

# Report on Super Store Sales Analysis

Month

Jan

Feb

Mar

Apr

Channel

Ajio

Amazon

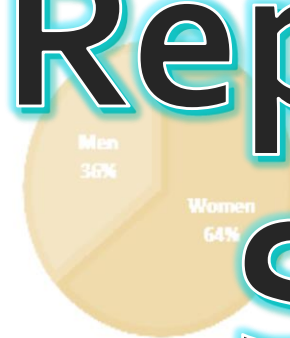
Flipkart

Meesho

Category

House

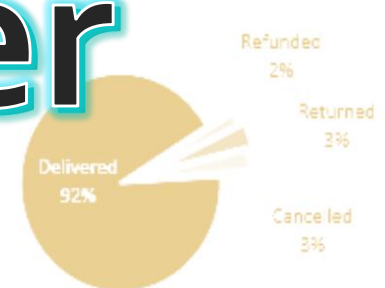
Gender: MEN VS WOMEN



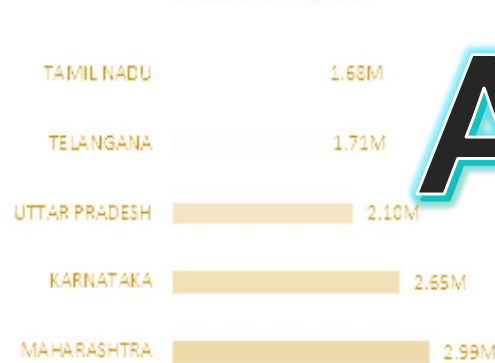
Orders Vs Sales



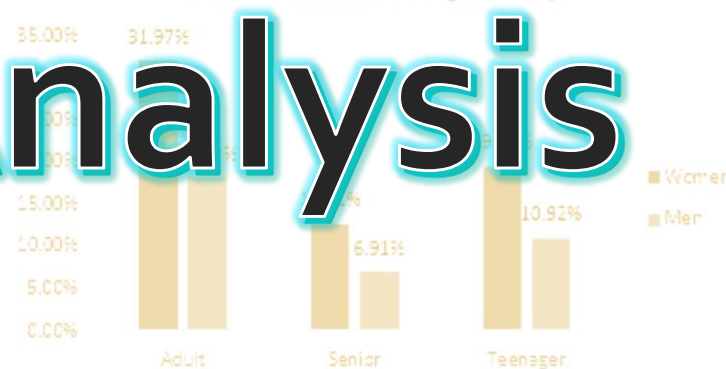
Order Status



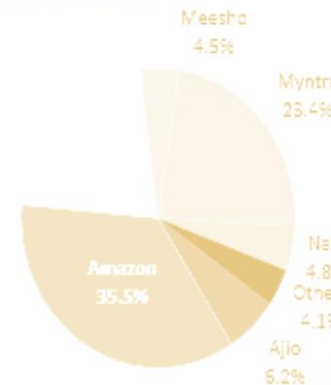
States Vs Sales



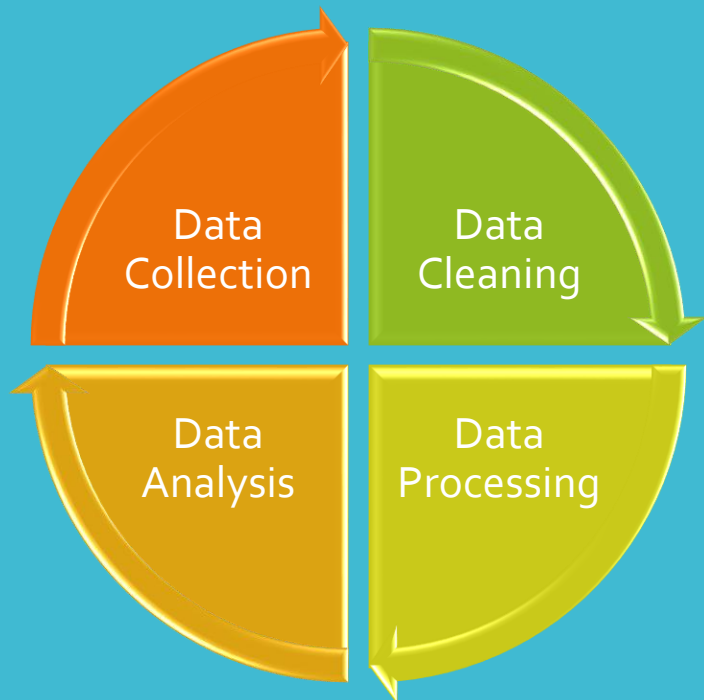
Sales: Gender vs Age Group



Channels Vs Sales



