## PROJECT REPORT TEMPLATE

## 1 INTRODUCTION

## 1.1 OVERVIEW

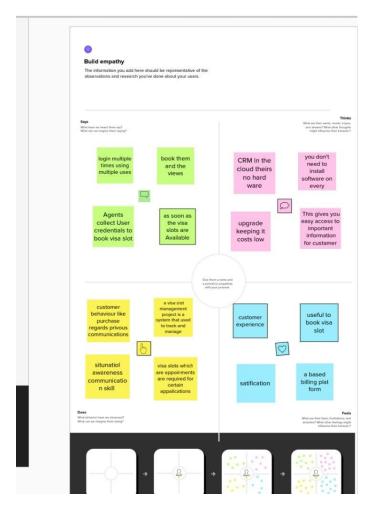
A CRM gathers customer interactions across all chanels in one place

# 1.2 purpose

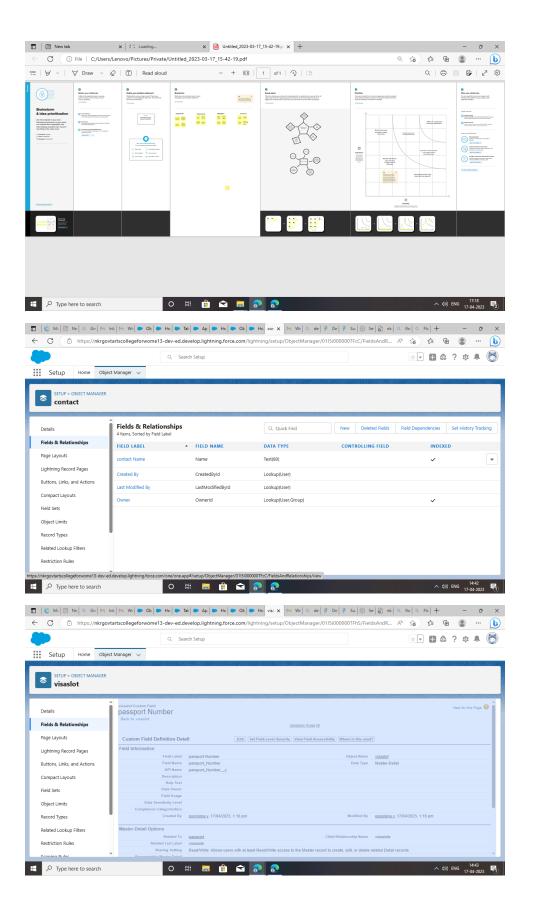
In tha space of just a few years

## 2 PROBLEM DEFENITION & DESIGN THINKING

## 2.1 empathy map



Brainstorming map



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