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GOOGLE MY BUSINESS PERFORMANCE REPORT (MAY - OCTOBER)

For: Pet Square

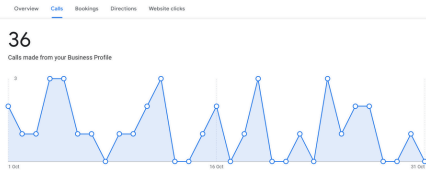
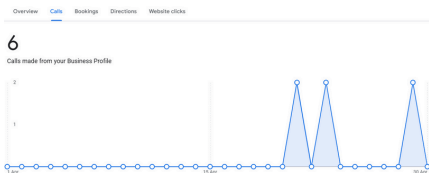
Date: 11/11/2025

LAST 6 MONTHS COMPARISON REPORTS (APRIL - OCTOBER)

STARTED WITH APRIL 2025

CALLS

ACHIEVED OCTOBER 2025

Overview **Calls** Bookings Directions Website clicks**106**

Calls made from your Business Profile



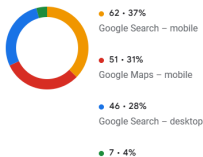
PROFILE VIEWS

Overview **Calls** Bookings Directions Website clicks**166**

People viewed your Business Profile

Platform and device breakdown

Platform and devices that people used to find your profile

Overview **Calls** Bookings Directions Website clicks**602**

People viewed your Business Profile

+992.1% (vs Oct 2024)

Platform and device breakdown

Platform and devices that people used to find your profile



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KEYWORD RANKING

S.NO	KEYWORDS	THEN	NOW	Improvement
		14/05/2025	05/11/2025	
1	pet store in jabalpur	42	5	+ 37
2	pet boarding services in jabalpur	41	7	+ 34
3	best pet shop in jabalpur	38	5	+ 33
4	animal food shop in jabalpur	40	7	+ 33
5	pet food shop in jabalpur	38	6	+ 32
6	dog food shop in jabalpur	38	6	+ 32
7	Pet boarding in jabalpur	40	13	+ 27
8	pet grooming in jabalpur	24	6	+ 18

SUMMARY

- We started working on the project in **April with just 6 calls and reached 36 calls by October**, showing a drastic **6x growth** in just 5 months.
- **Profile views increased** from **166 to 602**, which is almost **5 times more visibility** on Google within the same period.
- **Keyword rankings improved** impressively, moving from **top 40 positions to top 10** on Google Search for major keywords.
- This steady growth clearly reflects **improved engagement and stronger online presence**.
- Our focused GMB optimization and regular updates helped the business attract more potential customers each month.
- Overall, the 5-month progress shows **consistent improvement in calls, visibility, and search ranking**, proving effective GMB management and SEO efforts.

"Let's create this kind of growth for your brand too."

THANK YOU