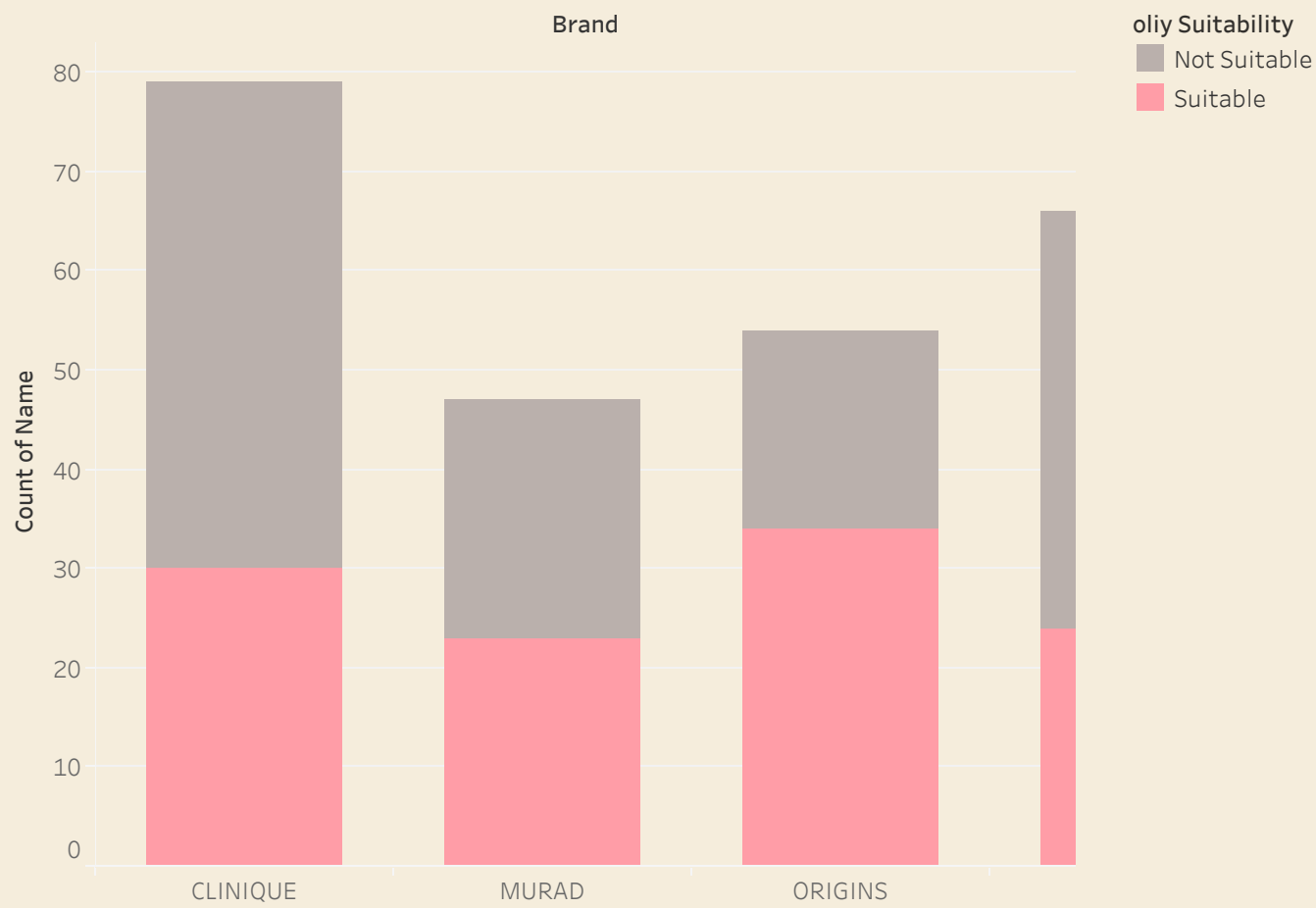
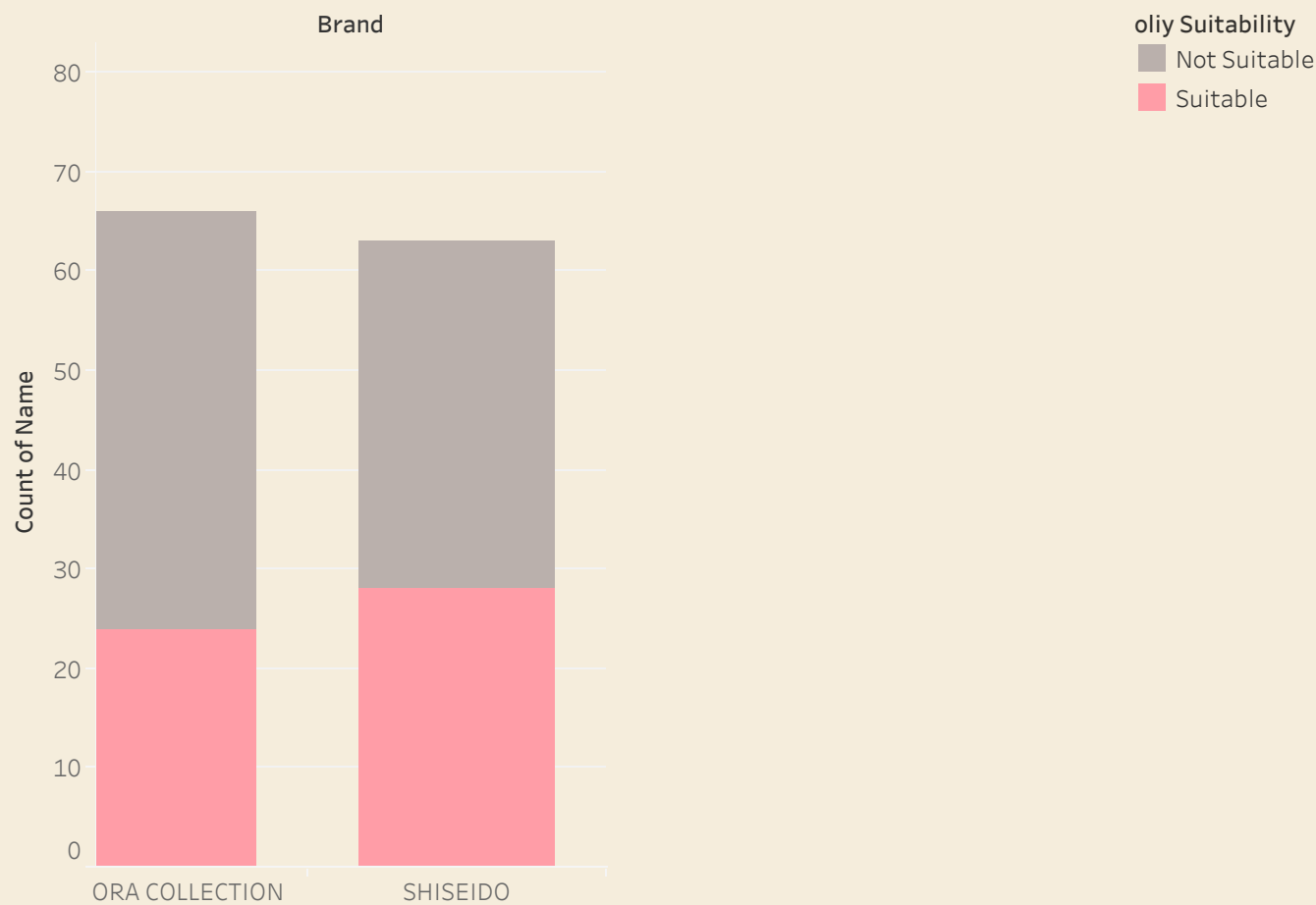


# OliyskinSuitability



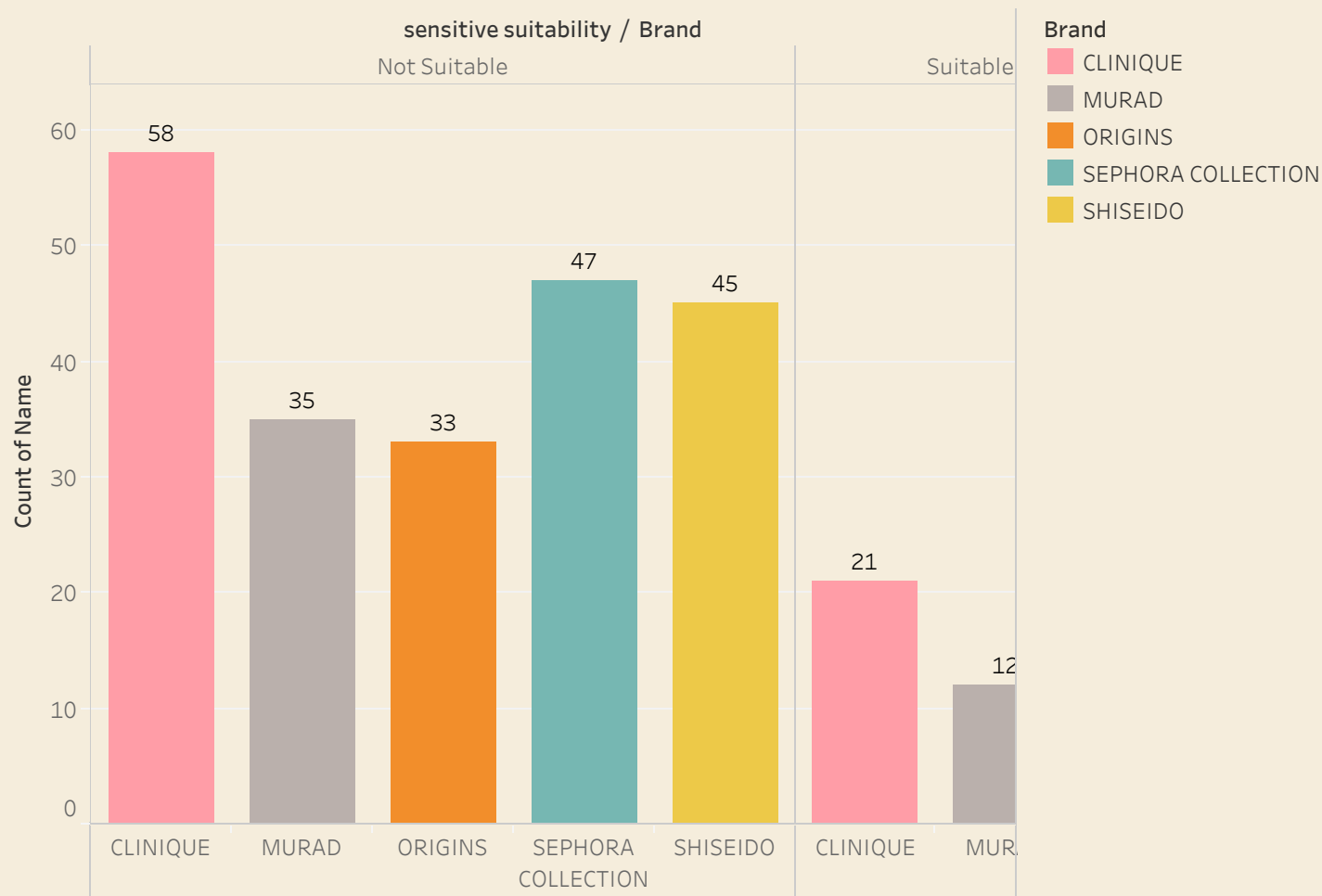
Count of Name for each Brand. Color shows details about oliy Suitability. The view is filtered on Brand, which keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO.

