



SALI PRIYANKA ARVIND

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SALESFORCE Administrator/ Developer

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Admin cert number: 21536575

Career Objective:

Looking for a career that gives me rich technical exposure through diverse assignments in Salesforce. Utilizing my knowledge in CRM , abilities to handle complex coding logics and strong communication skills that offers professional growth to the organization. Strengths include:

Extensive knowledge SF Lightning, APEX, Visual Force
Rich Experience in lightning component Development
Proficient Knowledge in SF Security controls, workflows, reports

Certification in Administration Module
Process Builder, Apex web Service
Strong communication skills

Technical Skills:

| | |
|-----------------------|---|
| Technology | : Salesforce modules (Admin , Lightning/LWC , Development) |
| Programming Languages | : Apex, Visualforce, Javascript, Shell Script |
| Tools | : Force.com Data Loader, Force.com Platform (Sandbox and Production). |
| Familiar with | : Oracle, Unix , Windows |

Professional Summary:

- 2 years of experience in Salesforce
- Experience in Salesforce **Development using Lightning Components, Administration, Apex Language** and Support of Salesforce CRM based on **Apex language** and leveraging Force.com Platform.
- Proficient Knowledge in **Salesforce Lightning UI, Lightning programming, Aura framework programming.**
- Created various Lightning Apps combining Lightning Design System, **Lightning App Builder** and **Lightning Component features.**
- Worked extensively on **Lightning component building**, worked on many components to convert Existing classic programming work like Visualforce into **Lightning components.**
- Experience in use of **Standard and Custom controllers** of **Visualforce** in development of custom Salesforce pages as expected by business requirements.
- Primary level experience in working on web services and giving solutions by **SOAP and REST integrations.**
- Proficient knowledge of **Governor limits.** Experience in optimization of existing code in accordance to the governor limits.
- Participated in all stages of **Software Development Life Cycle (SDFC)** i.e. System Analysis, Design, Development and Testing Expertise.
- Strong Knowledge of SFDC standard Data structures and familiarity with designing **Custom Objects** and Force.com platform and **Force.com Sites.**
- Experience in understanding business requirement to design the required entities like custom objects, creating the **relationships and junction objects.**
- Developed **Apex classes** using other platform based technologies like **Visualforce, Force.com IDE.**

- Experience in creating various **Reports, dashboards and Roles (summary reports, matrix reports, pie charts, and graphics)** and **Report Folders**.
- Experience in using **Data Loader** for **insert, update** and **bulk import** or **export** of data from Salesforce.com Objects.
- Experience in using declarative features like **validation rules, workflows, approval process, dynamic approval process, sharing rules** automation for satisfying complex business process automations.

Company Name: Intelogik Solutions, Pune, India.

Projects #1 :

Client : American Red Cross, USA

Duration : May 2019 – Present

About Client : America Red Cross is a huge organization in USA which has many activities related to health care. They have 1000s of clients and volunteers to run their activities in the world. For this mass process, they regularly conduct corporate seminars throughout the world and for that they are using one mini project of Salesforce. This project has information like seminar details, speaker details and various processes they followed. They mostly conduct 100s of such seminars in the world per month. The project was created for employees of the organization to enter these data and maintain the details.

Roles and Responsibilities:

- Involved in SFDC application setup and customization to match the functional needs of the Company
- Worked as Salesforce admin support governing user account creation, personal information setup, password reset, Roles & Profile creation, user group creation, updating company profile, Network access setup.
- Involved in setting up field level access for each custom object created based on the user's role within the organization.
- Developed various Custom objects, Tabs, Entity-Relationship data model, validation rules, Components
- Involved in the Data Transformation and Data Cleaning activities while transferring the data to the external system using Informatics on Demand.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Involved in field & page layout customization for the standard objects like Account, Contact, and Leads.
- Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Involved in security levels and privileges by customizing Salesforce.com Profiles and Roles.
- Involved in customizing custom objects, tabs, fields, page layout as per the business need.
- Integrated Email with Salesforce.com for mass E-mail management and designed various custom E-mail templates.
- Maintained user roles, security, profiles, and workflow rules wherever necessary.

Qualification:

| Examination | Institution | University | Year of Passing | Percentage & Class |
|--------------|----------------------------|-------------------------------------|-----------------|-----------------------|
| B.E.(E & TC) | SNJB'S KBJ COE,CHANDWAD | Savitribai Phule Pune University | 2016 | 62% (First Class) |
| H.S.C | PRATAP COLLAGE ,AMALNER | Nashik Board | 2010 | 64.5% (First class) |
| S.S.C | D. R.SCHOOL, AMALNER | Nashik Board | 2008 | 84.5% (Distinction) |