



MUSIC STORE



ANALYSIS

-PRIYANKA BHOTMANGE

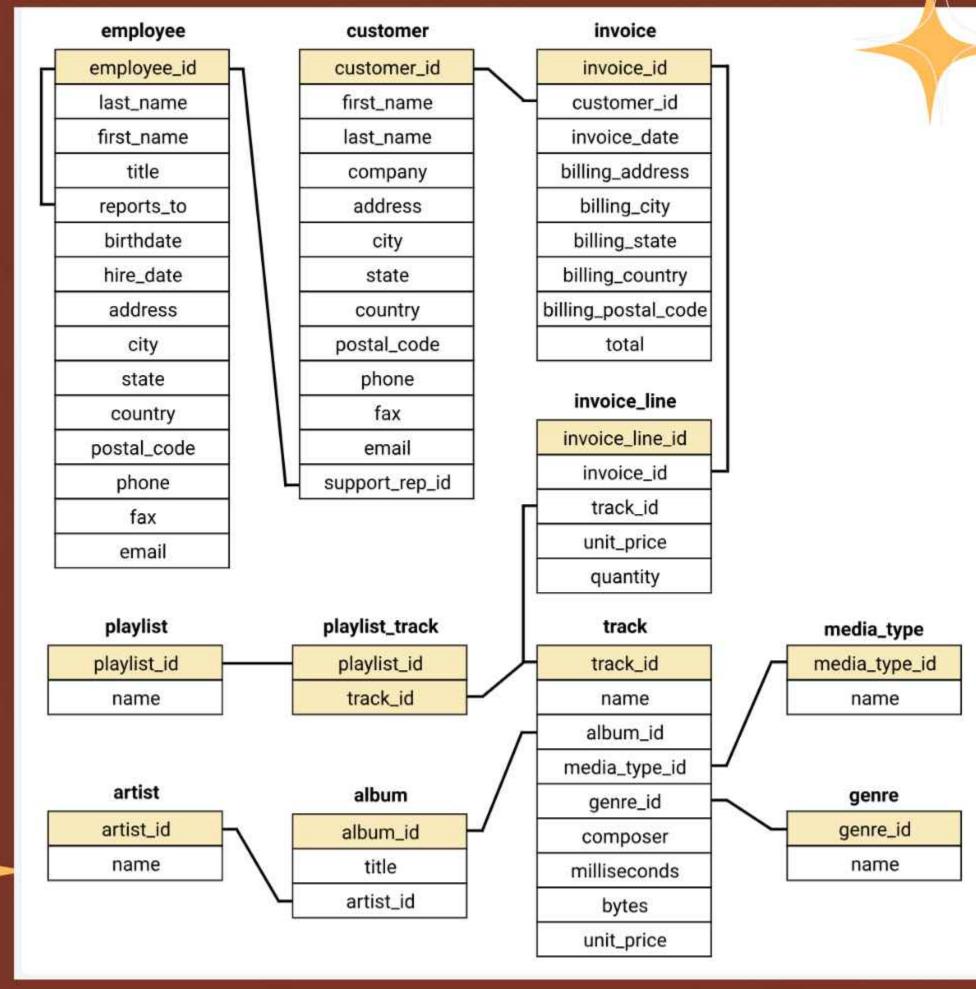




OBJECTIVE

- The objective of this analysis is to help the music store overcome its challenges and help them to grow their business.
- We will do all the analysis using SQL.

DATABASE SCHEMA



LEVEL OF QUERIES



Includes:

Select, Group By, Order By, Limit, Desc



Includes:

Joins, Group By, Order By, Limit



Includes:

CTE (Common Table Expression





Who is the senior - most employee based on job title?

Solution:

SELECT employee_id,first_name,last_name,title,levels
FROM employee
Where levels= (Select Max(Levels) FROM employee)





Which top 5 countries have the most Invoices?





