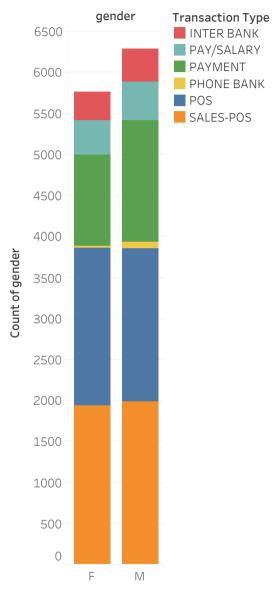
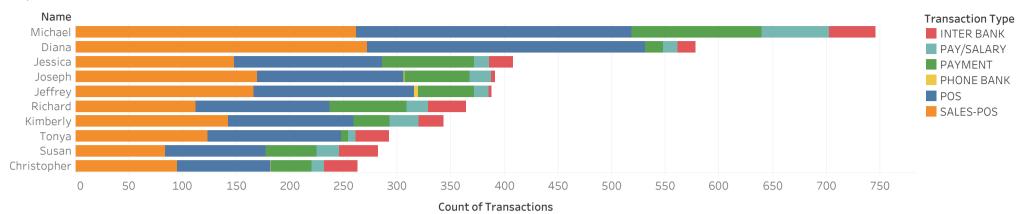
## Gender Count



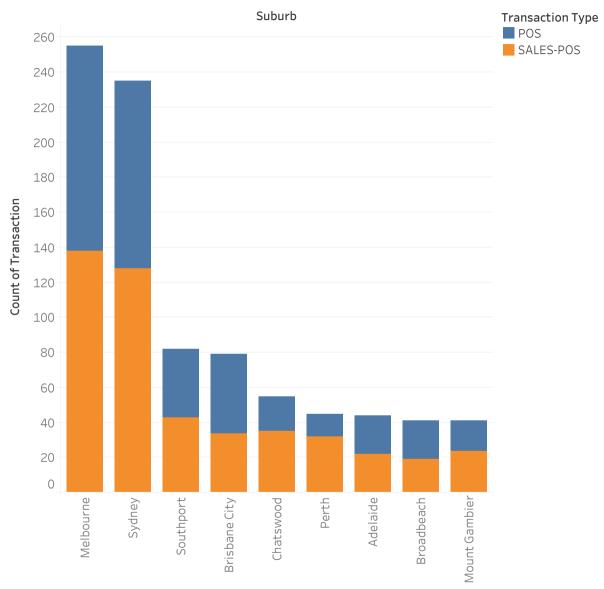
Count of gender for each gender. Color shows details about Transaction Type.

Top 10 customers



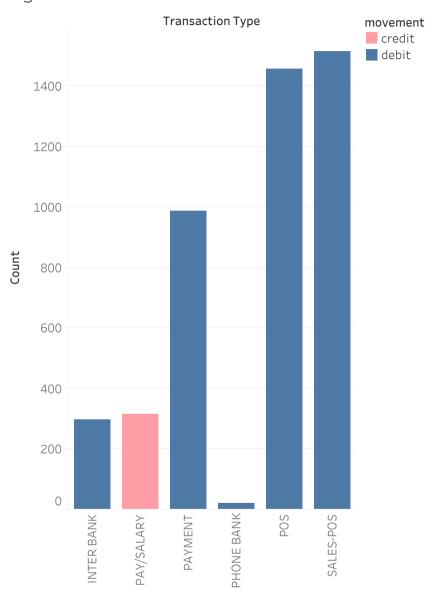
Count of Name for each Name. Color shows details about Transaction Type. The data is filtered on gender, which keeps F and M. The view is filtered on Name and Transaction Type. The Name filter keeps 10 of 80 members. The Transaction Type filter keeps 6 of 6 members.

## Suburbs with more than 40 Transactions



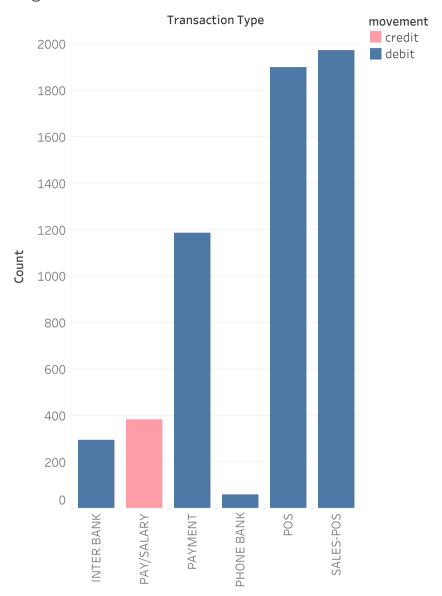
Count of txn\_description for each Suburb. Color shows details about Transaction Type. The view is filtered on Suburb, which has multiple members selected.

