



VIA ELECTRONIC MAIL

Douglas Bush
Director, Strategy and Corporate Development
Peoples Natural Gas
375 North Shore Drive
Pittsburgh, PA 15212

June 18th, 2025

To Whom It May Concern:

I am pleased to write this letter of recommendation for Priyam Somani, who completed his fellowship with us at Peoples Natural Gas during their graduate studies in Marketing Science and Business Analytics. Priyam brought exceptional professionalism, analytical capability, and strategic insight to our team and would be a strong asset to any organization seeking a talented and driven early-career professional.

One of Priyam's most impactful contributions was their work on a Data Center Consultant Report, a project commissioned to explore the feasibility and strategic opportunities for Peoples Natural Gas to support large-scale data center development in our region. Priyam conducted comprehensive market and utility infrastructure research, benchmarked national site selection trends, and synthesized findings into a clear and actionable report that directly supported executive-level planning. Their work displayed not only advanced analytical skills but also a strong understanding of energy markets, economic development, and the intersection of utility infrastructure with emerging industries.

Throughout their time at Peoples, Priyam consistently demonstrated initiative, attention to detail, exceptional adaptability, and a collaborative mindset. They worked independently, sought feedback constructively, and exhibited a level of maturity well beyond what is typically seen at our Fellowship program.

I strongly recommend Priyam Somani for any role in marketing analytics, business intelligence, or strategic consulting. Their combination of technical ability, business insight, and professionalism will make them an immediate contributor to any team. Please feel free to contact me via email at douglas.bush@peoples-gas or via my cell at (724) 859-2922 if you would like to discuss Priyam's qualifications further.

Sincerely,

A handwritten signature in blue ink, consisting of a series of loops and a long horizontal stroke extending to the right.

Douglas Bush
Director, Strategy and Corporate Development
Peoples Natural Gas