

Gadget Guru Analysis

This Dashboard Talks about the Customer and Product Relationship. The falgstaff model has the most popularity amongst cutsomers. Richmond has max sales city wise. But NC has the highest sales.

The Product Dashboard consists of Data regarding each product. The Ipod mini has earned the highest sales while the Nokia 6061 gets the highest profit.

The Sales rep dashboard is used to analyse sa..

Customer Dashboard

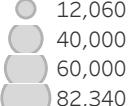
Profit by cutomer and product

	Product Name								
Customee..	Garmin S..	Garmin S..	iPod Mini	iPod Nano	iPod Shuf..	iPod Shuf..	LG C2000	LG CU320	LG D3000
Flagstaff..	616	2,364	704	2,948	2,076	1,090			2,320
Laudisio	990	1,056	329	864	624	350	738	1,350	392
Pierce Ar..	3,861	2,094	659	1,580	1,476	585	2,232	690	1,144
Quasilion			208	108	132	290	1,134		396
Stattons	660	738	469	1,784	534	725			1,260
Stone's C..	1,397	1,116	556	1,304	438	1,390			3,312
The Dand..	704	564	395	1,700	462	1,000			1,364
The Stati..	473	594	155	252		200			312
The Walk..	2,002	90	541	1,124	1,194	505	1,638	1,470	1,452
Town an..	2,156	1,788	528	1,416	1,068	455	1,944	2,790	832
Grand To..	12,859	10,404	4,544	13,080	8,004	6,590	7,686	6,300	12,784

Profit

90  6,129

Total Sales


 12,060
 40,000
 60,000
 82,340

Customer State

 NC
 TN
 VA

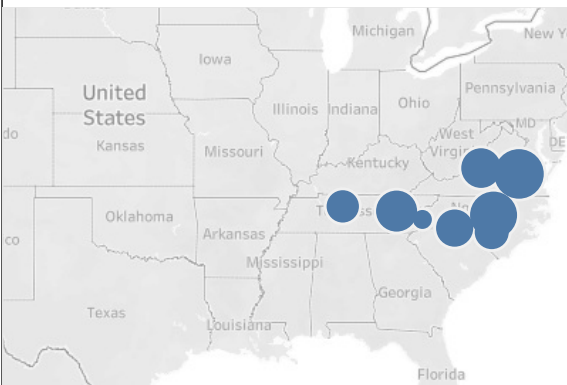
Quantity

25,434

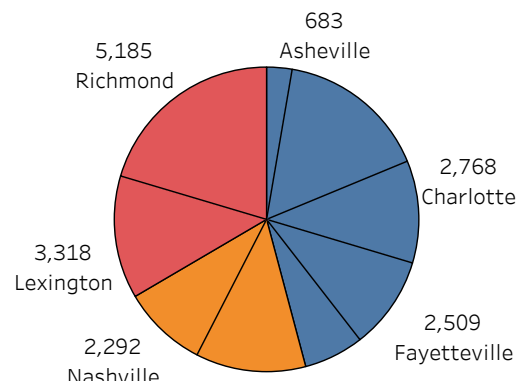
Customer Name

- ☒ Flagstaff House
- ☒ Laudisio
- ☒ Pierce Arrow
- ☒ Quasilion
- ☒ Stattons
- ☒ Stone's Center
- ☒ The Dandelion
- ☒ The Station
- ☒ The Walker Place
- ☒ Town and Count..

Sales by customer city and state



Quantity Sold by city and state



Gadget Guru Analysis

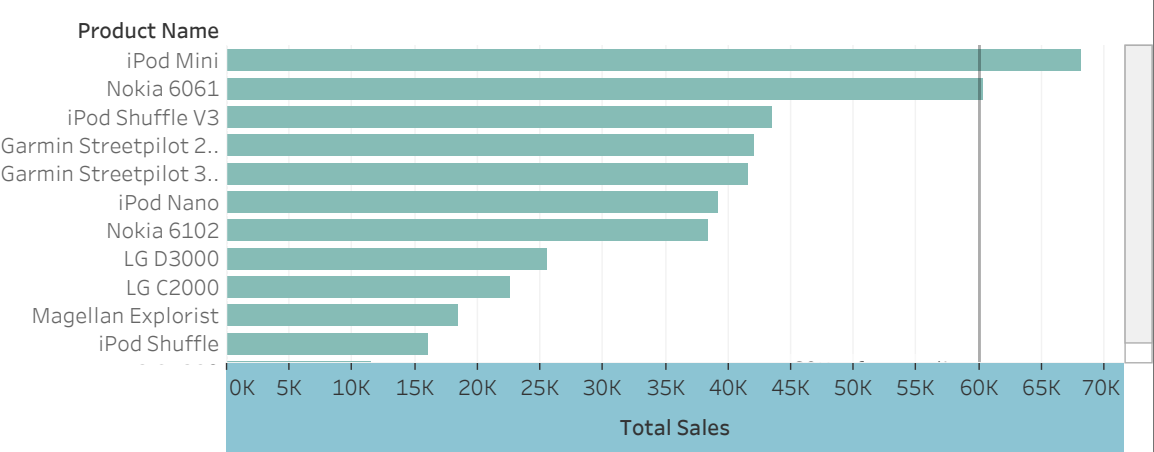
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Product Dashboard