# Age 18 to 25



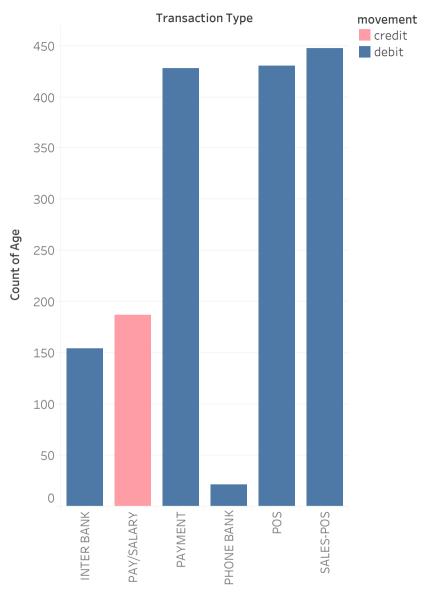
Count of age for each Transaction Type. Color shows details about movement. The data is filtered on age range 1, which keeps True.

# Age 25 to 40



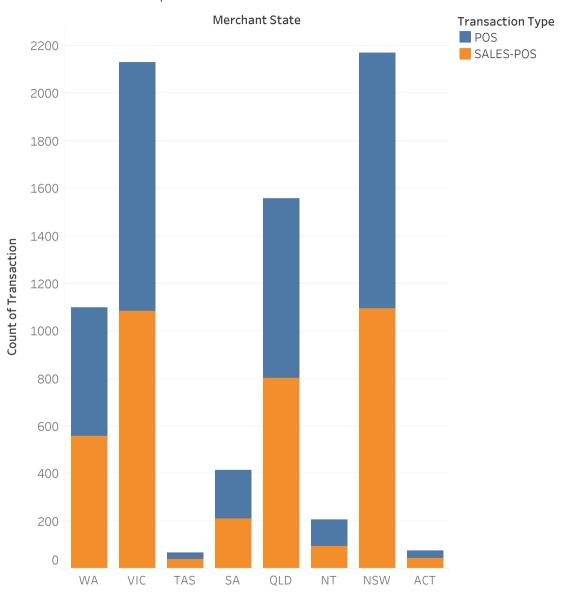
Count of Age for each Transaction Type. Color shows details about movement. The data is filtered on Age range 2, which keeps True.

## Age 40 above



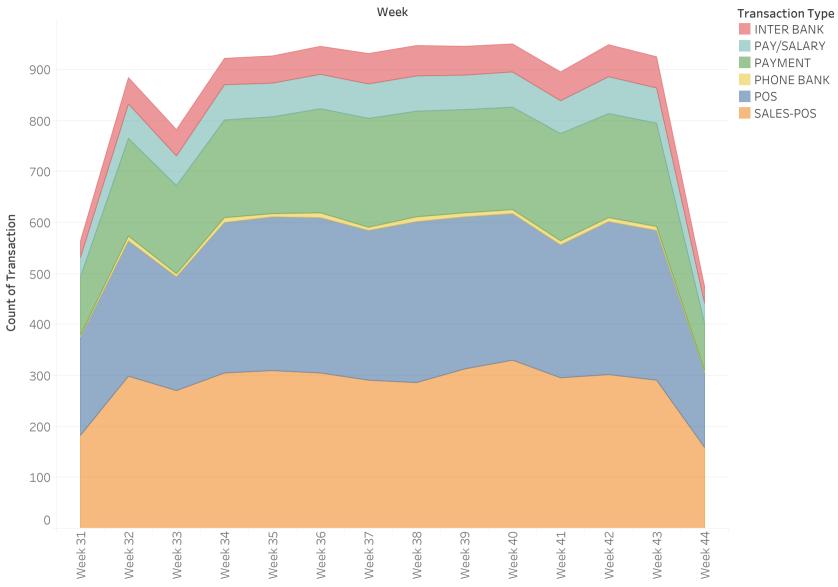
Count of Age for each Transaction Type. Color shows details about movement. The data is filtered on Age range 3, which keeps True.

