

Avg sales vs Product category

Product Cat..

Clothing

1,830.1

Electronics

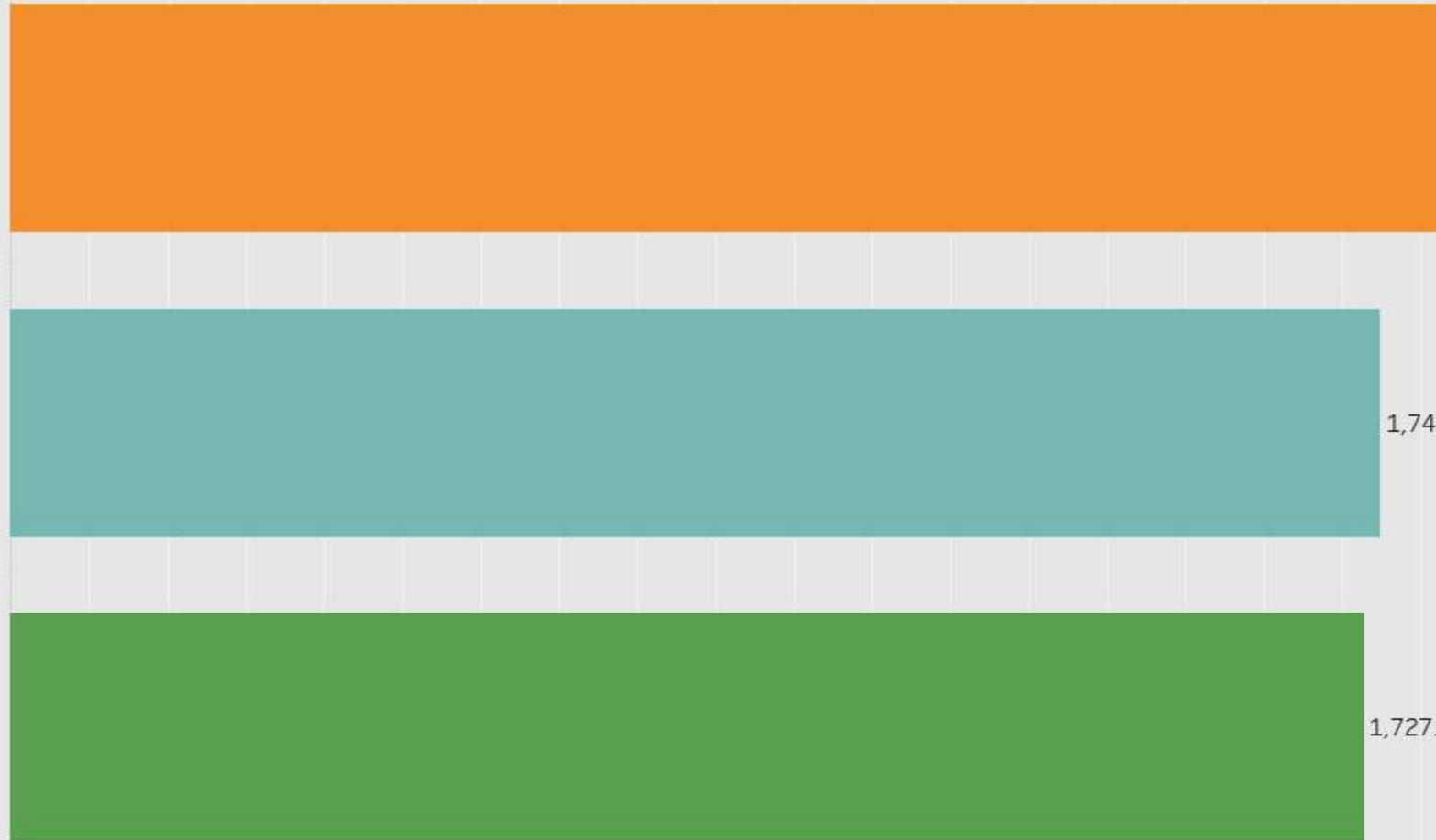
1,748.6

Food

1,727.7

-100 0 100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600 1700 1800 1900 2000 2100

