Ideation Phase Brainstorm & Idea Prioritization Template

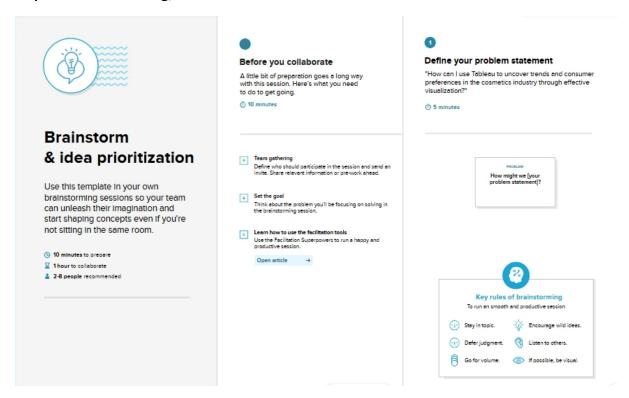
Date	31 January 2025
Team ID	LTVIP2025TMID48516
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

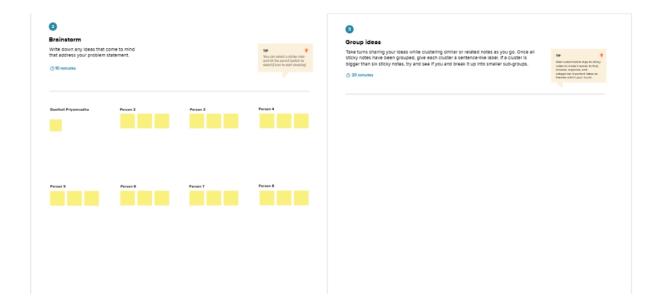
In this brainstorming activity, I identified 10 key tasks related to my Tableau project on cosmetics trends. I listed and organized ideas such as chart creation, brand analysis, and dashboard building. Using the Idea Prioritization Matrix, I evaluated each task based on importance and feasibility. This helped me plan which visualizations to focus on first, ensuring an efficient and meaningful project outcome.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

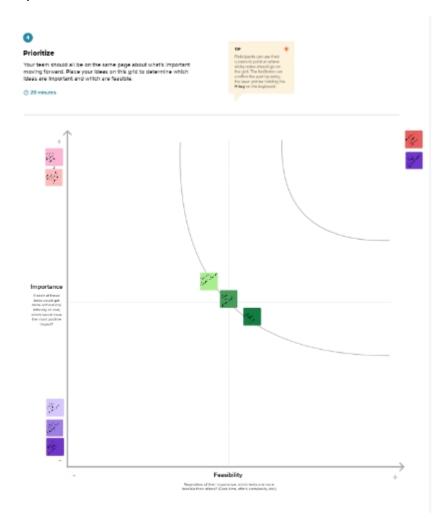
Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Link:-https://app.mural.co/t/navigatingcosmeticstrendsand5756/m/navigatingcosmeticstrendsand5756/1751307787359/13f8a10099316296973c13bf7dc7ef4dcf810efe?sender=ub7ee7c2401e36932059d1861