priya krishnakumar



education

Northwestern University Medill School of Journalism

Expected 2014

Bachelor of Science in Journalism Integrated Marketing Communications Certificate Minor in Political Science

skills

Adobe Creative Suite (CS4, CS5, CS6, CC)

Digital Publishing Suite
InDesign
Photoshop
Illustrator
EidosMedia Méthode
HTML/CSS
JavaScript/jQuery
Git
Excel

journalism and design experience

The Washington Post | Sept. - Dec. 2013

Design and Interactive Graphics Intern

Designed Style section inside and cover pages for daily and weekly news cycles, created panels for tablet and smartphone apps, designed and produced graphics for both web and print.

Patch Media | June - Aug. 2013

Design Intern

Designed graphics and mockups for both editorial and internal use. Coded online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

North by Northwestern | June 2012-Present

Print Managing Editor, Creative Director, Senior Design Editor

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversee 30+ writers and 14-member editorial and design staff, edit and fact-check every story in issue. As Creative Director, managed team of 16 designers and photographers, designed 15-20 pages and edited and oversaw all visual aspects of the magazine.

Medill School of Journalism | Jan - June 2013

News Graphics and Design Teaching Assistant

Work as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Kellogg School of Management | Jan - June 2013

Designer, The Merger

Implemented the entirety of the design and layout for the Kellogg School of Management's quarterly newspaper. Created style guide and templates for future issues.

Tuition.io | June - Sept. 2012

Marketing Intern

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates.

Managed site's social media accounts and drafted press releases to send to various news outlets.

Cupertino Patch | June - Sept. 2011

Editorial Intern

Reported for local news website based out of Cupertino, Calif. Implemented projects designed to stimulate community awareness, including starting recurring "Meet Your Neighbor" and "Meet Your Local Business Owner" features.