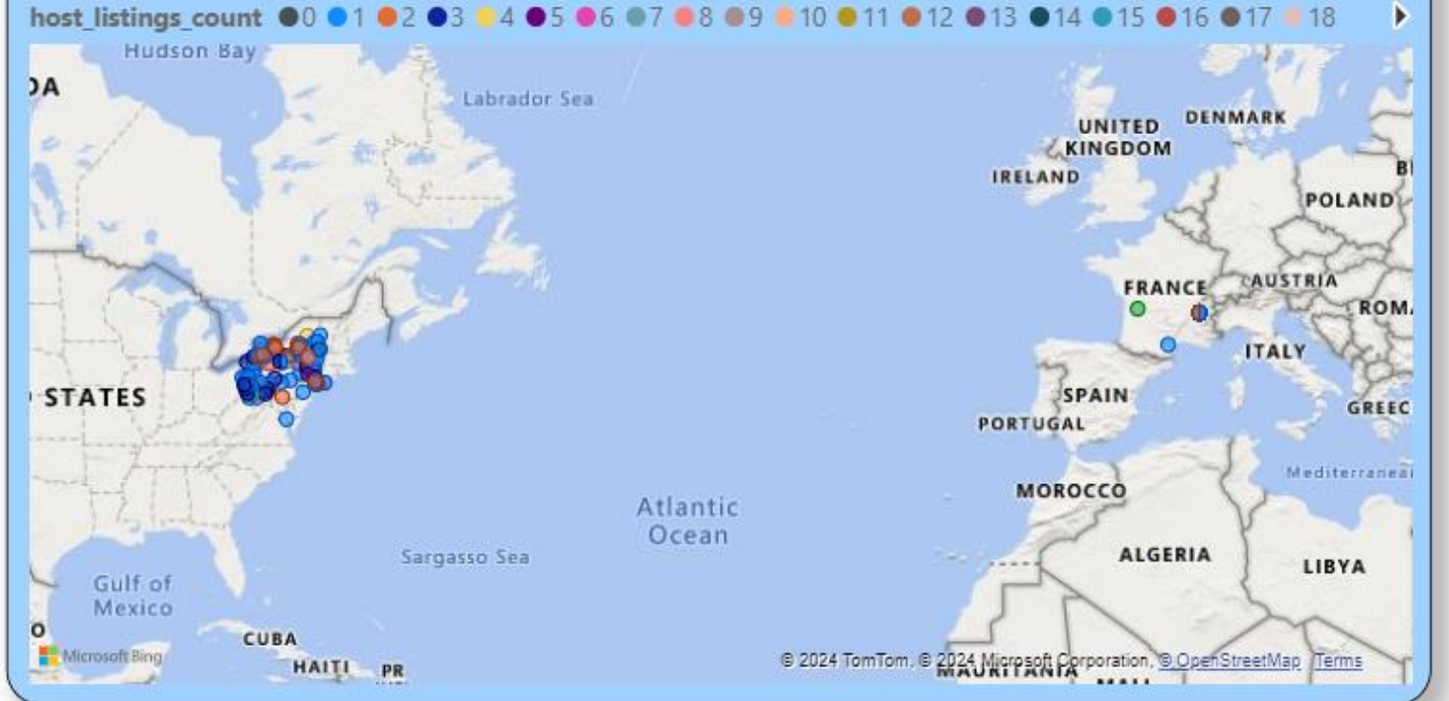
HOTEL AGGREGATOR ANALYSIS WITH POWER BI

MENTORNESS
INTERNSHIP
PROJECT BY
PRIYANSHU BHATIA
BATCH NO:- MIP-DA-07

-Visualize the distribution of listings on a map to identify popular neighborhoods.
- Explore the geographical concentration of listings and host locations.

