## **SQL CASE STUDY- ADVANCE**

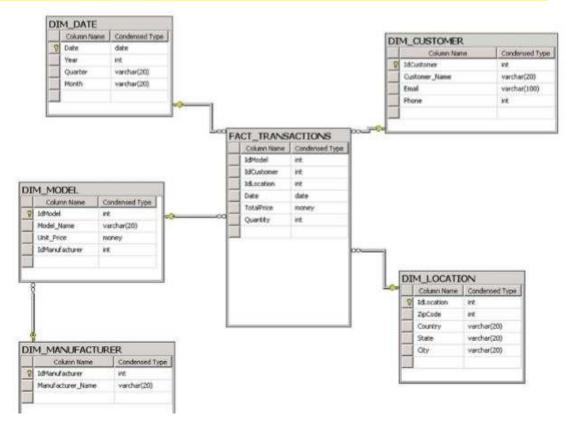


<u>Business Scenario:</u> The database "Cellphones Information" contains details on cell phone sales or transactions.

Detailes stored are: Dim\_manufacturer, Dim\_model, Dim\_customer, Dim\_Location and Fact\_Transactions.

The first four store entries for the respective elements and Fact\_Transactions stores all the information about sales of specific cellphones.

<u>Data Availability:</u> Assume that you do not have access to the data. Hence, pls create a schema based on the representation below to work on the case study







## **Questions:**

Write queries to find out the following:

- 1. List all the states in which we have customers who have bought cellphones from 2005 till today.
- 2. What state in the US is buying the most 'Samsung' cell phones?
- 3. Show the number of transactions for each model per zip code per state.
- 4. Show the cheapest cellphone (Output should contain the price also)
- 5. Find out the average price for each model in the top5 manufacturers in terms of sales quantity and order by average price.
- 6. List the names of the customers and the average amount spent in 2009, where the average is higher than 500
- 7. List if there is any model that was in the top 5 in terms of quantity, simultaneously in 2008, 2009 and 2010
- 8. Show the manufacturer with the 2nd top sales in the year of 2009 and the manufacturer with the 2nd top sales in the year of 2010.
- 9. Show the manufacturers that sold cellphones in 2010 but did not in 2009.
- 10. Find top 100 customers and their average spend, average quantity by each year. Also find the percentage of change in their spend.