# OliyskinSuitability



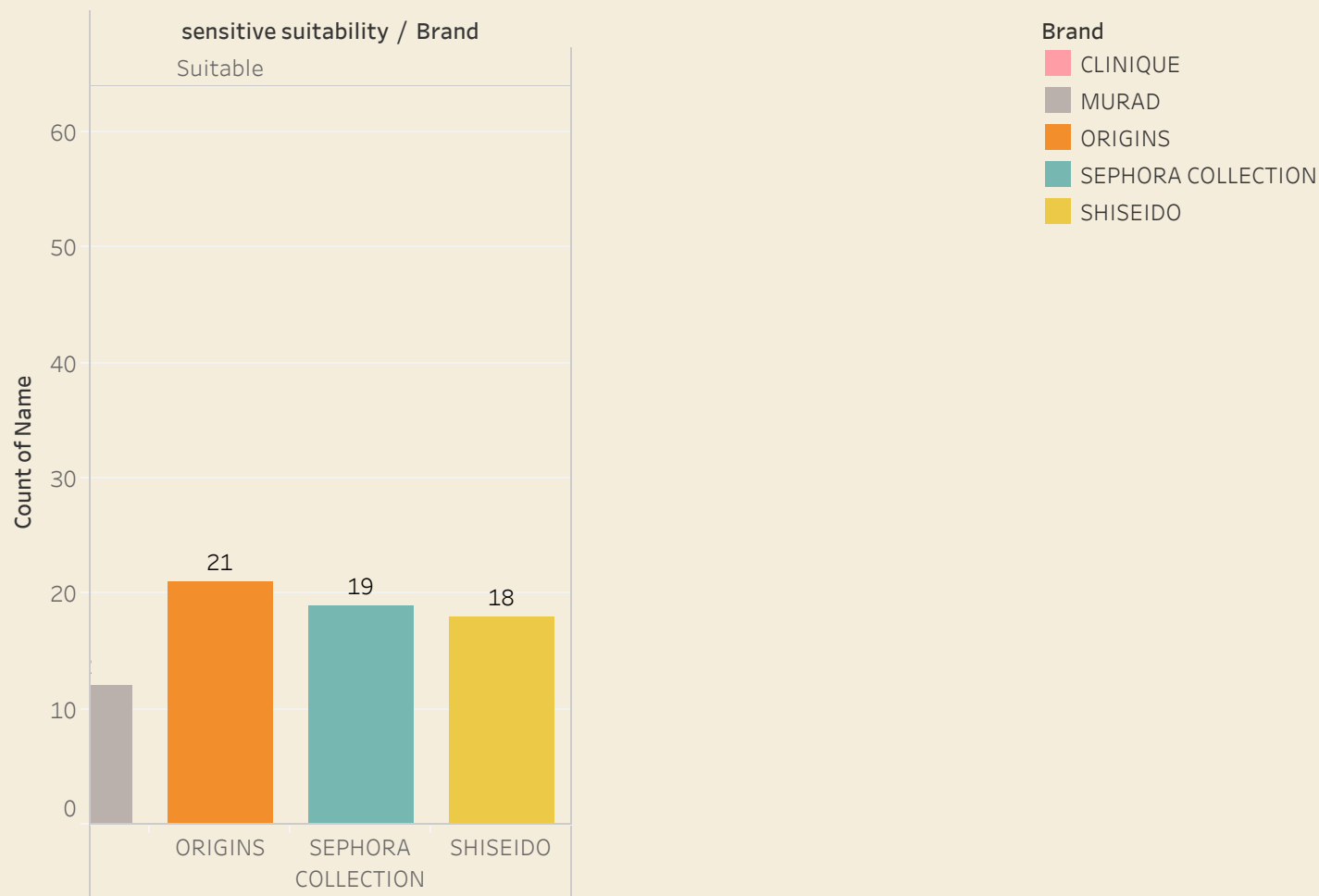
Count of Name for each Brand. Color shows details about oliy Suitability. The view is filtered on Brand, which keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO.

# Sensitives skin Suitablility



Count of Name for each Brand broken down by sensitive suitability. Color shows details about Brand. The view is filtered on Brand and count of Name. The Brand filter keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO. The count of Name filter includes values greater than or equal to 5.

# Sensitives skin Suitablility



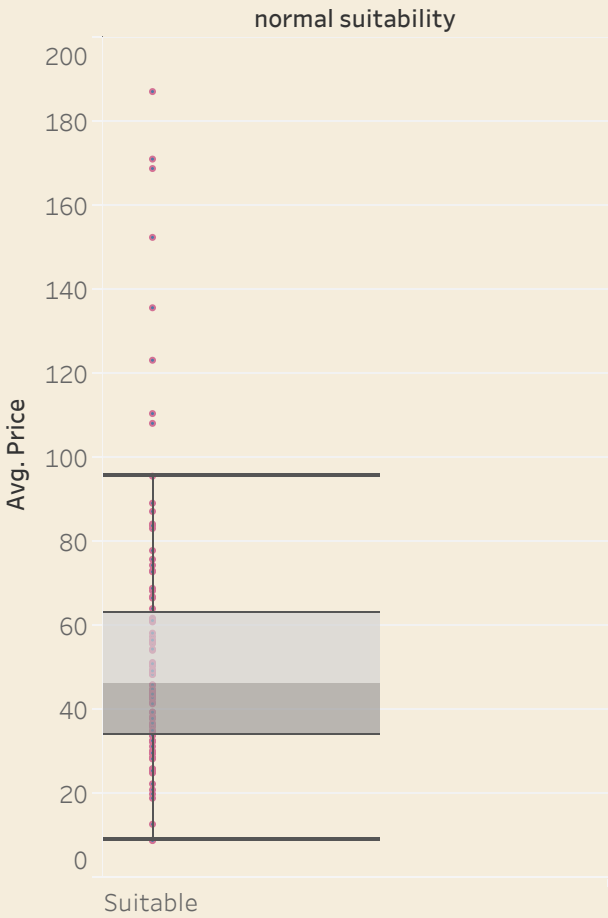
Count of Name for each Brand broken down by sensitive suitability. Color shows details about Brand. The view is filtered on Brand and count of Name. The Brand filter keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO. The count of Name filter includes values greater than or equal to 5.

# NormalskinSuitabiity



Average of Price for each normal suitability. Details are shown for Brand.

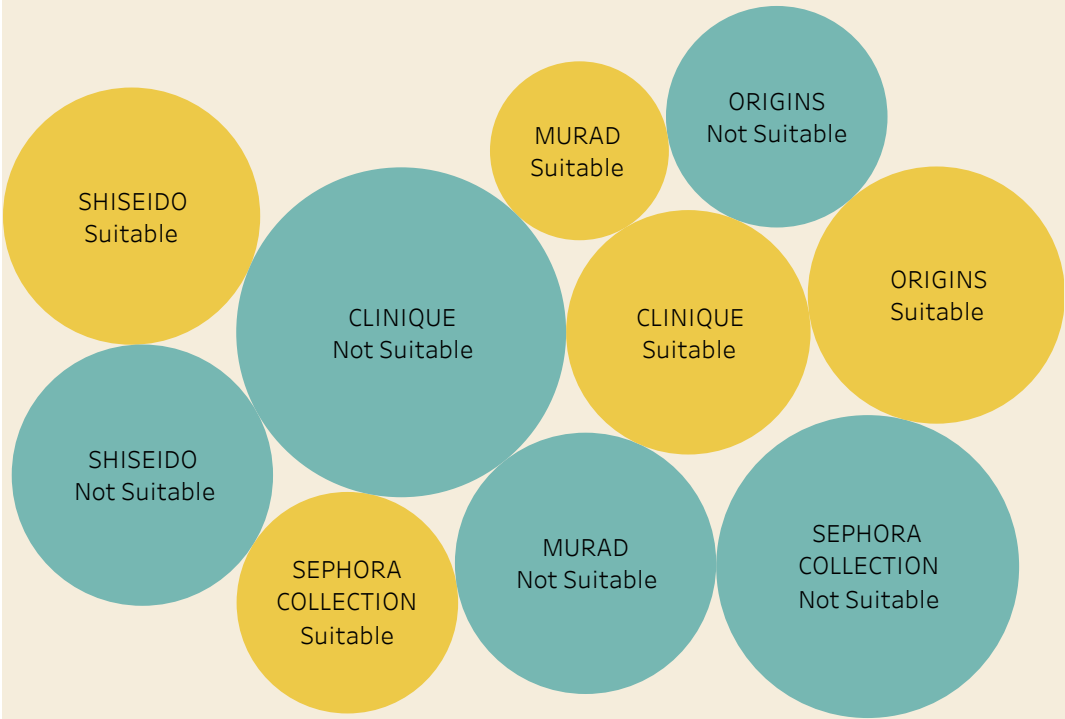
# NormalskinSuitabiity



Average of Price for each normal suitability. Details are shown for Brand.

