

Paper Code: BBA4503
School of Management, BBD University
Program: BBA **Sem: 5**
First Sessional Test Paper Odd Sem (2024-25)
Subject: BUSINESS ETHICS AND HUMAN VALUES
Time: 60 Minutes **Max. Marks: 30**

SECTION-A

(This section contains very short answer type questions)

Q. No. 1. Attempt *All parts* of the following: **[5*1 = 5]**

- a) What is an instrumental value?
- b) Define ethics.
- c) Define consumerism.
- d) What is corporate governance?
- e) Define Whistle Blowing.

SECTION-B

Q.No.2. Attempt *any Two* of the following: **[7.5*2 = 15]**

- a) What is business ethics? Explain various principles of ethics.
- b) Give the relevance of values and ethics in business.
- c) Discuss the scope and benefits of corporate governance.
- d) Briefly explain various corporate social responsibilities towards employees and customers.

SECTION-C

Q. No. 3. Attempt *any One* of the following: **[10*1 = 10]**

- a) Define values. Briefly elaborate types of value.
- b) What do you mean by Code Of Corporate Governance? Give it's importance.
- c) Define Ethical Dilemma and mention the ethical decision making process.