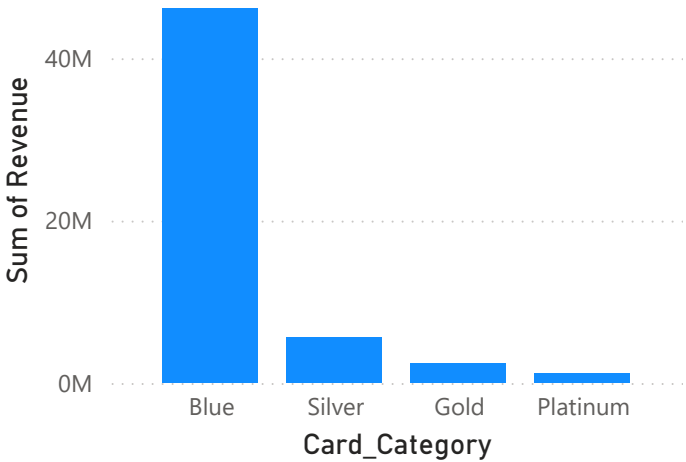


Sum of Revenue by Card_Category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	10,70,439.10	933134	-12.8%
51	10,26,549.11	1070439	4.3%
50	9,80,152.37	1026549	4.7%
49	10,08,776.60	980152	-2.8%
48	10,47,120.33	1008777	-3.7%

