



GOOGLE MY BUSINESS PERFORMANCE REPORT (MAY - OCTOBER)

For: Pet Square

Date: 11/11/2025

LAST 6 MONTHS COMPARISON REPORTS (APRIL - OCTOBER)

STARTED WITH
APRIL 2025

CALLS

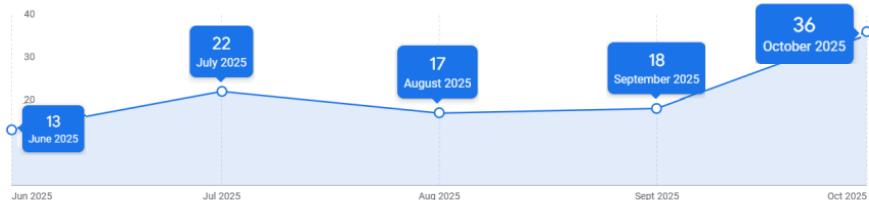


ACHIEVED
OCTOBER 2025



106

Calls made from your Business Profile



PROFILE VIEWS

Overview Calls Bookings Directions Website clicks

166

People viewed your Business Profile

Platform and device breakdown

Platform and devices that people used to find your profile



Overview Calls Bookings Directions Website clicks

602

People viewed your Business Profile

+692.1% (vs Oct 2024)

Platform and device breakdown

Platform and devices that people used to find your profile





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KEYWORD RANKING

S.NO	KEYWORDS	THEN	NOW	Improvement
		14/05/2025	05/11/2025	
1	pet store in jabalpur	42	5	+ 37
2	pet boarding services in jabalpur	41	7	+ 34
3	best pet shop in jabalpur	38	5	+ 33
4	animal food shop in jabalpur	40	7	+ 33
5	pet food shop in jabalpur	38	6	+ 32
6	dog food shop in jabalpur	38	6	+ 32
7	Pet boarding in jabalpur	40	13	+ 27
8	pet grooming in jabalpur	24	6	+ 18

SUMMARY

- We started working on the project in April with just 6 calls and reached 36 calls by October, showing a drastic 6x growth in just 5 months.
- Profile views increased from 166 to 602, which is almost 5 times more visibility on Google within the same period.
- Keyword rankings improved impressively, moving from top 40 positions to top 10 on Google Search for major keywords.
- This steady growth clearly reflects improved engagement and stronger online presence.
- Our focused GMB optimization and regular updates helped the business attract more potential customers each month.
- Overall, the 5-month progress shows consistent improvement in calls, visibility, and search ranking, proving effective GMB management and SEO efforts.

“Let's create this kind of growth for your brand too.”

THANK YOU