

MAIN DASHBOARD

Telco Customer Churn Dashboard

Internet Service

- ☐ DSL
- ☐ Fiber optic
- ☐ No

Contract

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

Payment Method

- ☐ Bank transfer (automatic)
- ☐ Credit card (automatic)
- ☐ Electronic check
- ☐ Mailed check

Tenure

All

Gender

Female Male

7043

 Total Customers

1869

 Churned Cu...

26.54%

 Churn Rate

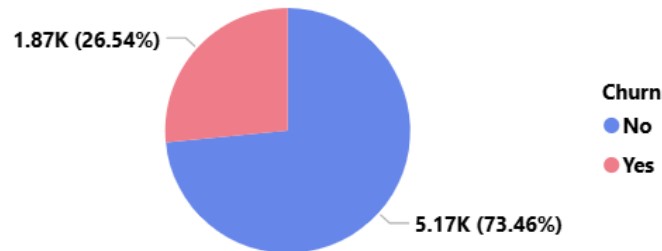
2.28K

 Average Charges

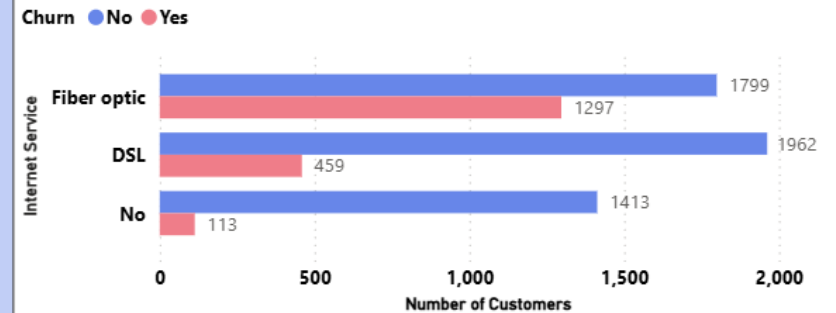
17.31%

 Early MM Revenue

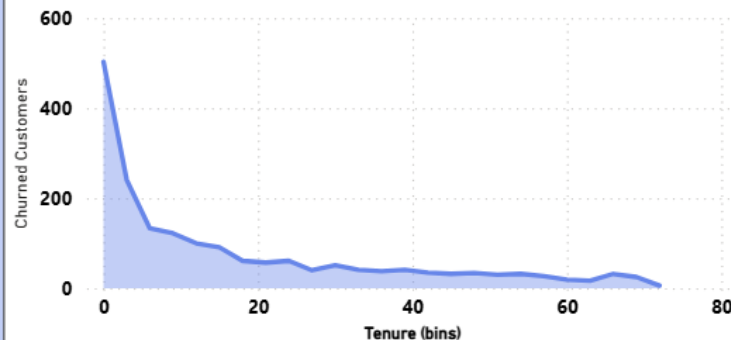
Total Customers by Churn



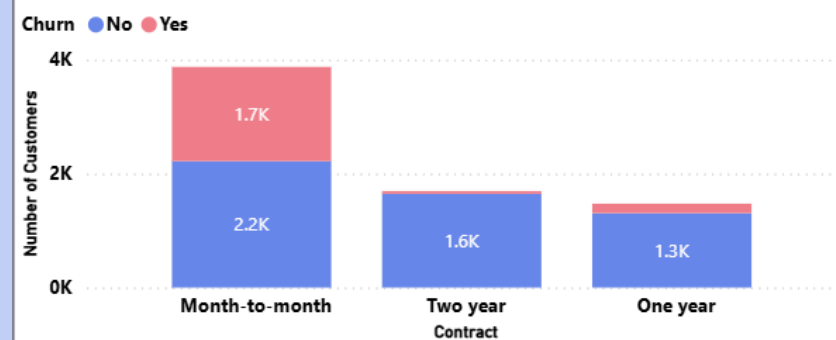
Number of Customers by Internet Service and Churn