Credit Card Transaction Report

Revenue

55.3M

Total Interest

7.8M

Transaction Amount

44.5M

Transaction Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

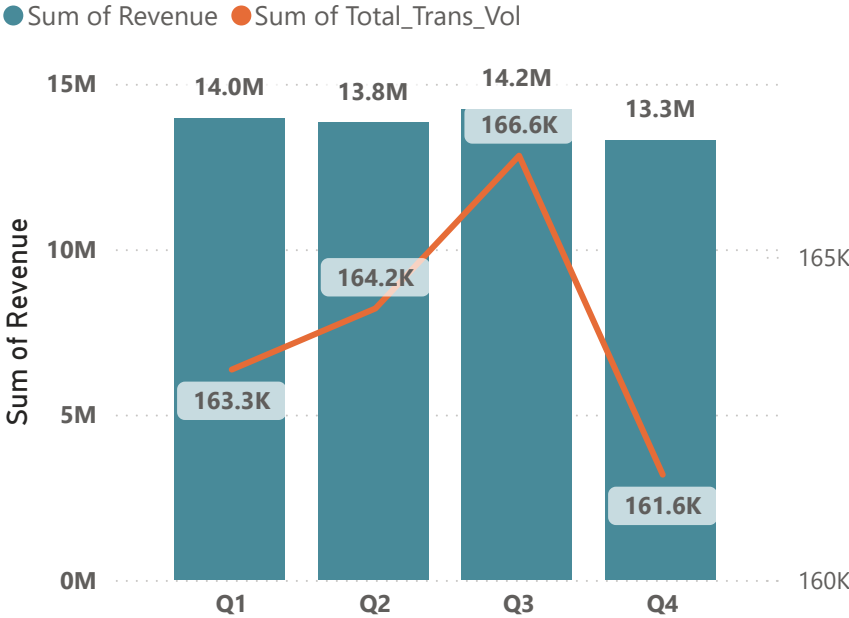
Platinum

Low

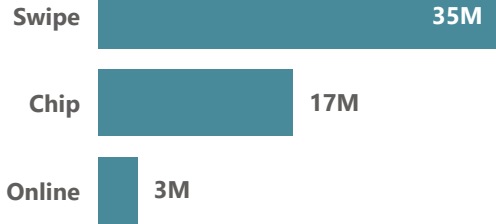
Medium

High

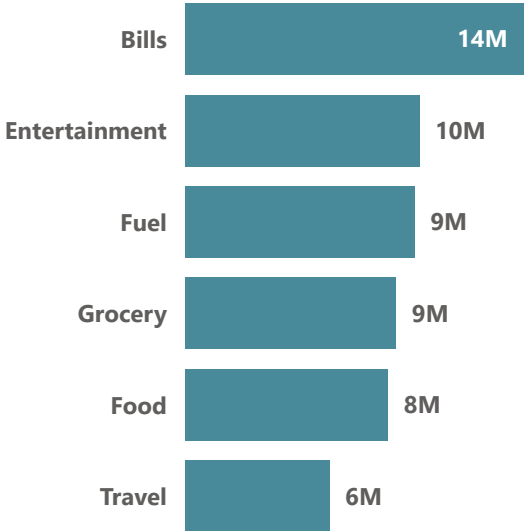
QTR Revenue and Total_Trans_Vol



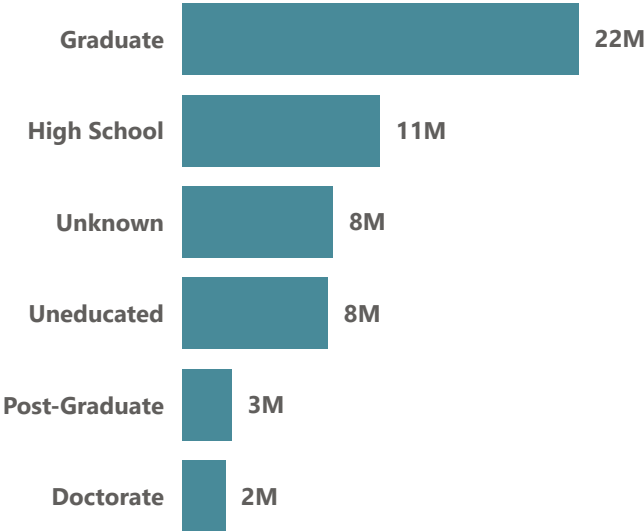
Revenue by Expenditure Type



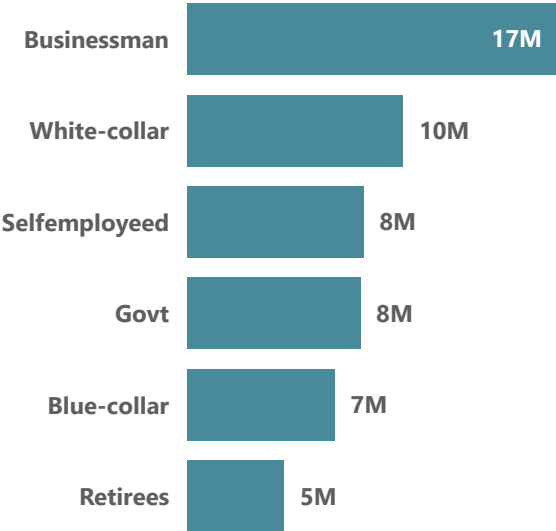
Revenue by Expenditure Type



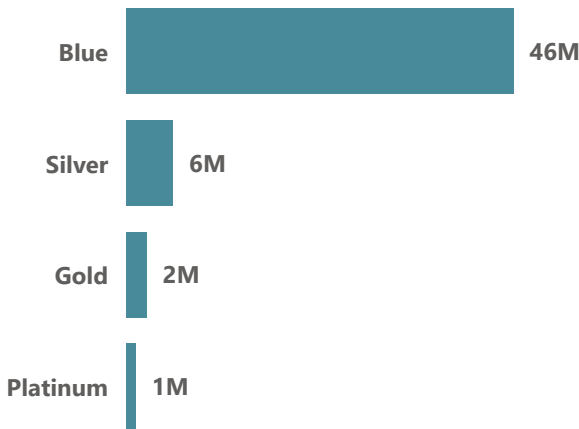
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Revenue

