

Tejaswini Vinod Chaudhari

20/A bhaga mohan nagar, near wakharkar nagar, Dhule- 424001.

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Career Objectives:

I have a creative approach to solve the problems and I am looking forward to secure a challenging position in a reputable organization to expand my learning's and skills and to make use of my interpersonal skills to achieve goals of a company that focuses on customer satisfaction and customer experience.

Work Experience:

1] Company: Social Notebook- Digital Marketing Agency.

Designation: Sales and Marketing Intern.

Duration: From 06/2020 to 08/2020.

Roles & Responsibility:

- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Managed the customers from different regions and boosted the sale.
- Built product awareness, created customer interest and stimulated product demand.
- Generated sales leads, making cold calls, conducting market research.

2] Company: Tutoraj.

Designation: Business Development Intern.

Duration: From 06/2020 to 06/2020.

Roles & Responsibility:

- Devised SWOT analysis to create and execute business plan using achievements of established quotas.

- Created reports and presentations detailing business development activities.
- Performed research to uncover potential markets.

3] Company: ReleasemyAd.com

Designation: Social Media Marketing Intern.

Duration: From 05/2020 to 05/2020.

Roles & Responsibility:

- Stayed updated with latest marketing concepts and techniques.
- Created informative and entertaining posts for social media pages.
- Assisted with capturing and analyzing social media metrics.

Qualification:

MBA (Marketing) (2019-2021)	Sandip Institute of Technology and Research Centre, Nashik	Pune University	76.66% (8.24 cgpa)
BE (Computer) (2014-2018)	S.S.V.P.S's bapusaheb shivajirao deore, college of engineering,Dhule	North Maharashtra University	65.34% (7.60 cgpa)
HSC (Science) (2012-2014)	Jai Hind Jr high School, Dhule	SSC Board	64%
SSC (Passout year 2012)	Chavara English Medium School, Dhule	SSC Board	78%

MBA Project Details:

Company Name: Social Notebook- Digital Marketing Agency.

Project Title: A study on purchase of Oriflame products and the impact on social media marketing.

Duration: Two months.

BE Project Details:

Project Title: A threshold based dynamic resource allocation scheme for cloud computing.

Duration: Two months.

Skills:

- Customer service, Management.
- Social Media Marketing
- Marketing, Market Research, Public relations
- Anchoring.

Extra Academic Activities:

- Hosted National Level Event “UDAAN” at Sandip Institute of technology and research centre.
- Hosted “Entrepreneurship Development Camp” at Sandip Institute of technology and research centre.

Personal Details:

- **Date of Birth:** 01/03/1997.
- **Marital Status:** Single.
- **Strengths:** Optimistic, Team Leader, Interpersonal skills.

- **Hobbies:** Dancing, Making handmade crafts.
- **Languages:** English, Hindi, Marathi.
- **Residential Place:** Dhule, Maharashtra.