# priya krishnakumar



# education

## Northwestern University Medill School of Journalism

#### Expected 2014

Bachelor of Science in Journalism
Integrated Marketing
Communications Certificate
Minor in Political Science

# skills

# Adobe Creative Suite (CS4, CS5, CS6, CC)

Digital Publishing Suite
InDesign
Photoshop
Illustrator
EidosMedia Méthode
HTML/CSS
JavaScript/jQuery
Git
Excel

# journalism and design experience

The Washington Post | Sept. - Dec. 2013

#### **Design and Interactive Graphics Intern**

Designed Style section inside and cover pages for daily and weekly news cycles, created panels for tablet and smartphone apps, designed and produced graphics for both web and print.

Patch Media | June - Aug. 2013

#### **Design Intern**

Designed graphics and mockups for both editorial and internal use. Coded online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

### North by Northwestern | June 2012-Present

#### Print Managing Editor, Creative Director, Senior Design Editor

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversee 30+ writers and 14-member editorial and design staff, edited and fact-checked every story in issue. Managed team of designers and photographers, oversaw all visual aspects of the magazine as Creative Director.

## Medill School of Journalism | Jan - June 2013

#### **News Graphics and Design Teaching Assistant**

Work as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Kellogg School of Management | Jan - June 2013

#### Designer, The Merger

Implemented the entirety of the design and layout for the Kellogg School of Management's quarterly newspaper. Created style guide and templates for future issues.

Tuition.io | June - Sept. 2012

#### **Marketing Intern**

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates.

Managed site's social media accounts and drafted press releases to send to various news outlets.

Cupertino Patch | June - Sept. 2011

#### **Editorial Intern**

Reported for local news website based out of Cupertino, Calif. Implemented projects designed to stimulate community awareness, including starting recurring "Meet Your Neighbor" and "Meet Your Local Business Owner" features.