CREDIT CARD TRANSACTION REPORT

Q1 | Q2 | Q3 | Q4

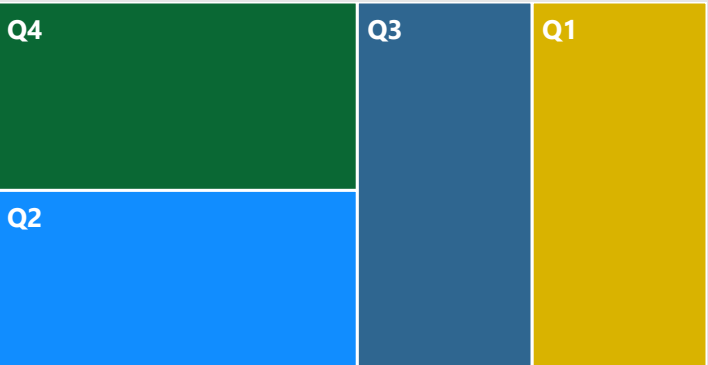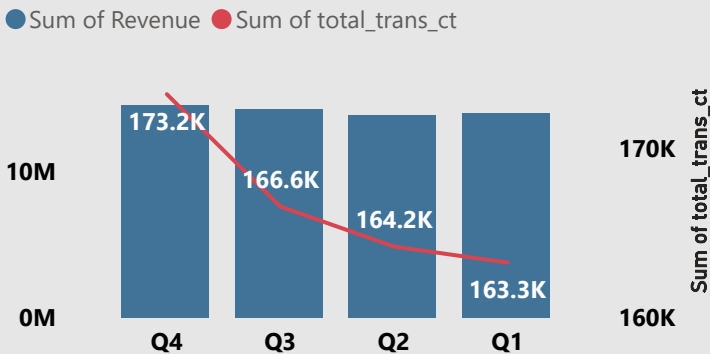|			
57M Revenue	46M total_trans_amt	8M interest_earned	667K total_trans_ct	5914 Active_Cards_Last_30_Days

F | M

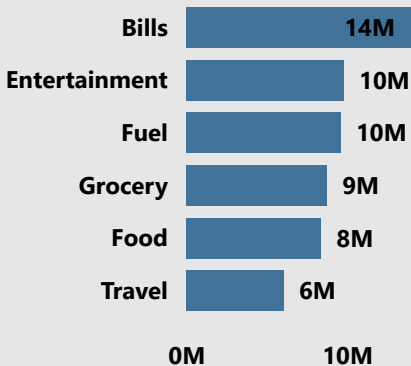Blue | Gold | Platinum | Silver

High_Income | Low_Income | Mid_Income

card_category	Revenue	total_trans_amt	interest_earned
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Silver	5659109	4647596	821923
Blue	47188612	37840749	6614173
Total	56517011	45533021	7982480

QTR Revenue and Total Transaction count

● Sum of Revenue ● Sum of total_trans_ct

Q4: 173.2K
Q3: 166.6K
Q2: 164.2K
Q1: 163.3K

Q4 | Q3 | Q1
Q2

Revenue by exp_type

Bills	14M
Entertainment	10M
Fuel	10M
Grocery	9M
Food	8M
Travel	6M

Revenue by Education

Graduate	23M
High School	11M
Unknown	9M
Uneducated	8M
Post-Grad...	3M
Doctorate	2M

Revenue by Customer job

Business...	18M
White-co...	10M
Selfempl...	9M
Govt	8M
Blue-collar	7M
Retirees	5M

Revenue by Customer job

Swipe	36M
Chip	17M
Online	4M
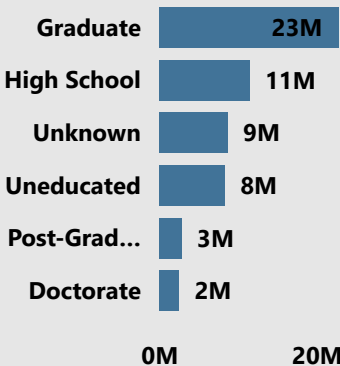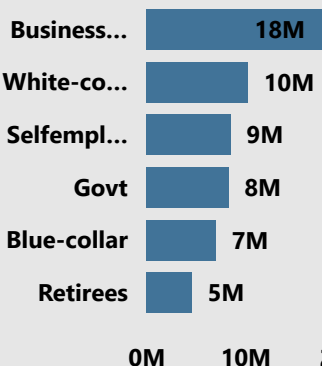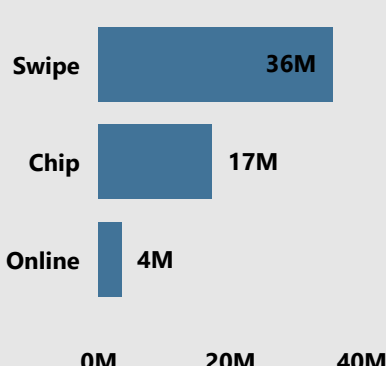
Sum of total_trans_amt by card_category

