

# priya krishnakumar

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## education

Northwestern University  
Medill School of Journalism

**Graduated 2014**

Bachelor of Science in Journalism

Integrated Marketing  
Communications Certificate

Minor in Political Science

## skills

**Adobe Creative Suite  
(CS4, CS5, CS6, CC)**

Digital Publishing Suite

InDesign

Photoshop

Illustrator

HTML/CSS

JavaScript/jQuery

Basic Python

QGIS/Leaflet/CartoDB

Git

Excel

## experience

Los Angeles Times | June 2014 - Present

### Graphics / Data reporter

Analyze data and make graphics and data visualizations for both online and print. Work with reporters and editors to create both standalone graphics and accompanying pieces to further enhance readers' comprehension of stories.

Northwestern University Knight Lab | Jan. - June 2014

### Undergraduate Fellow

Designed and developed apps and interactive products targeted towards journalists. Blogged about current technology trends and events in digital journalism.

The Washington Post | Sept. - Dec. 2013

### Design and Interactive Graphics Intern

Designed Style section inside and cover pages for daily and weekly news cycles, created panels for tablet and smartphone apps, designed and produced graphics for both web and print.

Patch Media | June - Aug. 2013

### Design Intern

Designed graphics and mockups for both editorial and internal use. Coded online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

North by Northwestern | June 2012-Present

### Print Managing Editor, Creative Director, Senior Design Editor

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversee 30+ writers and 14-member editorial and design staff, edited and fact-checked every story in issue. Managed team of designers and photographers, oversaw all visual aspects of the magazine as Creative Director.

Medill School of Journalism | Jan - June 2013

### News Graphics and Design Teaching Assistant

Worked as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Tuition.io | June - Sept. 2012

### Marketing Intern

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates. Managed site's social media accounts and drafted press releases to send to various news outlets.