

ISDS 577

Master of Science Capstone Seminar

INSTACART RECOMMENDATION SYSTEM

POSTMORTEM REPORT

The research question objective that we were unable to achieve was the second part of the 'third' research question. The question was to be able to find which products are bought mainly during the mentioned peak hours.

While going about the research for this question, we were able to understand that maximum sales were being achieved during weekends and during the time duration of 8:00 am to 5:00 pm. Also, we were able to figure out the overall highest selling products. But after trying different combinations of tables, we were unable to achieve the desired results to understand the highest selling products during peak hours.