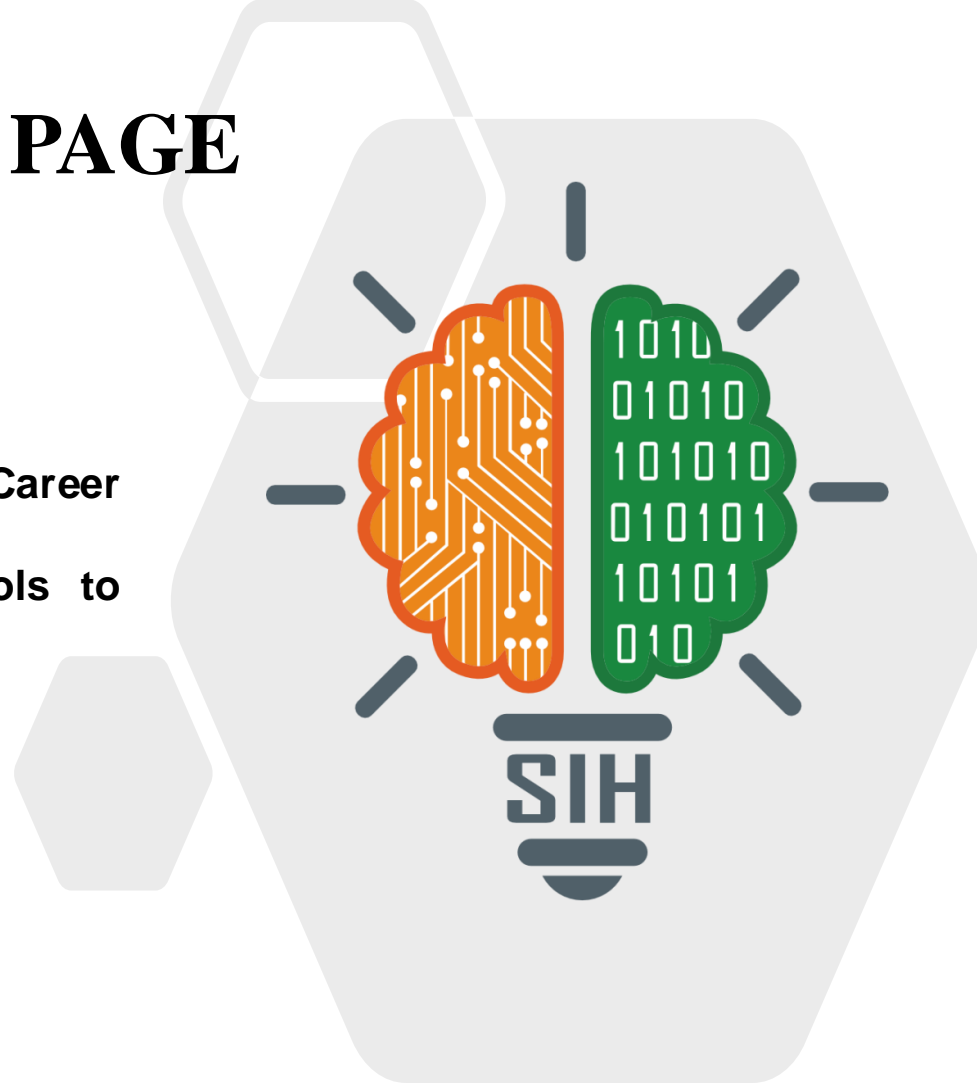


SMART INDIA HACKATHON 2024



TITLE PAGE

- Problem Statement ID – 1666
- Problem Statement Title- Develop Effective Career Counselling And Guidance Programs in Schools to Enhance Career Choices
- Theme- Smart Education
- PS Category- Software
- Team ID-
- Team Name (Registered on portal)- 6_figures



Guiding Students in Career Choice and Future Exploration

"Learning Has No Limits"



Our comprehensive **career counselling and guidance** solution offers a **personalized** and holistic approach to career development including **chatbot experience** and knowledge for different career journeys.

