

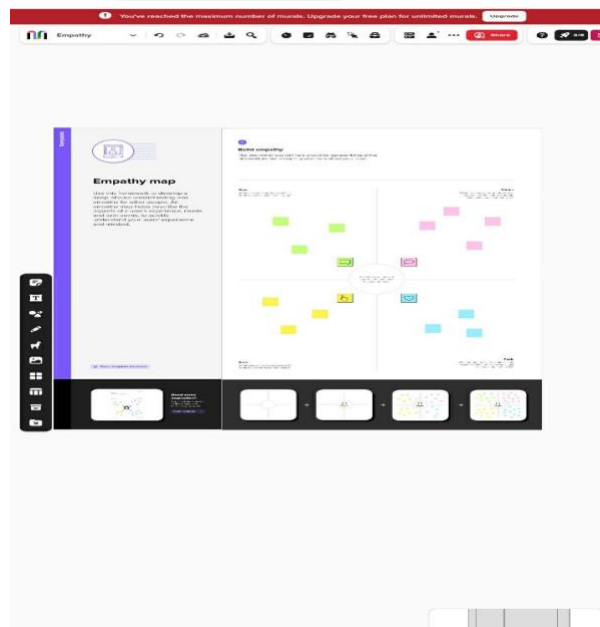
RETAIL MANAGEMENT APPLICATION USING SAALESFORCE

1 INTRODUCTION

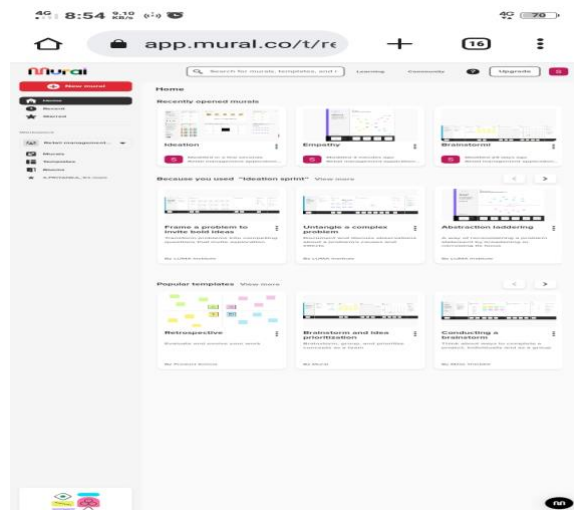
Salesforce can be used to manage orders from retail stores and distributors, including tracking orders, processing payments, and managing inventory levels. **This can help field sales teams ensure that orders are fulfilled quickly and accurately and that inventory levels are maintained at optimal levels.**

Problem Definition & Design Thinking

Empathy Map



Ideation & Brainstorming Map



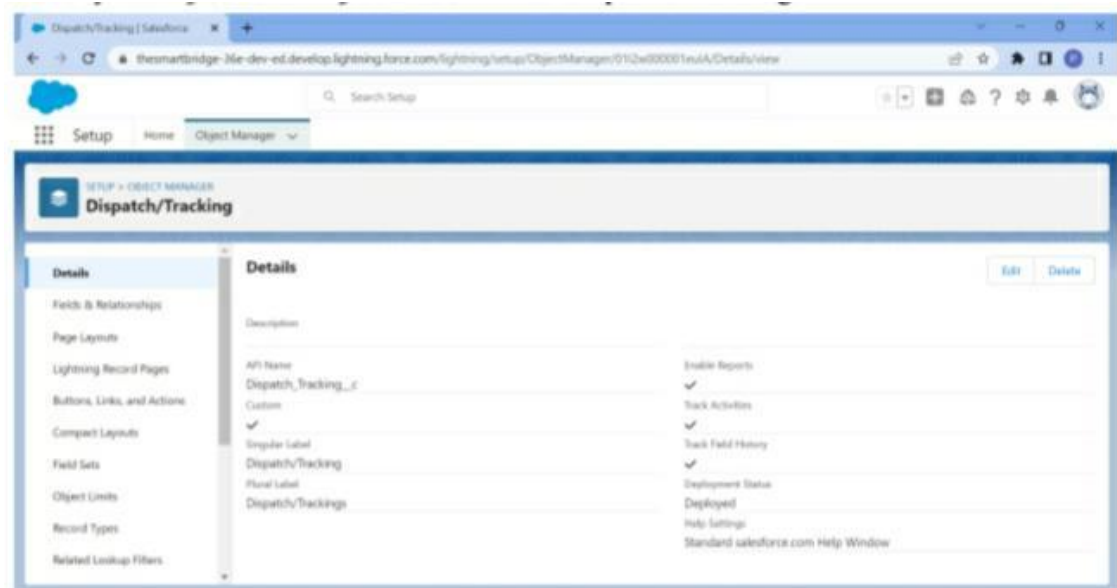
2 RESULT

Data Model:

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Object name	Fields in the Object	
Object 1	Field label	Data type
	Tracking	Custom Field Definition
Object 2	Field label	Data type
	Dispatched	Custom Field Definition
Object 3	Field label	Data type
	Sales order	Custom Field Definition
Object 4	Field label	Data type
	Tracking ID	Custom Field Definition

Activity & Screensho



3 Trailhead Profile Public URL

Team Lead-<https://trailblazer.me/id/priys86>

Team Member 1 –
<https://trailblazer.me/id/priys86>

Team Member 2-

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[https://trailblazer.me/
id/priys86](https://trailblazer.me/id/priys86)

Team Member 3 -
[https://trailblazer.me/
id/priys86](https://trailblazer.me/id/priys86)

4 ADVANTAGES & DISADVANTAGE

ADVANTAGES OF PROPOSED SYSTEM

- Registration for an event can be within the time
- Complete work on time
- Management of workflow can be done easily
- Increase the accessibility

DISADVANTAGES OF THE EXISTING SYSTEM

- Difficult to handle work manually.
- Time consuming process.
- More human power required.

APPLICATIONS

Event Ticketing Apps

These types of apps generate and distribute your event tickets. It enables you to sell your tickets online and collect payments for them. Some apps with advanced features can support custom selling and manage event attendance.

Event Scheduler Apps

These types of apps help your guests check in on your event programs. The participants can even reschedule or cancel their bookings.

Survey Apps

These apps make it easier for you to get feedback from your event participants through online polls and survey forms. The results will help you analyze the success of your events.

Web Conferencing Apps

These types of apps can broadcast your event to a broader audience through live streaming.

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CONCLUSION

Salesforce can be used to create and manage beat plans for field sales teams. This includes scheduling store visits and tracking the results of those visits. Salesforce for retail can also be used to track the performance of field sales teams, including metrics such as sales and customer satisfaction.