priya krishnakumar



education

Northwestern University Medill School of Journalism

Expected 2014

Bachelor of Science in Journalism
Integrated Marketing
Communications Certificate
Minor in Political Science

skills

Adobe Creative Suite (CS4, CS5, CS6, CC)

Digital Publishing Suite
InDesign
Photoshop
Illustrator
EidosMedia Méthode
HTML/CSS
JavaScript/jQuery
Git
Excel

experience

Northwestern University Knight Lab | Jan. 2014 - Present

Undergraduate Fellow

Design and develop apps and interactive products targeted towards journalists. Blog about current technology trends and events in digital journalism.

The Washington Post | Sept. - Dec. 2013

Design and Interactive Graphics Intern

Designed Style section inside and cover pages for daily and weekly news cycles, created panels for tablet and smartphone apps, designed and produced graphics for both web and print.

Patch Media | June - Aug. 2013

Design Intern

Designed graphics and mockups for both editorial and internal use. Coded online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

North by Northwestern | June 2012-Present

Print Managing Editor, Creative Director, Senior Design Editor

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversee 30+ writers and 14-member editorial and design staff, edited and fact-checked every story in issue. Managed team of designers and photographers, oversaw all visual aspects of the magazine as Creative Director.

Medill School of Journalism | Jan - June 2013

News Graphics and Design Teaching Assistant

Worked as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Tuition.io | June - Sept. 2012

Marketing Intern

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates. Managed site's social media accounts and drafted press releases to send to various news outlets.

Cupertino Patch | June - Sept. 2011

Editorial Intern

Reported for local news website based out of Cupertino, Calif. Implemented projects designed to stimulate community awareness, including recurring "Meet Your Neighbor" and "Meet Your Local Business Owner" features.