

Create ads in Facebook

Step:1

The screenshot shows the Facebook Ad Center interface. On the left, there's a sidebar titled 'Manage Pages and profiles' with options like 'Brew haven', 'Home', 'Ad Center' (which is selected and highlighted in blue), 'All ads', and 'Ad credits'. The main area is titled 'Ad Center' and features a 'Get started with a recommendation for your first ad' section with a 'Get started' button. Below this are sections for 'Summary' (showing spending of ₹0.00 over 0 ads in the last 60 days) and 'Recent Ads'. A blue 'Advertise' button is located at the bottom left of the main area. The browser address bar shows 'facebook.com/brewhaven/ad_center/?ref_source=www_comet_ads_bookmark'. The taskbar at the bottom includes icons for various Windows applications like File Explorer, Edge, and Task View.

Step:2

The screenshot shows the 'Choose Ad Type' page in the Facebook Ad Center. On the left, there's a sidebar titled 'Advertise' with sections for 'Brew haven' (Public), 'Automated Ads' (with a description about personalized ads), 'Choose ad type' (with a note about selecting your own ad type to promote your business), and 'Boost content' (with a note about creating an ad from your Facebook or Instagram content). The main area is titled 'Choose Ad Type' and contains four cards: 'Get started with Automated Ads' (with a description about personalized ads), 'Boost Instagram content' (with an Instagram icon), 'Create new ad' (with a pencil icon), and 'Boost Facebook content' (with a Facebook icon). The browser address bar shows 'facebook.com/ad_center/create/ad/?entry_point=www_left_nav_promote_button&page_id=572168799321212'. The taskbar at the bottom includes icons for various Windows applications like File Explorer, Edge, and Task View.

Step:3

The screenshot shows the Facebook Ad Center interface. On the left, there's a section titled "Ad creative" with a "Description" input field containing the text: "Welcome to Brew Haven – where every cup tells a story. From bold brews to cozy vibes, we serve handcrafted coffee made with passion and locally sourced ingredients." Below the text is a small image of two coffee cups. On the right, a preview window shows the ad with the same text and image. At the bottom, there's a "Publish" button.

step:4

The screenshot shows the Facebook Ad Center interface with various settings. On the left, there are sections for "Button label" (set to "Like Page"), "Advantage+ creative" (with a toggle switch turned on), and "Special Ad Category" (with a toggle switch turned off). On the right, there are sections for "Estimated daily results" (showing "Accounts Center accounts reached" and "Follows or likes"), "Payment summary" (showing "Your ad runs continuously budget"), and "Budget" and "Estimated GST". A "See all previews" button is also present. A tooltip for the "Like Page" button says: "Like Page button recommended for this ad". A "Snipping Tool" window is visible at the bottom right, showing a screenshot of the ad preview.

step:5

The screenshot shows the Facebook Ad Center interface for creating a new ad. The left sidebar has 'Audience' selected. Under 'Advantage+ audience', it says 'Automatically show this ad to people most likely to respond. We'll prioritize audiences matching your suggestions before expanding more broadly.' Below this are 'Audience details' (Location: India, Minimum age: 18, Advantage+ audience: On) and 'Duration' (Run this ad continuously). On the right, 'Estimated daily results' show 2.5K - 7.2K accounts reached and 36 - 104 follows or likes. A 'Payment summary' section indicates the ad runs continuously on budget. The bottom right shows a Snipping Tool window capturing the current screen.

Step:6

The screenshot shows the continuation of the ad creation process. The left sidebar now has 'Duration' selected. It offers two options: 'Run this ad continuously' (selected) and 'Choose when this ad will end'. Below this is the 'Daily budget' section, which shows 'Country, currency: IN, INR' and 'Estimated 2.5K - 7.2K Accounts Center accounts reached per day' with a total budget of ₹ 84.91. On the right, the 'Estimated daily results' remain the same. A Snipping Tool window is visible in the bottom right corner, showing the previous 'Audience' setup screen.

Step:7

The screenshot shows the Facebook Ad Center interface. On the left, there's a sidebar with 'Placements' settings, including 'Advantage+ placements' (turned on) and 'Meta Pixel' (turned off). A warning message about payment method required is visible. On the right, 'Estimated daily results' are displayed: 'Accounts Center accounts reached' (2.5K - 7.2K), 'Follows or likes' (36 - 104), and a 'Payment summary' section. A screenshot of the payment summary is shown in a floating window. At the bottom, there's a note about agreeing to terms and conditions, and a 'Need help?' link.

