

CUSTOMER PROFILE

Total Customers
8950

Average Balance
1.56K

Avg CreditLimit
4.49K

Total Purchases
8.98M

Avg Payment
1.73K

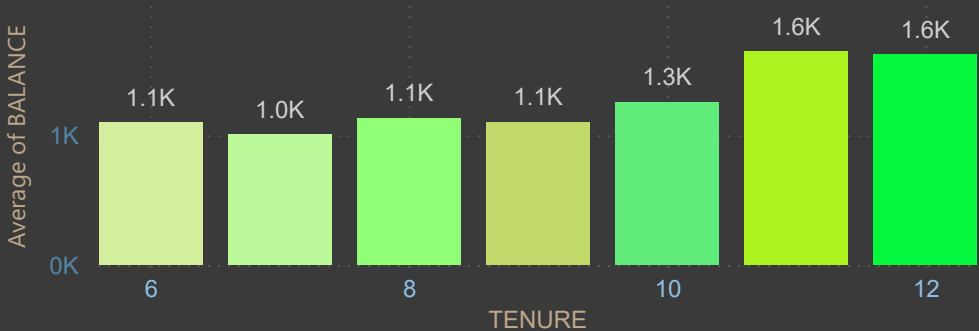
Select Customer

All

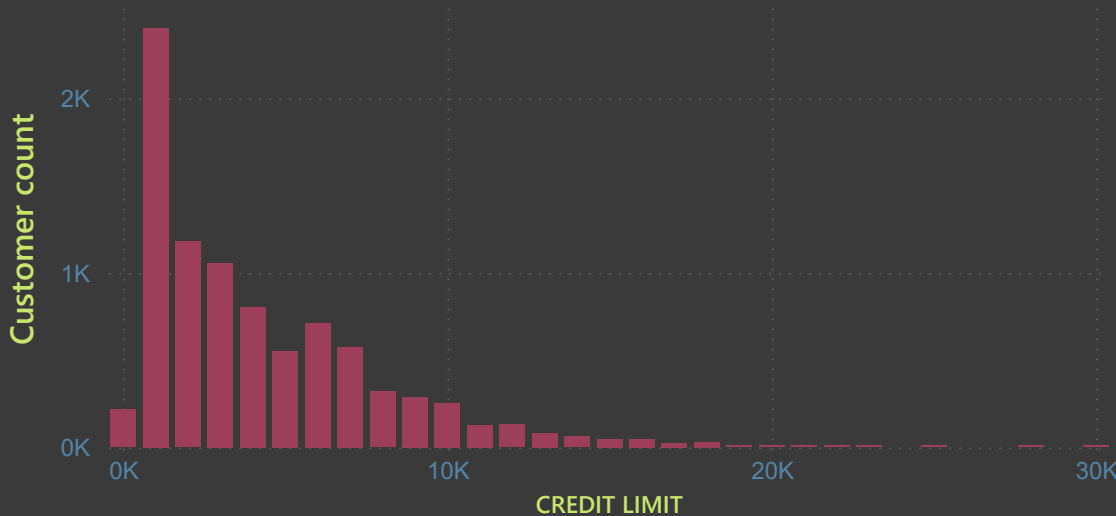
Purchase Type



BALANCE vs TENURE



CreditLimit Distribution



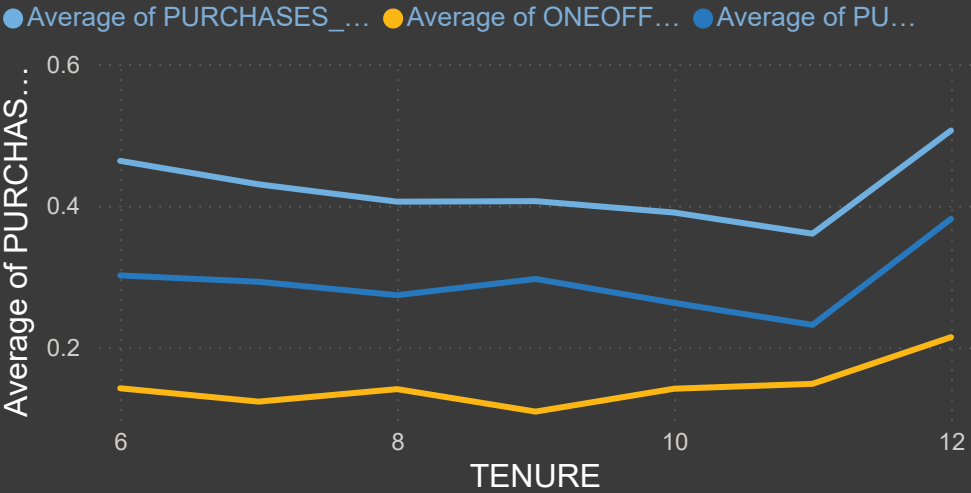
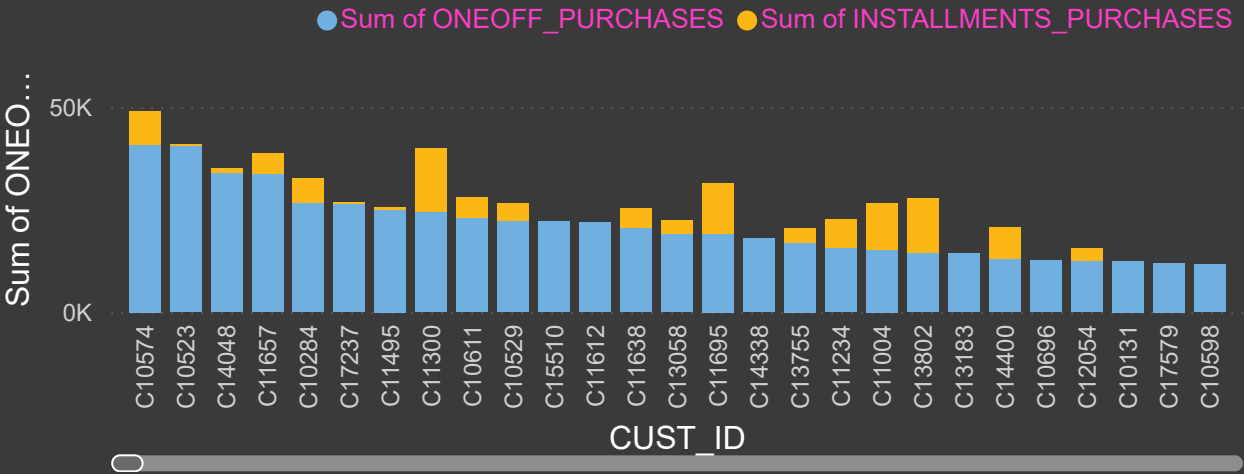
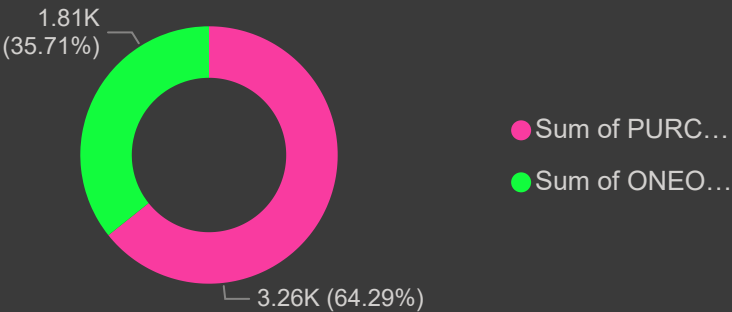
CUST_ID	BALANCE	PURCHASES	CREDIT_LIMIT	PAYMENTS
C10004	1,666.67	1,499.00	7500	0.00
C10047	2,242.31	437.00	2400	0.00
C10049	3,910.11	0.00	4200	0.00
C10057	1,312.00	1,283.90	6000	0.00
C10058	3,625.22	313.27	4000	0.00
C10065	7.15	840.00	1600	0.00
C10098	1,307.72	405.60	2400	0.00
C10099	2,329.49	213.34	2400	0.00
C10102	3,505.67	0.00	4000	0.00
C10108	0.62	389.96	4500	0.00
C10116	3,393.35	0.00	4200	0.00
C10126	1,464.32	1,174.39	9000	0.00