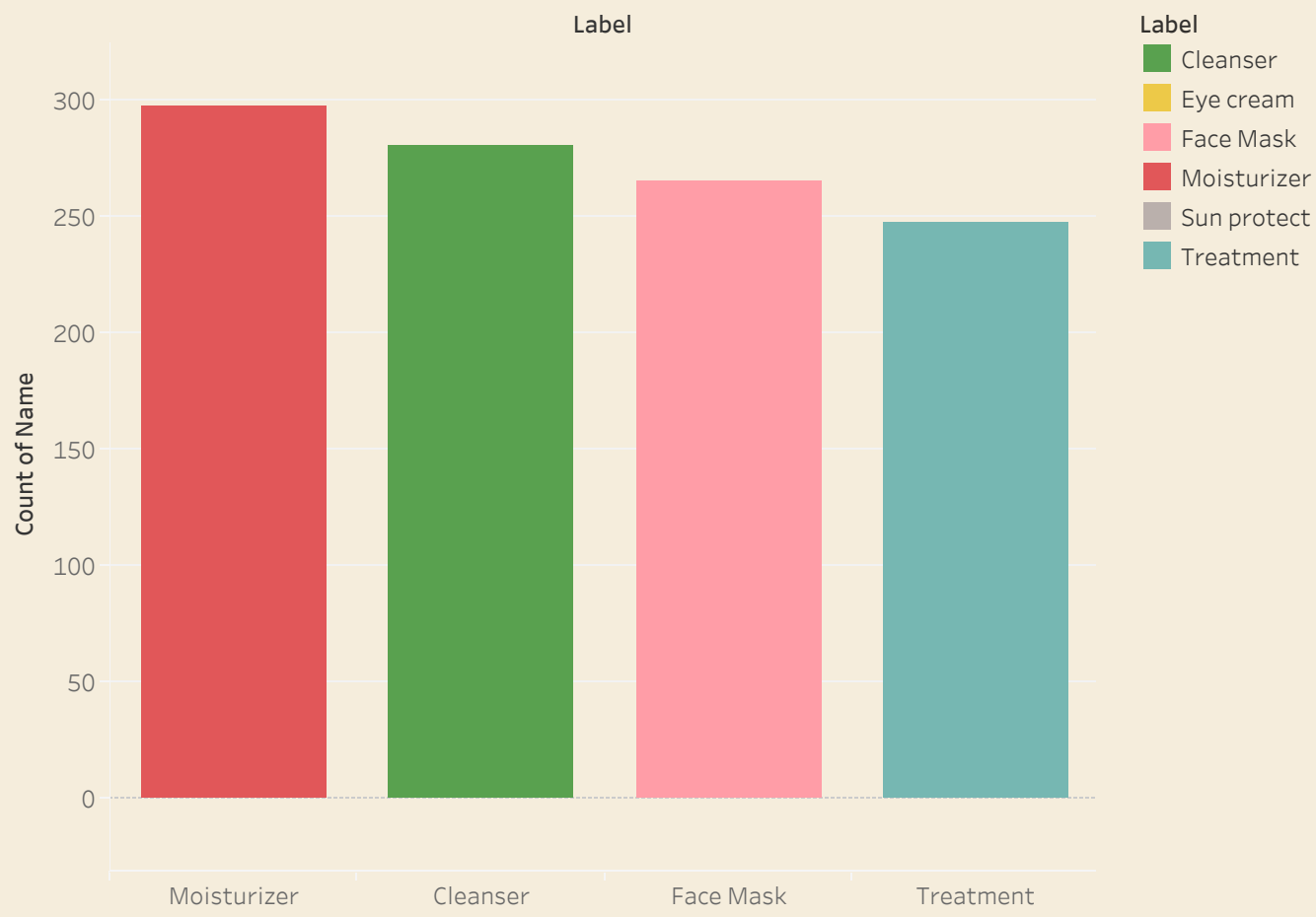
# Dry Skin Suitability

Dry Suitability  
Not Suitable  
Suitable



Brand and Dry Suitability. Color shows details about Dry Suitability. Size shows count of Name. The marks are labeled by Brand and Dry Suitability. The view is filtered on Brand and Dry Suitability. The Brand filter keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO. The Dry Suitability filter has multiple members selected.

# Label Count



Count of Name for each Label. Color shows details about Label.

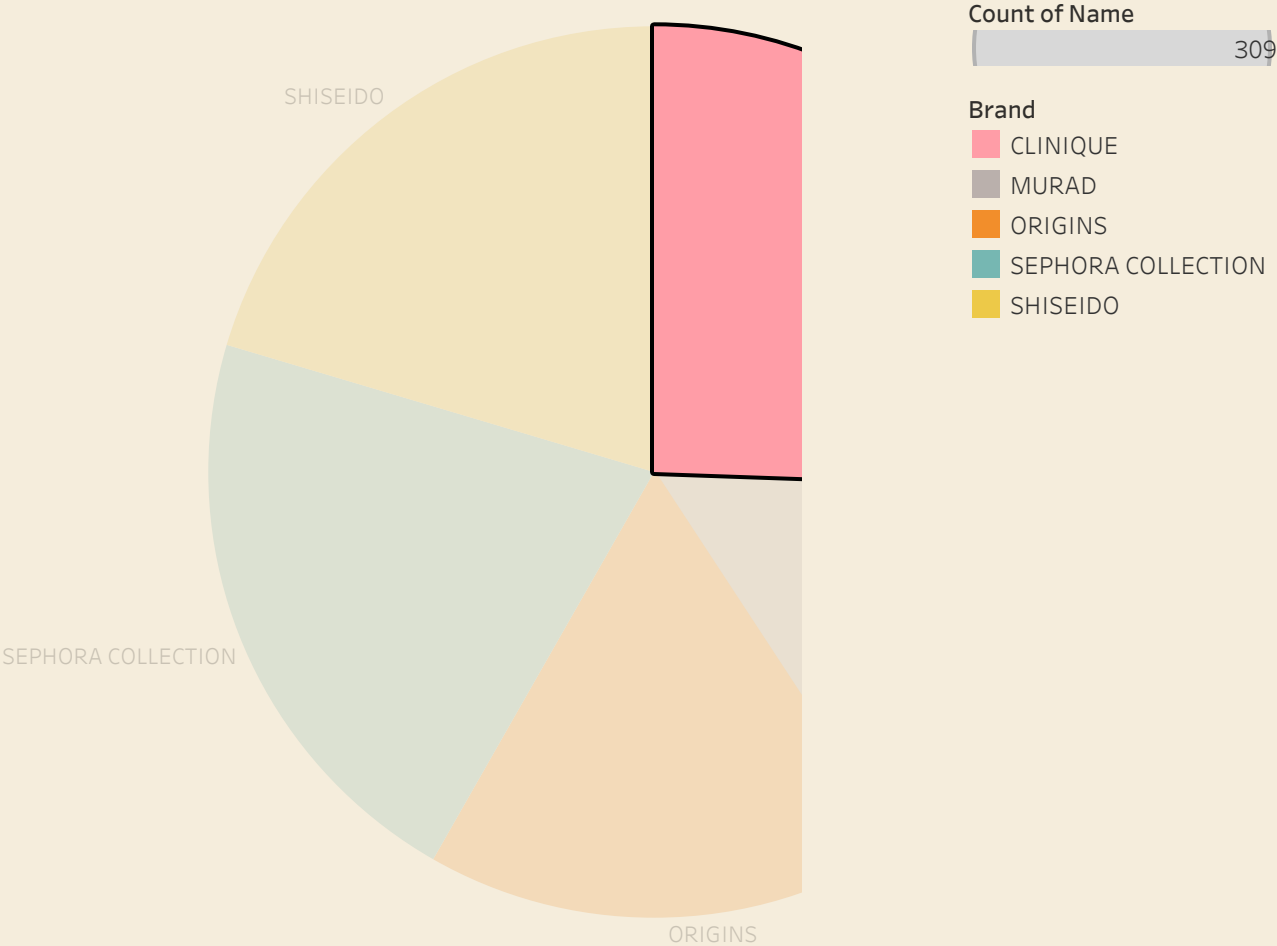


# Label Count



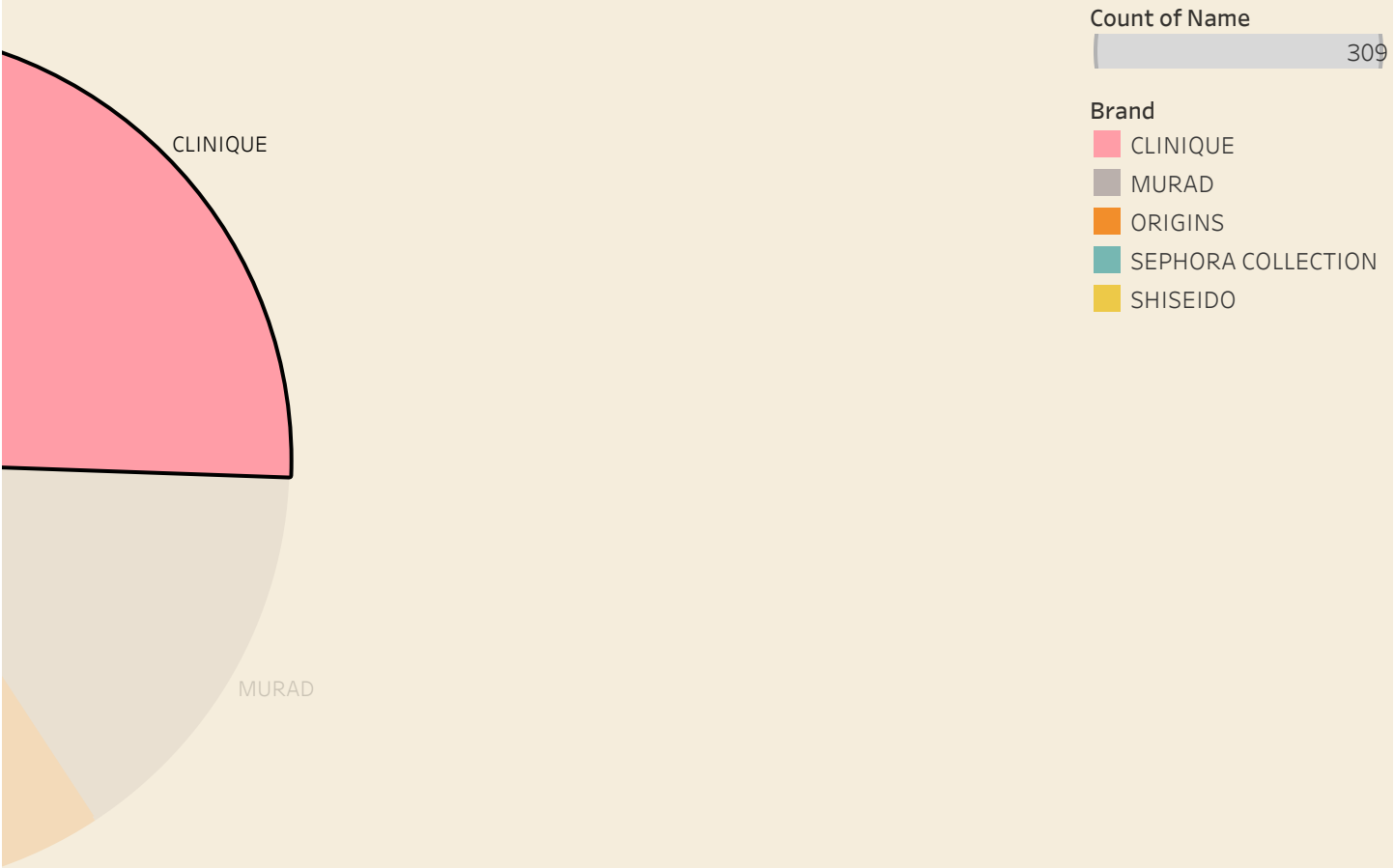
Count of Name for each Label. Color shows details about Label.

Top Brands



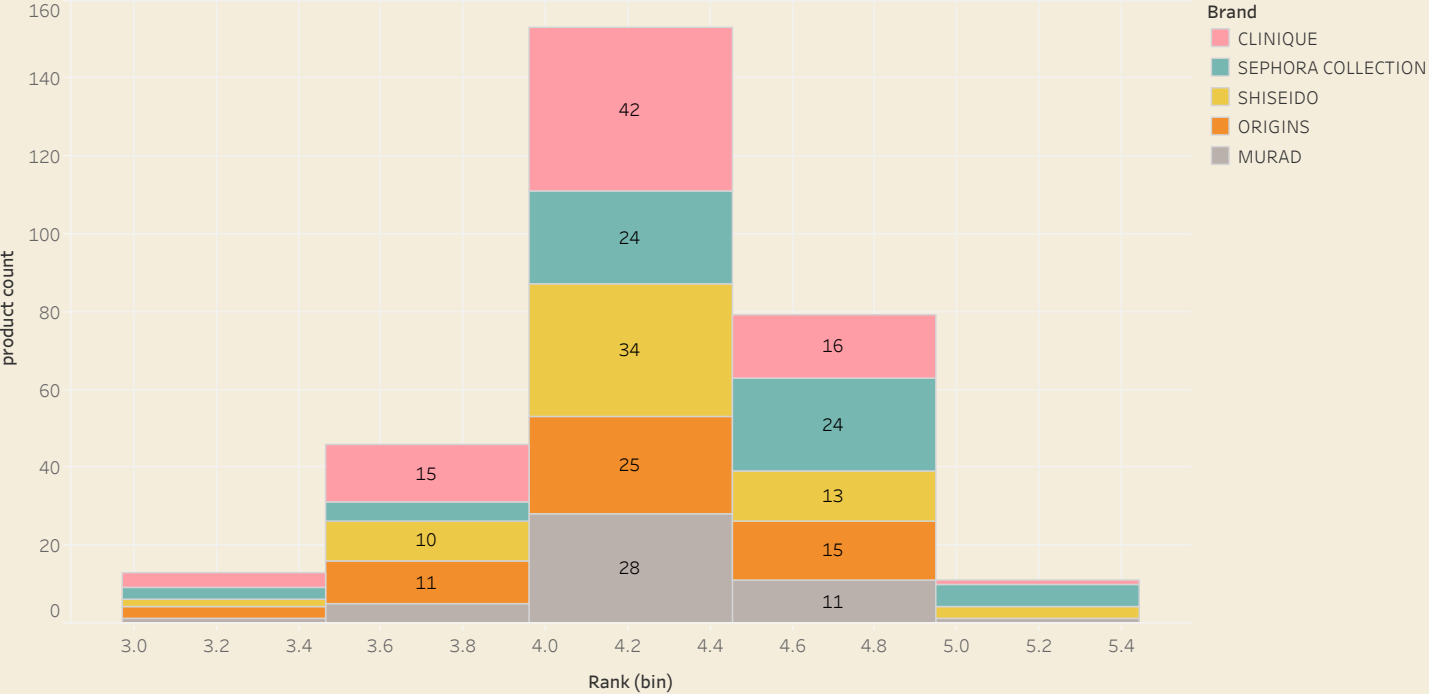
Brand. Color shows details about Brand. Size shows count of Name. The marks are labeled by Brand. The view is filtered on Brand, which keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO.

# Top Brands



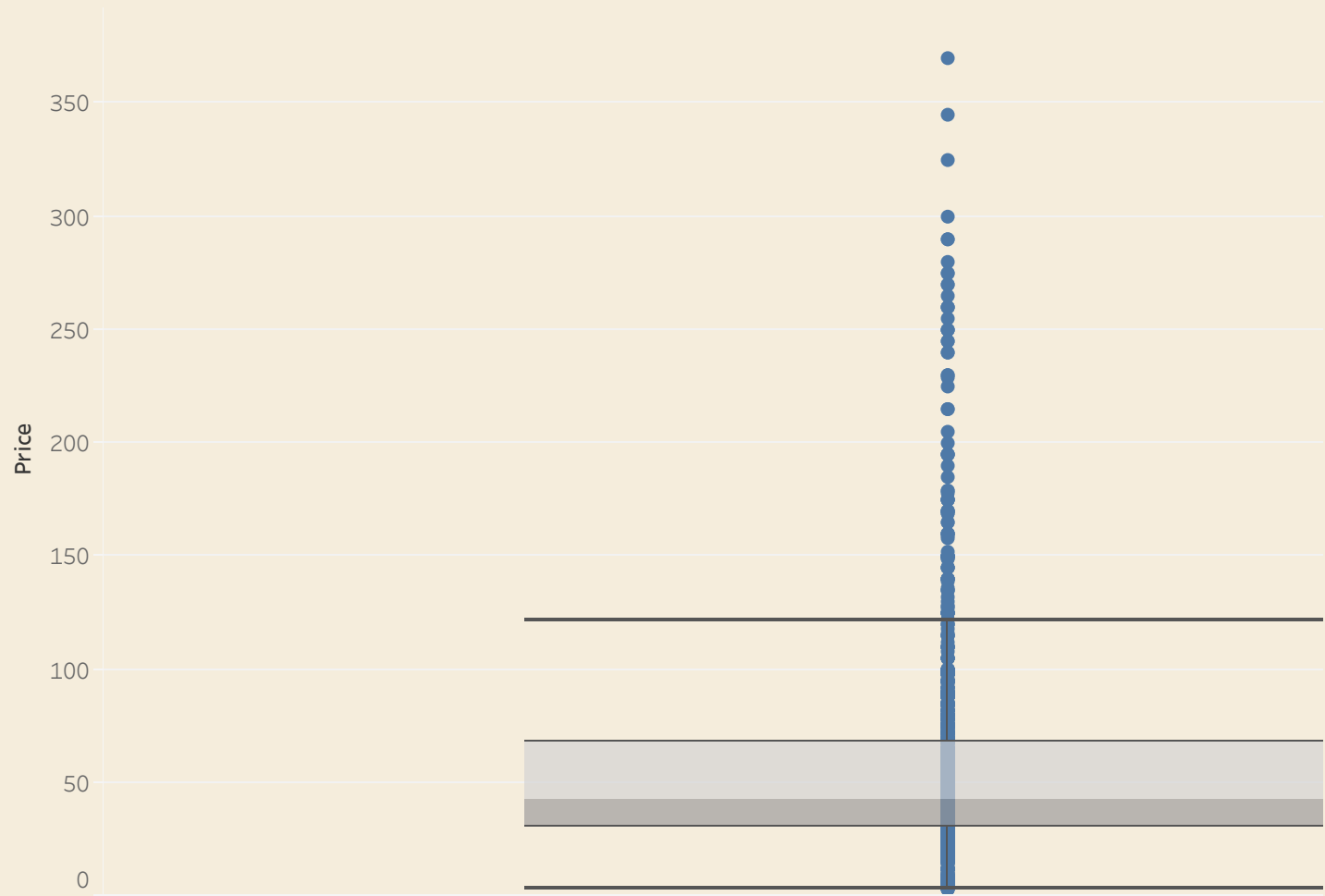
Brand. Color shows details about Brand. Size shows count of Name. The marks are labeled by Brand. The view is filtered on Brand, which keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO.

Brand vs Ranking



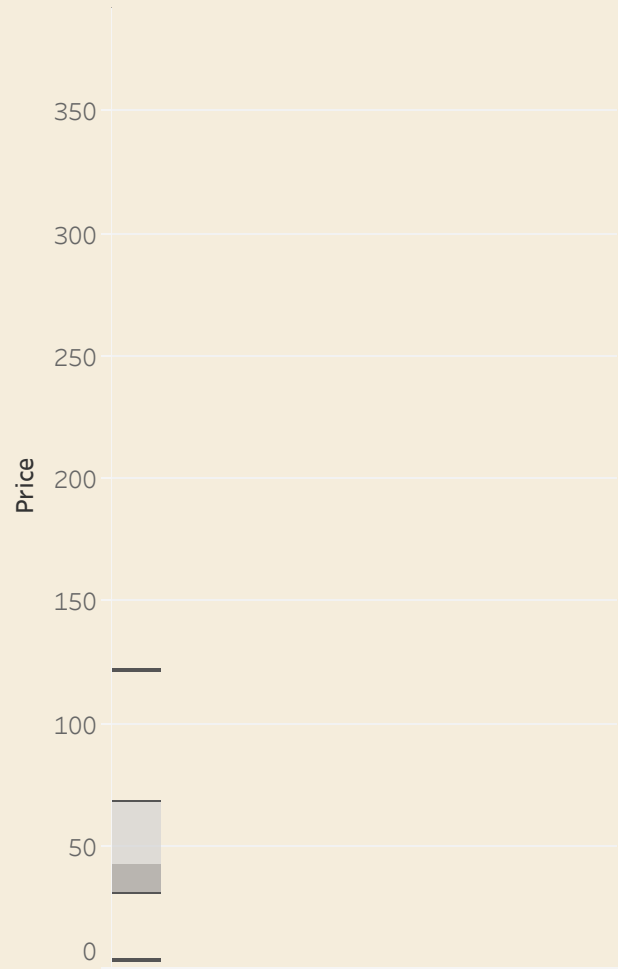
The plot of count of Name for Rank (bin). Color shows details about Brand. Details are shown for Brand. The data is filtered on Rank, which includes values greater than or equal to 3. The view is filtered on Rank (bin) and Brand. The Rank (bin) filter ranges from 3.0 to 5.0. The Brand filter keeps CLINIQUE, MURAD, ORIGINS, SEPHORA COLLECTION and SHISEIDO.