Create ads in Instagram

Step:1

The screenshot shows the Instagram account edit page. On the left, a sidebar lists options like Home, Search, Explore, Reels, Messages, Notifications, and Create. Under 'Create', there are buttons for Post, Live video, Ad, and AI. The main area has sections for 'Settings' (Accounts Center, Personal details, Password and security, Ad preferences, See more in Accounts Center), 'Edit profile' (Profile picture, Change photo, Website, thebrewhaven.blogspot.com), 'Bio' (Bio: 'Chill & Aesthetic (for a cozy café feel): Brew Haven'), and 'Gender' (Female). A 'Show account suggestions on profiles' button is at the bottom. The status bar at the bottom indicates the URL is https://www.instagram.com/accounts/edit/#, the time is 15:21, and the date is 08-05-2025.

Step:2

The screenshot shows the Instagram 'Edit profile' screen. A modal window titled 'Create ad' is open in the center. The modal contains three options: 'Upload media' (Add photos and videos for your ad.), 'Boost content from profile' (Turn a post, story or reel from your grid into an ad.), and 'Compare 2 posts' (Choose 2 posts to boost and see which one performs better as an ad.). Below the modal, there is a 'Gender' section set to 'Female'. The Instagram sidebar on the left includes links for Home, Search, Explore, Reels, Messages, Notifications, Create, Dashboard, Profile, and More.

Step:3

The screenshot shows the 'Create your ad' interface. A large image of a coffee cup with a cartoon character and the text 'COFFEE & ...' is displayed. To the right, there are two tabs: 'Filters' and 'Adjustments'. Under the 'Filters' tab, a grid of nine preview images for different filters is shown, labeled: Aden, Clarendon, Crema, Gingham, Juno, Lark, Ludwig, Moon, and Original. The Instagram sidebar on the left is identical to Step 2.

Step:4

The screenshot shows the Instagram Ad Creation interface. On the left sidebar, there are navigation links: Home, Search, Explore, Reels, Messages, Notifications, Create, Dashboard, Profile, and More. The main content area is titled "Create ad". It asks, "What do you want people to do when they see your ad?". There are three options: "Visit your profile" (selected), "Visit your website", and "Message you". Below this, there's a "Special requirements" section with a toggle switch for ads about financial products, employment, housing, social issues, elections, or politics. To the right, there's a "Preview ad" section showing a thumbnail of a coffee cup with a cartoon character on it. At the bottom, there's a "Who do you want to see your ad?" section with a "Create ad" button.

Step:5

The screenshot shows the Instagram Ad Creation interface continuing from Step 4. The left sidebar remains the same. The main content area now shows the "What's your ad budget?" section. It offers a pre-set option of "\$5 daily" (estimated reach: 490 - 1,300) or allows users to "Set duration" and "Budget per day". A "Create ad" button is at the bottom. To the right, there's a "Payment summary" section with a table:

Estimated daily amount	\$5.00
Daily budget	\$5.00
Estimated tax	\$0.00
Estimated daily amount	\$5.00

Below the table, it says, "You won't be charged until your ad is approved and starts running." At the very bottom, there's a note about terms and conditions and a "Learn more" link.

Ads in x

step:1

The screenshot shows a web browser window for 'ads.x.com/campaign_form/18ce55s6w2m/campaign/new?objective=14'. The main content area is titled 'Campaign details' under 'SALES'. It includes sections for 'Objective' (set to 'Sales' with the sub-option 'Promote your website and drive sales'), 'Name' (input field containing 'brew haven'), and a character limit indicator '245'. On the left sidebar, there are tabs for 'SALES', 'Payment', 'Auto Targeting', 'Return on Investment', and 'Ad 1'. At the bottom right of the main form are 'Exit' and 'Next' buttons. The browser's address bar shows the URL, and the taskbar at the bottom displays various application icons.