55.3M

Total Interest

7.8M

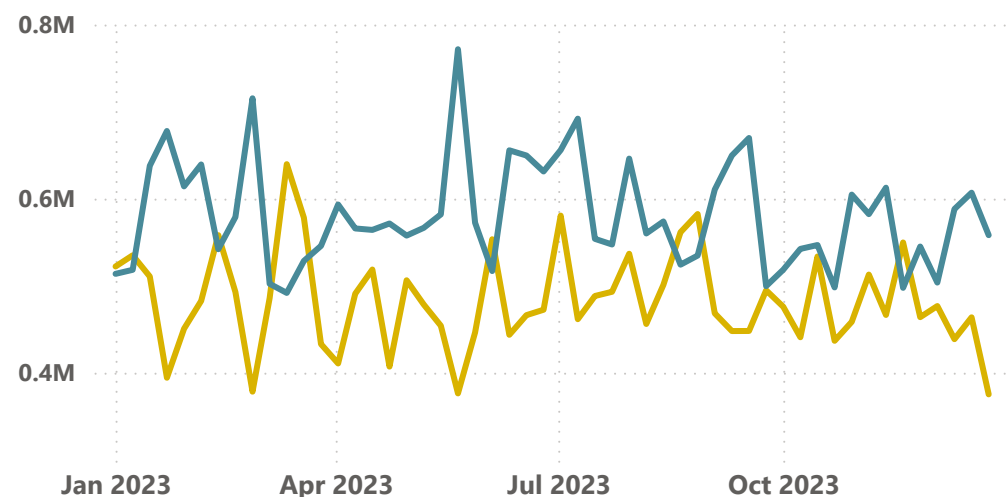
Income

575.9M

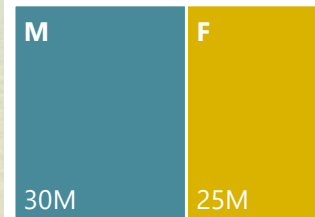
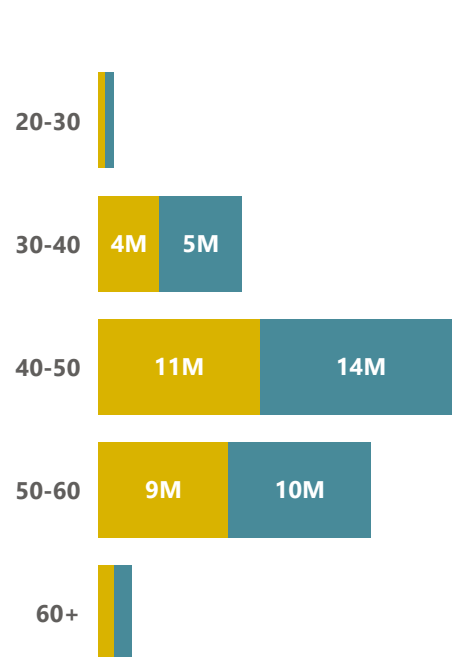
Customer Satisfaction

3.19

Revenue by week



Revenue by Age Group



Swipe

Online

Chip

Silver

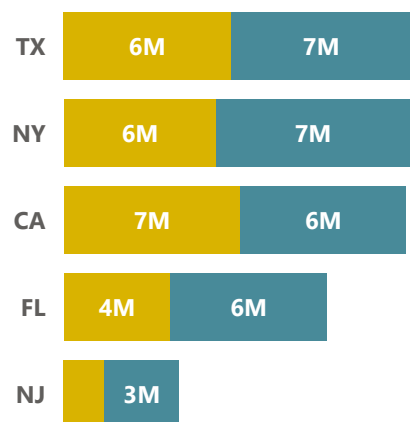
Blue

Gold

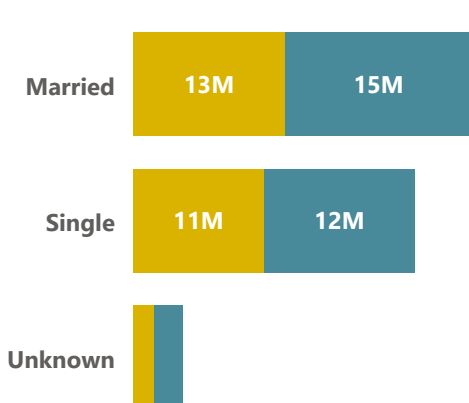
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

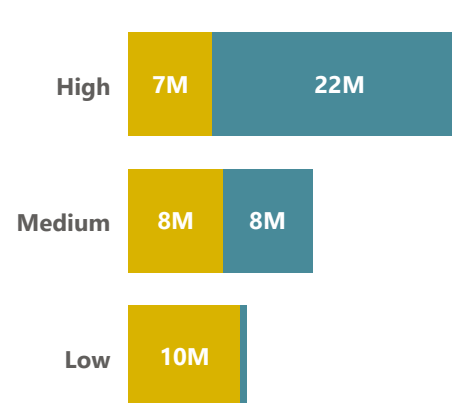
Top 5 State Revenue



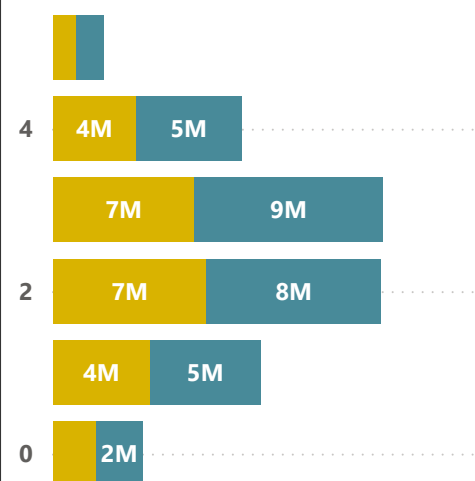
Revenue by Marital Status



Revenue by Salary Group



Revenue by Dependent count



Revenue by Education level