Sum of host_total_listings_count by latitude and host_listings_count

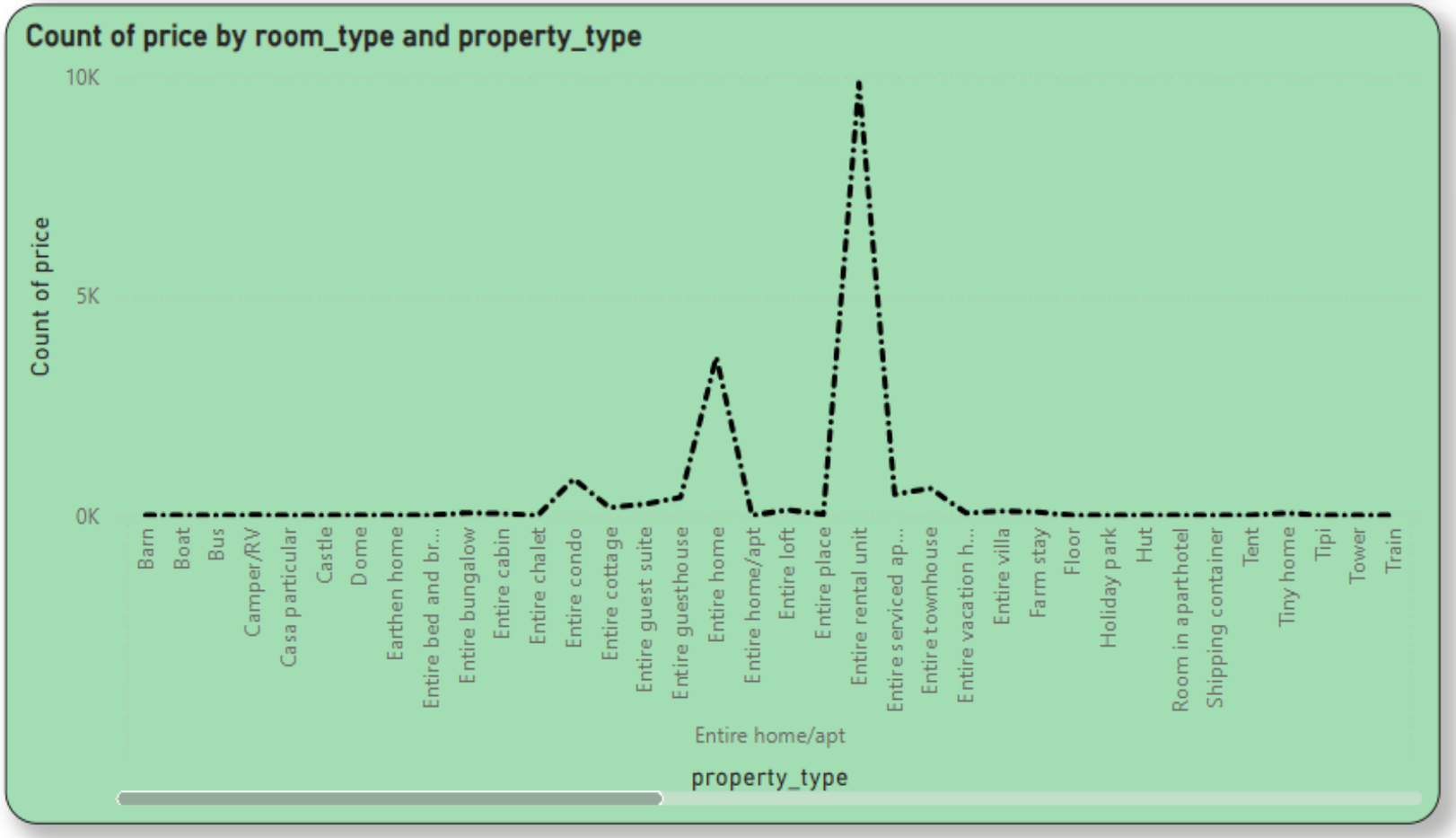


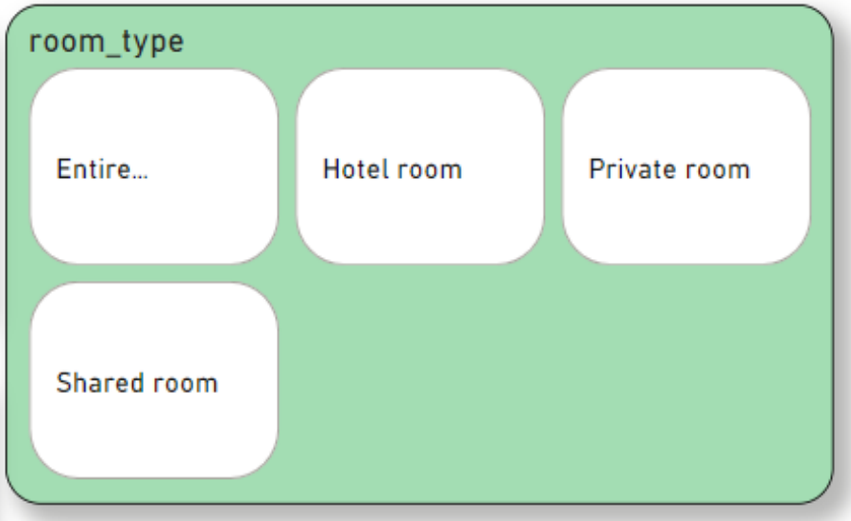
host_location

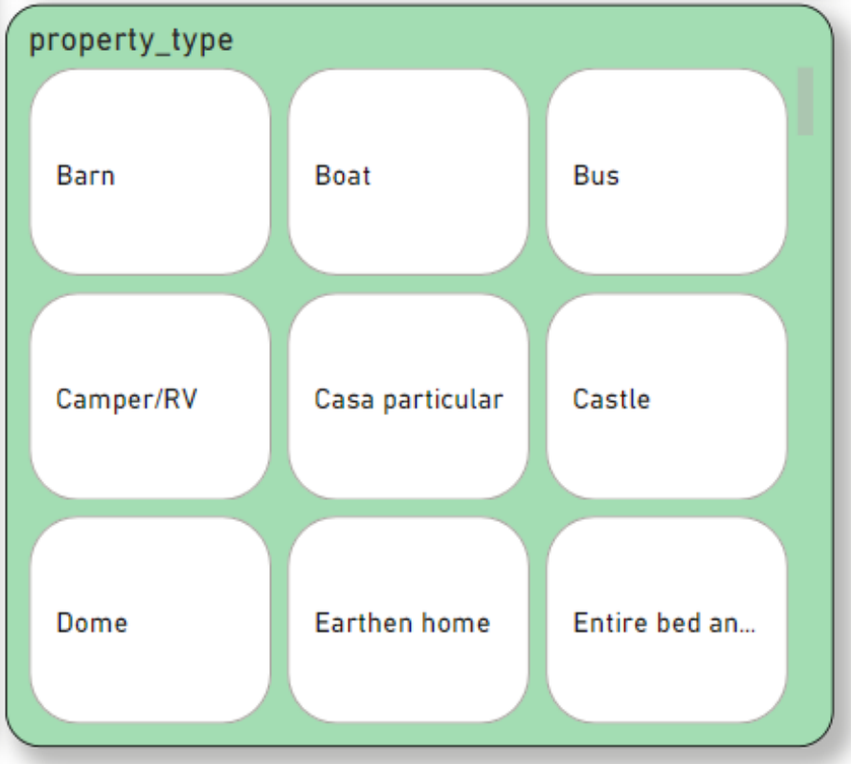
Abbotsford,...	Abbotsford,...	Aberfeldie,...
Adelaide, Australia	Agnes Water,...	Aintree, Australia
Aireys Inlet,...	Airport West,...	Aix-en-Othe,...

-Analyze pricing trends based on property types, room types, and accommodation capacity.

- Investigate the availability of listings over time and identify peak periods.

