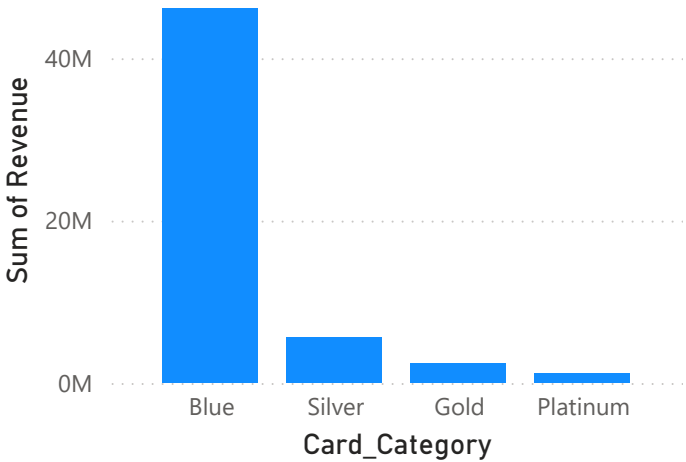


Sum of Revenue by Card\_Category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	10,70,439.10	933134	-12.8%
51	10,26,549.11	1070439	4.3%
50	9,80,152.37	1026549	4.7%
49	10,08,776.60	980152	-2.8%
48	10,47,120.33	1008777	-3.7%

# Credit Card Transaction Report

Revenue  
55.3M

Total Interest  
7.8M

Transaction  
Amount  
44.5M

Transaction  
Count  
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Silver