# Transactions as per State



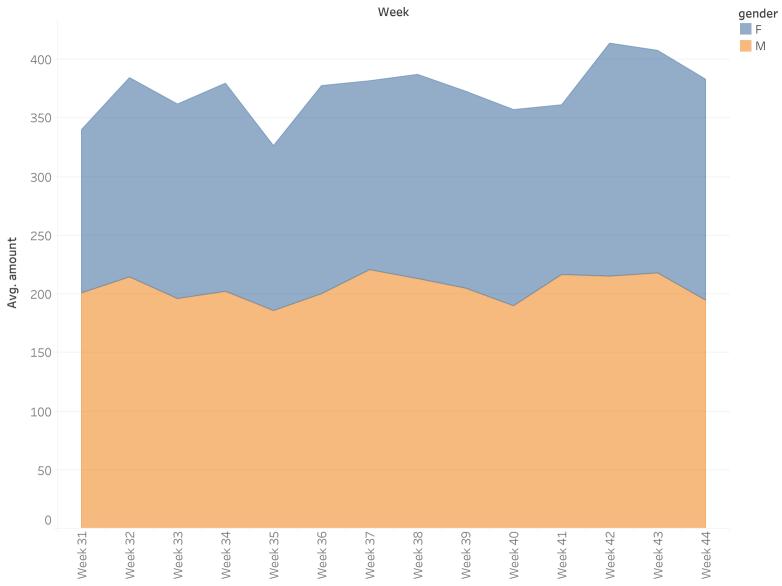
Count of Transaction Type for each Merchant State. Color shows details about Transaction Type. The view is filtered on Merchant State, which excludes Null.

## Number of transactions each week



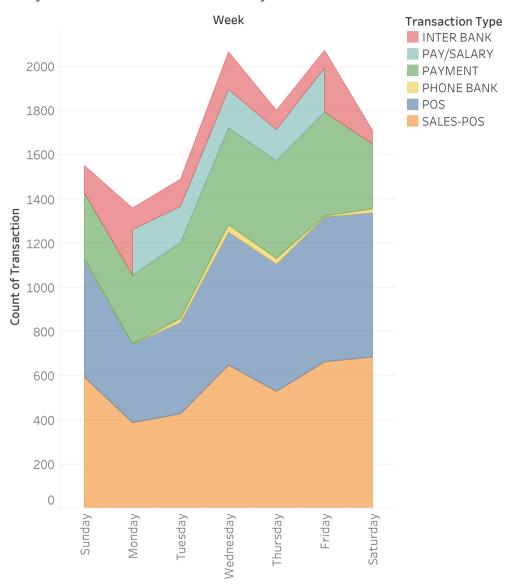
Count of Transaction Type for each Week Week. Color shows details about Transaction Type.

# Average amount transacted weekly



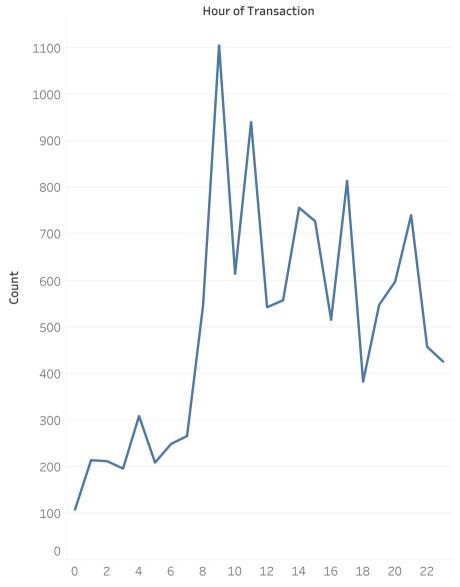
Average of amount for each Week Week. Color shows details about gender.

## Day-wise Transaction Analysis



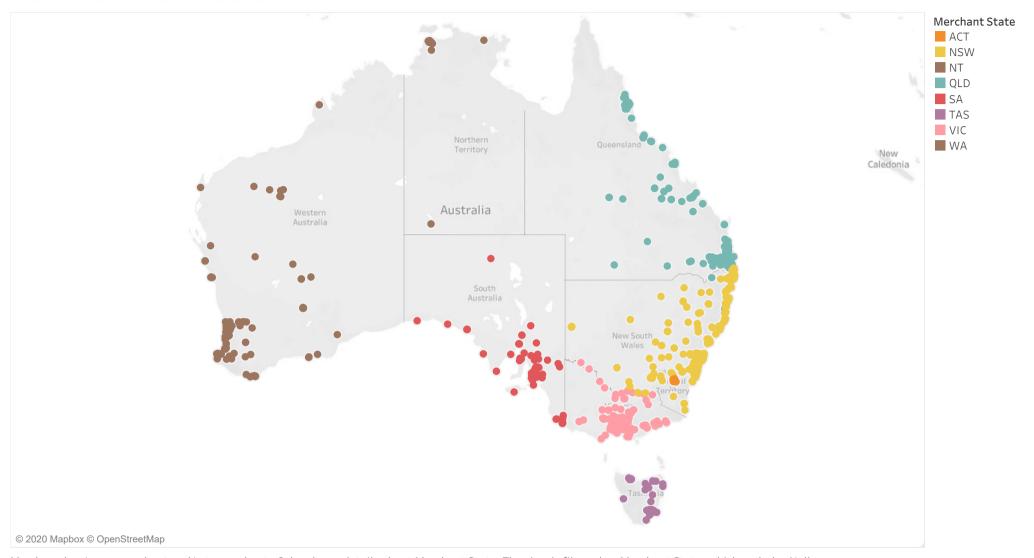
Count of Transaction Type for each Week Weekday. Color shows details about Transaction Type. The view is filtered on Transaction Type, which keeps 6 of 6 members.

