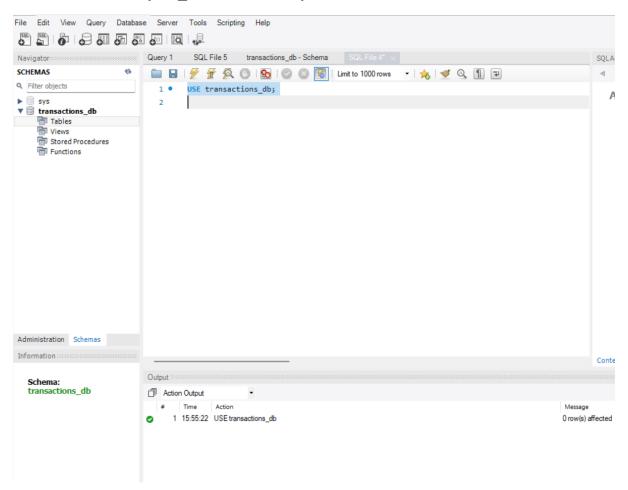
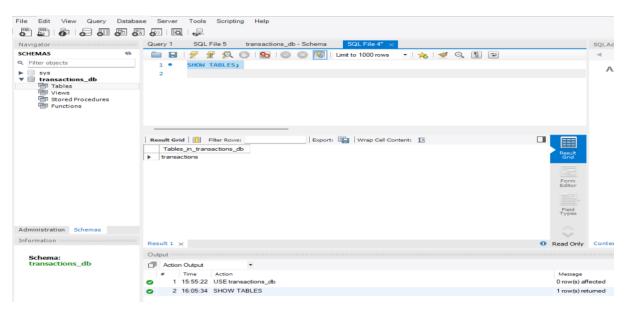
Analytics Assignment = Zywa assignment

SQL queries

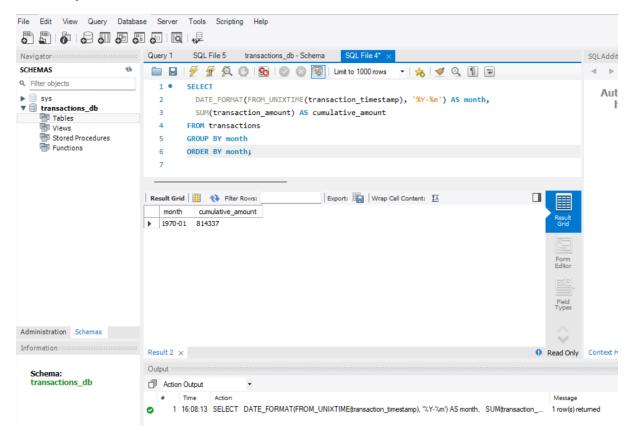
Use dataset = zywa_transactions.sql



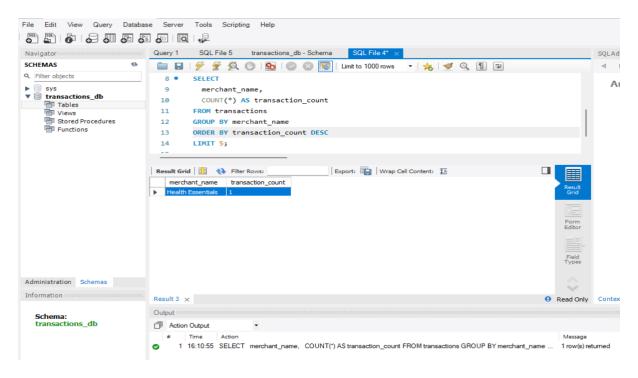
Tables



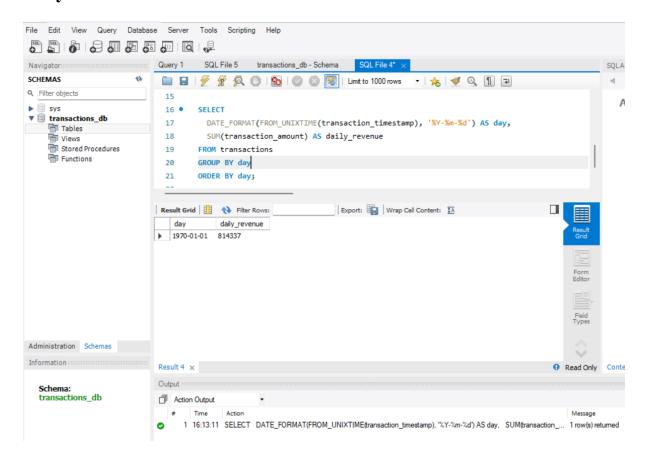
Monthly transactions



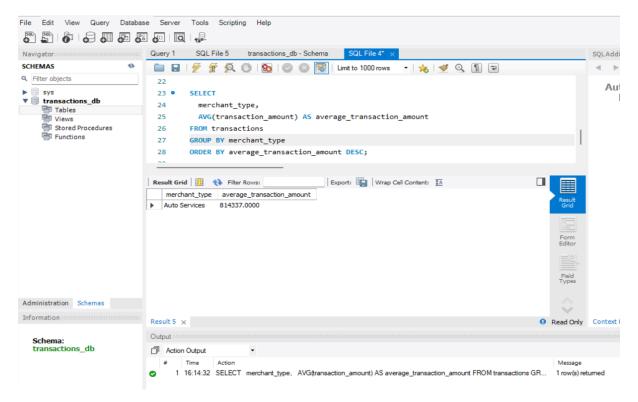
Most Popular Products/Services:



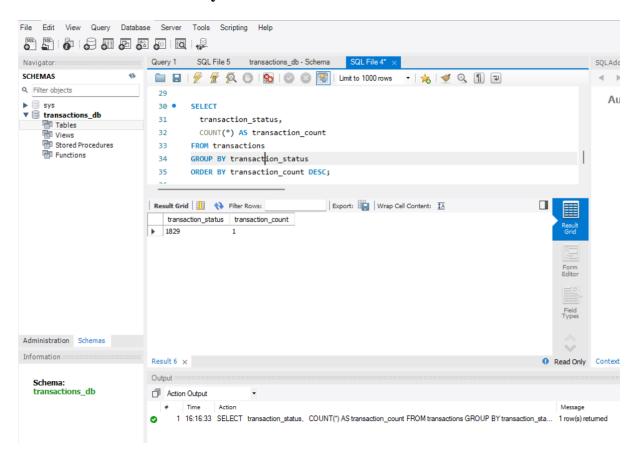
Daily Revenue Trend:



Average Transaction Amount by Product Category:



Transaction Funnel Analysis:



Monthly Retention Rate:

