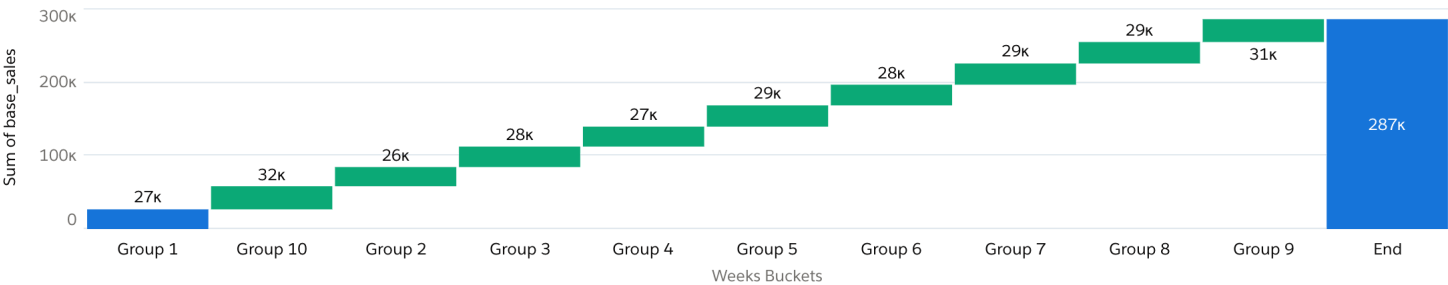
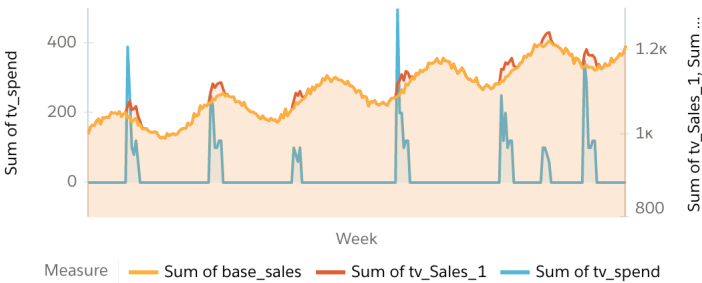


Assignment_3

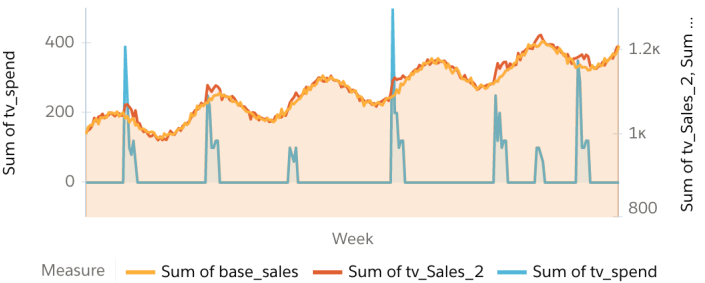
Effect of Base sales to week



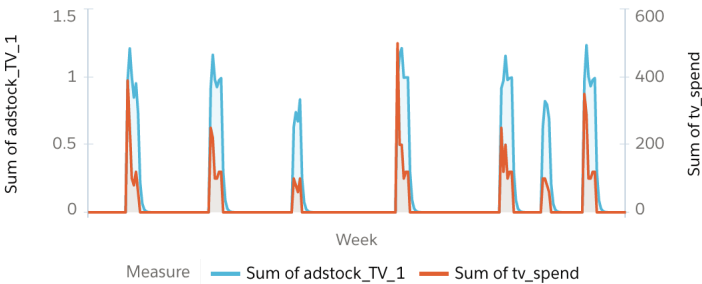
Model 1: Effect of TV Spending on Sales



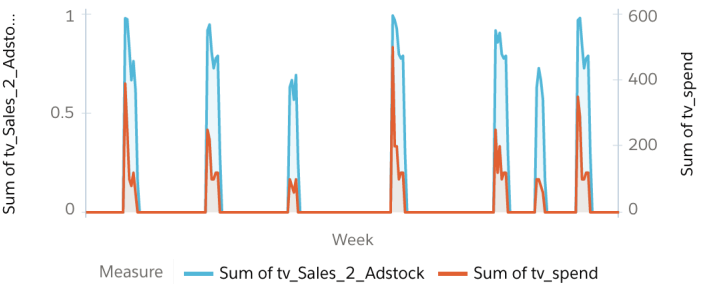
Model 2: Effect of TV Spending on Sales



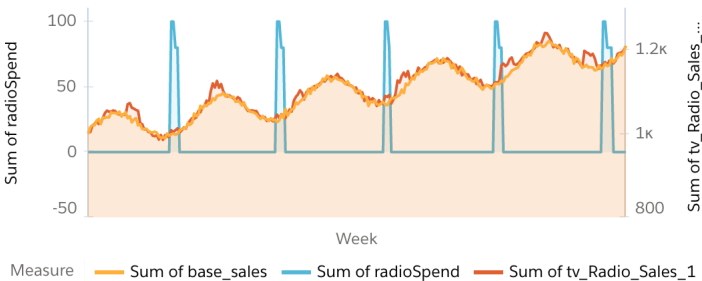
Model 1: Effect of Adstock on Sales



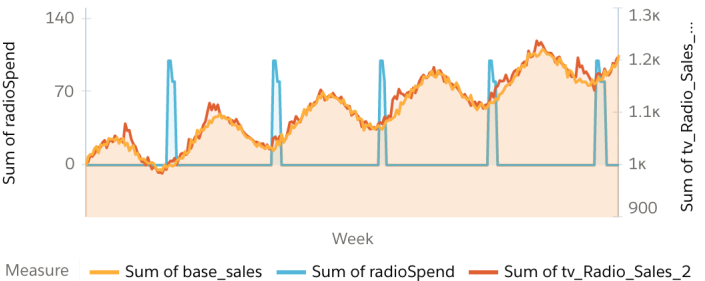
Model 2: Effect of Adstock on Sales



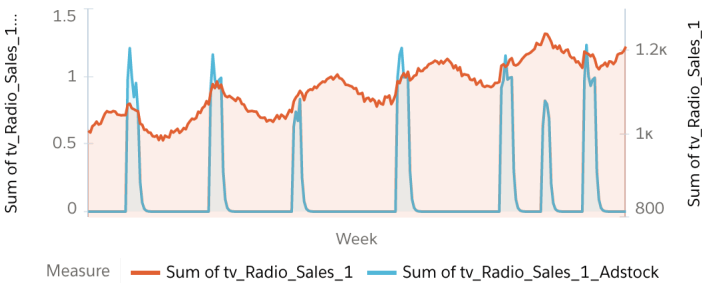
Model 1: Effect of Radio Spending on Sales



Model 2: Effect of TV Spending on Sales



Model 1: Effect of Adstock on Sales



Model 2: Effect of Adstock on Radio