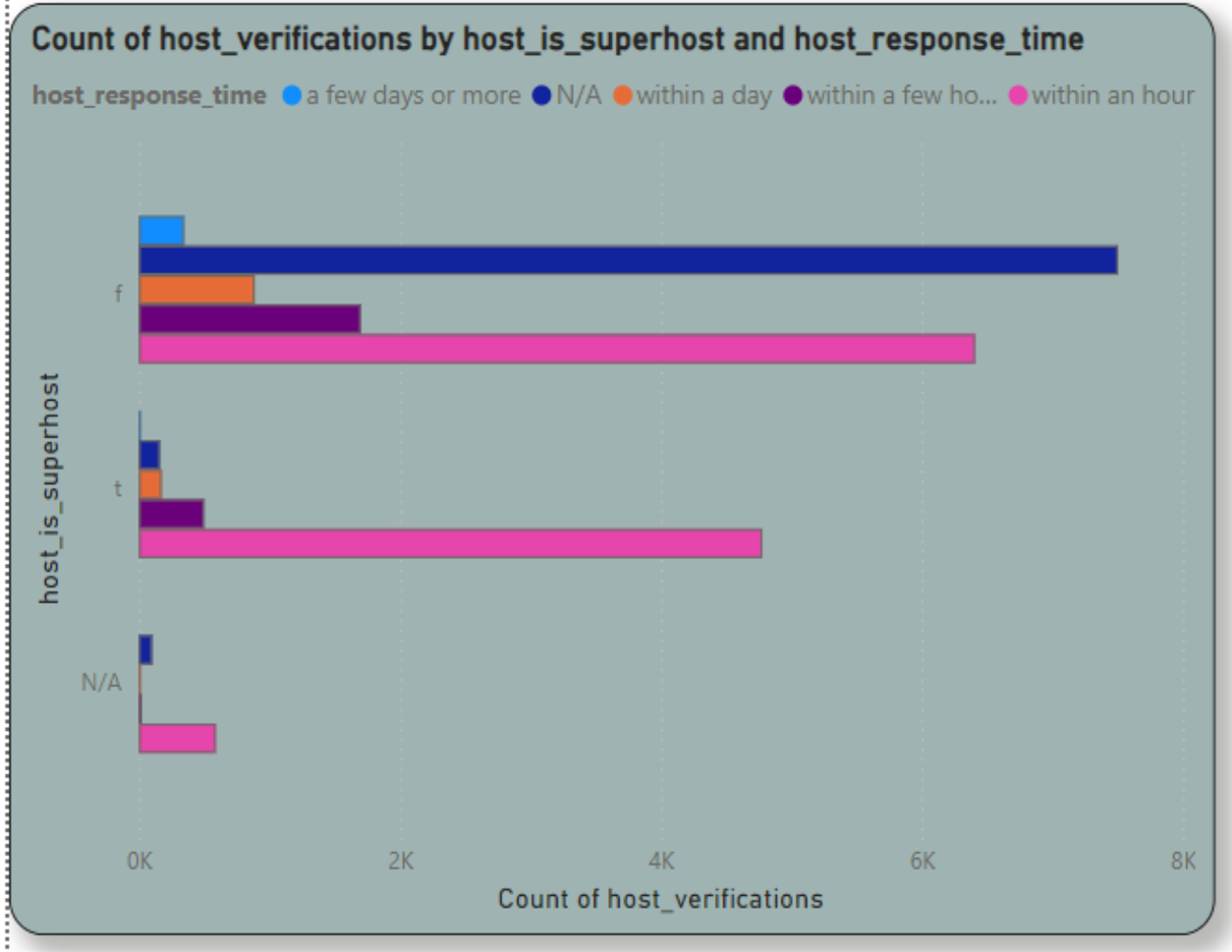


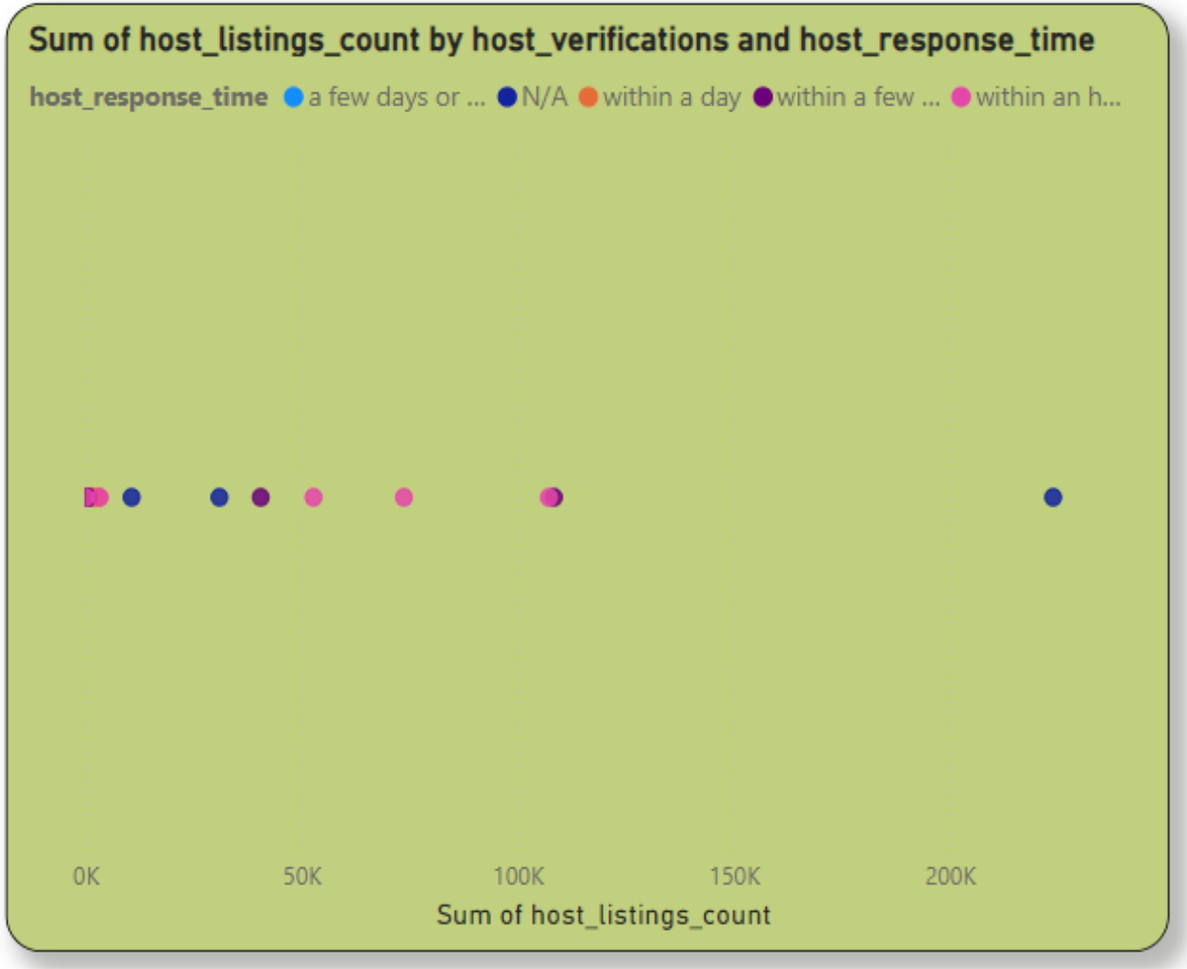




Evaluate host characteristics, including superhost status, response times, and verification methods.

