



# PRIYA KESARWANI

## UX/UI DESIGNER

### Contact

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LinkedIn <https://www.linkedin.com/in/priya-kesarwani-9a4254214>

Behance <https://www.behance.net/priyakesarwani>

### Portfolio Website



<https://priyakesarwani.in/>

### Software Skills



### Interests



### About

I am a Master's student in Experience (UI/UX) Design at NIFT with expertise in user research, design research, problem-solving, wire-framing, and system thinking. My academic work has enabled me to acquire exceptional soft skills such as adaptability, communication, empathy, and presentation, making me a helpful team member. With a background in mathematics, I bring a special combination of critical thinking and inventive problem-solving abilities.

Through managing my YouTube channel, where I upload art instructions and handle everything on my own, I have developed valuable skills in video editing, filming techniques, social media management, digital marketing, audio recording and branding.

Overall, I am a driven and creative individual with a passion for designing innovative solutions and delivering quality work.

### Education

2022 - 2024      Master Of Design  
Specialized in Experience(UI/UX)  
Design  
NIFT

2019 - 2022      Bachelor of Science (BSC) Maths  
MBGPG, Kumaon University

### Projects

- EcoConnect: UI/UX Case Study
- Jiomart: UI/UX Case Study
- Sustainable System Analysis
- Portfolio Website Using HTML & CSS.
- INK WINK : Stationery Website Interface

### Skills

- |                    |                           |
|--------------------|---------------------------|
| • Problem Solving  | • Basic HTML & CSS        |
| • Wireframing      | • Video Editing           |
| • Design Thinking  | • Social Media Management |
| • User Research    | • Communication           |
| • Interface Design | • Empathize               |
| • System Thinking  | • Presentation            |
| • Persona Mapping  | • Adaptability            |
| • Visual design    |                           |

