

Ideation Phase

Brainstorm & Idea Prioritization

Date	14 February 2026
Team ID	LTVIP2026TMIDS53894
Project Name	Visualization Tool for Electric Vehicle Charge and Range Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the 'Brainstorm & Idea Prioritization' template interface. It features a vertical sidebar on the left with the team ID 'LTVIP2025TMIDS46065'. The main area is divided into three columns:

- Before you collaborate:** A section with a lightbulb icon and a timer icon indicating 10 minutes. It includes instructions for team gathering, setting the goal, and learning how to use facilitation tools.
- Define your problem statement:** A section with a timer icon indicating 5 minutes. It asks users to frame their problem as a 'How Might We' statement and provides a box for the 'PROBLEM' statement.
- Key rules of brainstorming:** A summary of six rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

At the bottom, there's a 'Need some inspiration?' section with a button to 'Open example'.

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

2 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all ideas have been shared, if any cluster contains more than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

Step-3: Idea Prioritization