Explore correlations between host attributes and listing performance.





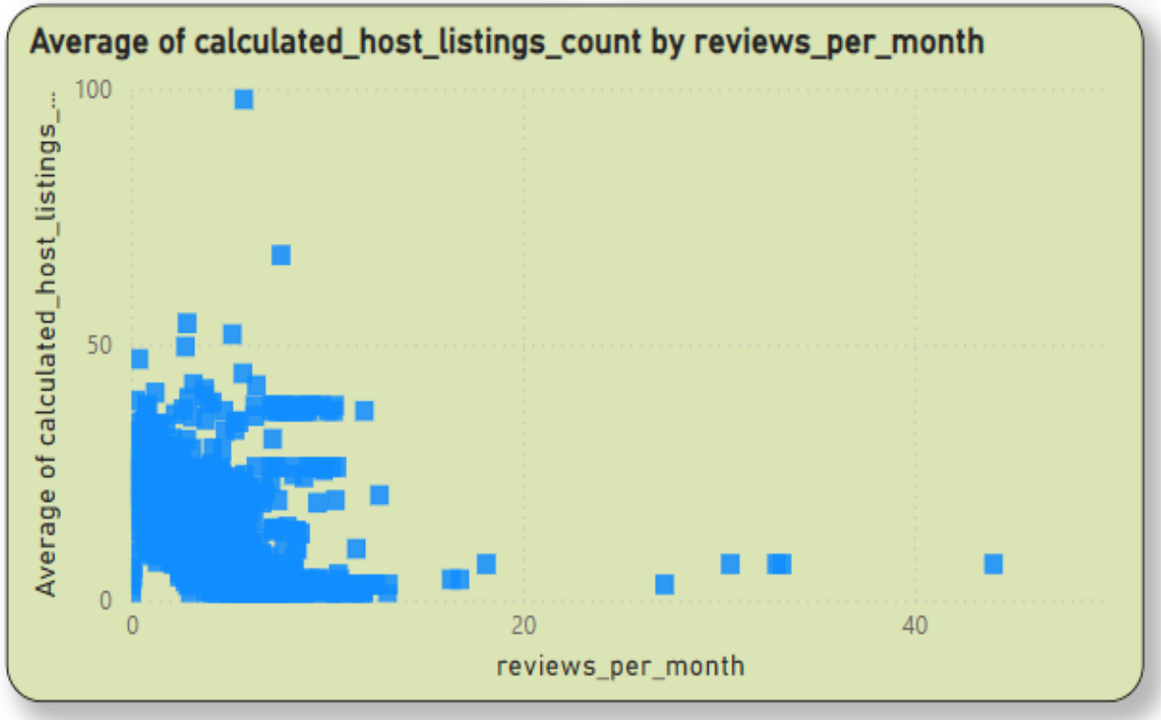
Examine review scores and their impact on overall listing performance.