# Price vs Brand



Price. Details are shown for Brand and Name.

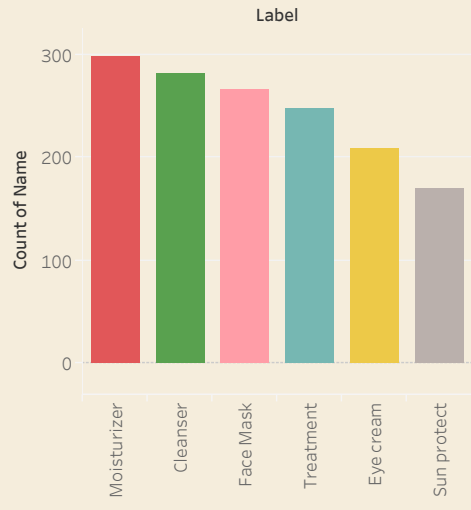
# Price vs Brand



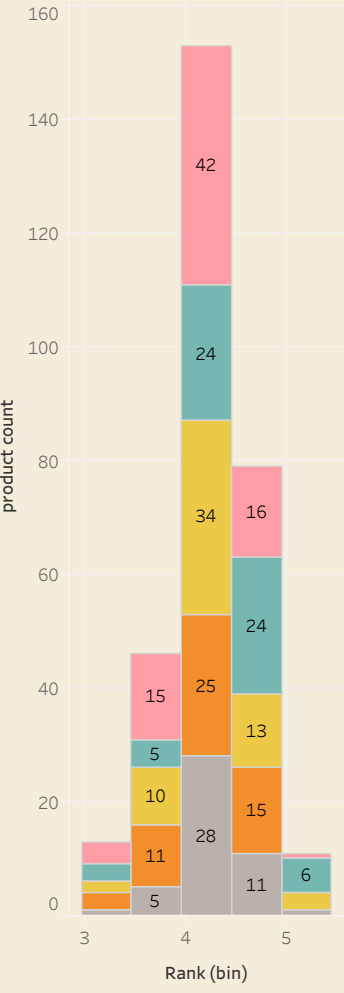
Price. Details are shown for Brand and Name.

# Product Ranking and Detailed Analysis

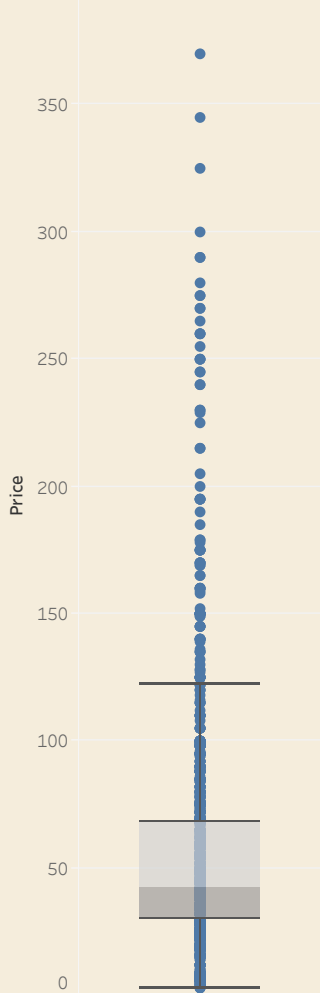
Label Count



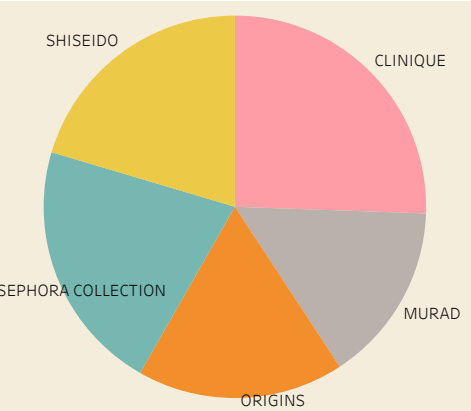
Brand vs Ranking



Price vs Brand



Top Brands



Brand

- CLINIQUE
- MURAD
- ORIGINS
- SEPHORA COLLECTION
- SHISEIDO

Count of Name

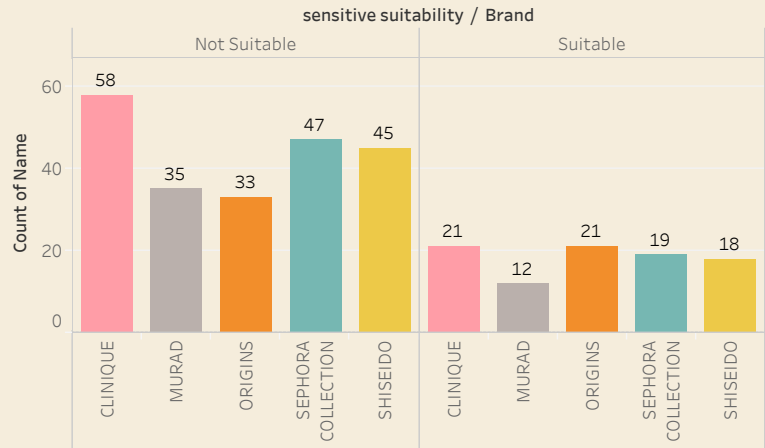
309

Label

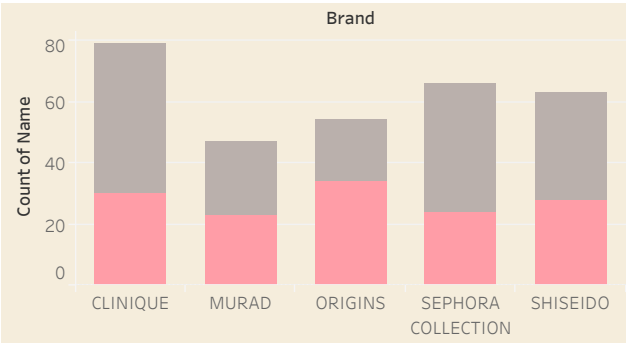
- Cleanser
- Eye cream
- Face Mask
- Moisturizer
- Sun protect
- Treatment