Solution:

```
SELECT * FROM invoice;

SELECT billing_country, COUNT(total) AS Most_Invoices
FROM invoice
GROUP BY billing_country
ORDER BY Most_Invoices DESC
LIMIT 5;
```

Data Output			Messages No					otifications			
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			coun ter va		g (30)	â		ost_in	voices	â	
1	US	USA							131		
2	Ca	nad	a				76				
3	Br	azil					61				
4	France							50			
5	5 Germany						41				

EASY

What are top 3 values of total invoices

Solution:

SELECT total
FROM invoice
ORDER BY total DESC
LIMIT 3

Data	Output	Мє	essa	iges	Noti	ficatio	ns
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	total double	preci	sion		3		
1	23.75	9999	9999	8			
2				8			
3				8			

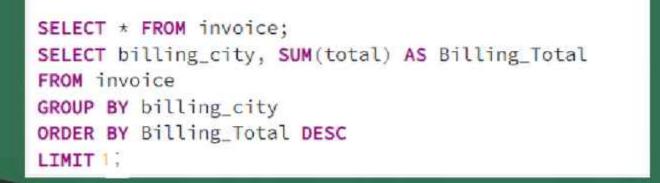


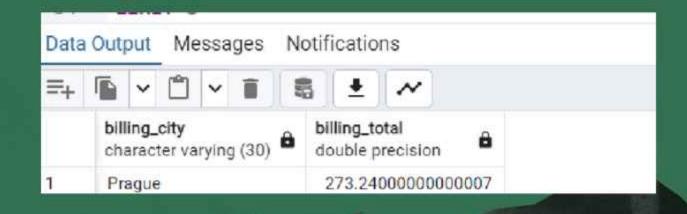
EASY

Which city has the best customers? We would like to throw a promotional Music Festival in the city we made the most money.

Write a query that returns one city that has the highest sum of invoice totals. Return both the city name & sum of all invoice totals

Solution:







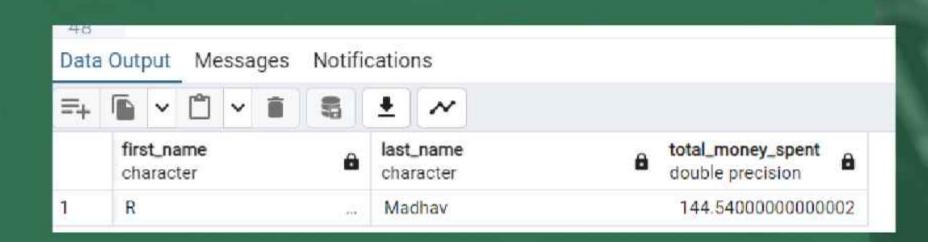


EASY

Who is the best customer? The customer who has spent the most money will be declared the best customer. Write a query that returns the person who has spent the most money

Solution:

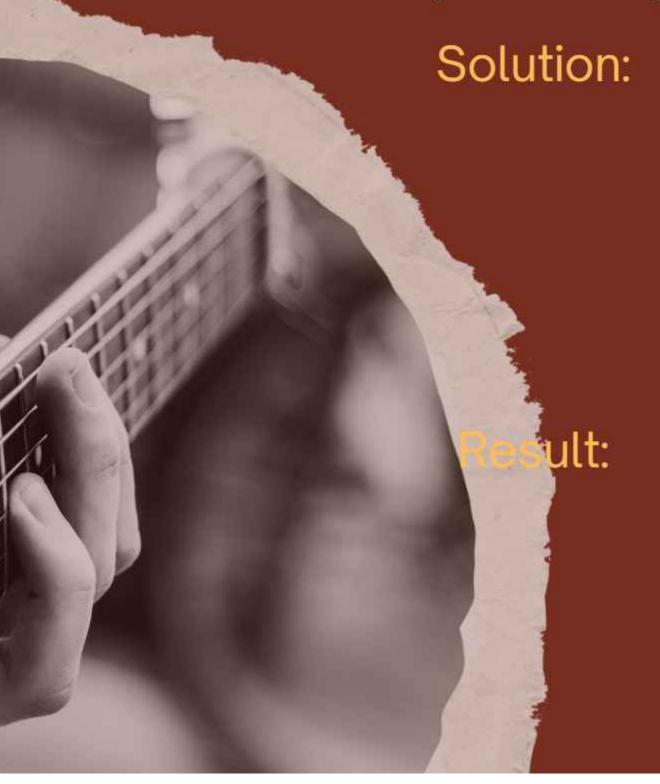
```
SELECT customer.first_name, customer.last_name, SUM(total) AS Total_Money_spent
FROM customer
INNER JOIN invoice ON
customer.customer_id=invoice.customer_id
GROUP BY first_name,last_name
ORDER BY Total_Money_spent DESC
LIMIT 1
```







Write a query to return the email, first name, last name, & Genre of all Rock Music listeners. Return your list ordered alphabetically by email starting with A.