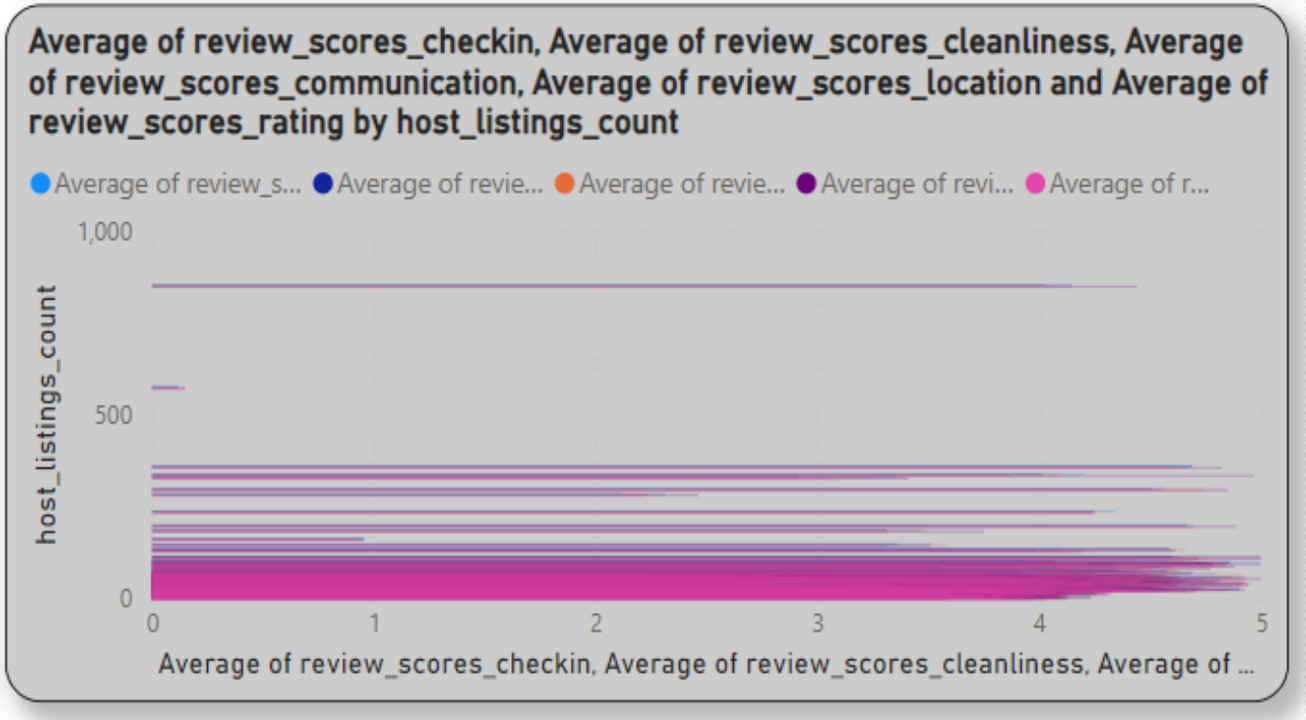
Identify areas for improvement based on specific review categories.

400K
Sum of calculated_host_listings_cou...