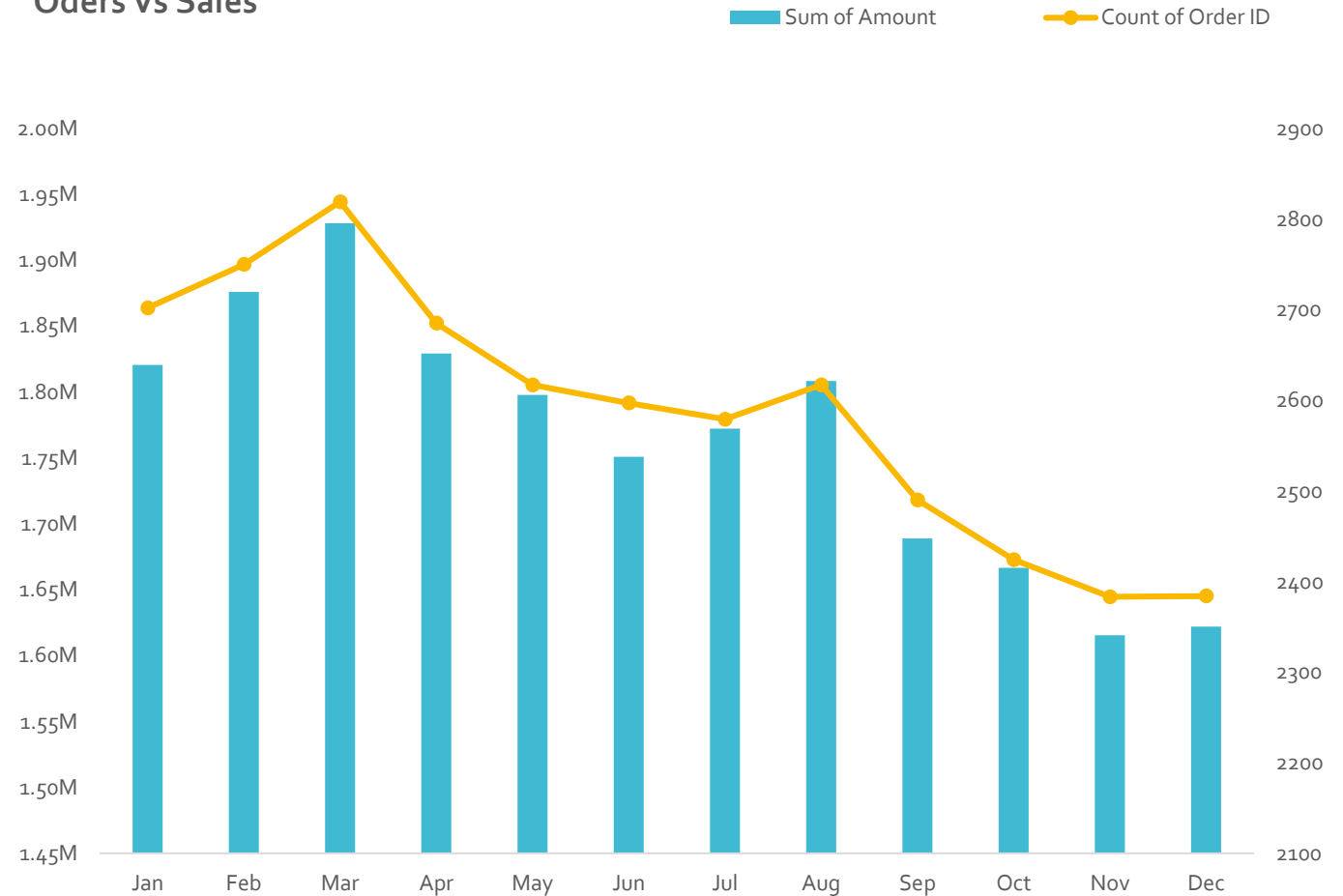
# Data Analysis Process



1. Data Import:
2. Data Clean
  1. Read and check each columns values briefly using filters
  2. Handle incorrect or null values
3. Data Processing
  1. Any calculations made to analyse data in better way.
4. Data Analysis
  1. Create Pivot Tables according to requirement of question
  2. Create a graph from it using pivot charts
  3. Change axis values to match axis if needed or use secondary axis
  4. Add slicers for better understanding.