Product and total sales

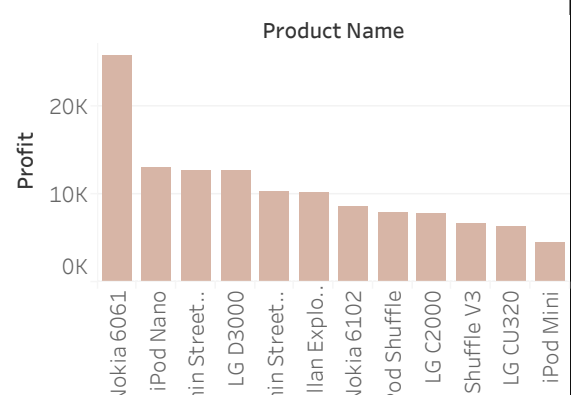


60K reference line
60,000

Order profit percent..
3.06 32.50

- Product Name
- ☒ Garmin Streetpil..
 - ☒ Garmin Streetpil..
 - ☒ iPod Mini
 - ☒ iPod Nano
 - ☒ iPod Shuffle
 - ☒ iPod Shuffle V3
 - ☒ LG C2000
 - ☒ LG CU320
 - ☒ LG D3000
 - ☒ Magellan Explori..
 - ☒ Motorola RAZR ..
 - ☒ Nokia 6061
 - ☒ Nokia 6102

Profit by Product



Average order profit percentage by product

Product Name	
Garmin Streetpilot 2730	30.56%
Garmin Streetpilot 3444	25.00%
iPod Mini	6.67%
iPod Nano	33.33%
iPod Shuffle	50.00%
iPod Shuffle V3	15.15%
LG C2000	33.96%
LG CU320	54.55%
LG D3000	50.00%
Magellan Explorist	55.56%

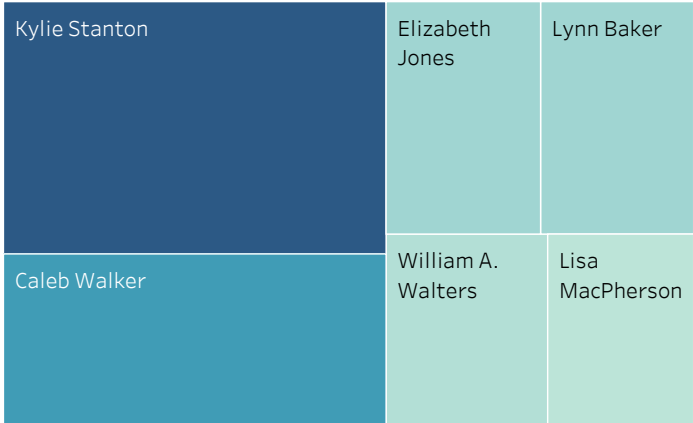
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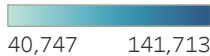
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Sales Rep Dashboard

Sales Rep and total Sales



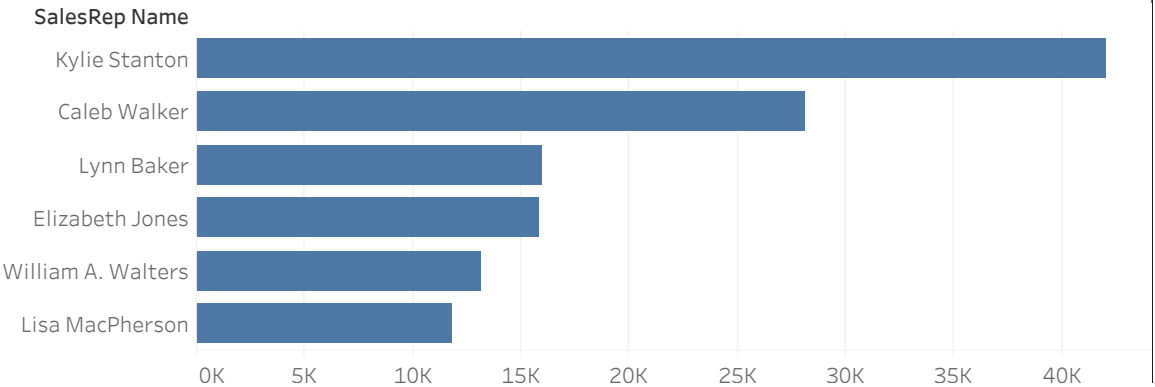
Total Sales



SalesRep Name

- ☒ Caleb Walker
- ☒ Elizabeth Jones
- ☒ Kylie Stanton
- ☒ Lisa MacPherson
- ☒ Lynn Baker
- ☒ Wesley Barker
- ☒ William A. Walte..

Profit by sales rep



Gadget Guru Analysis

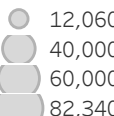
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Customer Dashboard

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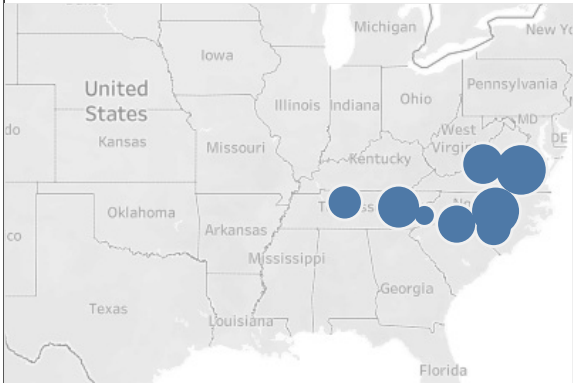
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