

PRIYANKA M

PHP/LARAVEL DEVELOPER | FULL STACK WEB DEVELOPER

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Portfolio:

<https://priyankamadhu112.github.io/portfolio/home.html>

OBJECTIVE

Detail-oriented Full Stack Developer with 3+ years of experience in Laravel, PHP, and WordPress, seeking to leverage strong technical skills and hands-on project expertise to build scalable, user-friendly web applications and contribute to innovative development teams.

TECHNICAL SKILLS

- **Languages:** PHP, JavaScript, HTML, CSS, Bootstrap, jQuery
- **Frameworks:** Laravel, CodeIgniter
- **Database:** MySQL
- **Tools:** Git, GitHub
- **API Integration:** RESTful APIs, JSON, AJAX, Third-party API Integration
- **CMS Management:** WordPress, HubSpot, Webflow

PROFESSIONAL EXPERIENCE

Programmer Analyst

ZIGA INFOTECH VENTURES PVT LTD - MADIPAKKAM, CHENNAI

Jan 2022 – Present

- Developed and maintained scalable web applications using Laravel, PHP, and MySQL.
- Designed and implemented RESTful APIs, integrating with CRM systems and third-party services (e.g., payment gateways, Google Maps).
- Managed user authentication and role-based access control (RBAC) in Laravel for secure access.
- Optimized database queries and improved performance for CRM and other applications.
- Built WordPress solutions with custom themes, plugins, and widgets.
- Collaborated with cross-functional teams for requirements gathering, design, and deployment.

PROJECTS

- **Times Matrimony (Laravel)** – Responsive matrimony portal with user subscriptions and admin control.
- **Zigamart E-commerce (Laravel)** – Custom-built online store with CRM, cart, and payment integration.
- **Sri Vishva Karma Matrimony (Laravel)** – Advanced matchmaking platform with Razorpay integration.
- **Asset Inventory System (Laravel)** – Inventory management system for asset tracking and stock control.
- **Sri Ram Matrimony (Laravel)** – Feature-rich matrimony system with advanced filters and user verification
- **Hneeds E-commerce Web App (Laravel)** – Full e-commerce platform with admin panel and live product management.
- **Notts Relocate (WordPress)** – Real estate listing site using Google Maps API and ACF.
- **Kannikadhanam Matrimony (WordPress)** – WordPress-based matrimony site with profile matching algorithms.
- **Leather Choice Chennai (Laravel, Tailwind CSS)** – E-commerce site with product filters, dynamic pricing, and order system.
- **ReunionMeet (Laravel)** – Alumni social networking platform with chat and authentication features.
- **Moulana Restaurant (Laravel)** – Online food ordering app with order tracking and real-time updates.
- **6 Teams (HubSpot CMS)** – Branded landing pages and templates for campaign management.
- **EMT Inventory (CodeIgniter Grocery CRUD)** – Custom web application with efficient data handling and CRUD operations.

EDUCATION

B.Tech – Information Technology

ARM College of Engineering and Technology, Chennai

Anna University | 2014 – 2018 CGPA: 7.5 / 10

ACHIEVEMENTS

Wow Machine Award – Ziga Infotech

Recognized for outstanding performance, dedication, and consistent delivery of high-quality web solutions.

Sincerely,

Priyanka M