

Priyanka Dasgupta

UX Researcher/Program Manager

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priyankadasgupta.me

Education

University of California, San Diego

Human Computer Interaction BS (Honors)

Major GPA: 3.94

Skills

User Research, Design Research, Personas & Use Cases, Storyboarding, Needfinding, Interaction Design, Wireframing, Prototyping, Usability Testing, Heuristic Evaluation, Ethnography

Tools

HTML/CSS, Photoshop, Balsamiq, InDesign, InVision, Sketch, Arduino, Python, R, Java, MATLAB

Activities

Instructional Assistant

Led discussion sections for 3 different undergraduate courses. Graded homework, exams and answered student questions.

Awarded 'Most Effective IA'

Orientation Leader

Conducted campus tours and guided first year and transfer students.

Experience

Design Researcher (Feb'19 - Present)

[Microsoft](#) | ([Contract through Aquent](#))

- Working on the Office Media Group.
- Partnering with development teams to improve user experience on various Office Media products such as Stream, Windows Photos App, Windows Video Editor by conducting usability studies.
- Training team members on usability studies and analyzing research data to uncover customer insights.
- Scheduling usability studies, customer calls and outreach with enterprise clients

Research Assistant (Sept'18- Feb'19)

[CCDL](#) | [University of Washington](#)

- Collected data and tested participants on computerized language learning tasks of an artificial language using tDCS on temporal and frontal lobes.

Research Assistant (May'17- June'18)

[Chiba Lab](#) | [UC San Diego](#)

- Worked on designing a novel tool to be used by rats using Arduino and Python
- Completed a written Honors Thesis and presented research at UCSD Honors Presentation

Research Assistant (May'16- June'17)

[Rossano Lab](#) | [UC San Diego](#)

- Helped design the initial lab website using HTML/CSS/ JavaScript
- Created low fidelity wireframes