SELECT DISTINCT email, first_name, last_name, genre.name AS Genre
FROM genre
INNER JOIN Track ON
genre.genre_id=Track.genre_id
INNER JOIN invoice_line ON
Track.track_id=invoice_line.track_id
INNER JOIN invoice ON
invoice.invoice_id=invoice_line.invoice_id
INNER JOIN customer ON
customer.customer_id=invoice.customer_id
WHERE genre.name='Rock'
ORDER BY email ASC

63	ORDER BY email ASC					
Data	Output Messages Notific	cations				
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	email character varying (50)	first_name character	۵	last_name character	6	genre character varying (120)
1	aaronmitchell@yahoo.ca	Aaron		Mitchell		Rock
2	alero@uol.com.br	Alexandre		Rocha	720	Rock
3	astrid.gruber@apple.at	Astrid		Gruber		Rock
4	bjorn.hansen@yahoo.no	Bjørn		Hansen	444	Rock
5	camille.bernard@yahoo.fr	Camille		Bernard	3 800	Rock
6	daan_peeters@apple.be	Daan		Peeters	Yan	Rock
7	diego gutierrez@vahoo.ar	Diedo		Gutlérrez		Rock

MUSIC STORE ANALYS

MODERATE

Let's invite the artists who have written the most rock music in our dataset. Write a query that returns the Artist name and total track count of the top 10 rock band.

Solution:

```
SELECT artist.artist_id, artist.name,COUNT(track.track_id)
FROM artist
INNER JOIN album ON artist.artist_id=album.artist_id
INNER JOIN track ON album.album_id=track.album_id
INNER JOIN genre ON track.genre_id=genre.genre_id
WHERE genre.name='Rock'
GROUP BY artist.artist_id, artist.name
ORDER BY COUNT(artist.artist_id) DESC
LIMIT 10
```

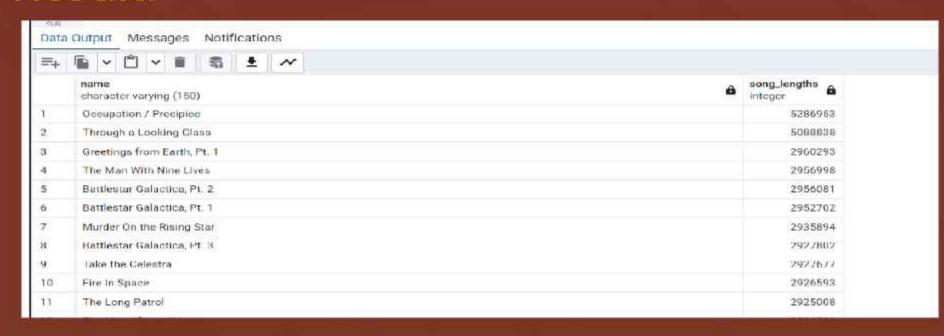
=+		<u>*</u> ~	
	artist_id [PK] character varying (50)	name character varying (120)	count bigint
1	22	Led Zeppelin	114
2	150	U2	112
3	.58	Deep Purple	92
4	90	Iron Maiden	81
5	118	Pearl Jam	54
6	152	Van Halen	52
7	51	Queen	45
8	142	The Rolling Stones	41
9	76	Creedence Clearwater Revival	40
10	52	Kiss	35

MODERATE

3. Return all the track names that have a song length longer that song length. Return the Name and Milliseconds for each track, song length with the longest songs listed first.