## Hour of Transaction vs Count



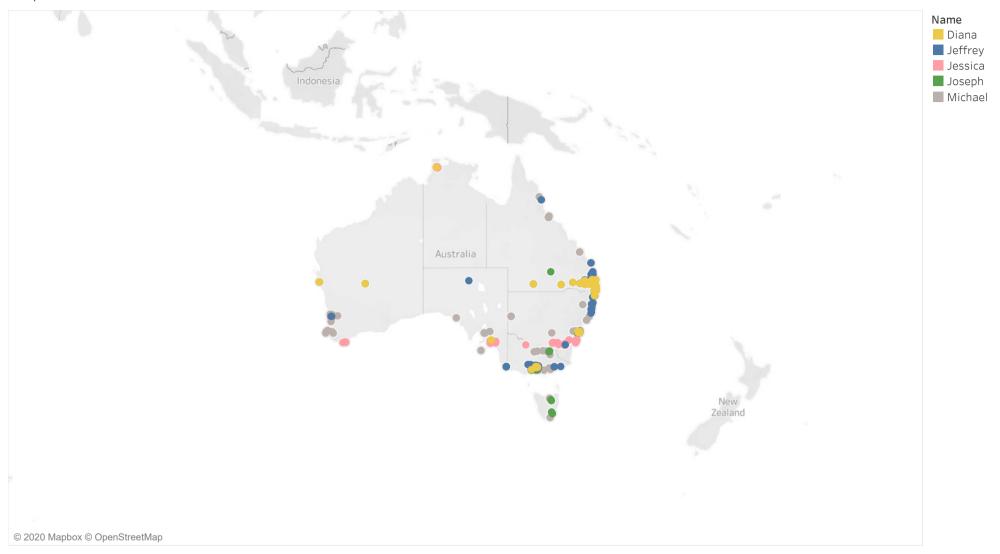
The trend of count of Transaction Type for Hour of Transaction Hour.

#### Merchants of POS & POS Sales



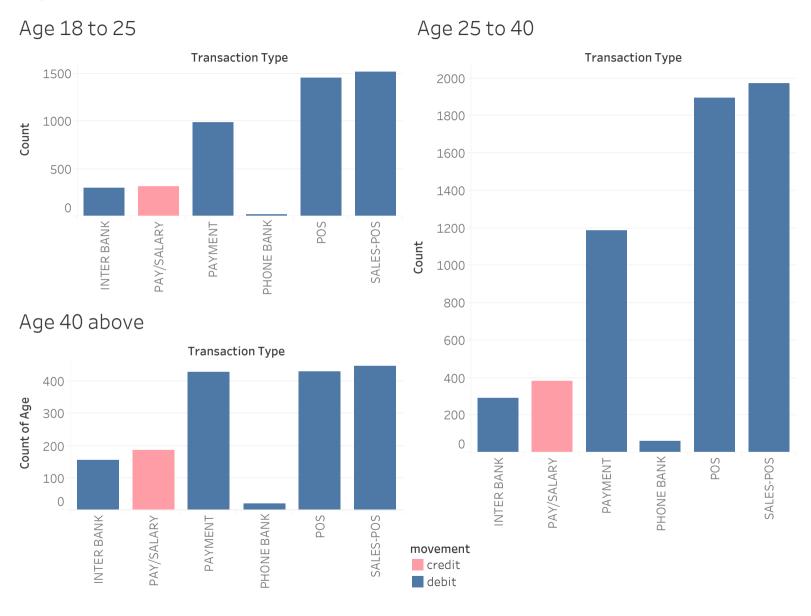
Map based on Long - merchant and Lat - merchant. Color shows details about Merchant State. The view is filtered on Merchant State, which excludes Null.

