CONTACT

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✉ priyankakumrawat18@gmail.com

in LinkedIn Profile

SKILLS

- HTML5, CSS3, Bootstrap 4,
- JavaScript, Basic Knowledge of React JS, Basic PHP knowledge, Material UI,
- Adobe Photoshop, Illustrator, Figma, Adobe XD, Wireframing, Prototyping
- Salesforce Lightning Design System (SLDS), Lightning Web Components (LWC), Aura Components, Experience Cloud, Visualforce pages for PDF generation
- WordPress, Odoo Website
- Logo design, Flex creation, Brochure design.
- Prezi presentations, Video Scribe, Animated video creation.

CERTIFICATIONS

- Salesforce AI Associate
- Salesforce AI Specialist
- UI/UX, Great Learning
- Prompt Engineering, Great Learning
- Hackathon certificate 2023

EDUCATION

BE. IN COMPUTER SCIENCE
Jawaharlal Institute of Technology, Borawan
2013 - 2017 | Khargone, India

HIGHER SECONDARY EDUCATION IN PCM
Govt. Girls Higher Secondary School
2012 | Rajpur, India

HIGHER SECONDARY EDUCATION
Saraswati Shishu Vidya Mandir School
2011 | RAJPUR, INDIA

PRIYANKA KUMRAWAT
SENIOR UX/UI DESIGNER

SUMMARY

Results-driven Senior UI/UX Designer with 5+ years of experience in creating user-centric designs and optimizing digital experiences. Proficient in Salesforce design principles, including Lightning Design System (LDS) and Lightning Web Components (LWC), with expertise in wireframing, prototyping, and user research to deliver scalable, business-aligned solutions.

PROFESSIONAL EXPERIENCE

Techcoopers Software Solution   SEPTEMBER 2019 – PRESENT
Senior UI/UX Designer

Enphase Energy
- Configured and customized the Salesforce Experience Cloud Builder UI, achieving 70% alignment with user-centric design standards through assets, Lightning Web Components (LWC), and tailored designs.
- Developed interfaces using Salesforce capabilities, including custom CSS, Aura components, and Visualforce pages, resulting in a 40% improvement in UI performance and PDF generation efficiency.
- Designed and implemented LWC components and data visualizations, resolving 95% of CSS conflicts between standard and custom styles, ensuring seamless operation on the community platform.
- Optimized charts and data visualization UI, enhancing user interaction by 35%.

Riverbed
- Designed and customized Salesforce Community Cloud interfaces, increasing user engagement by 30% through intuitive and user-friendly designs.
- Implemented responsive workflows and streamlined navigation, improving accessibility by 40% for customers and partners.

Adminified
- Developed dynamic UI screens using Salesforce Lightning Design System (SLDS), increasing usability by 50% for Salesforce administrators.
- Spearheaded the app's approval process on the Salesforce platform, achieving a 80% compliance rate and publication success.

Selectiva Charities
- Designed and developed the UI for a charitable fundraising platform, assisting schools and nonprofits in coronavirus relief efforts, with 75% satisfaction from end users during beta testing.
- Utilized React.js and Material UI to improve app performance by 45%, ensuring scalability and responsiveness.
- Contributed to branding by creating logos and UI in Figma, aligning with the brand story and increasing user retention by 25%.

Wise IT Technologies   March 2019 – August 2019
UI/UX Designer
- Created modern UI/UX designs for PATSAV, an academy offering career and enterprise courses in entertainment, technology, and media.

Random Soft Solution Pvt. Ltd   October 2017 – January 2019
Web and Graphic Designer
- Developed a platform for JustKaptur, helping companies build their identity through customer stories.
- Designed user-friendly pages for ICC Infra, a multi-disciplinary construction company specializing in bridge projects.

KEY ACHIEVEMENTS

- Redesigned Salesforce Lightning pages for a global enterprise, improving task completion rates by 35% and reducing user errors by 20%.
- Delivered intuitive and visually engaging Salesforce dashboards, enabling data-driven decisions and increasing report utilization by 40%.
- Successfully implemented Salesforce Lightning Design System (SLDS) across multiple applications, ensuring consistency and reducing development time by 25%.