One-to-One
Career Counseling

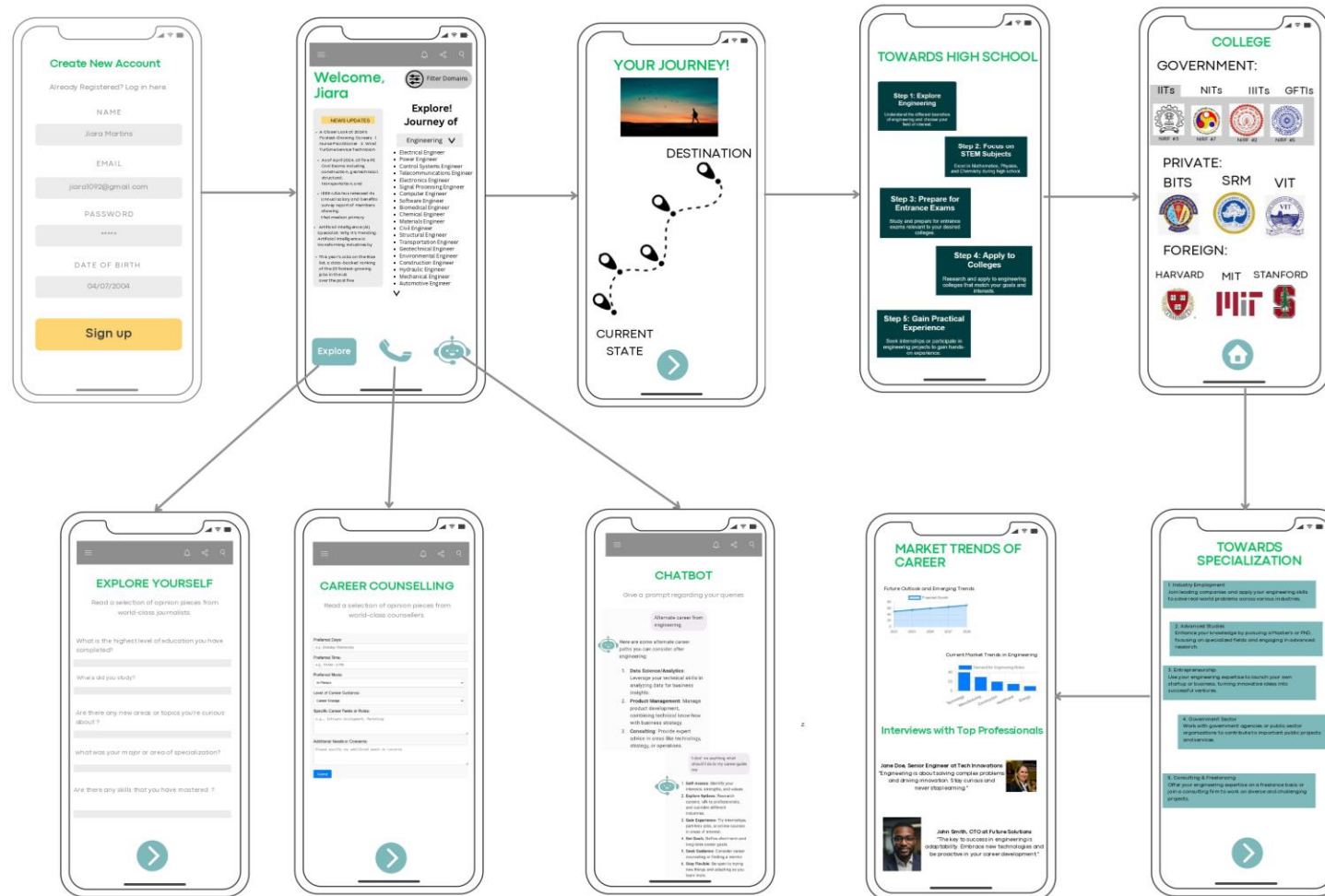
AI-Powered Career
Guidance Chatbot

Personalized Career
Journey Website

It solves the problem by **centralizing scattered career information** into one platform, **simplifying and streamlining the career selection process.**

Innovation incorporates **web development, machine learning**, and unique features like **interview shorts and reviews**, making it easier for newcomers to explore their future career options.

TECHNICAL APPROACH



Languages used:

- HTML, CSS, ReactJS
- Javascript
- NodeJs, NextJs
- MongoDB,Django
- Flutter
- SQL
- Python
- Typescript