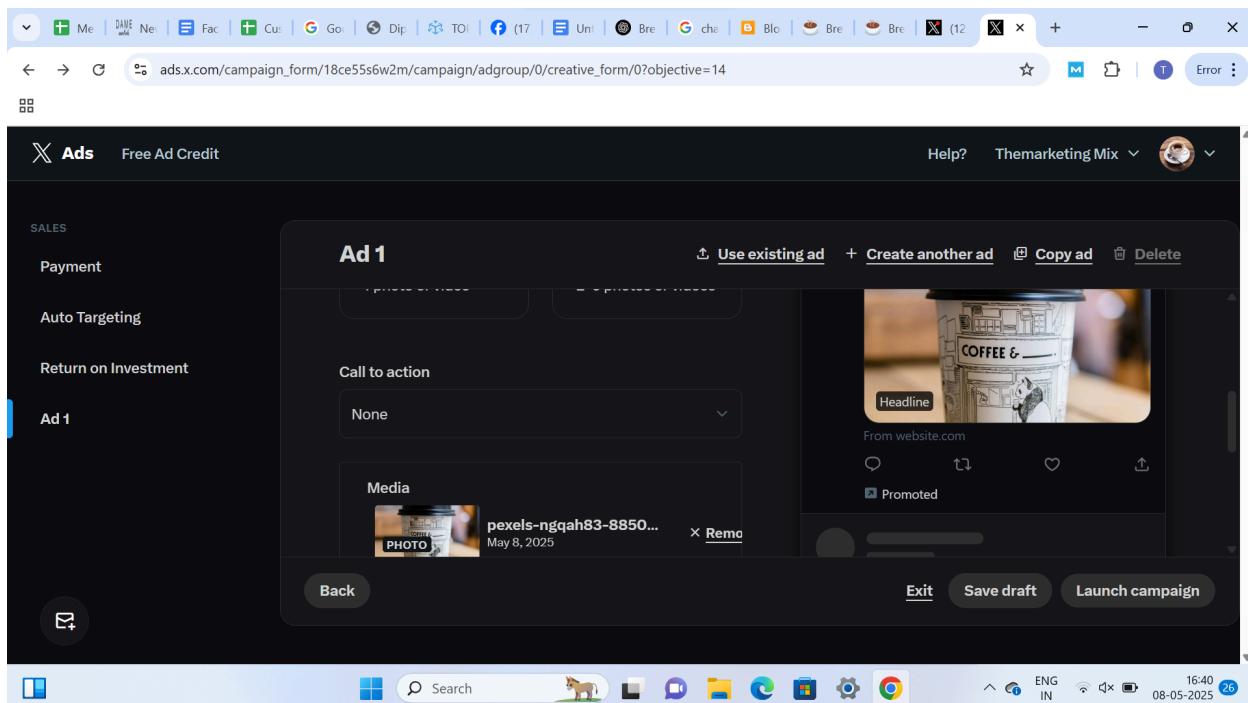
Step:2

The screenshot shows the X Ads interface with the URL ads.x.com/campaign_form/18ce55s6w2m/campaign/adgroup/0/budget_schedule/new?objective=14. The main content area is titled "Return on Investment". It includes fields for "Daily budget" (set to 100.00 USD), "Pick an action" (set to "Purchase Tracker"), and "Target Cost Per Action (optional)". To the right, there is a "Target Bid Estimate" section with a placeholder: "Enter a Target CPA and Daily Budget to estimate the number of purchases converted per week". A sidebar on the left lists "SALES", "Payment", "Auto Targeting", and "Return on Investment" (which is selected). A modal window titled "Free Ad Credit" is open, stating "The most successful businesses who advertise on X subscribe to Verified". At the bottom are "Back", "Exit", and "Next" buttons.