Blue

Gold

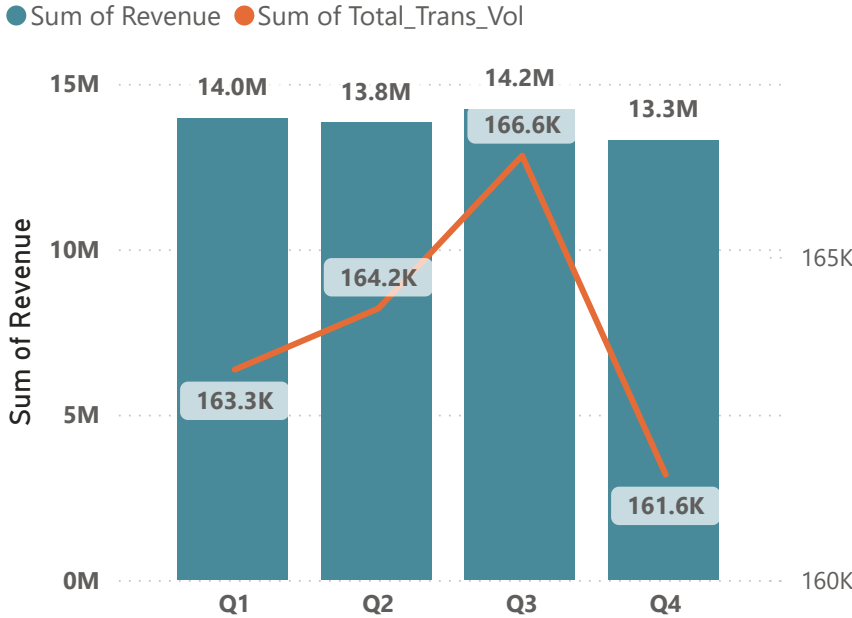
Platinum

Low

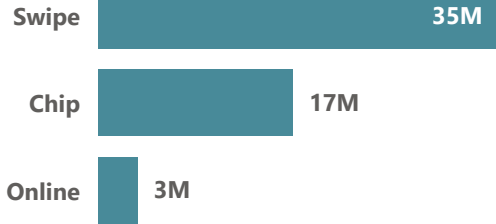
Medium

High

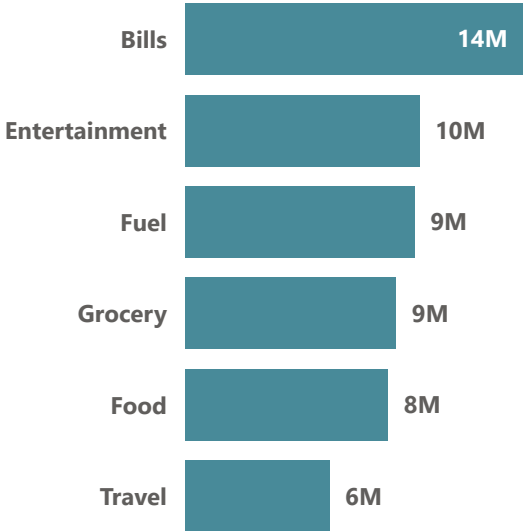
QTR Revenue and Total\_Trans\_Vol



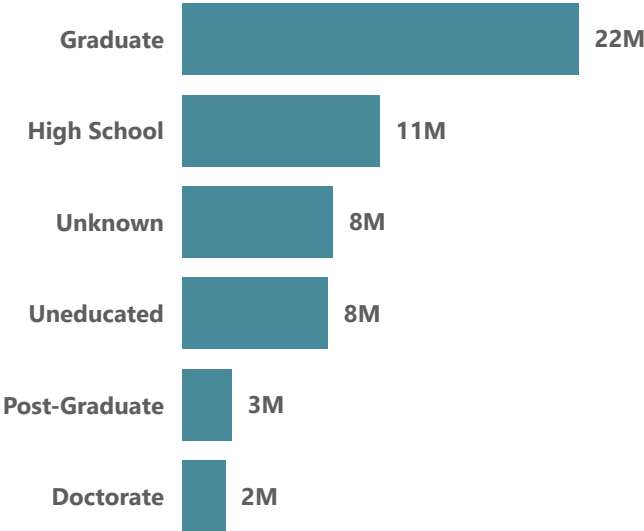
Revenue by Expenditure Type



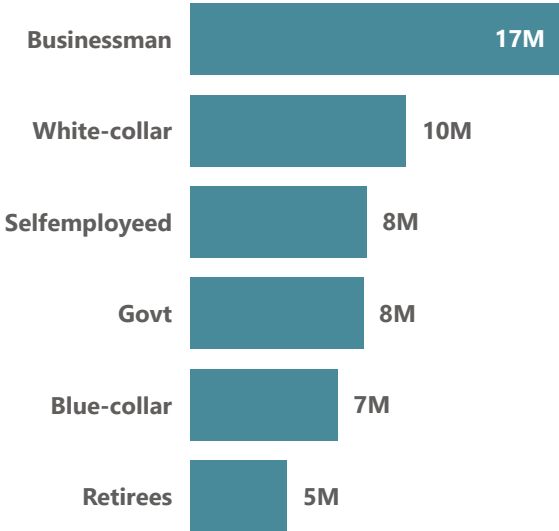
Revenue by Expenditure Type



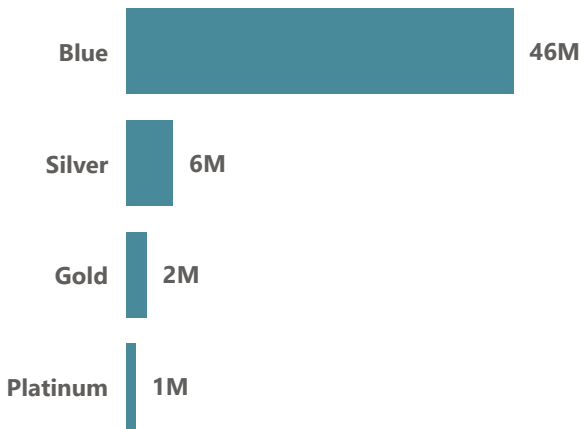
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Record