Blue	38M
Silver	5M
Gold	2M
Platinum	1M
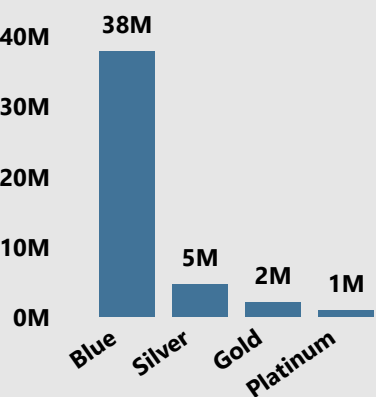
CREDIT CARD CUSTOMER REPORT

| Blue | Gold | Platinum | Silver |

M	F
31M	26M

week_start_d...

All

Revenue 57M **CSS** 3.19 **Total Intrest** 8M **Income** 588M

Top 8 State

TX	6M	7M
NY	6M	7M
CA	7M	6M
FL	4M	6M
NJ		3M
IL		
MI		
IA		

0M — 10M

Q4 Q3 Q1 Q2

| Chip | Online | Swipe |

| Q1 | Q2 | Q3 | Q4 |

Revenue by Week VS Gender
F M

0.8M
0.6M
0.4M
0.2M
Jan 2023 Apr 2023 Jul 2023 Oct 2023
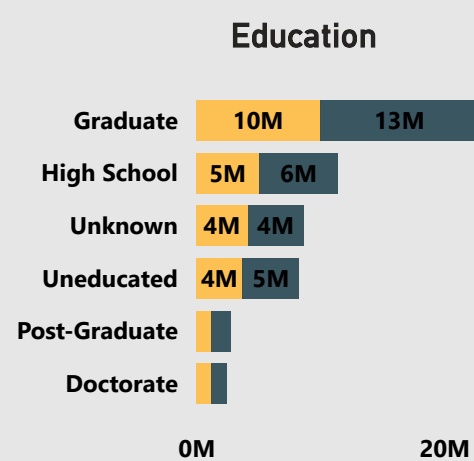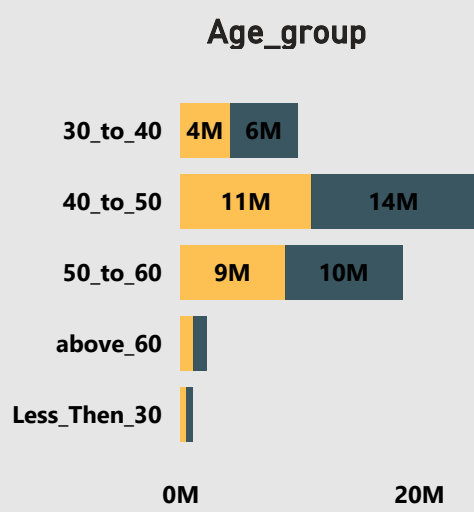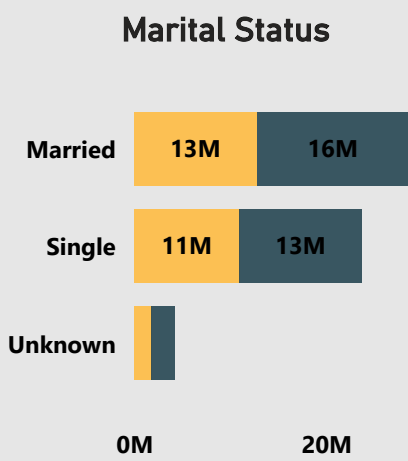