

Priyanka Dasgupta

User Experience Researcher/ Designer

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Education

University of California, San Diego'18

Human-Computer Interaction B.S
(Honors)
Major GPA: 3.94

Skills

User Research, Design Research,
Personas & Use Cases,
Storyboarding, Needfinding
Interaction Design, Wireframing,
Prototyping, Design Thinking,
Usability Testing, Heuristic
Evaluation, Ethnography

Tools

HTML/CSS, Photoshop, Balsamiq,
InDesign, Arduino, Python, R, Java,
Matlab

Activities

Instructional Assistant

For 3 different courses. Led
discussion sections, graded
homework and exams. Awarded
'**Most Effective IA**'.

Orientation Leader

Conducted campus tours and
guided first year and transfer
students.

Experience

Research Assistant (May'17- June'18)

UCSD (Chiba Lab)

- Worked on designing a novel tool to be used by rats using Arduino and Python
- Completed a written Honors Thesis and presented research at UCSD Honors Presentation

Research Assistant (May'16- June'17)

UCSD (Rossano Lab)

- Helped design the initial lab website using HTML/CSS/ Javascript
- Created low fidelity wireframes

UX Designer/Researcher (Nov'17 – Dec' 18)

Musiq – A Social Music App

- Conducted user interviews, created wireframes and storyboards. Created a prototype for a mobile music app using InDesign, Sketch

UX Researcher (Jan'17-Mar'17)

BlueSky – An app for Mindful thinking

- Created a web application and worked specifically on the UX research and Interaction Design. Conducted User Interviews, Surveys, created low-fidelity wireframes, A/B testing analysis and worked on the aesthetics and branding of the application.