Compare the sales and orders using single chart.

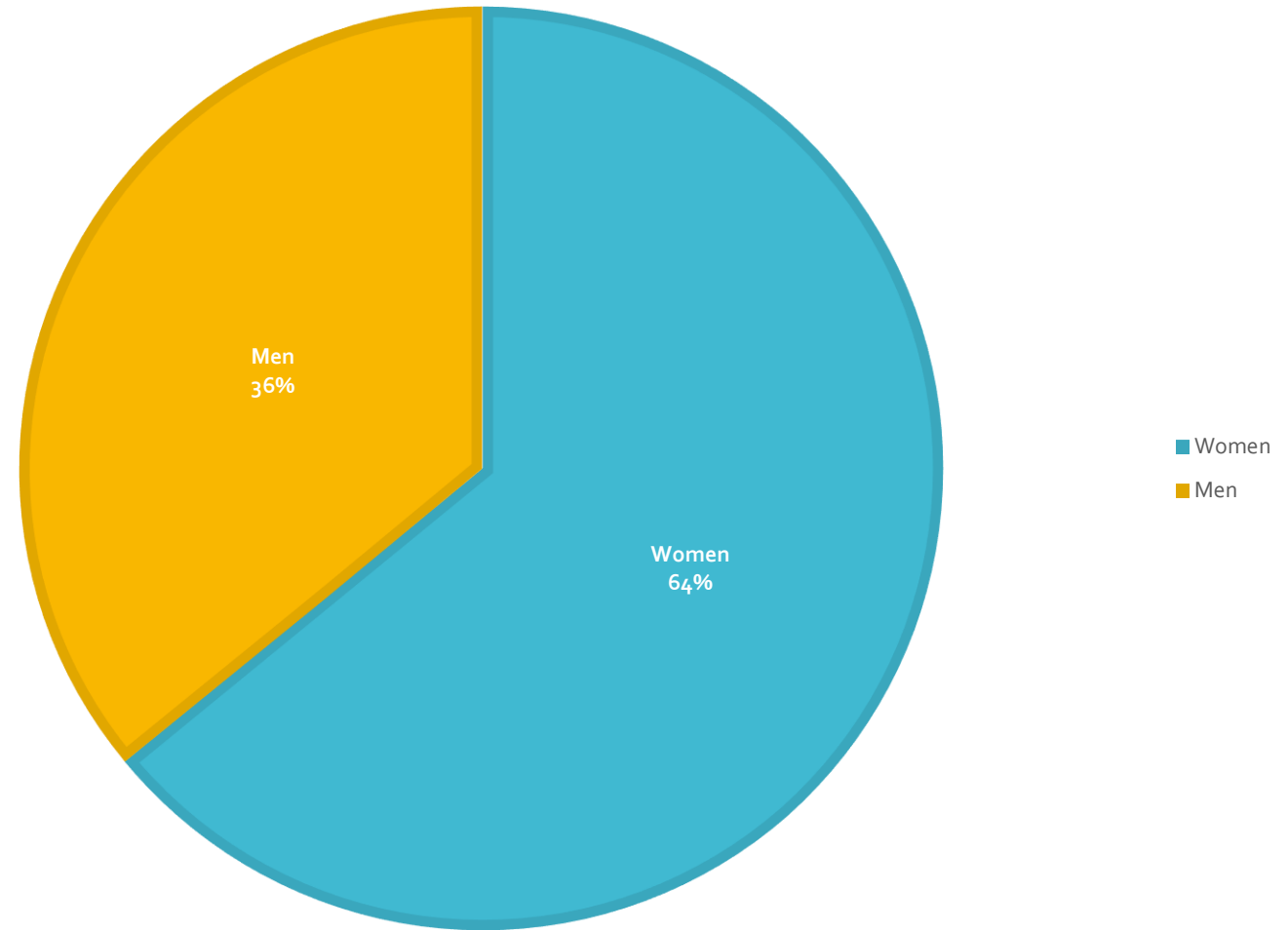
Oders Vs Sales



- March got highest sales and orders

Who  
purchased  
more: men or  
women in  
2022?

