Priyanka Dasgupta

User Experience Researcher/ Designer

priyanka10dasgupta@gmail.com
858-281-3308
priyankadasgupta.me

Education

University of California, San Diego'18
Human-Computer Interaction B.S (Honors)
GPA: 3.5

Skills

User Research, Design Research, Personas & Use Cases, Storyboarding, Needfinding Interaction Design, Wireframing, Prototyping, Design Thinking, Usability Testing, Heuristic Evaluation, Ethnography

Tools

HTML/CSS, Photoshop, Balsamiq, InDesign, Arduino, Python, R, Java, Matlab

Activities

Instructional Assistant
 For 3 different courses. Led discussion sections, graded homework and exams. Awarded '***Most Effective IA'***.

Orientation Leader
Conducted campus tours and guided first year and transfer students.

Experience

Research Assistant (May'17- June'18)
UCSD (Chiba Lab)
• Worked on designing a novel tool to be used by rats using Arduino and Python
• Completed a written Honors Thesis and presented research at UCSD Honors Presentation

Research Assistant (May'16- June'17)
UCSD (Rossano Lab)
• Helped design the initial lab website using HTML/CSS/ Javascript
• Created low fidelity wireframes

UX Designer/Researcher (Nov'17 – Dec' 18)
Musiq – A Social Music App
• Conducted user interviews, created wireframes and storyboards. Created a prototype for a mobile music app using InDesign, Sketch

UX Researcher (Jan'17-Mar'17)
BlueSky – An app for Mindful thinking
• Created a web application and worked specifically on the UX research and Interaction Design. Conducted User Interviews, Surveys, created low-fidelity wireframes, A/B testing analysis and worked on the aesthetics and branding of the application.