Top 5 customers & their Point of Purchase



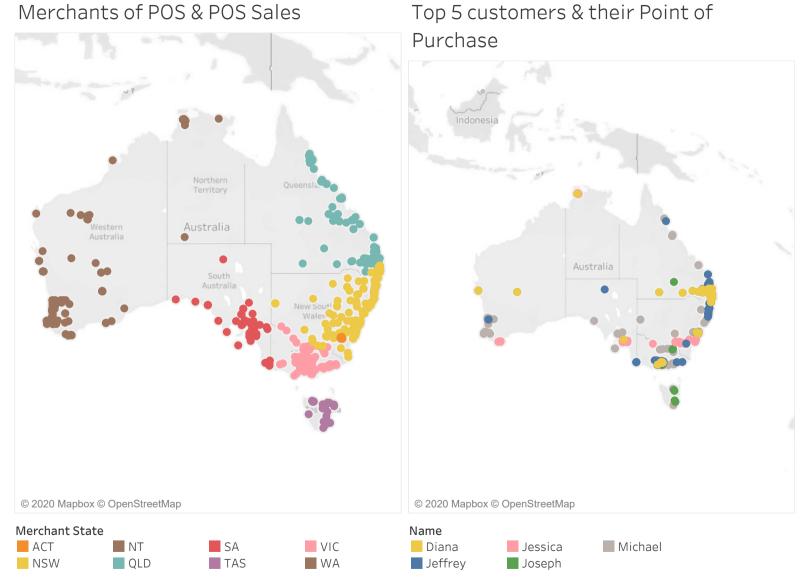
Map based on Long - merchant and Lat - merchant. Color shows details about Name. The view is filtered on Name, which keeps Diana, Jeffrey, Jessica, Joseph and Michael.

# Age vs Transaction

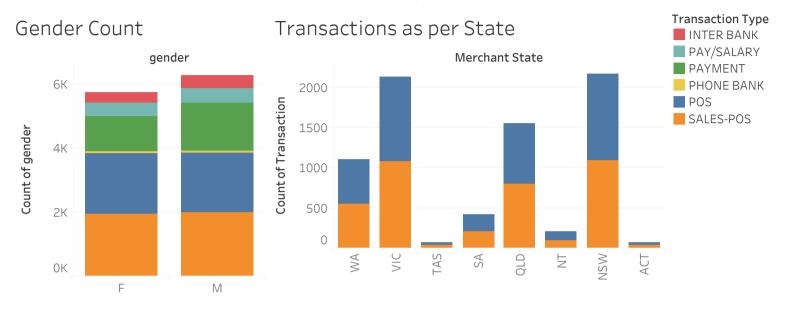


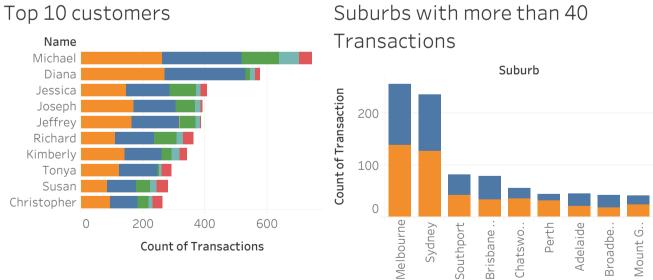
# Location based Analysis

## Merchants of POS & POS Sales



# Customer & Transaction based Analysis





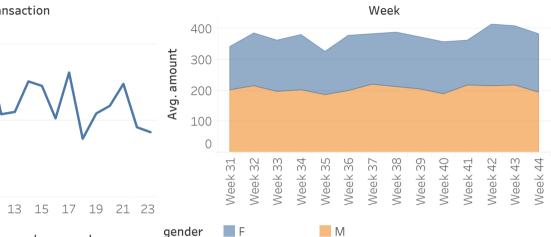
# Weekly, Daily and Hourly Analysis

#### Hour of Transaction vs Count

# Hour of Transaction 1000 500

11

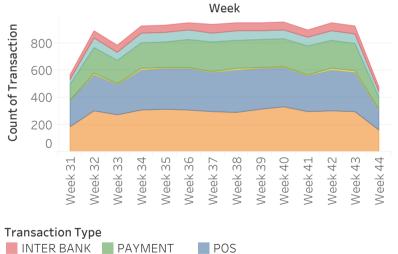
## Average amount transacted weekly



Number of transactions each week

PAY/SALARY PHONE BANK SALES-POS

0



Day-wise Transaction Analysis

