

# HYLAND INDIA HACKATHON

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#### **DATES**

Sep 15 (Thursday) to Sep 19 (Monday)

Registration closes Sep 11 (Sunday)

#### **REGISTRATION**

To register, click **HERE** 

#### CONTACT

hackathonindia@hyland.com

### **GUIDELINES**

#### REGISTRATION

- Registration is open to all students and professionals above
  18 years of age at the time of registration.
- You can register as a team of 3 (minimum) and 5 (maximum) members. Please note that individual participants are not allowed.
- Each team can register by filling up a form here.
- The last date for registration is 11th September 2022.
- Post the registration cutoff date and before the start of the hackathon, each team will be assigned a Point of Contact (POC) from Hyland.
- Your POC will be the go-to person for all your queries and any guidance as needed.

#### **IMPLEMENTATION**

- Implementations for each team must strictly adhere to the hackathon timelines.
- The implementation **should not** start before 10:00 AM IST on 15<sup>th</sup> September (Thursday).
- Teams must stop coding at 6:00 PM IST on 19<sup>th</sup> September (Monday).
- A working prototype or MVP (minimum viable product) is expected out of the hackathon. This may or may not cover all the capabilities of the solution, some of which may be addressed in the future.

#### **EVALUATION**

- All ideas will be judged by a panel of judges as selected from within Hyland.
- Decision of the judges will be final and binding.
- Evaluation criteria will be standardized and same for all teams
- The evaluation criteria are yet to be finalized, but will broadly depend on the following parameters that are exhibited by the idea/MVP:

#### **Benefits and Impact**

Includes both quantifiable and non-quantifiable benefits and impact from the working prototype/MVP. Broadly, quantifiable benefits may include possible sources of revenue-generation, cost cutting, reduction in person hours for achieving a goal or solving a problem, value addition to an existing business, etc. Non-Quantifiable benefits may include improving consumer experience or overall user experience, goodwill, and brand improvement, etc.

#### Reusability and Scalability

If your idea/MVP is plug & play, it will derive more benefits in the long run. How modular is the implementation? How much effort is needed to take this from one domain, say Healthcare, and plug it into another



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domain, say Insurance? How easy would be to scale this idea up? How easily can this be integrated with existing products/platforms?

#### **Uniqueness and Wow Factor**

How unique is the idea? What is the USP? What is the competition? What features make it stand out?

#### Implementation

How closely is your idea/MVP tied to the theme of the hackathon? Can it be easily applied to a real-world problem? How easily can your idea be applied? How efficient is the implementation of your idea? Please note that this must be completed during the hackathon. The MVP may not have all the features planned for the idea, but it must be a working prototype.

#### Presentation

How articulate was your idea and the presentation? How did you fare in answering questions from the judges? A standard presentation template will be shared, and this must be used by all teams.

#### **Rewards & Recognition**

- There are over INR 3 lakhs in prizes to be won.
- Hyland India will organize a ceremony to felicitate the winners. Details of this event will be shared in due course.
- You are requested to keep checking with your POCs for more details and updates regarding this.



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### **FAQ**

#### This is my first Hackathon. What if I am clueless?

No worries! Post the registration cut off, each team will be assigned a point of contact (POC) from Hyland. The POC will answer your queries, guide you through the event and address any concerns. If your POC is unavailable for any reason, please send a mail to <a href="mailto:hackathonindia@hyland.com">hackathonindia@hyland.com</a> and someone from the team will respond at the earliest.

#### What kind of applications are we expected to build?

You can build any application if it aligns with the theme of the hackathon. You are free to clarify your ideas with your POC as well.

## Can we use open-source libraries or things like openly available ML (Machine Learning) models?

Absolutely! But only if you do significant original development on top of that.

#### What are we expected to submit?

Artifacts for submission will vary at each stage. For the initial stages, you need to submit a short, time boxed recording of your idea with a voice-over.

For the later stages, you need to present your idea to a panel of judges over a video call. This may include a short presentation (1-2 slides) that includes the key features of your idea, benefits, etc. You also need to showcase an actual demo of the MVP that you created during the hackathon.

Please stay in touch with your POCs for more details on this as we move forward.

### Who owns the intellectual property rights of the solution we provide?

You (the teams) will have total ownership over the intellectual property rights of the solutions.

#### How will we know about the winners?

Hyland will conduct a rewards and recognition ceremony to felicitate the winners. We will also email all participants with relevant details about the winners as well as the ceremony. These details will be posted on the official site soon after. Details about the ceremony are currently TBD.

Please stay in touch with your POCs for more details as we move forward.

