



Project Type: Virtual Internship

Description:

The Internship would be very crucial in terms of managing and enhancing the presence of Viden.io in your respective institute. The person shortlisted will be effectively playing the role of both Brand Manager and Sales Manager among his/her fellow colleagues.

Qualification: Pursuing full-time B.Tech/B.E. or equivalent course

Reporting: Business Development Unit Head

Key Interactions: Business Development Head, Public Relations Head

External: Students of their respective institute (inclusive of 2nd year and 3rd year students)

Key Tasks	Expected End Result	Major Activities Involved
Brand Management	Effectively promoting Viden.io in your institute and get maximum students on board	<ul style="list-style-type: none">• Promoting Viden.io among your colleagues through digital marketing, word of mouth, content generation and other possible methods of marketing• Getting on-board maximum number of students from your institute
Platform Management	Encouraging the students to share and utilise content on the platform	<ul style="list-style-type: none">• Encouraging students to share their lecture notes, case study solutions, project works, research papers, reports on the platform (Content can be uploaded in any form including .docx, .pptx, .pdf, .jpeg, .xlsx)• You will be responsible for creating content, distributing it online and engaging users

Duration of Work: 6 Weeks.

Compensation:

1. INR 4000 to INR 10000 (Depends on the performance of the candidate) for the entire duration. *
2. Special Recognition for best performer across all engineering institutions. #