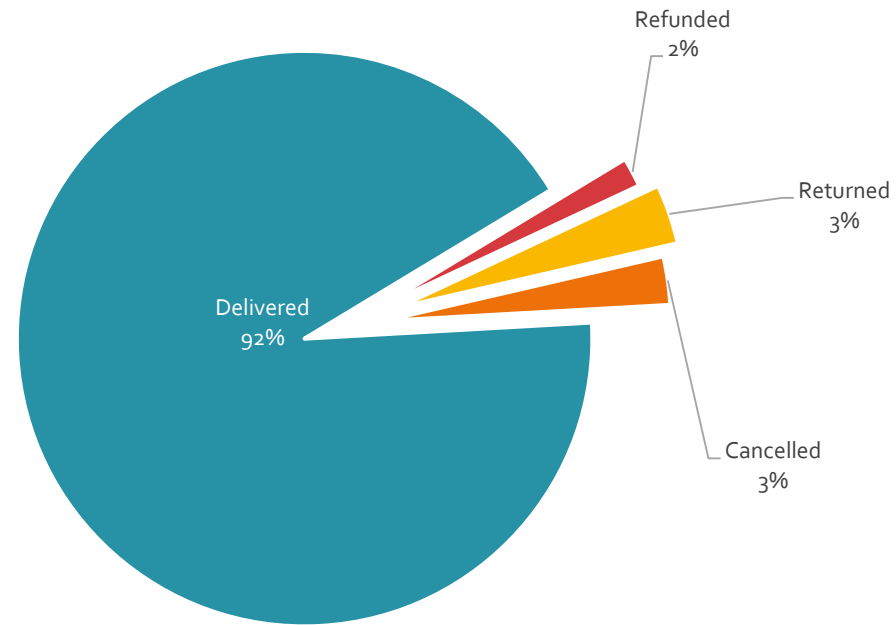
SALES: MEN VS WOMEN



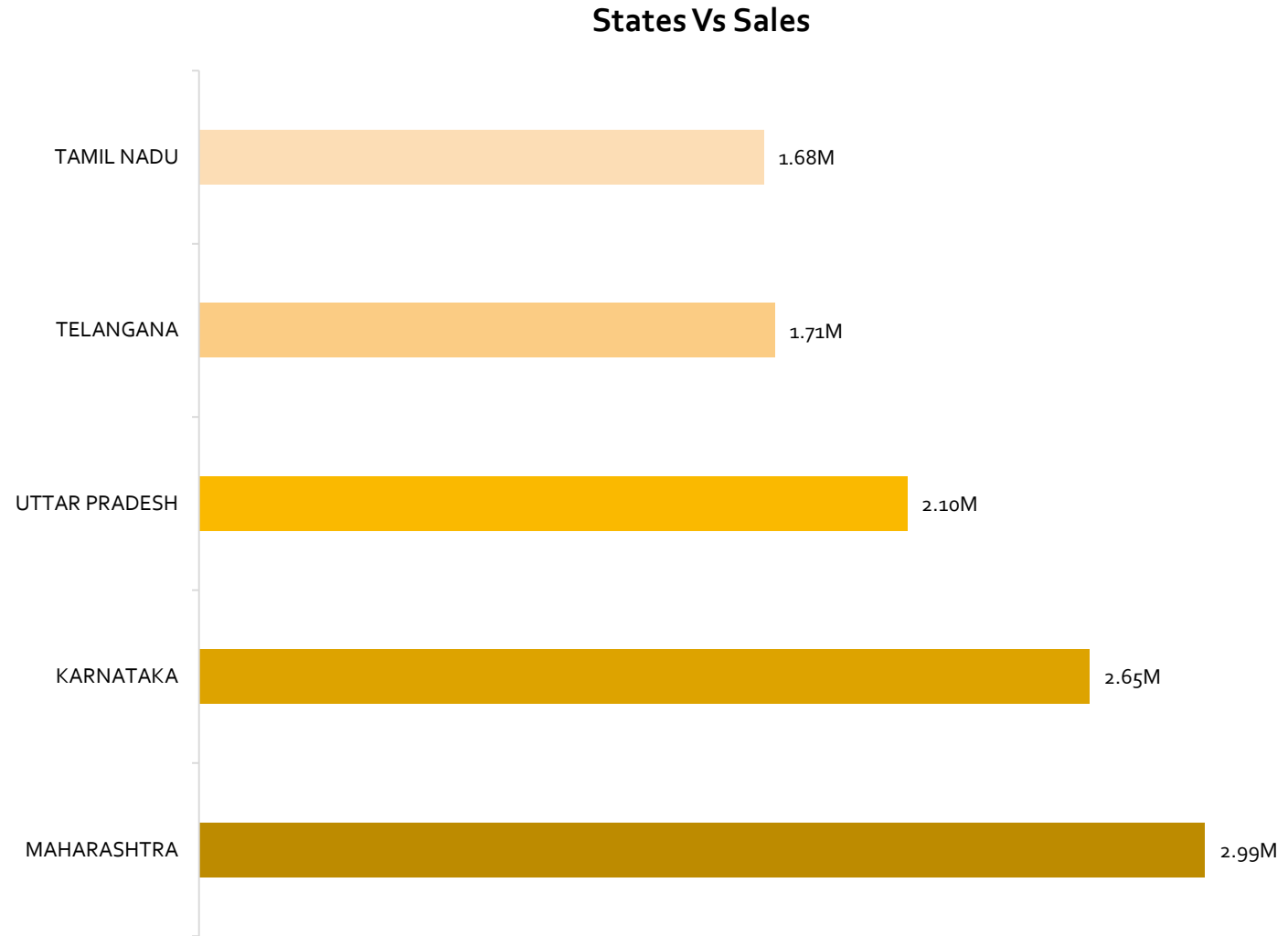
- Women have higher purchase than men

What are  
different order  
status in 2022?