Step:3

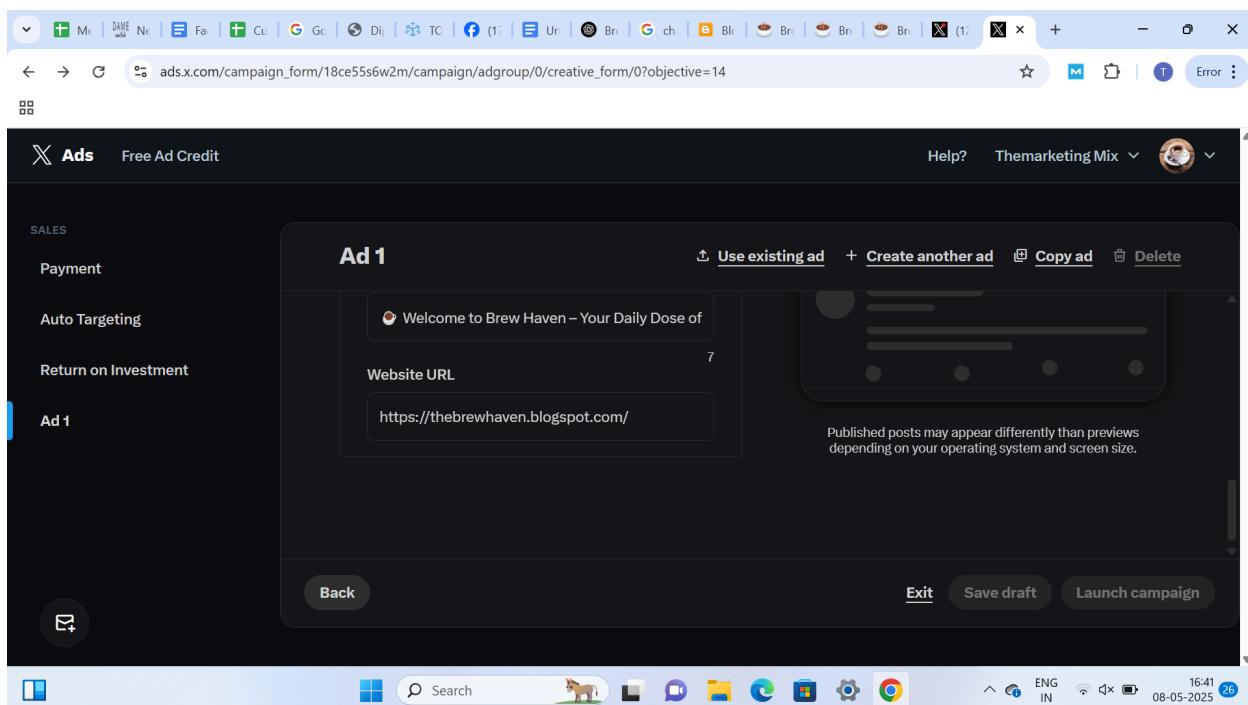
The screenshot shows the X Ads interface with the URL ads.x.com/campaign_form/18ce55s6w2m/campaign/adgroup/0/creative_form/0?objective=14. The main content area is titled "Ad 1". It displays a preview of a post from "Themarketing Mix @MixThemark59943" with the text: "Handcrafted coffee", "Cozy vibes", and "Free WiFi & good conversations". Below the preview, there are two options: "Single media" (1 photo or video) and "Carousel" (2-6 photos or videos). At the top right are buttons for "Use existing ad", "Create another ad", "Copy ad", and "Delete". At the bottom are "Back", "Exit", "Save draft", and "Launch campaign" buttons. The sidebar on the left is identical to the previous screenshot, showing "SALES", "Payment", "Auto Targeting", and "Return on Investment".

Step:4



The screenshot shows the Ad creation interface. On the left, a sidebar lists options: SALES, Payment, Auto Targeting, Return on Investment, and Ad 1 (which is selected). The main area is titled "Ad 1". It includes sections for "Call to action" (set to "None") and "Media". A thumbnail image of a coffee cup is displayed, labeled "Headline" and "From website.com". Below the media section are buttons for "Back", "Exit", "Save draft", and "Launch campaign". The status bar at the bottom shows system icons and the date/time: 16:40 08-05-2025.

Step:5



The screenshot shows the Ad creation interface with the "Website URL" field populated with "https://thebrewhaven.blogspot.com/". A note below the field states: "Published posts may appear differently than previews depending on your operating system and screen size." The interface is identical to Step 4, with the "Ad 1" sidebar selected and the main area titled "Ad 1". Buttons for "Back", "Exit", "Save draft", and "Launch campaign" are visible. The status bar at the bottom shows system icons and the date/time: 16:41 08-05-2025.

step:6

The screenshot shows the Ads interface on a computer screen. The top navigation bar includes links for Me, DANIE, Ne, Fac, Cu, Go, Dip, TOI, (17), Uni, Bre, cha, Blo, Bre, Bre, and (12). The main header says "Ads Free Ad Credit". Below it, there's a search bar, filter buttons (Filters, Go to Legacy), and time range buttons (7D, 28D, 3M, 1Y) followed by a "Create Campaign" button. A message box states: "Conversion tracking isn't set up for this campaign. Click here to follow the setup instructions." It also shows "Sales 0... RUNNING" with ID 38995509 and a green checkmark icon. The main content area features a dark background with white text: "Your campaign is running" and "Your ad is live and we're finding you customers. Check back here soon to find: • Real time data on your ad's performance • Detailed metrics based on the campaign". To the right, there's a preview of an ad titled "Ad 1" with the handle "Ther @Mi" and the text "Welcome to Brew Haven – Your Daily ...". The bottom of the screen shows the Windows taskbar with icons for File Explorer, Search, Control Panel, File Manager, Task View, and Google Chrome. The system tray shows battery level at 26%, ENG IN, and the date/time 08-05-2025 16:33.