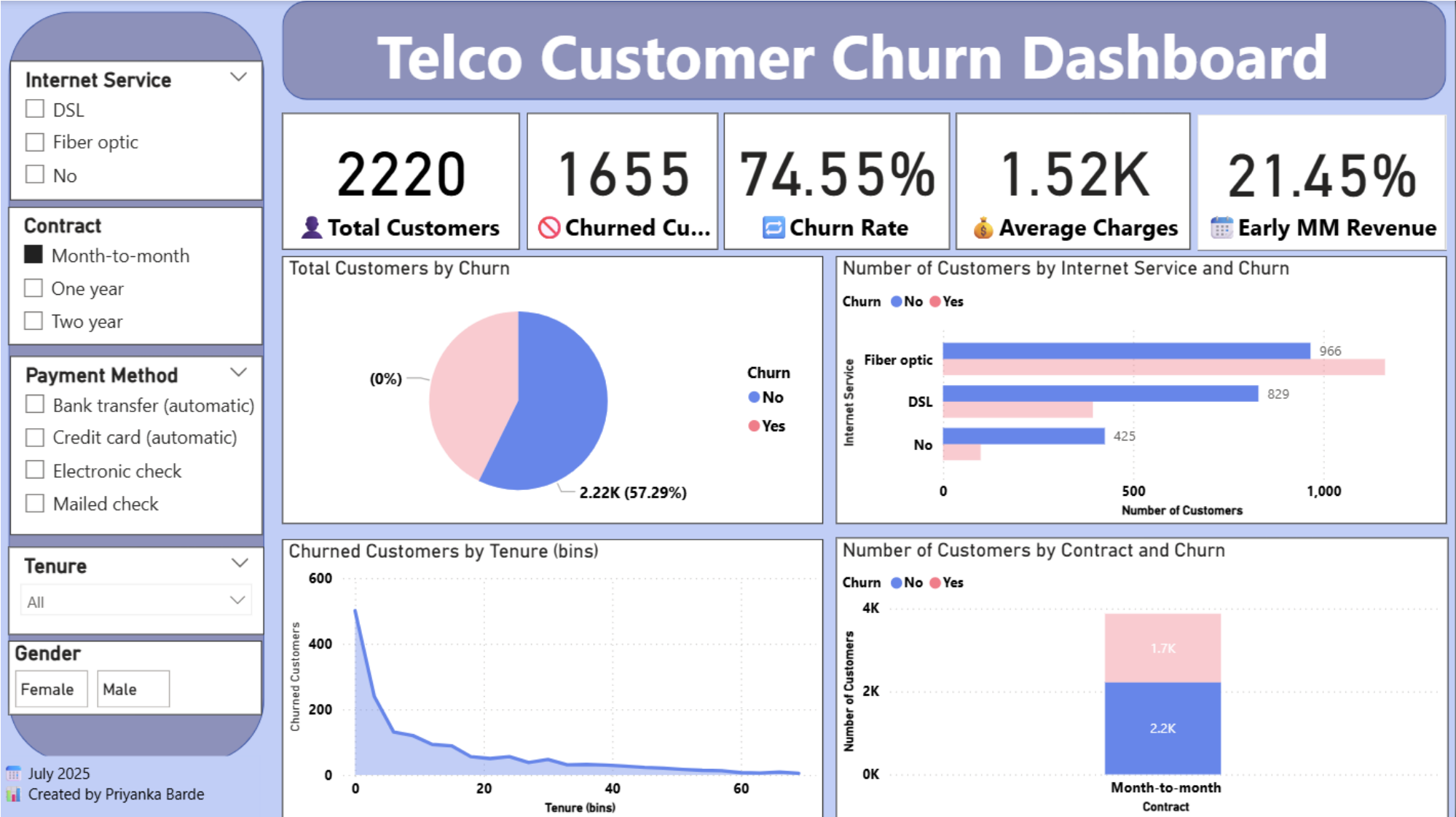
Churned Customers by Tenure (bins)



Number of Customers by Contract and Churn



Customers with **Month-to-Month** contracts and ≤ 3 months tenure



Users with Electronic Check and Fiber Optic Internet