CUSTOMER SPENDING BEHAVIOR

Total Purchases
8.98M

Total One Off Purchases
5.30M

Total Installment Purchases
3.68M



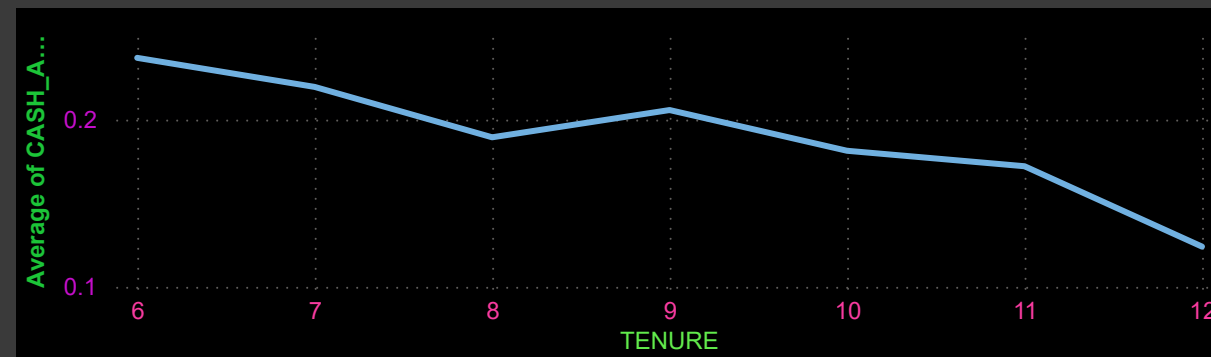
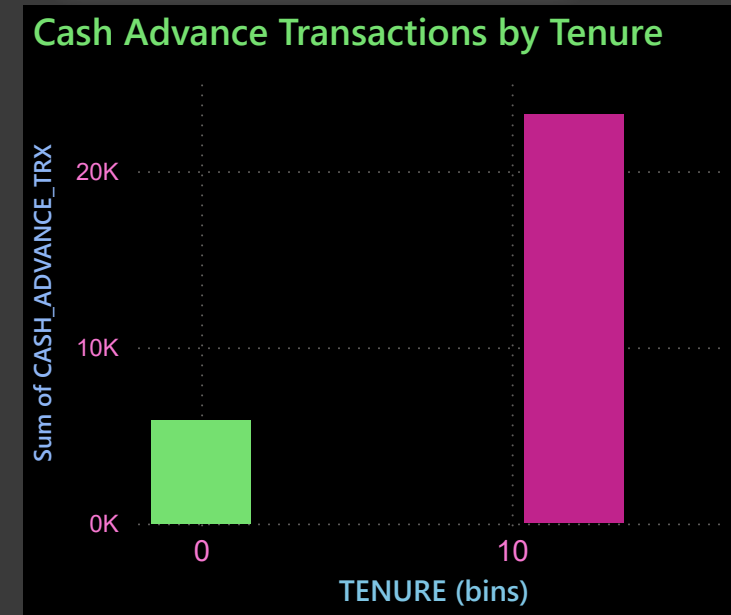
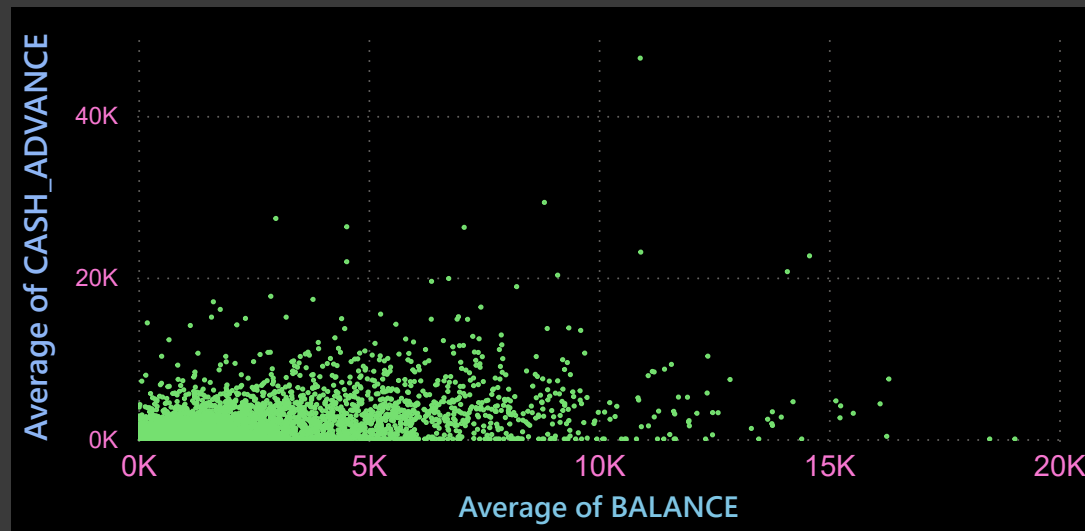
CUST_ID	PURCHASES	ONEOFF_PURCHASES	INSTALLMENTS_PURCHASES
C10001	95.40	0.00	95.40
C10002	0.00	0.00	0.00
C10003	773.17	773.17	0.00
C10004	1,499.00	1,499.00	0.00
C10005	16.00	16.00	0.00
C10006	1,333.28	0.00	1,333.28
C10007	7,091.01	6,402.63	688.38
C10008	436.20	0.00	436.20
C10009	861.49	661.49	200.00
C10010	1,281.60	1,281.60	0.00

CASH ADVANCE & RISK

Total Cash Advance
8950

Avg Cash TRX
3.25

Avg Cash Advance Freq
0.14





CREDIT UTILIZATION & PAYMENTS

Utilization %

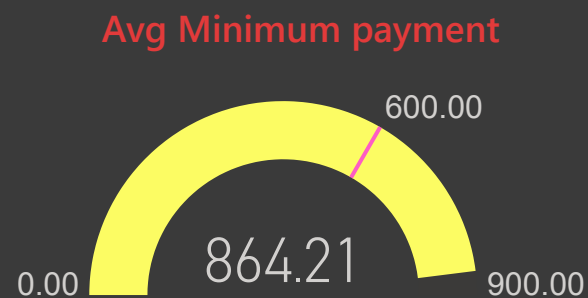
34.81

Avg Minimum Payment

864.21

Avg Payment Ratio

2.08



CUST_ID	BALANCE	CREDIT_LIMIT	PAYMENTS
C15041	1,409.26	30000	5,772.81
C17237	2,980.05	30000	30,029.01
C11004	3,108.39	28000	26,557.10
C13762	177.59	25000	1,389.17
C10207	43.10	23000	1,212.05
C15407	4,060.71	23000	8,760.86
C10574	11,547.52	22500	46,930.60
C14256	18,495.56	22000	4,246.17
C10149	10,598.47	21500	3,219.62
C11565	588.80	21500	8,130.11
C10337	4,194.03	21000	19,714.10