Solution:

SELECT name, milliseconds AS song_lengths
FROM track
Where milliseconds > (Select Avg(milliseconds) AS Average_song_length FROM track)
ORDER BY milliseconds DESC





Find how much amount spent by each customer on artists? Write a query return customer name, artist name and total spent.

```
Solution:
```

```
WITH best_selling_artist AS (
    SELECT artist_id AS artist_id, artist.name AS artist_name,
    SUM(invoice_line.unit_price*invoice_line.quantity) AS total_sales
    FROM invoice line
    INNER JOIN track ON invoice_line.track_id=track.track_id
    INNER JOIN album ON track.album_id=album.album_id
    INNER JOIN artist ON album.artist_id=artist.artist_id
    GROUP BY artist.artist_id
    ORDER BY total_sales DESC
    LIMIT 1
SELECT customer.customer_id, customer.first_name,customer.last_name,best_selling_artist.artist_name,
SUM(invoice line.unit price*invoice line.quantity) AS amount spent
FROM invoice
INNER JOIN customer ON invoice.customer_id=customer.customer_id
INNER JOIN invoice_line ON invoice_line.invoice_id=invoice.invoice_id
INNER JOIN track ON invoice_line.track_id=track.track_id
INNER JOIN album ON track.album_id=album.album_id
INNER JOIN best_selling_artist ON best_selling_artist.artist_id=album.artist_id
GROUP BY customer.customer_id, customer.first_name,customer.last_name,best_selling_artist.artist_name
ORDER BY amount_spent DESC;
```

MUSIC STORE ANALYSIS

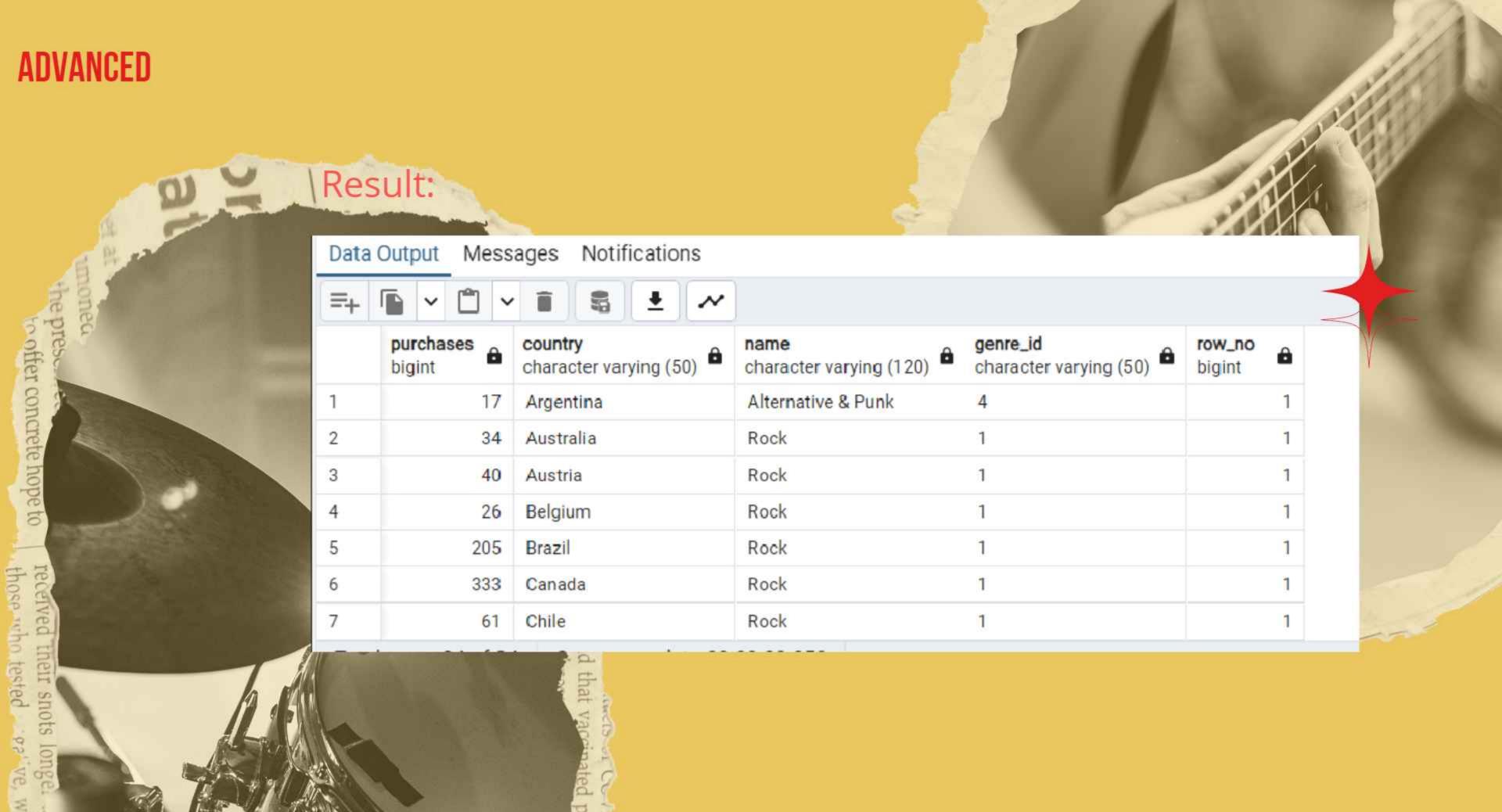
=+		~		~	Î	8	<u>+</u>	~						
	customer_id integer first_name character						â	last_name character	â	artist_name character varying (120)	amount_spent double precision			
1	46 Hugh							O'Reilly Queen			27.71999999999985			
2		38 Niklas					Schröder	***	Queen	18.81				
3		3 François				***	Tremblay	Tremblay Queen						
4	34 João					Fernandes	NAME .	Queen	16.830000000000002					
5	53 Phil					Hughes		Queen	11.88					
6				41	Mar	С					Dubois		Queen	11.88



