

# Priyanshi Mapara

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## EDUCATION

**University of Wisconsin - Madison**

**Madison, Wisconsin, USA**

Major: *Bachelor of Science* in Computer Science

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**Senior**, Expected Graduation, May 2023

**Scholarship Recipient:** Maa Foundation (Merit-based Scholarship) - \$14,000

**Clubs and Organizations:** Undergraduate Theater Association (Executive Board Member), Google Developer Student Club (Member)

## SKILLS:

Java • C • Python • JavaScript • HTML5 • CSS3 • Version Control - Git • SQL • Adobe Creative Suite • Bash/Shell • Logic Design • GUI • Wireframes • Algorithms and libraries • Data Structures • Docker • React • Vue • Angular • PHP • Node • Golang

## RELEVANT COURSEWORK:

Data Structures and Algorithms • Object-Oriented Programming • Operating Systems • Database Management System • Computer Architecture • Digital Logic Design • Machine Programming and Organization • Human-Computer Interaction • Artificial Intelligence • Building User Interface • Computer Graphics

## PERSONAL PROJECTS:

### Astron - A Customized Software for Jariwala Trading Company

Objective: To create efficient user interfaces for the software involving tangible interaction. This software was designed for the Jariwala Trading Company to streamline their business processes and improve their efficiency.

Tools: Java, NetBeans, Adobe Photoshop, Adobe Illustrator, Wireframes, Mockups with Adobe XD, GitHub, MySQL, JavaFX, JUnit, Apache Maven, Visual Studio Code.

### Image Classification with Convolutional Neural Networks (CNNs)

Objective: Developed a Python script that uses CNNs to classify images into different categories. This project can be used for applications like image recognition and object detection.

Tools: Python, TensorFlow, Keras, OpenCV, CIFAR-10 or ImageNet dataset.

### Sentiment Analyzer

Objective: Developed a Python script that uses machine learning to analyze the sentiment of a given text. This project can be used to analyze reviews to determine the overall sentiment of the content.

Tools: Python, Natural Language Toolkit (NLTK), Scikit-learn, Pandas, Jupyter Notebook, IMDB database API on Kaggle.

### College Database Management System

Objective: To design and implement a database management system for a college to organize student and faculty records and improve administrative processes.

Tools: Created a GUI using Python's Tkinter toolkit as the front end, and a database using SQL.

## WORK EXPERIENCE:

**PEOPLE Program**(*Division of Diversity, Equity & Educational Achievement*)

**Madison, Wisconsin, USA**

*Front Desk Position*

9/2021 - Present

- Handle department correspondence, phones, and email, and respond to requests for information.
- Pick up and sort daily incoming correspondence along with working with a diverse team.

### Jariwala Trading Company

**Surat, Gujarat, India**

*Web Developer* (<https://jariwalatradingco.com/>)

01/2021 - 04/2021

- Developed websites and landing pages for client projects from idea to deployment with an understanding of web markup, including HTML5, CSS3, and JavaScript.
- Created mockups and designed different prototypes for web and mobile website views.
- Implemented new responsive, mobile-first approach which yielded a 10% increase in mobile traffic.
- Generated quality graphics and visual elements for the front end of the website.

### Trivy Technologies Pvt. Ltd.

**Mumbai, Maharashtra, India**

*Graphic Design Intern*

2/2020 - 6/2020

- Worked with a tech startup dealing with luggage management on airports using a web application and a mobile app working on IOS and Android.
- Collaborated with writers and producers to create unique designs to translate artistic vision into a visual medium aligned with the company vision.
- Designed art, layouts, color story, typography, and user interface elements for the mobile application, website, and social media.