Avg. Sales Volume ★



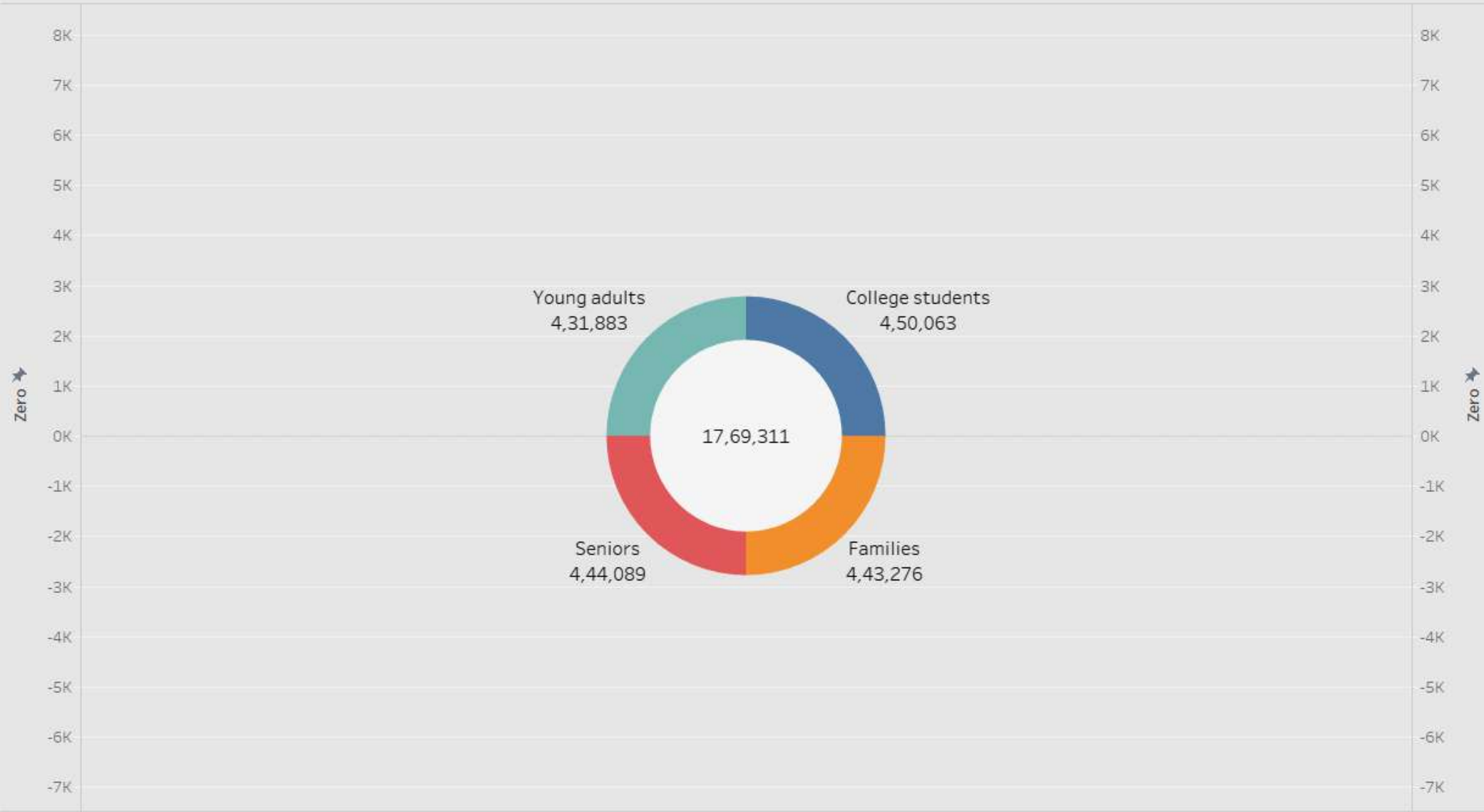
Competitor Price Vs Price



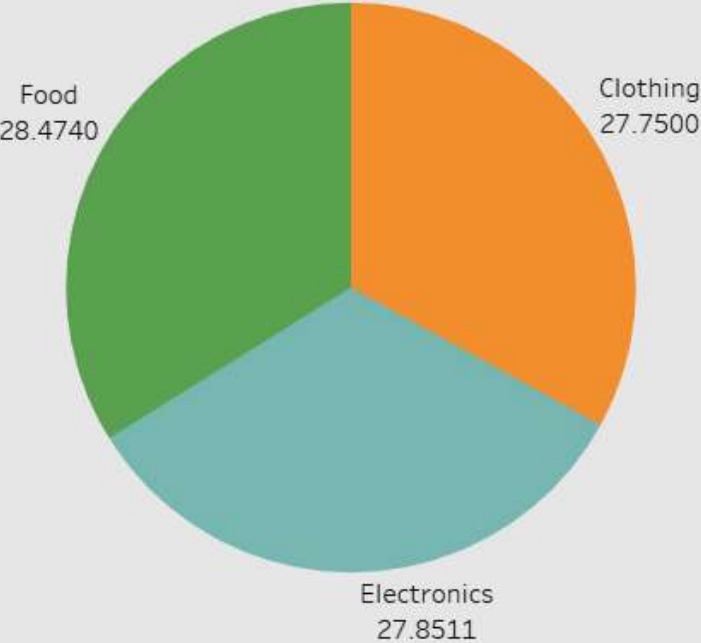
Avg Sales Volume by Product Category by Product Position