87.51K
Sum of review_scores_accuracy

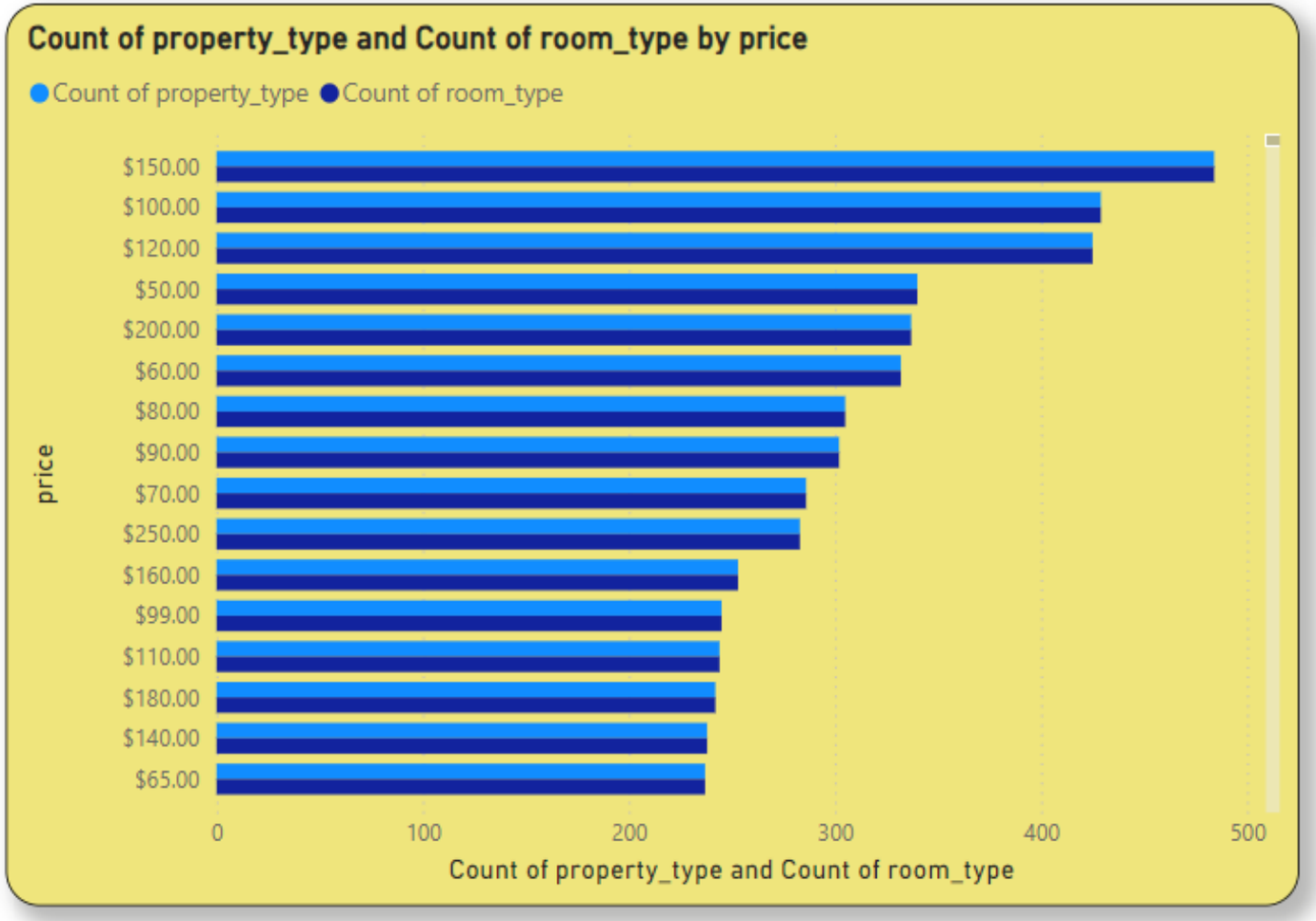
room_type	Min of review_scores_checkin	Min of review_scores_cleanliness	Min of review_scc
Entire home/apt	0.00	0.00	
Hotel room	0.00	0.00	
Private room	0.00	0.00	
Shared room	0.00	0.00	
Total	**0.00**	**0.00**	