# Product Suitability Overview

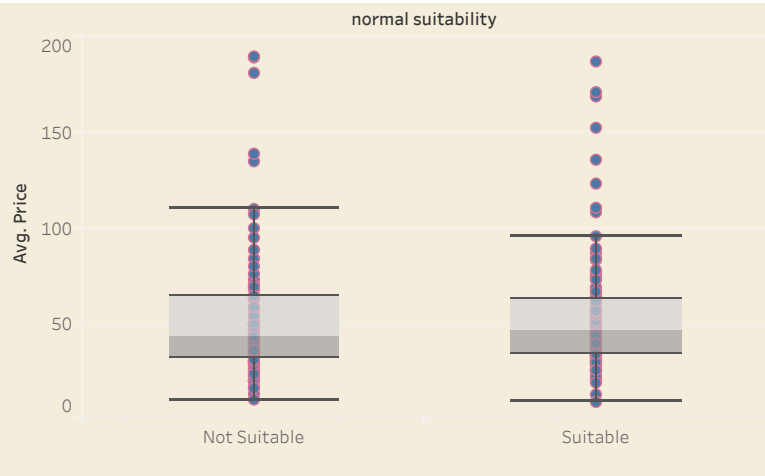
## Sensitives skin Suitability



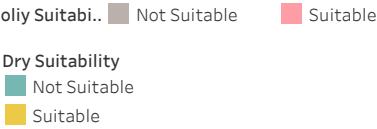
## OliyskinSuitability



## NormalskinSuitabiity



## Dry Skin Suitability





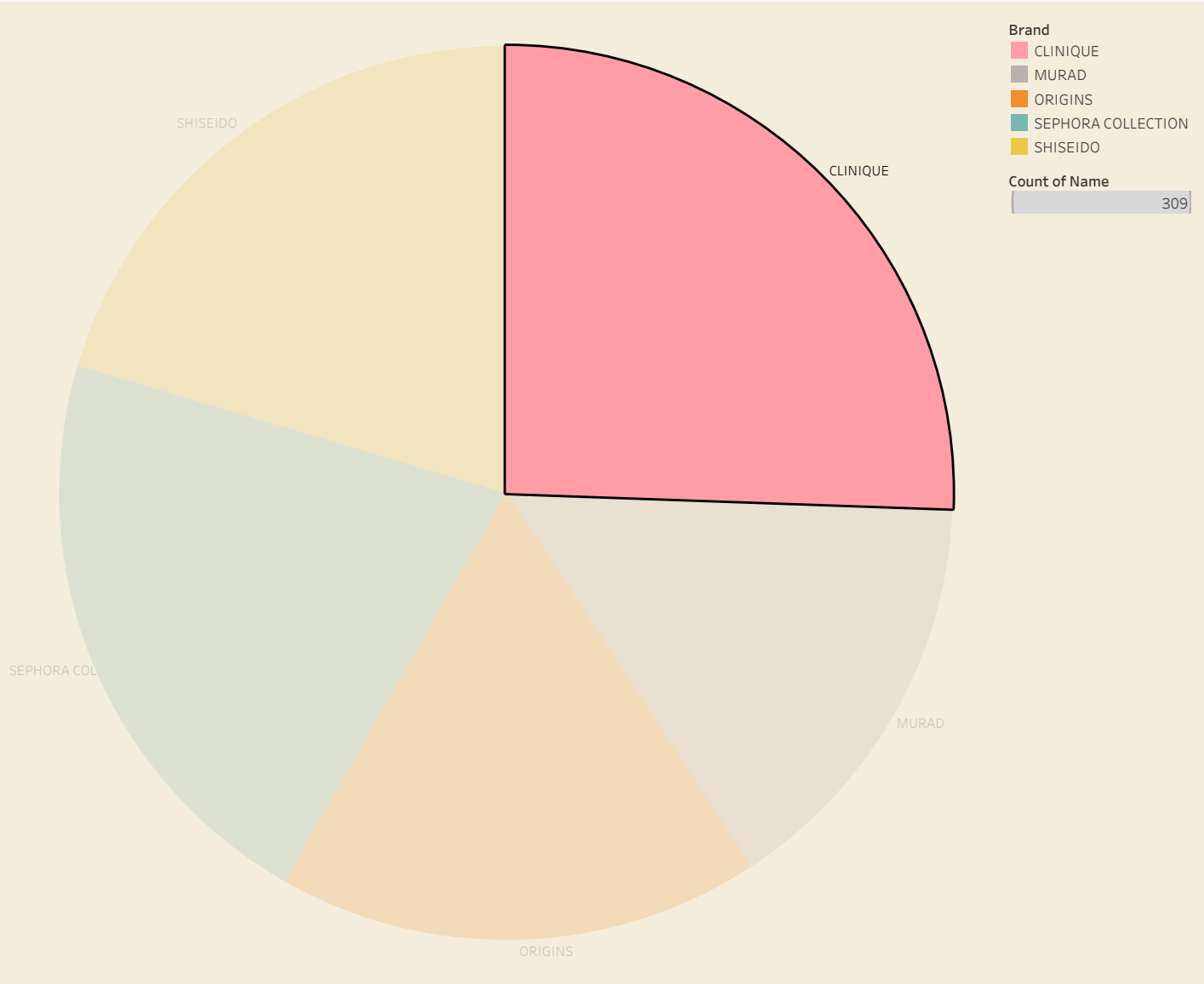
# Story 1

Cosmetic Insights: Product Trends & Consumer Analysis	Cosmetic Market Leaders Clinique takes the lead with 79 prod..	"Understanding Cosmetic Product Demand: A Graphical ..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #nor..
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"Welcome to our data story on Cosmetics Industry Insights.  
This project explores consumer preferences, product rankings, skin suitability, and brand performance u..

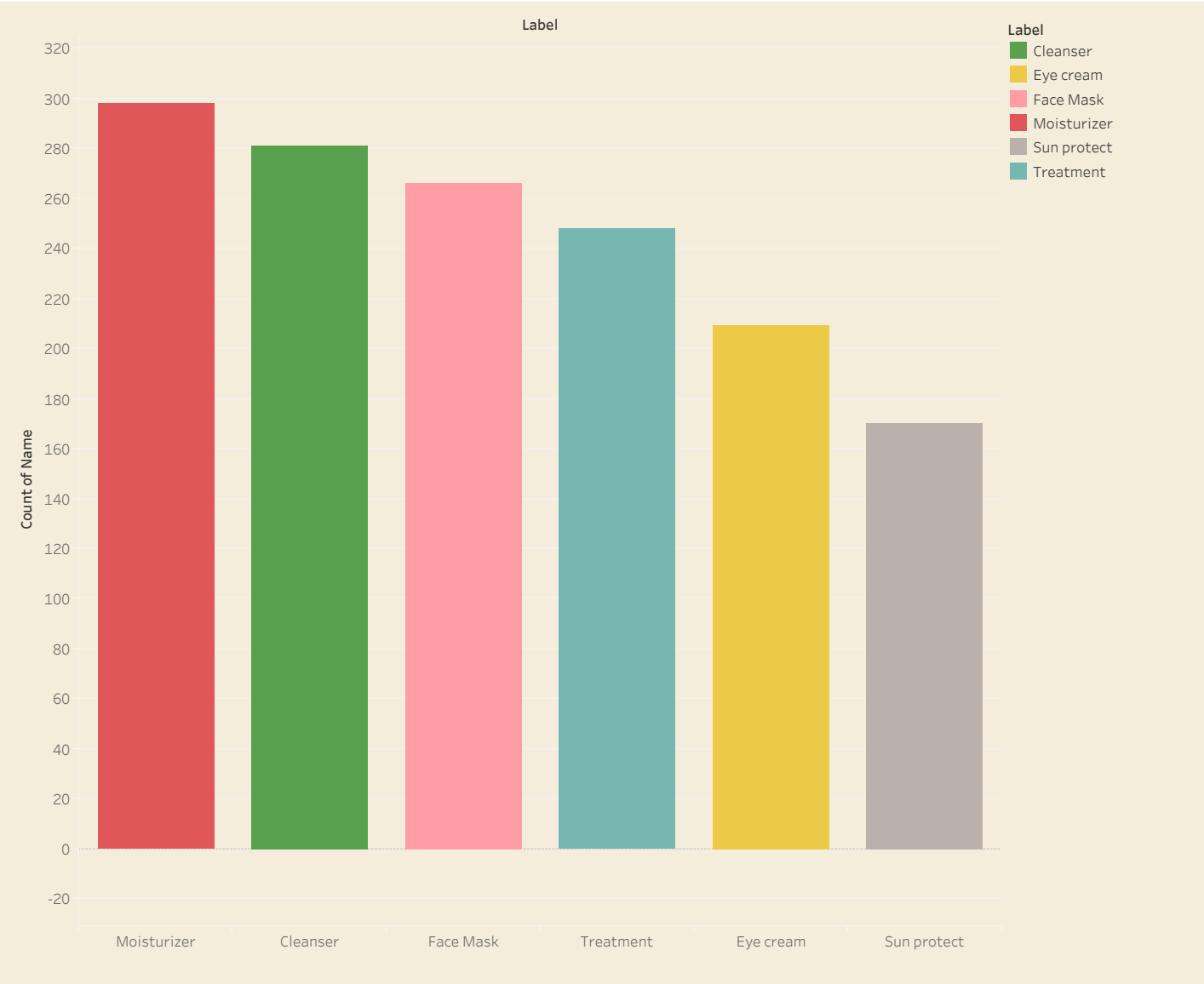
Story 1

Cosmetic Insights: Product Trends & Consumer Analysis	Cosmetic Market Leaders Clinique takes the lead with 79 prod..	"Understanding Cosmetic Product Demand: A Graphical ..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #nor..
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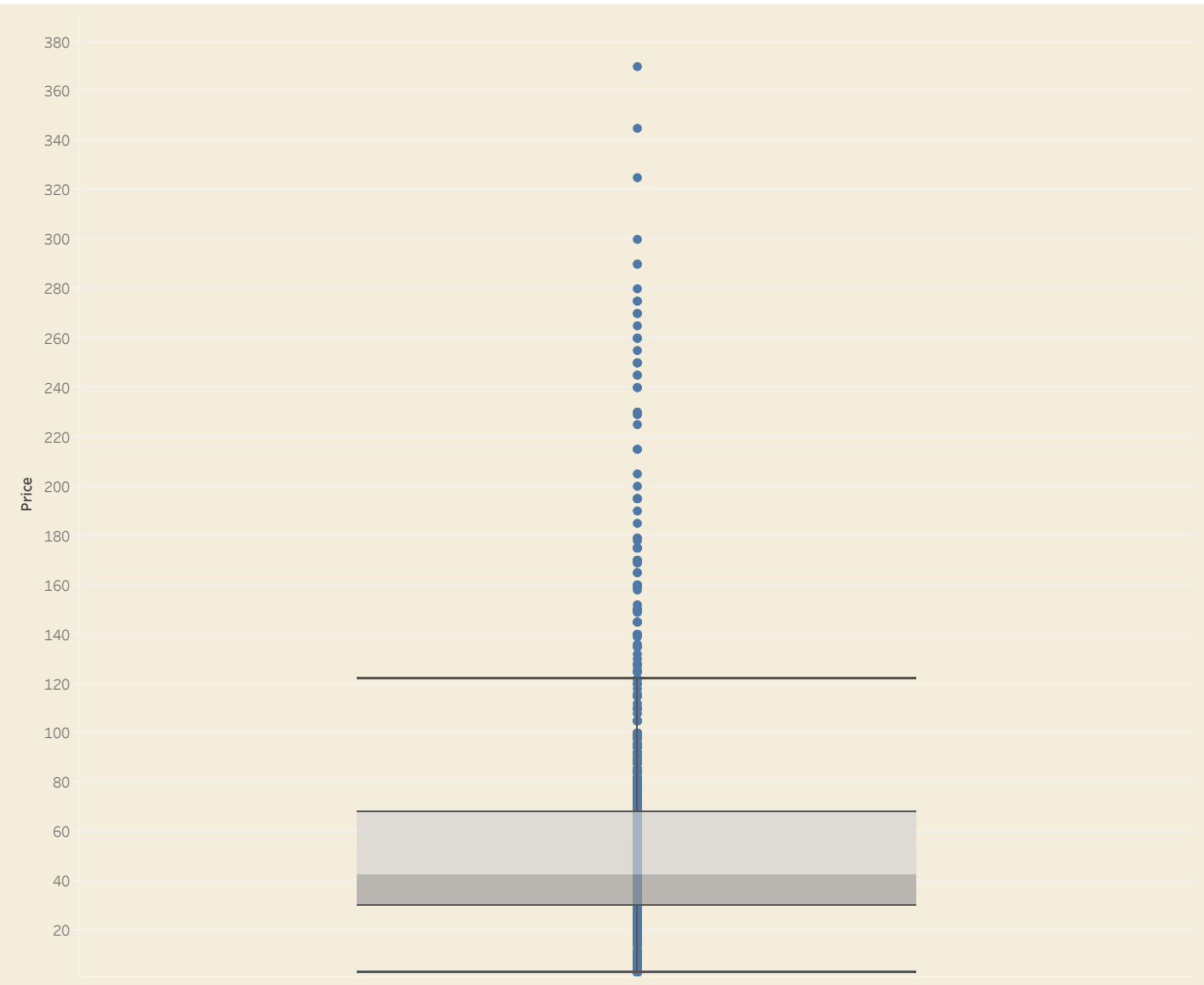
# Story 1

