



**YOUR FIRST 100
VIDEO IDEAS:**

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- ☑ Introduce Yourself: Make a video introducing yourself. Who are you and what do you do?
- ☑ X Facts About Me: Share so many random facts about yourself. This is a fun way to show your unique personality
- ☑ First Impressions: What's trending in your niche, AND what are your first thoughts about it?
- ☑ First Time Experience: Showing your first experience with someone
- ☑ Simple Basic Tutorial: What's something you know how to do that someone else might not know how to do?
- ☑ Idea List: Ideas for instagram reels, ideas for small business, video ideas, snack ideas
- ☑ DIY Tutorial: DIY room decor, DIY projects
- ☑ How To Series: Expanding on the simple tutorial, but making a lot of videos on that specific thing
- ☑ How to Get Started: How to get started on youtube, how to get started planting, how to get started working from home
- ☑ Storytelling: A Story about your hobby, your biggest accomplishment, your biggest failure, something new you tried
- ☑ Share a Success Story: A success story with a client, a success story with a student
- ☑ Share Key Takeaways from A Call: biggest takeaway students had in your program (you'll see what people are taking away from your course and share that to other people. This shows your provide value)
- ☑ Turn Written Word into Video: Turning a blog into a video
- ☑ Draw Inspiration from Videos in Your Niche: Go to a popular channel that's like yours and see what their most popular videos are. See if you have a new take on it
- ☑ Collaborate with another Youtuber in your niche

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- ✓ Interview
- ✓ Talking about someone's unique experience
- ✓ Interview Clips
- ✓ Behind the Scenes: Show behind the scene of your business, blog, or YouTube Channel
- ✓ Tour Video: Show off your room, home, office, etc
- ✓ Make a video answering some of the Frequently Asked Questions in your Niche
- ✓ Answer Questions in the comment sections of your videos (If you're not getting comments yet, look in the comments section of someone else's video that is in your niche)
- ✓ Future Channel Plans: What can people expect from your channel? What type of videos will you make?
- ✓ Create a Channel Trailer
- ✓ Live Stream (Q&A)
- ✓ Live Stream Highlights
- ✓ Video Podcast
- ✓ Make a part 2 of a video that is doing well for you (double down on that Content)
- ✓ Do's and don'ts for your niche
- ✓ News about trending topics in your niche
- ✓ Create a trending video
- ✓ Tips and tricks: Tips and tricks for drawing, tips and tricks for gardening, tips and tricks for teachers
- ✓ Your Business Strategy
- ✓ For Beginners Video: for beginners workout, for beginners piano lesson, for beginners makeup
- ✓ Testimonial Video (Did you help someone out? Bring them on to your video and talk about what you did for them)
- ✓ Top Mistakes I Made When Starting X
- ✓ Lessons Learned
- ✓ Rant Video
- ✓ Bust Some Myths

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- ✓ Top apps for your phone (be specific to your niche)
- ✓ How I Dealt with X: Talk about difficulties inside your niche
- ✓ How to make money (in your niche)
- ✓ Mistakes costing you money (in your niche)
- ✓ Vlog Your Day
- ✓ Vlog Your Journey
- ✓ Gift Ideas: Gift ideas for film makers
- ✓ Best Product Under \$X (Best Bluetooth Speaker under \$100)
- ✓ Product Comparison: This Versus That
- ✓ Product Review Video
- ✓ Cheap Product vs. Expensive Product
- ✓ What Products I'm Buying (For my Business)
- ✓ Product Tutorial
- ✓ Promo videos (for one of the products you sell)
- ✓ Shopping Haul: Shopping for video equipment, shopping for makeup, shopping for groceries
- ✓ My Favorite X: Equipment, Books, Meals, Makeup, Clothing
- ✓ Share your Favorite Tools
- ✓ Round Up Video: All your favorite videos, books, podcast, etc.
- ✓ Bucket List: Ideas for 2021, Bucket List for Disney World
- ✓ Top Secrets (In Your Niche)
- ✓ Top Ten: Movies, Songs, Video Editing Apps, Games
- ✓ Top Books in your Niche
- ✓ Top Free Resources
- ✓ Movie Review
- ✓ Book Review
- ✓ Recommendations
- ✓ Advice Videos: How to be Productive, How to deal with Procrastination, Dealing with X
- ✓ Transformation Videos: Before and After, Room Transformation, Fitness Transformation

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- ☑ Time Lapse Video: Timelapse of you cleaning or organizing
- ☑ Get Ready with Me
- ☑ A Day In My Life
- ☑ Your Routine: Morning Routine, Night time Routine, One specific to your niche
- ☑ 10 Things to Do Everyday
- ☑ What I do in a Day: What I Eat in a Day, What I Spend in a Day
- ☑ How to Plan Your Week
- ☑ I Did X for a Month, and This is What Happened
- ☑ Share a Before and After
- ☑ How to be Productive and Organized
- ☑ Share your Planner: For the day, For the week, For the year
- ☑ Challenge Video
- ☑ Comedy/Skits
- ☑ Prank Videos
- ☑ Life Hacks
- ☑ What's in My Bag Video
- ☑ What's in My Closet
- ☑ What's in My Workspace
- ☑ Unboxing Videos
- ☑ Reaction Videos: A video reacting to another video in your niche
- ☑ Reacting to X
- ☑ Show Off A Collection
- ☑ Introduce Your Team Videos
- ☑ Share What It's Like to Work With You
- ☑ Share how you make your product or give a glimpse of your digital product
- ☑ If you have a course, Share a glimpse of what it looks like on the inside of your course/program
- ☑ Draw on a whiteboard (Draw and demonstrate a concept on a whiteboard)
- ☑ Share your screen (Use a video tool like Quicktime to record a demonstration or how-to)
- ☑ Photos/Stock Photos (Tell a story through photos with text on it)

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- ☑ Create a webinar/presentation
- ☑ Remake an old Youtube Video
- ☑ Celebrate a Subscriber Milestone
- ☑ My First YouTube Paycheck
- ☑ My Goals for the Year: Income Goals, Business Goals, Product Goals, Growth Goals