Revenue

55.3M

Total Interest

7.8M

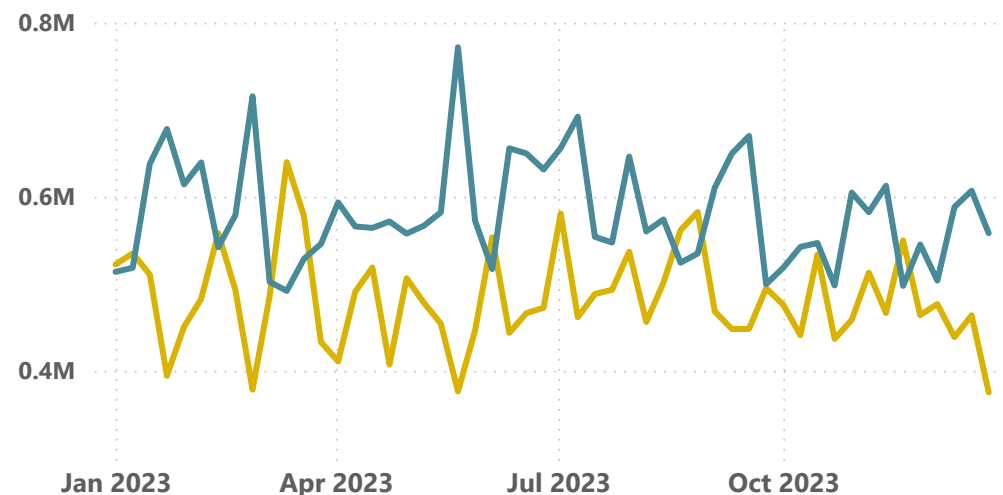
Income

575.9M

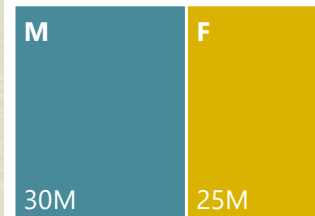
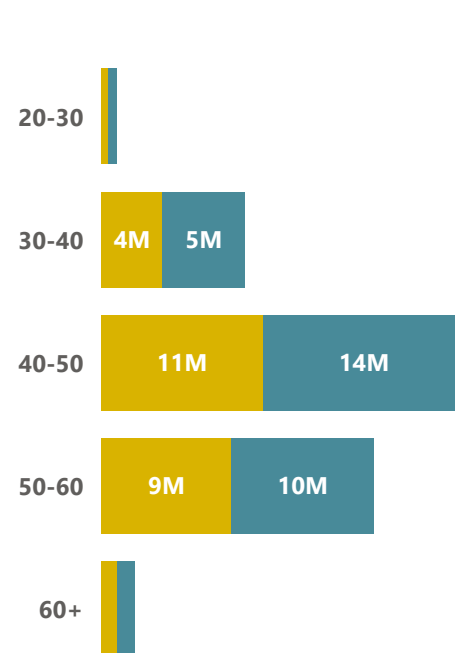
Customer Satisfaction

3.19

Revenue by week



Revenue by Age Group



Swipe

Online

Chip

Silver

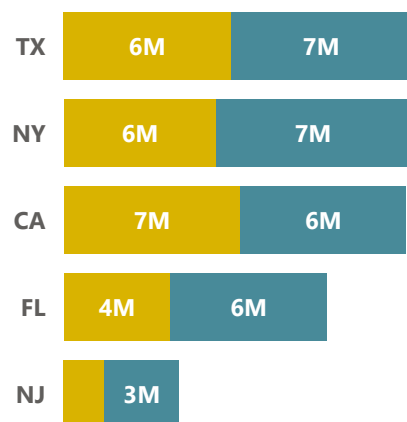
Blue

Gold

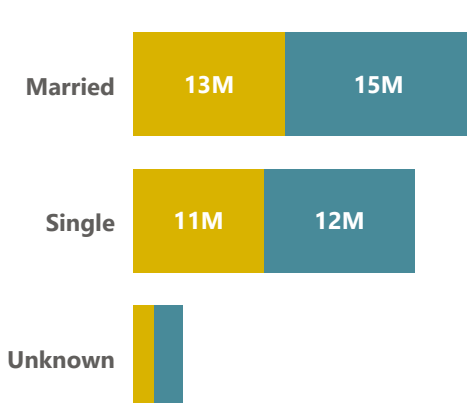
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

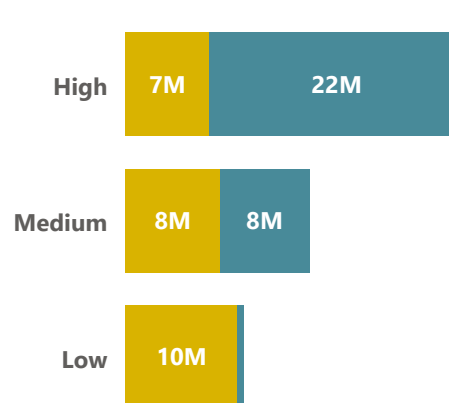
Top 5 State Revenue



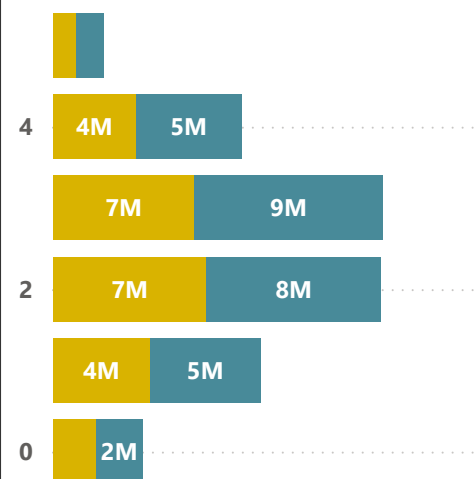
Revenue by Marital Status



Revenue by Salary Group



Revenue by Dependent count



Revenue by Education level