Consumer Demographics vs Sales Volume



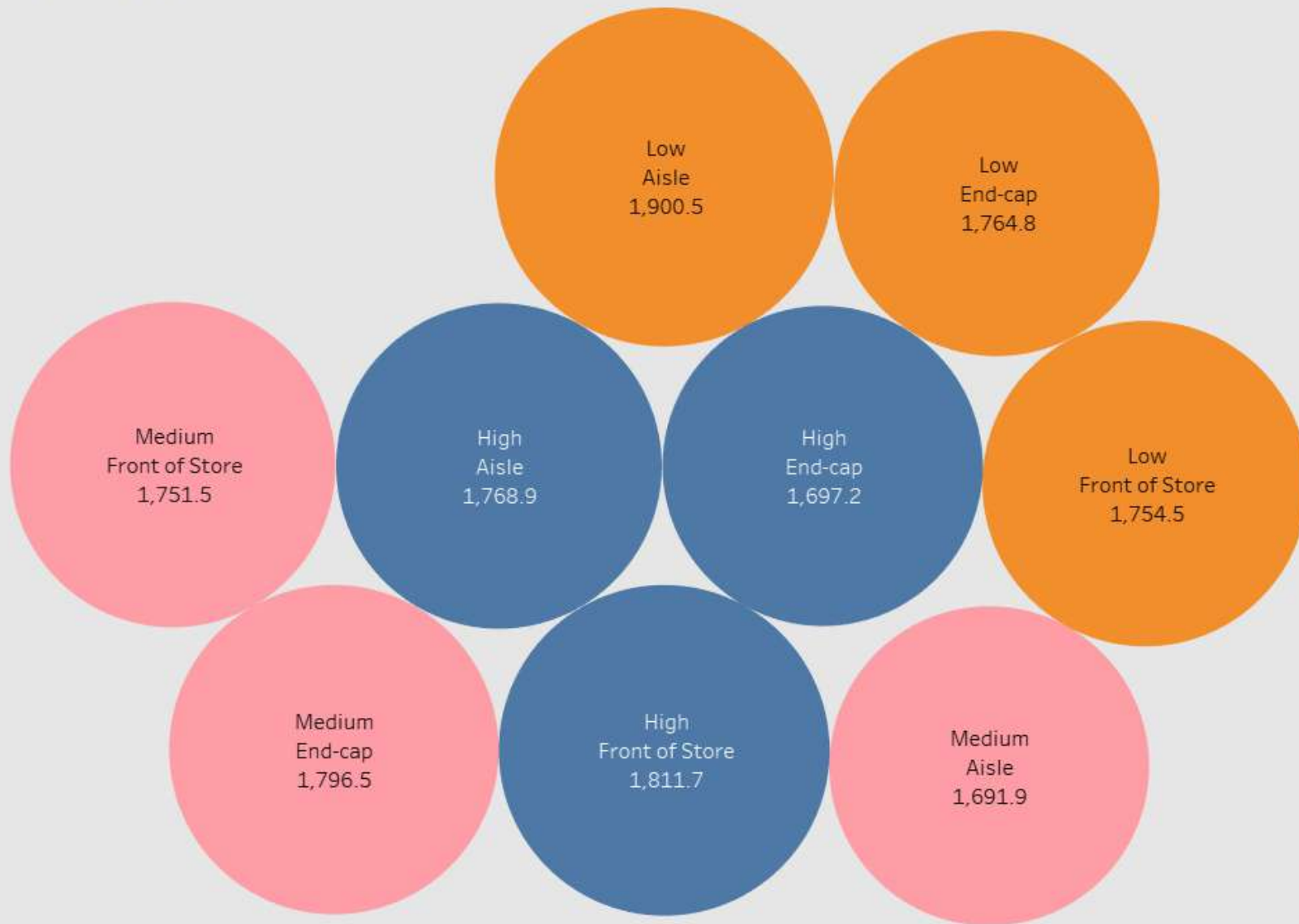
Product Category vs Price



Avg Sales Volume by Product Category by Season



Foot Traffic by Avg Sales Volume



Promotion of Product Category on Price and Sales Volume

Promotion	Product Cat..	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782