

**Priyam Somani**  
**Student ID: 4690301**



# University of Pittsburgh

Institution: University of Pittsburgh  
 4200 Fifth Avenue  
 Pittsburgh, PA 15260  
 Print Date: 2025/05/27  
 Birthdate: 1999/04/27  
 Student Address: 257-K, Suresh Enterprises Bhopal Ganj, Mahila Ashram  
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 Bhilwara 311001  
 IND

Beginning of Graduate Record

## Fall Term 2023-2024

Program: Joseph M. Katz Grad Sch Bus  
 Plan: Marketing Science and Business Analytics Major

| Course          | Description                    | Attempted    | Earned | Grade | Points |
|-----------------|--------------------------------|--------------|--------|-------|--------|
| BECN 2401       | ECON ANAL MGRL DEC FIRM & MRKT | 3.00         | 3.00   | B+    | 9.750  |
| BMKT 2031       | MARKETING RESEARCH             | 3.00         | 3.00   | A-    | 11.250 |
| BMKT 2409       | MARKETING MANAGEMENT           | 1.50         | 1.50   | A-    | 5.625  |
| BMKT 2544       | SHOPPER ANALYTICS              | 3.00         | 3.00   | A     | 12.000 |
| BMKT 2553       | SOCIAL MEDIA STRATEGY          | 1.50         | 1.50   | A-    | 5.625  |
| BQOM 2401       | STATISTICAL ANALYSIS: UNCERT   | 3.00         | 3.00   | A     | 12.000 |
| Term GPA: 3.750 |                                | Term Totals: | 15.00  | 15.00 | 56.250 |
| Cum GPA: 3.750  |                                | Cum Totals:  | 15.00  | 15.00 | 56.250 |

## Spring Term 2023-2024

Program: Joseph M. Katz Grad Sch Bus  
 Plan: Marketing Science and Business Analytics Major

| Course                                 | Description                    | Attempted    | Earned | Grade | Points |
|--|--------------------------------|--------------|--------|-------|--------|
| BMIS 2542                              | DATA PROGRAM ESSEN WITH PYTHON | 3.00         | 3.00   | A+    | 12.000 |
| Course Attributes: Online Synchronous  |                                |              |        |       |        |
| BMKT 2551                              | DIGTL & SOCIAL MEDIA ANALYTICS | 1.50         | 1.50   | A     | 6.000  |
| Course Topic: immersion class meetings |                                |              |        |       |        |
| BQOM 2421                              | DECISN TECHN IN MFG & OPER MGT | 1.50         | 1.50   | A     | 6.000  |
| BQOM 2512                              | ADVANCED DECISION TECHNOLOGY   | 1.50         | 1.50   | B+    | 4.875  |
| BQOM 2557                              | MULTIVARIATE DATA ANALYSIS 1   | 1.50         | 1.50   | A-    | 5.625  |
| Term GPA: 3.833                        |                                | Term Totals: | 9.00   | 9.00  | 34.500 |
| Cum GPA: 3.781                         |                                | Cum Totals:  | 24.00  | 24.00 | 90.750 |

## Fall Term 2024-2025

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| Course                                 | Description                     | Attempted    | Earned | Grade | Points |
|--|---------------------------------|--------------|--------|-------|--------|
| BMIS 2551                              | PROJ MGMNT CONCPPTS & PROCESSES | 3.00         | 3.00   | A-    | 11.250 |
| BMIS 2588                              | DATA BASE MANAGEMENT            | 3.00         | 3.00   | A-    | 11.250 |
| BMKT 2528                              | ADVERTISING                     | 1.50         | 1.50   | A     | 6.000  |
| Course Topic: IMMERSION CLASS MEETINGS |                                 |              |        |       |        |
| BMKT 2533                              | BUSINESS TO BUSINESS            | 1.50         | 1.50   | B+    | 4.875  |
| BQOM 2523                              | PROCESS ENGINEERING             | 1.50         | 1.50   | A     | 6.000  |
| BQOM 2578                              | DATA MINING                     | 3.00         | 3.00   | A-    | 11.250 |
| Term GPA: 3.750                        |                                 | Term Totals: | 13.50  | 13.50 | 50.625 |

Cum GPA: 3.770 Cum Totals: 37.50 37.50 141.375

## Spring Term 2024-2025

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| Course          | Description                    | Attempted    | Earned | Grade | Points  |
|-----------------|--------------------------------|--------------|--------|-------|---------|
| BQOM 2559       | APLD SIMULATION & OPTIMIZATION | 1.50         | 1.50   | A     | 6.000   |
| Term GPA: 4.000 |                                | Term Totals: | 1.50   | 1.50  | 6.000   |
| Cum GPA: 3.779  |                                | Cum Totals:  | 39.00  | 39.00 | 147.375 |

## Graduate Career Totals

Cum GPA: 3.779 Cum Totals: 39.00 39.00 147.375

End of Graduate Record