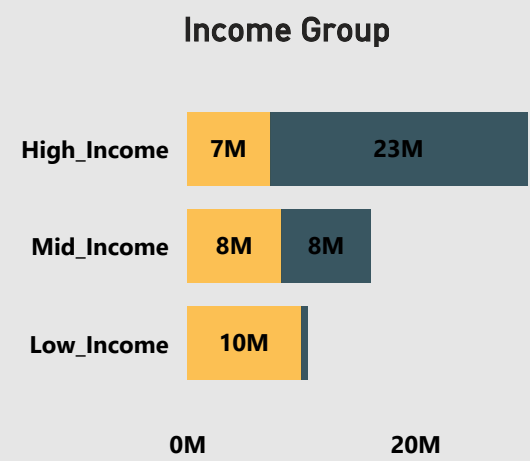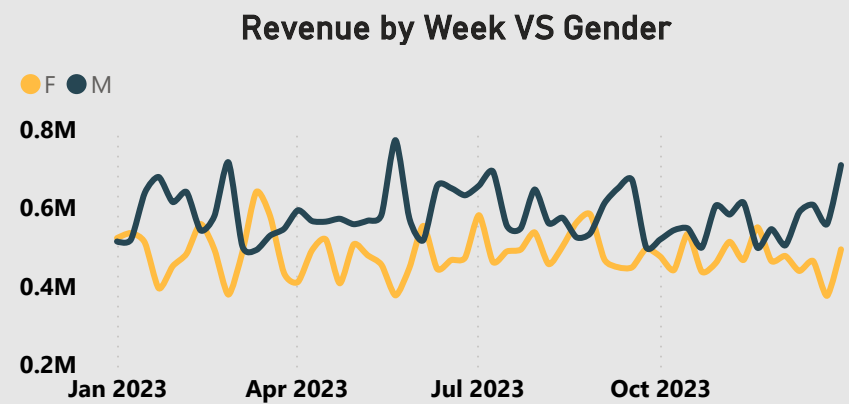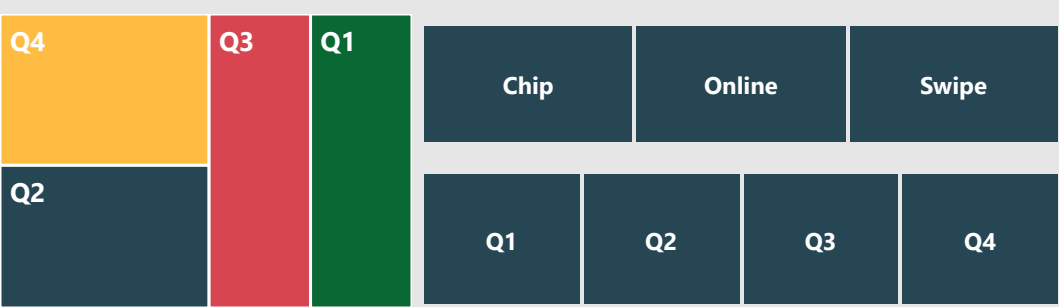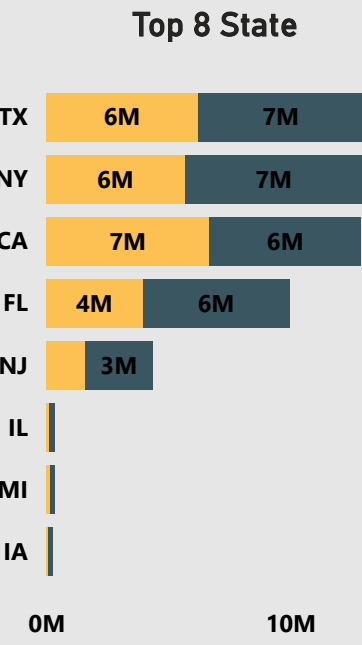
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

Income Group

High_Income	7M	23M
Mid_Income	8M	8M
Low_Income	10M	

0M — 20M

Marital Status

Married	13M	16M
Single	11M	13M
Unknown		

0M — 20M

Age_group

30_to_40	4M	6M
40_to_50	11M	14M
50_to_60	9M	10M
above_60		
Less_Then_30		

0M — 20M

Education

Graduate	10M	13M
High School	5M	6M
Unknown	4M	4M
Uneducated	4M	5M
Post-Graduate		
Doctorate		

0M — 20M