Cosmetic Insights: Product Trends & Consumer Analysis	Cosmetic Market Leaders Clinique takes the lead with 79 prod..	"Understanding Cosmetic Product Demand: A Graphical ..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #nor..
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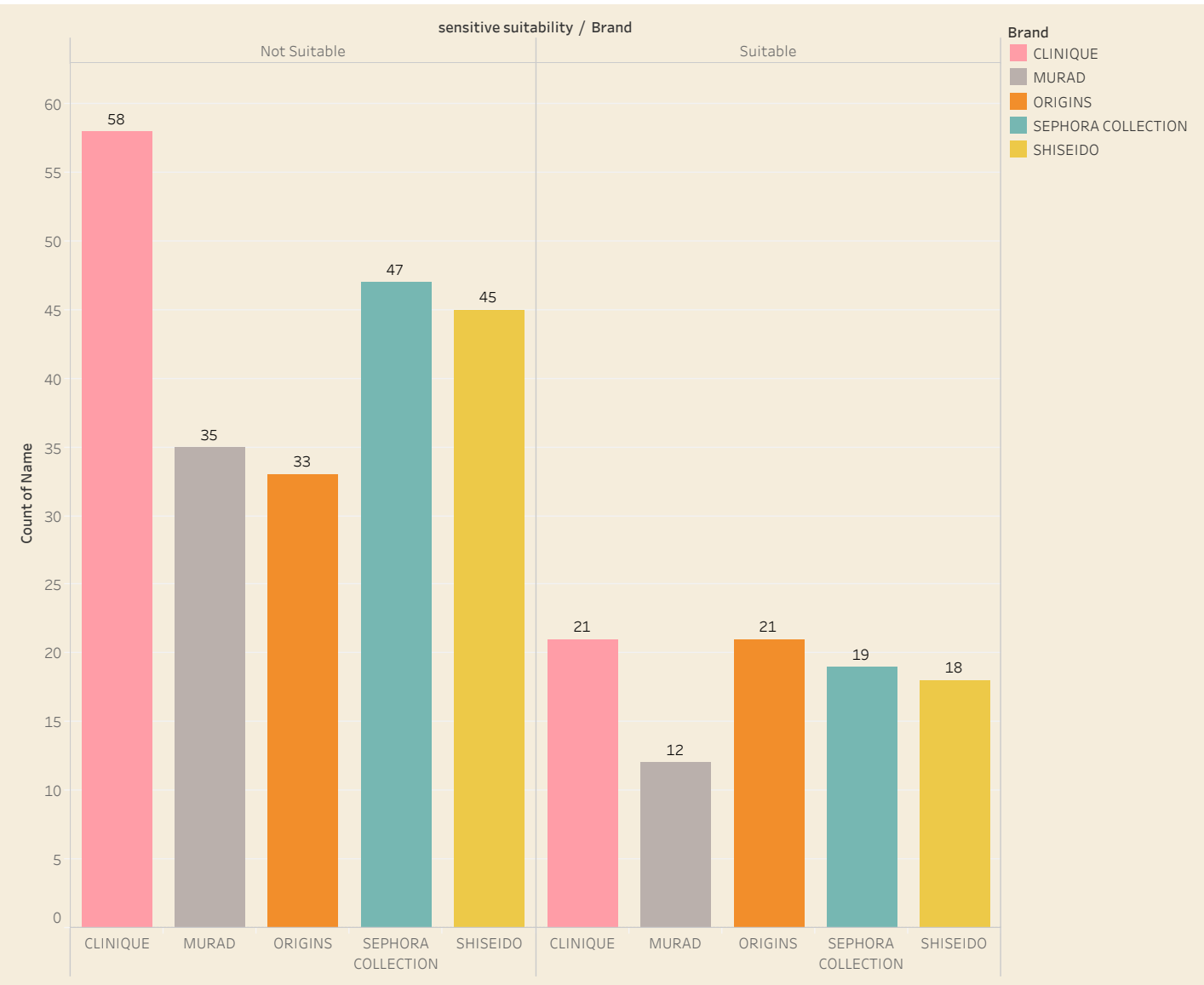
# Story 1

Cosmetic Insights: Product Trends & Consu..	Cosmetic Market Leaders Clinique takes the lead with 79 prod..	"Understanding Cosmetic Product Demand: A Graphical ..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skin..
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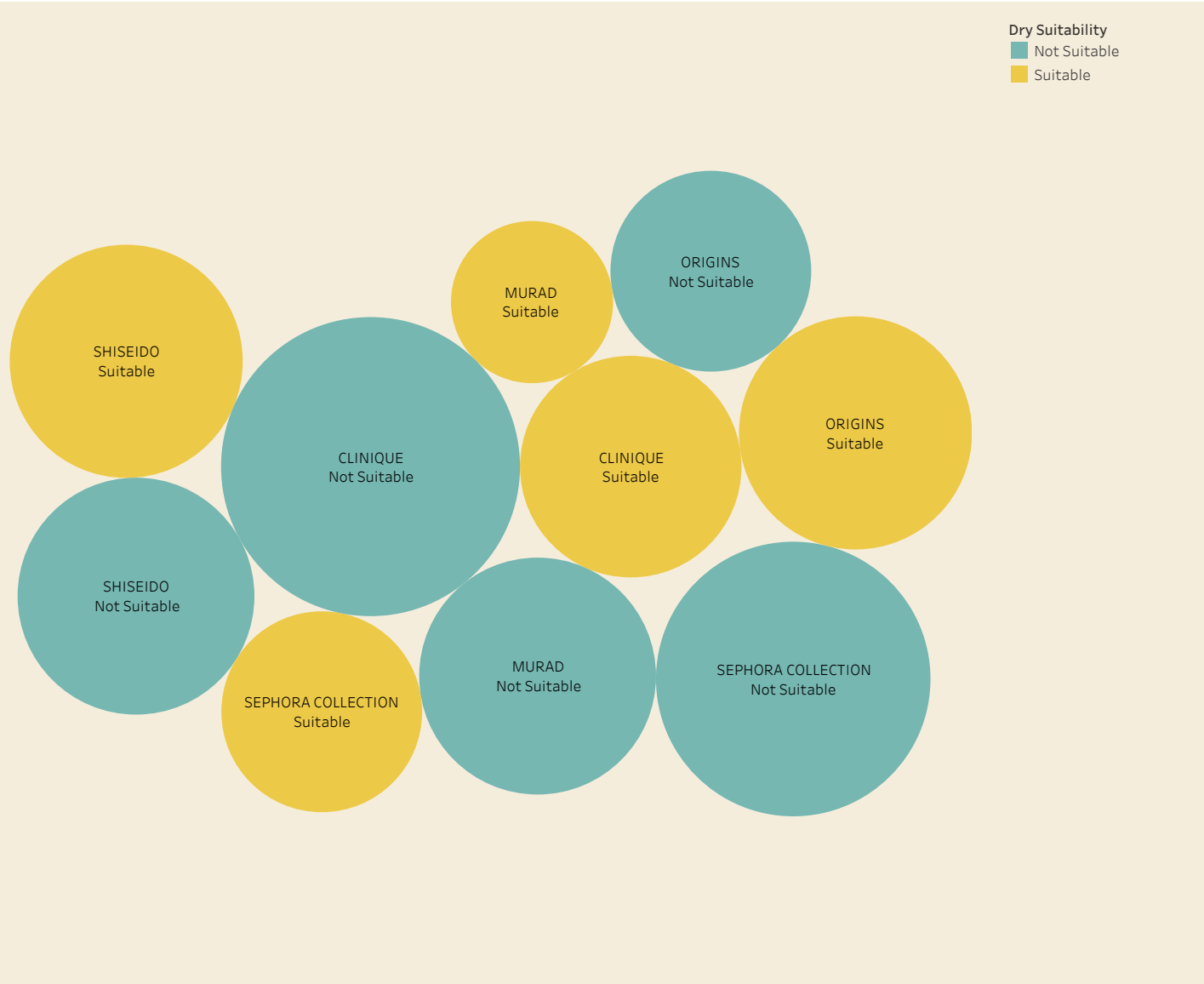
# Story 1

Cosmetic Market Leaders Clinique takes the lead w...	"Understanding Cosmetic Product Demand: A Graphical ..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origin..
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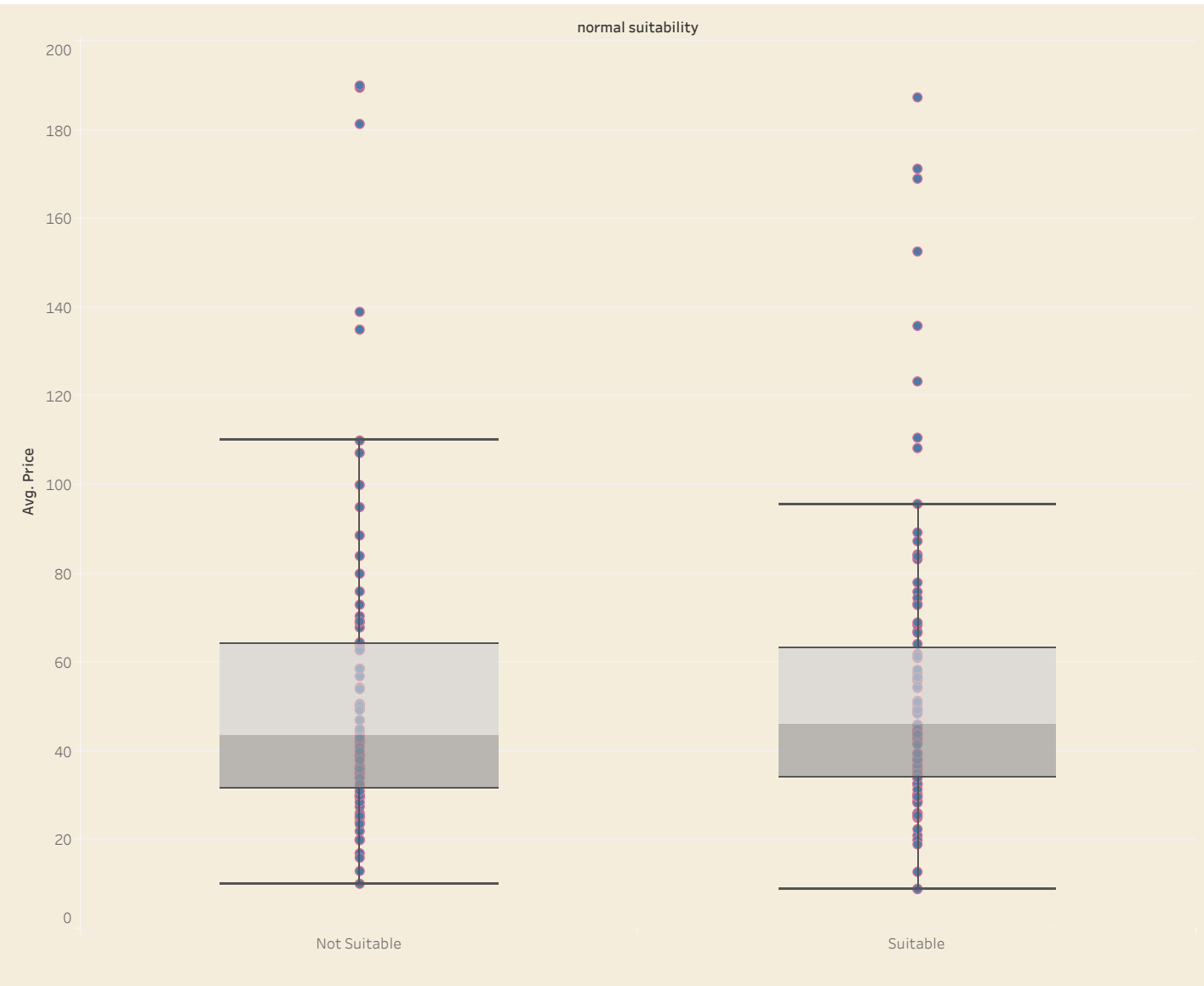
Story 1

