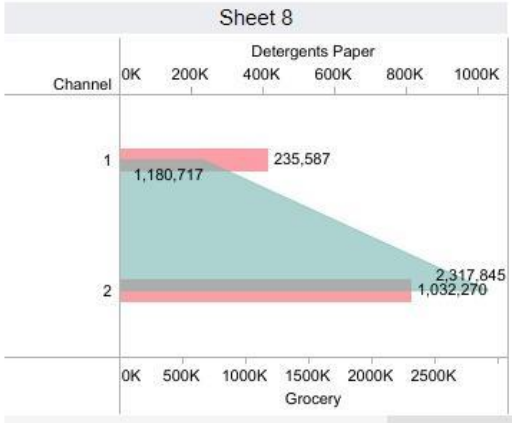

Sheet 6
Delicassen
Channel
0K
100K
200K
300K
400K
1
2
0K
500K
1000K
Frozen

Region
1
2
3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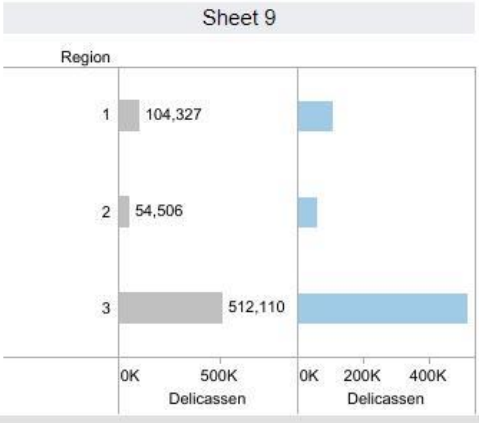
Grocery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