We want to find out the most popular music Genre for each country. We determine to most popular genre as the genre with the highest amount of purchases. Write a que that returns each country along with the top Genre. For countries where he maximum number of purchases is shared return all Genres

Solution:

```
WITH popular_genre AS (
    SELECT COUNT(invoice_line.quantity) AS purchases, customer.country,genre.name,genre.genre_id,
    ROW_NUMBER() OVER(PARTITION BY customer.country ORDER BY COUNT(invoice_line.quantity)DESC) AS Row_No
    FROM invoice_line
    INNER JOIN invoice ON invoice_line.invoice_id=invoice.invoice_id
    INNER JOIN customer ON customer.customer_id=invoice.customer_id
    JOIN track ON track.track_id = invoice_line.track_id
    JOIN genre ON genre.genre_id = track.genre_id
    GROUP BY customer.country,genre.name,genre.genre_id
    ORDER BY customer.country ASC, purchases DESC
)
SELECT * FROM popular_genre WHERE Row_No <= 1</pre>
```



Write a query that determines the customer that has spent the most on music for each country. Write a query that returns the country along with the top customer and how much they spent. For countries where the top amount spent is shared, provide all customers who spent this amount.

Solution: WITH Customter_with_country AS (SELECT customer.customer_id, first_name, last_name, billing_country, SUM(total) AS total_spending, ROW_NUMBER() OVER(PARTITION BY billing_country ORDER BY SUM(total) DESC) AS RowNo FROM invoice JOIN customer ON customer.customer_id = invoice.customer_id GROUP BY customer.customer_id, first_name, last_name, billing_country ORDER BY billing_country ASC, total_spending DESC) SELECT * FROM Customter_with_country WHERE RowNo <= 1

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Data	Output Messag	ges Notifications				
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	customer_id integer	first_name character	last_name character	billing_country character varying (30)	total_spending double precision	rowno bigint
1	56	Diego	Gutiérrez	Argentina	39.6	1
2	55	Mark	Taylor	Australia	81.18	1
3	7	Astrid	Gruber	Austria	69.3	1
4	8	Daan	Peeters	Belgium	60.38999999999999	1
5	1	Luis	Gonçalves	Brazil	108.8999999999998	1
6	3	François	Tremblay	Canada	99.99	1
7	57	Luis	Rojas	Chile	97.02000000000001	1
8	5	R	Madhav	Czech Republic	144.5400000000000002	1

THANK'S FOR WATCHING

