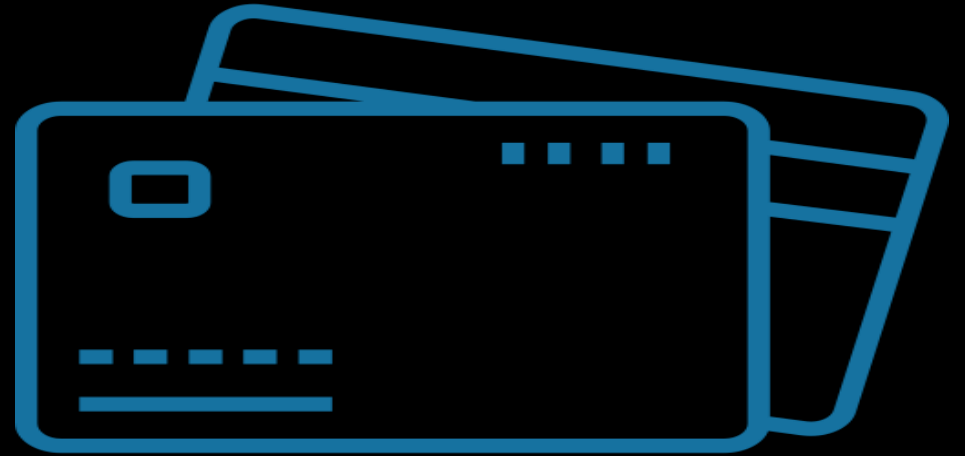


CREDIT CARD

*WEEKLY
STATUS REPORT*



VISA



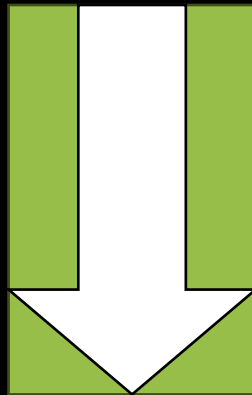
PROJECT INSIGHTS



OVERVIEW

- Most expenditure occur through Bills and entertainment.
- There are four type of card in which Blue card generate more revenue.
- Around 40% revenue are make through graduated student.
- People use card swipe 63% for payment and in quarter 1 and 3 more number of transaction and revenue occur.
- Total revenue amount count interest increased by 55M,45M,656M and 8M.
- More number of income are generate through people who are Married and having age between 40 to 50 and earned low income.
- Maximum income earned through these two state New York(NY) and Texas(TX) 15% and 14% respectively.