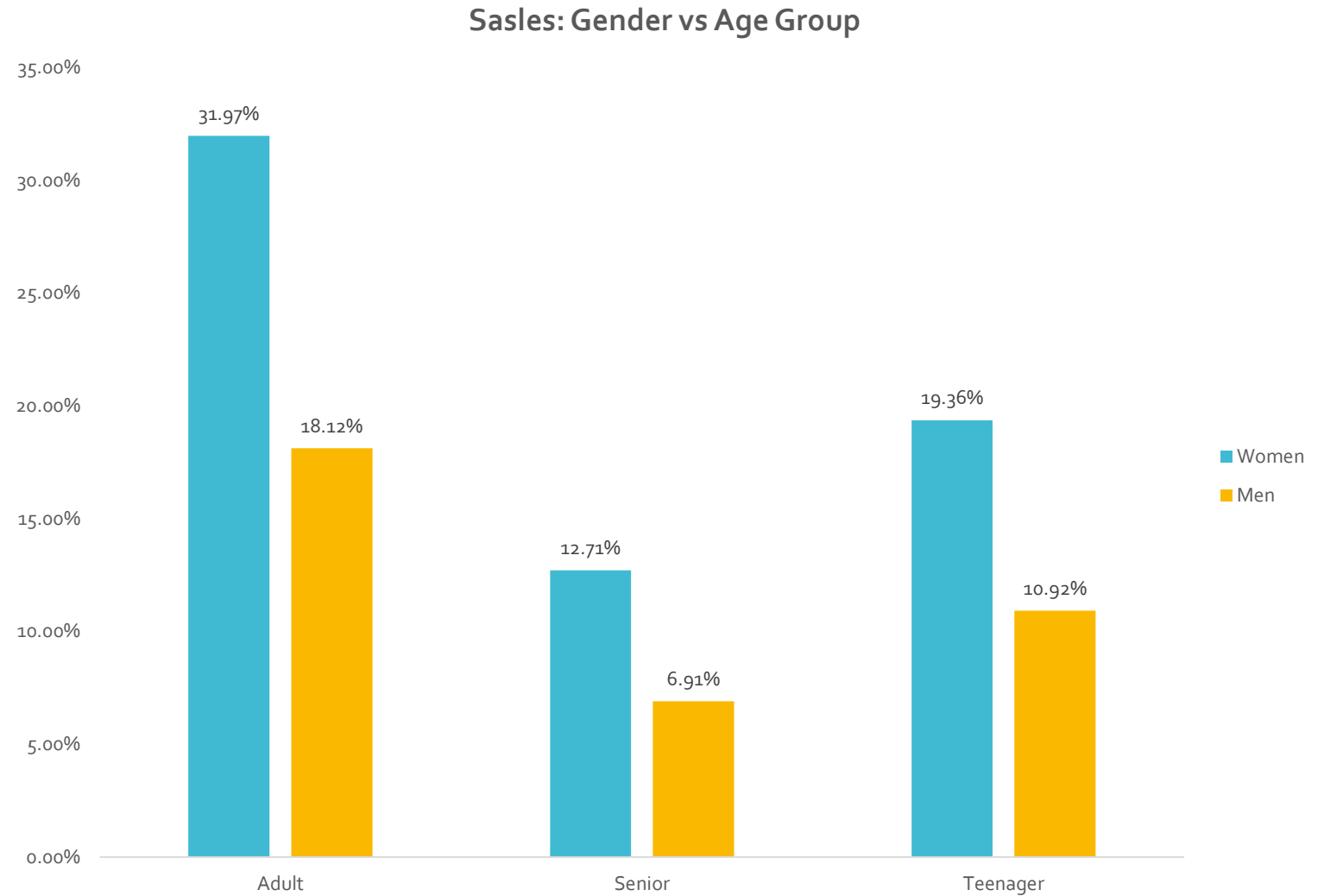
Order Status



List top 5  
states  
contributing to  
the sales?



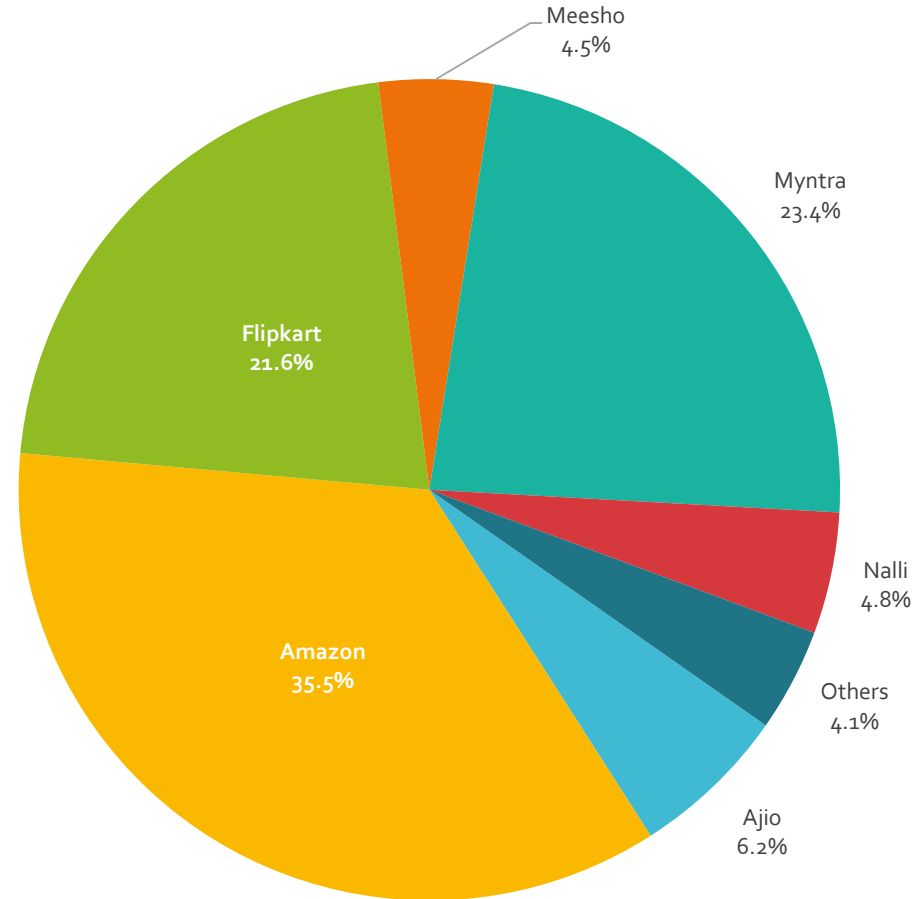
# Relation between age and gender based on number of sales



- Adult females have made higher purchase.

Which channel  
is contributing  
to maximum  
sales?

Channels Vs Sales



- Amazon have highest contribution in sales