"Understanding Cosmetic Product Demand: A Grap..	"Exploring the Price Landscape: A Deep Dive into Cosmetics B..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origins offering ..	The graph shows the distribution of products across dif..
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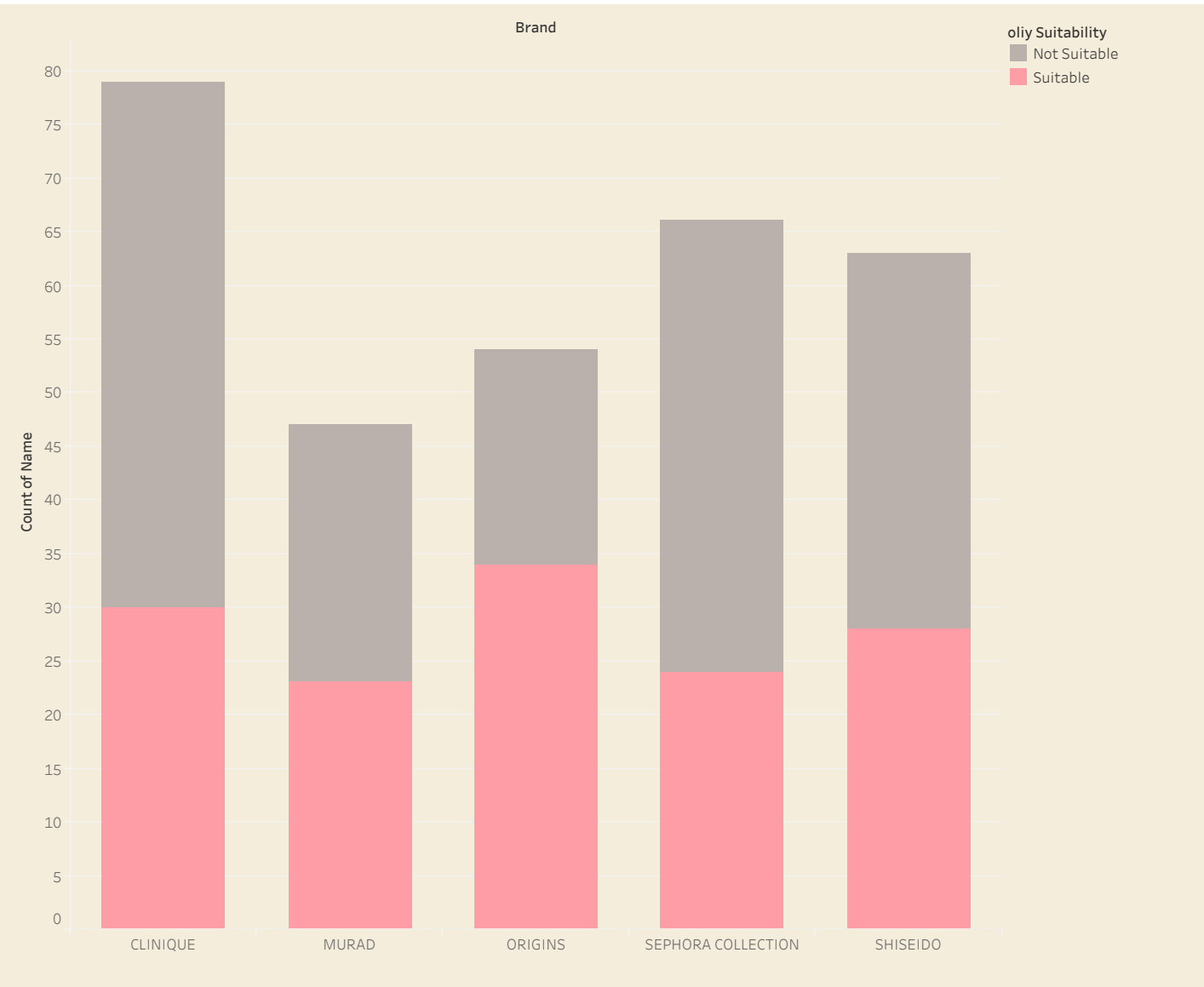
# Story 1

"Exploring the Price Landscape: A Deep Dive into..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origins offering ..	The graph shows the distribution of products across diffe..	Conclusion
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# Story 1

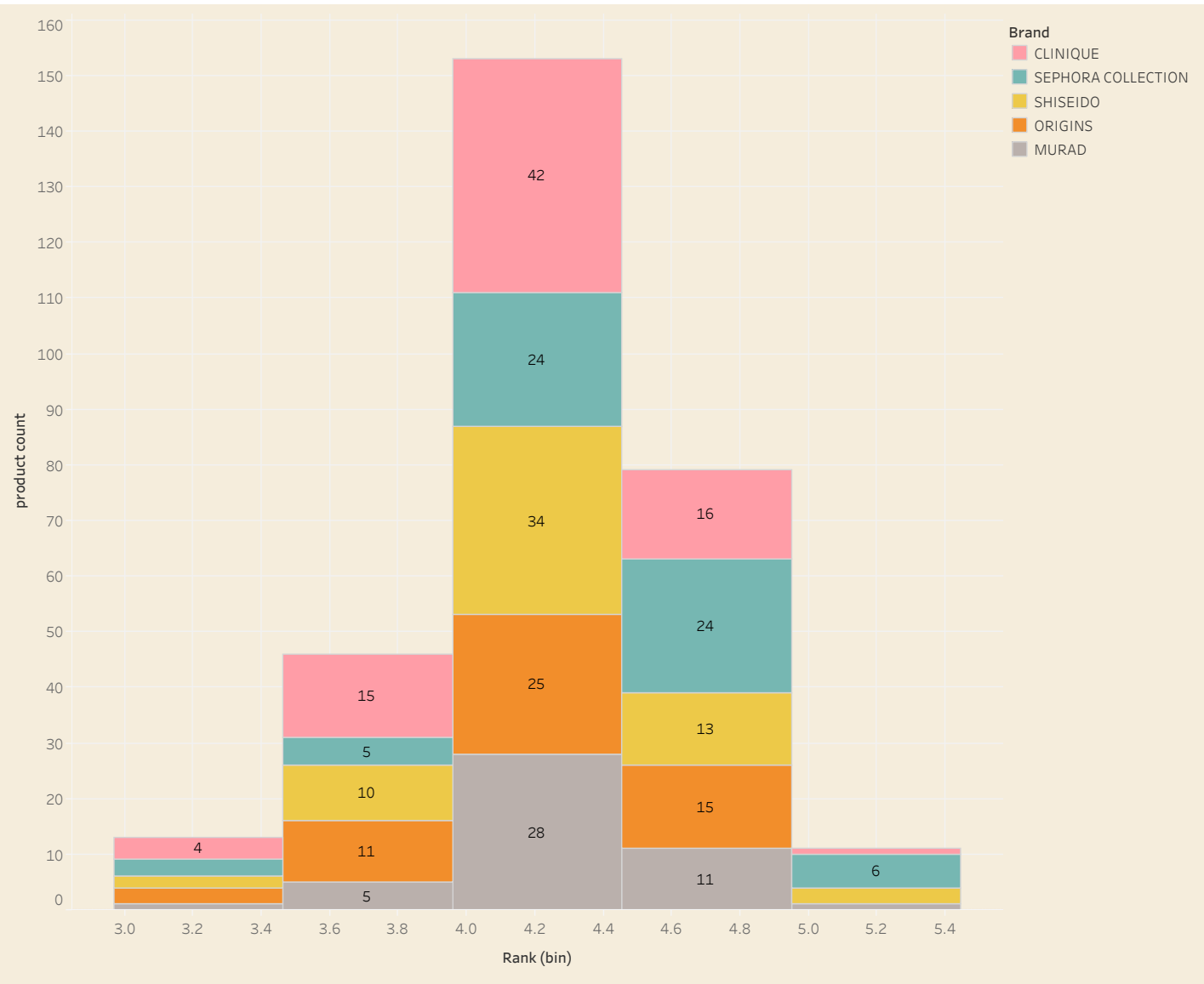
"Exploring the Price Landscape: ..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origins offering ..	The graph shows the distribution of products across diffe..	Conclusion
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# Story 1

"Exploring the Price Landscape: ..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origins offering ..	The graph shows the distribution of products across diffe..	Conclusion
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# Story 1

"Exploring the Price Landscape: ..	"Sensitive Skin Showdown: Top Brands Ranked by Sui..	"Dryskin solutions by brand #dryskin #skincare"	"Normal skin suitability by brand. #normalskin #skincar..	Oily skin suitability varies across brands, with Origins offering ..	The graph shows the distribution of products across diffe..	Conclusion
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The cosmetics industry analysis reveals key insights into consumer preferences, product rankings, and brand performance. Clinique leads in product offerings with 79 items, while Origins excels in oily skin suitability. The ranking distribution shows Clinique dominating the 4.0-4.4 range. These findings provide valuable guidance for consumers and brands alike.