DASHBOARD



Credit Card Transaction Report

×

Q4

Q3

Q2

Q1

week_start_date

All

TOTAL REVENUE

55M

TOTAL AMOUNT

45M

TOTAL COUNT

656K

TOTAL INTEREST

8M

Silver

Gold

Female

Medium

Low

Higher

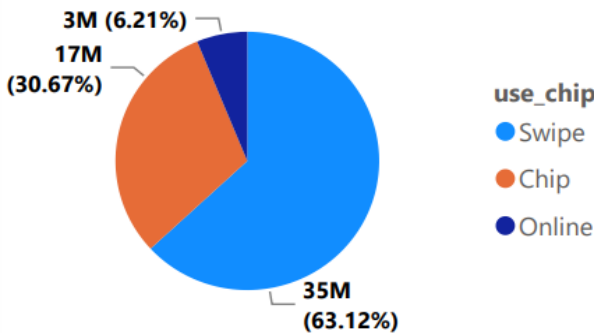
Blue

Platinum

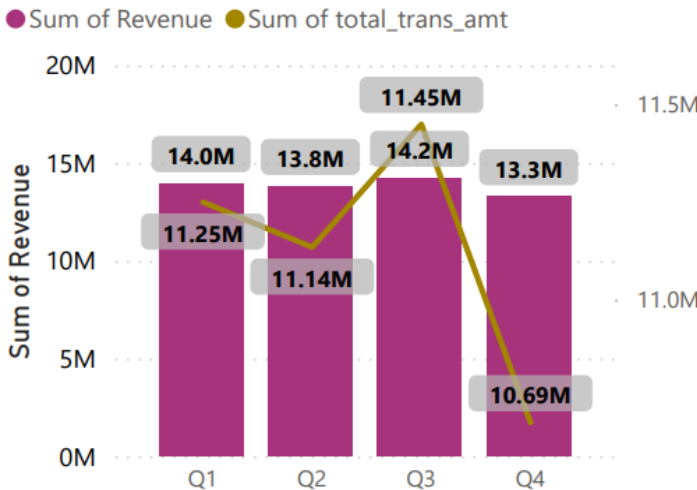
Male

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

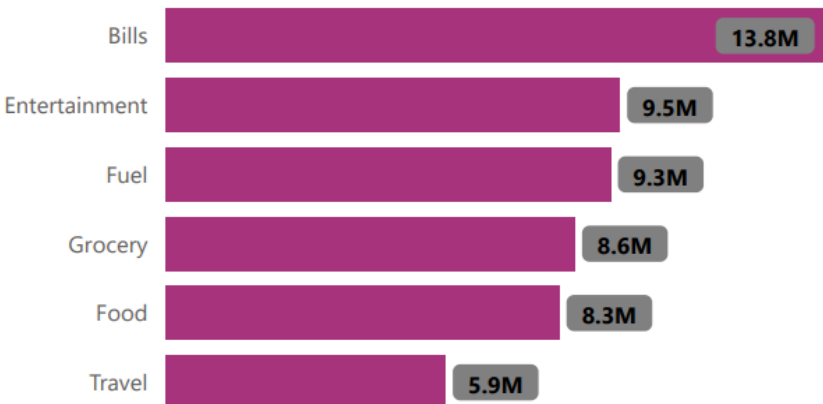
Sum of Revenue by use_chip



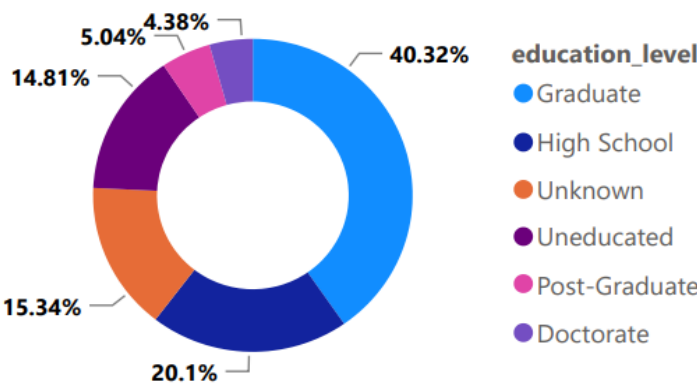
QTR Revenue by total transaction sum



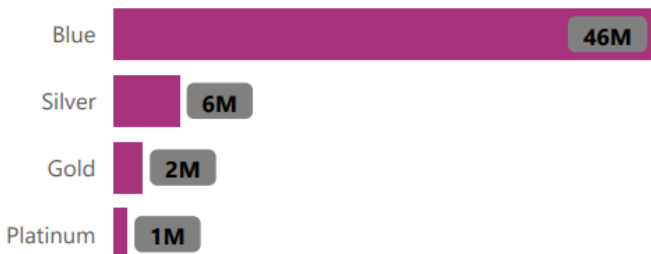
Sum of Revenue by exp_type



Sum of Revenue by education_level



Sum of Revenue by card_category



Credit Card Customer Report

×

Q4Q3Q2Q1

week start date

All

TOTAL REVENUE

55M

TOTAL AMOUNT

45M

Total Income

576M

Customer Satisfaction

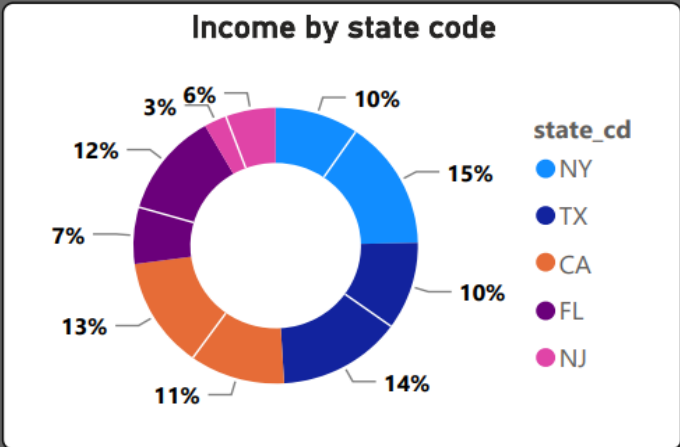
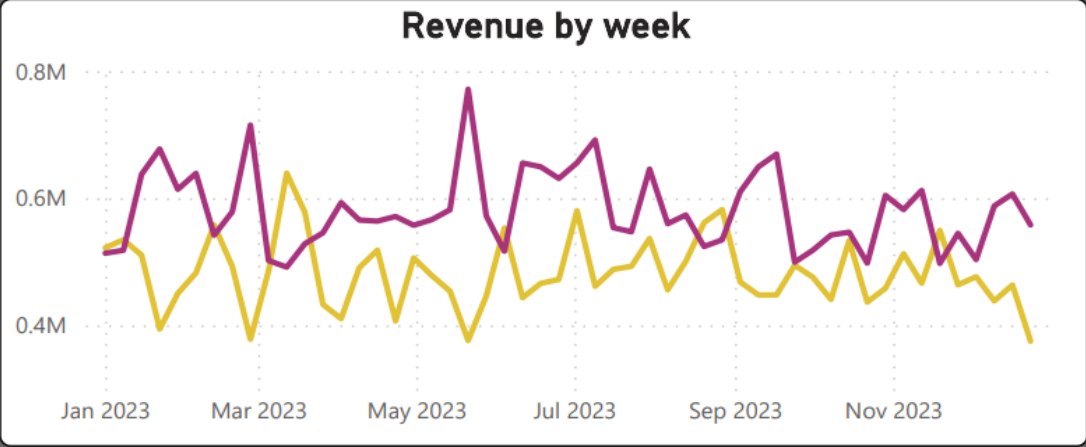
3.19

SwipeOnlineChip

MediumLowHigher

SilverBlueGoldPlatinum

FemaleMale



delinquent_acc	%GT Count of delinquent_acc
1	6.07%
Retirees	0.60%
White-collar	0.84%
Blue-collar	0.86%
Businessman	1.00%
Govt	1.12%
Selfemployeed	1.65%
0	93.93%
Retirees	9.15%
Govt	13.97%
White-collar	14.41%
Blue-collar	14.76%
Businessman	17.81%
Selfemployeed	23.82%
Total	100.00%

