

Video transcript

Your learning journey with IBM SkillsBuild

Welcome! You're about to embark on a skills-based learning journey with IBM SkillsBuild. So, what makes this learning different? This course delivers technical skills, integrated with employability skills, career management skills, and experiential learning, all designed with the purpose of preparing you for the workforce. You'll even earn multiple digital credentials along the way. Let's break down these elements.

Technical skills refer to the ability to understand and use information, tools, methods, approaches, and techniques ethically and efficiently to complete tasks and accomplish goals.

Employability skills are transferrable skills, behaviors, and traits that are valuable in jobs and personal activities. These skills, also called "soft", power, core, essential, professional, or global skills, will set you up for success in any job. Examples include written and verbal communication, critical thinking, problem solving, growth mindset, teamwork and collaboration, and more. Employers seek well-rounded candidates who demonstrate employability skills.

Next are career management skills, which refer to the self-awareness, knowledge, and skills required to develop career goals and to take steps to achieve them with confidence. Career management skills prepare you to identify your existing skills, including strengths and growth areas; develop your career through lifelong learning; build relationships and networks; and more.

And what about experiential learning? This refers to opportunities to practice the skills you've learned. You'll complete capstone projects based on actual tasks you'll perform in a job role. You'll also complete case studies and simulations.

As you work through your learning journey, you'll earn digital credentials. A digital credential is a verifiable award issued by an authorized organization that showcases the earner's achieved learning outcomes and skills. Recognized by employers, digital credentials give you a competitive advantage when applying for jobs or seeking career advancement. They can open doors to new career opportunities, networking, alternative college pathways, and more.

Are you ready? Then let's get started.