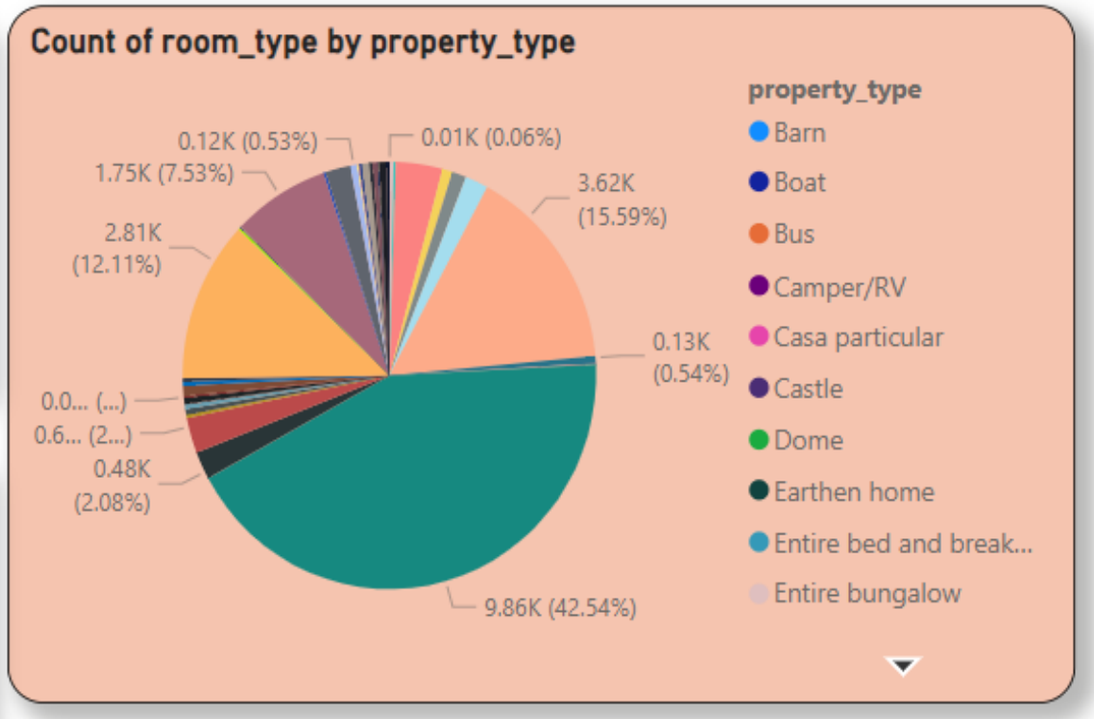


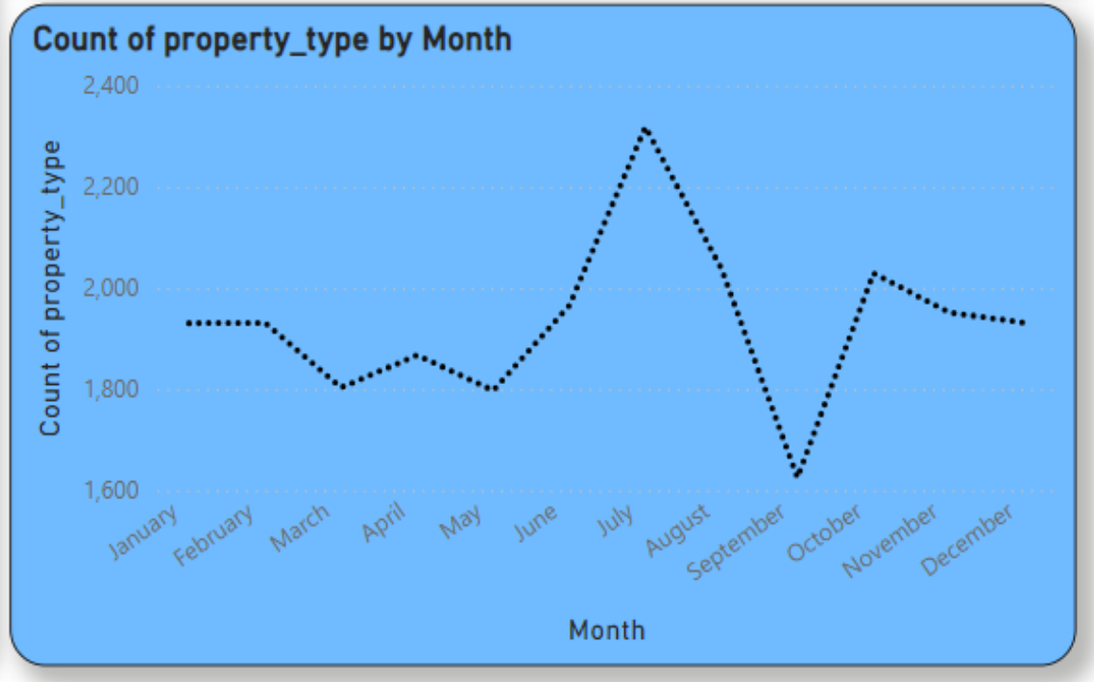


-Analyse the distribution of property types and room types.

- Explore trends in the popularity of specific accommodation setups.







Thank
You