

# Ratnakar | Uniswap India Community Lead

**bangalore | storyteller + community builder**

## **the tl;dr: i'm exactly who you're looking for**

i've been crypto-native since my teens, co-founded a farcaster app that hit 500k+ market cap with 5k dau, grew india's multiple builder communities to 2k+, scaled social accounts to 100k+ followers, and spoke at top institutions from IITs to UNESCO and I can help UNISWAP activate the india scene.

## **crypto native credentials**

### **digits (co-founder, 2025)**

- farcaster-native math game built on base
- 500k+ peak market cap, 10k+ games played, 5k+ users
- led growth & marketing 0→1, ran video campaigns
- won base builder grant

### **base india / fbi (2024)**

- grew community from 0 to 2000+ builders across india
- led operations, growth, marketing & community
- organized indiawide events, bootcamps, fellowships
- transformed fbil which is now the backbone of base india

### **web3 consulting**

- consulted projects: metadao, baseapp, gasyard, bitmor + many more.
- growth strategy, community building, gtm

## **natural storyteller with strong voice.**

I'm someone who is been doing content from last 10 years.

- i've written content for atleast one of your favt. twt/x profile
- make videos which build narrative. [mentored others in sui and basefellowship on this]
- have worked brands like base india, alliance dao, coop records+ more [watch here.]
- my recent articles have hit over 1.5m+ views
- have a very strong personal brand + authority in indian crypto space with over 5.7k followers.

### **Public Speaking before i turned 18**

- i've been speaking at top institutes at India including IITs, DU & UNESO.
- 20+ talks delivered
- well connected with student bodies across india.

One of the recent example is "ai&weekends" it's a fun weekend scene which i started recently in first meet only got 20+ builders + creatives who shipped 10+ ideas in just couple of hours.

I know what it takes to do what you're planning. I think from brandbuilding and awareness for max impact.

The skills, connections and energy i bring on table in unmatch which i'm very confident about.

If we want to empower + educate + build uniswap's presence in indian community. we need think to focus on a single north star - getting more high quality, committed builders in our community. a lot of initiatives might create the illusion of progress, but if they don't directly contribute to the ecosystem's long term growth, they aren't truly valuable. structurally, this means prioritizing a core team + a volunteer-driven network rather than having the core team manage everything.

most ecosystems approach india as a builder farm, competing for a pool of lower-quality developers who ultimately don't move the needle. what actually matters is helping top-tier builders build applications that attract users. everything else flows from that. these developers aren't drawn in by grants and incentives - they care about the ability to build real companies and access global distribution. fuel needs to align with those priorities.

I've built playbooks for existing communities in india which they are still using.

happy to chat and see how we can make this real !