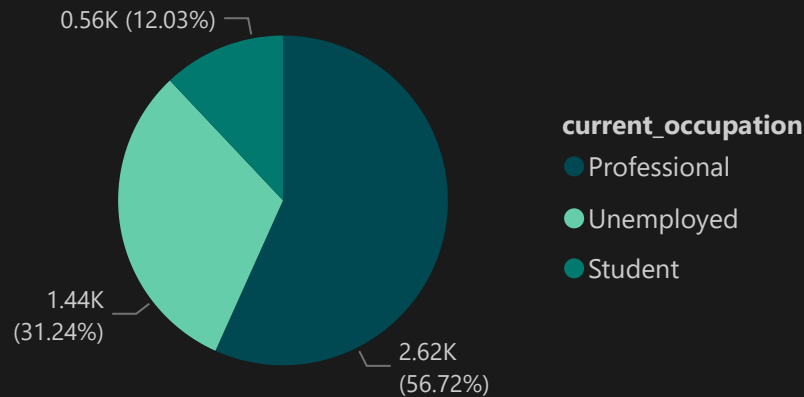
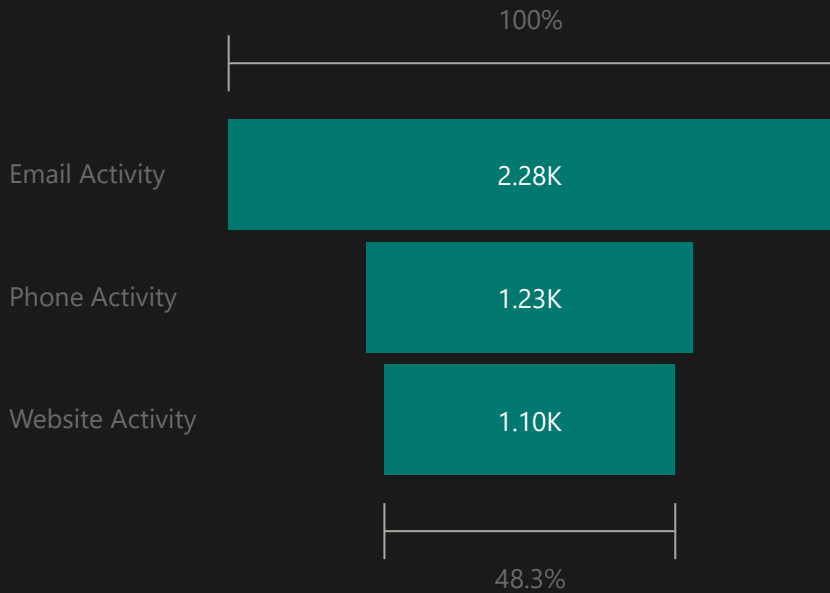




### Current Occupation of the Leads



### Different Modes of Interaction



4612

Total Leads

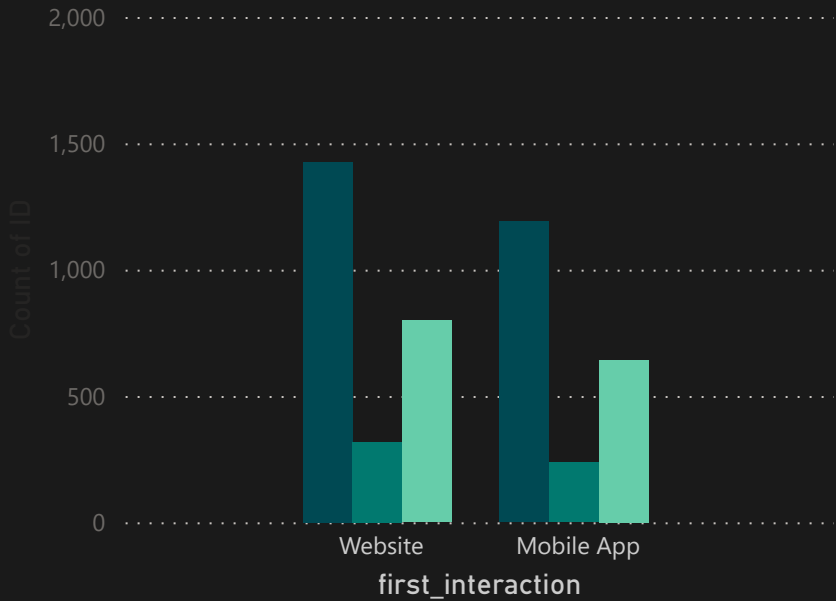
1377

Converted Leads

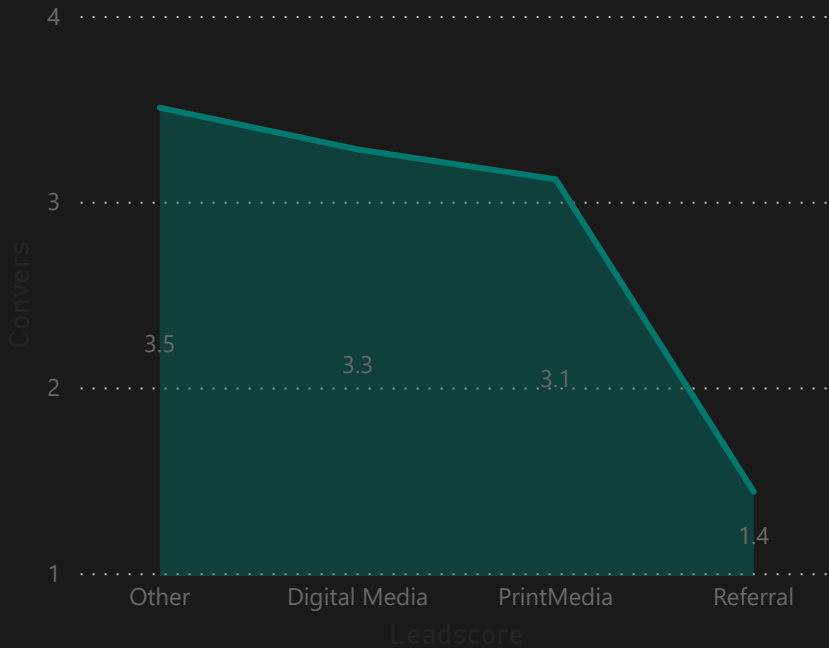
first_interaction	0	1	Total
Mobile App	1852	218	2070
Website	1383	1159	2542
Total	3235	1377	4612

### Channels Interaction Impact on Lead Status

current\_occup... Professional Student Unemployed



### Channel with Highest Lead Conversion Rate



### Leads Likely to Convert