Machine Learning/AI

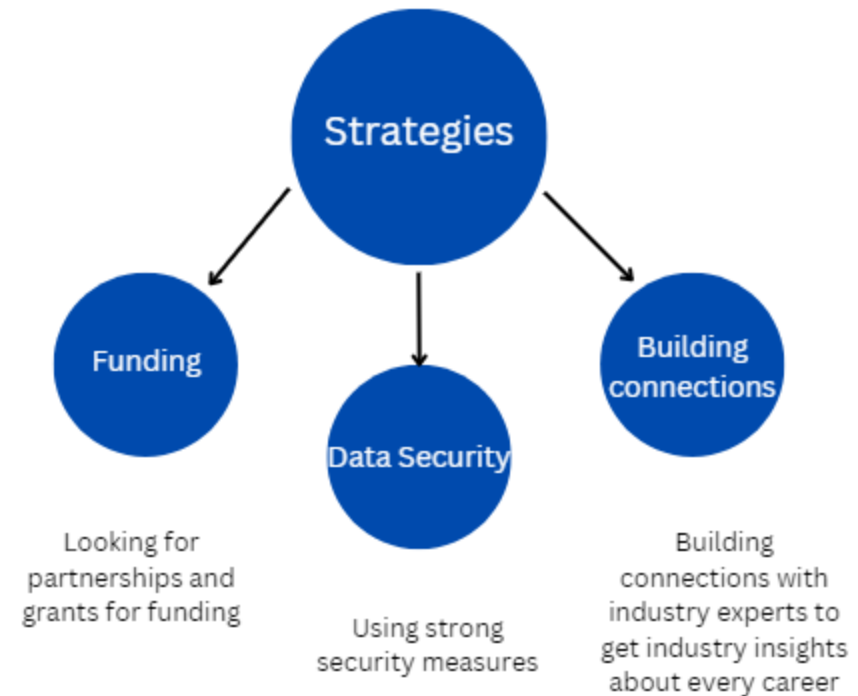
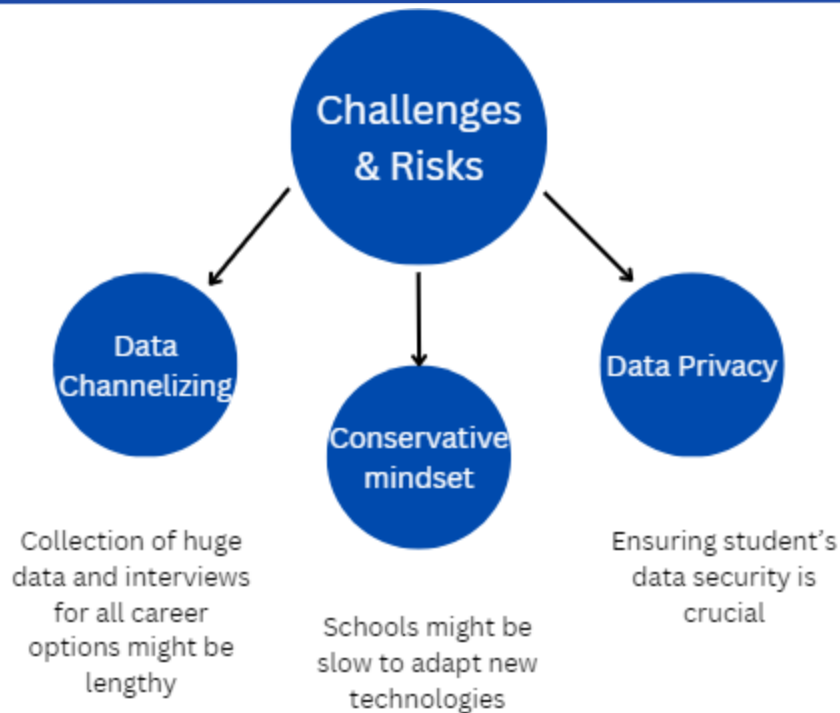
Web Development

MS Excel

FEASIBILITY AND VIABILITY

Feasibility

- Utilise existing technology, such as **AI for personalised advice and interactive websites**.
- With **workshops in schools** and **training to counsellors**, our marketing and awareness will become feasible.
- With the growing advancement of technology in rural areas as well, **our website becomes accessible and feasible** for user of any space



IMPACT AND BENEFITS



Target Audience

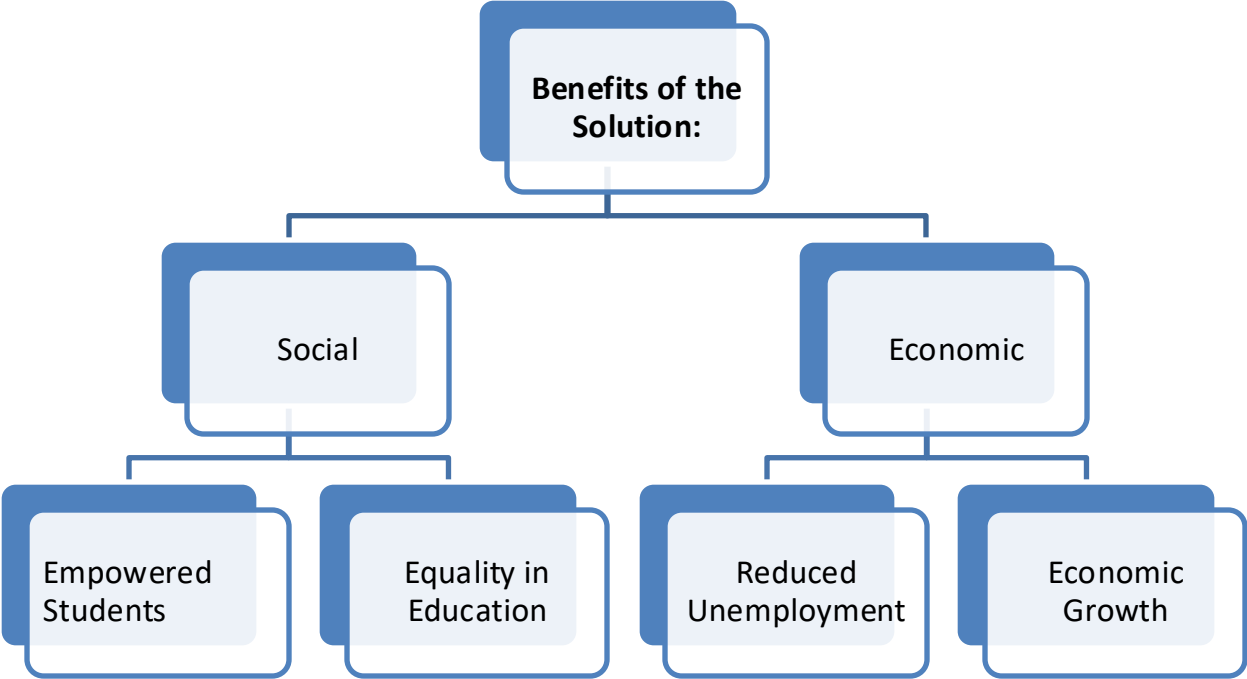
Students of high school and above

Parents

Working Professionals

Potential Impacts on the Target Audience

<p><u>Better Career Choices:</u> Students will be more informed about their career options, leading to better-aligned education and job satisfaction.</p>	<p><u>Increased Awareness:</u> Families and students will gain a broader understanding of various career paths, reducing pressure to follow traditional or uninformed choices.</p>	<p><u>Improved Job Readiness:</u> By aligning education with market demands, students will be better prepared for employment, reducing unemployment rates.</p>
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RESEARCH AND REFERENCES

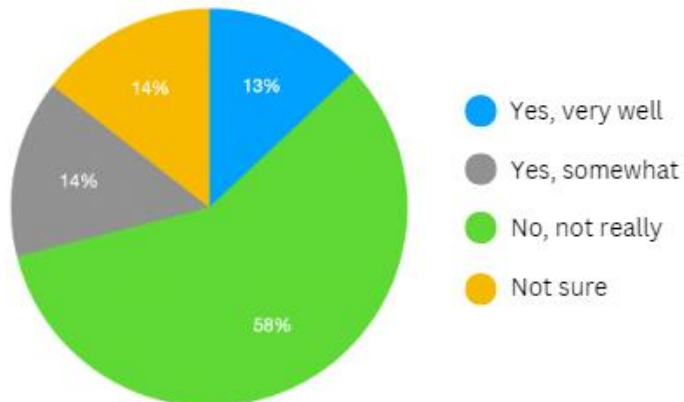


We conducted a survey at **KV School, IIT Guwahati** to assess students' **awareness of their career choices** and the **factors influencing** their decisions, such as personal interest or external influences. A **questionnaire was distributed** to gather insights on how students perceive and select their future careers.

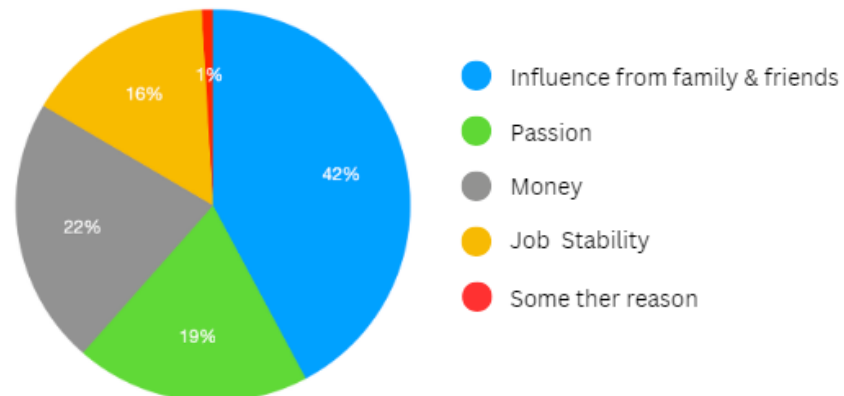
And here are the findings...



Do you think your chosen career aligns with your interests?



Why did you choose your current career path?



Do you know the usual steps to enter your chosen career field?

