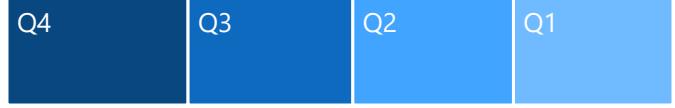


# Credit Card Transaction Report



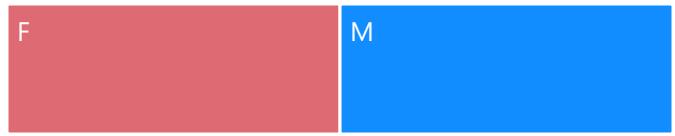
week\_start\_date

Revenue  
57M

Total Interest  
7.98M

Amount  
46M

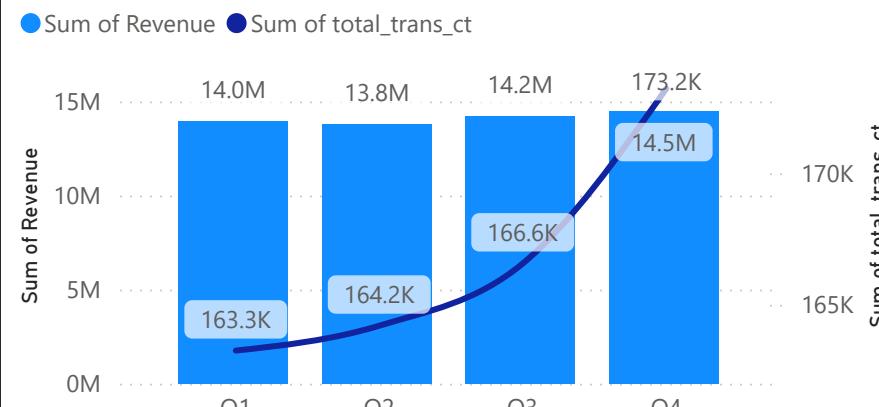
Total Count  
667K



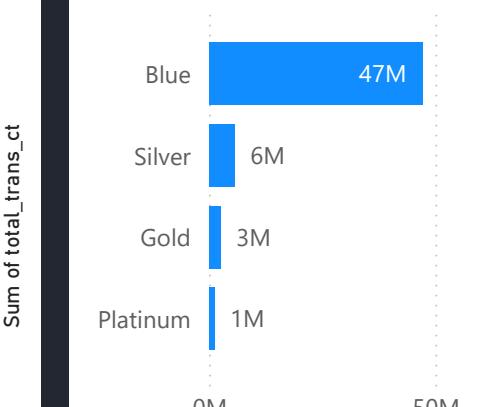
## Card Category Performance Summary

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>79,82,479.81</b>

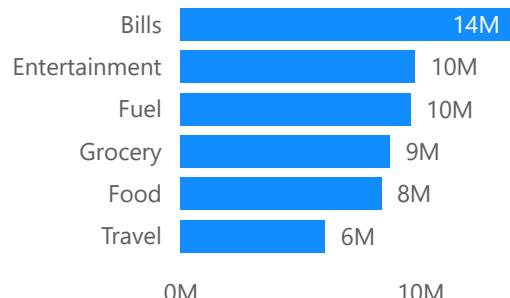
## QTR Revenue and total transactions count



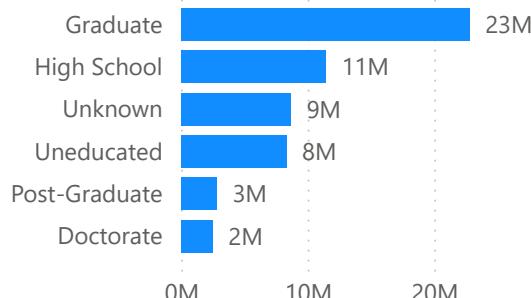
## Revenue by education\_level



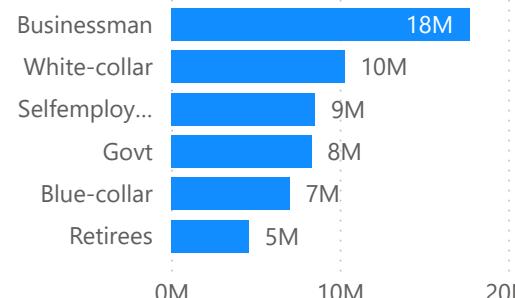
## Revenue by Expenditure type



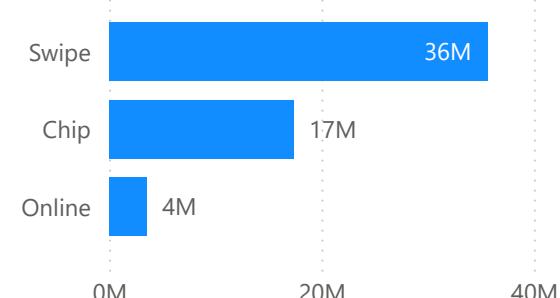
## Revenue by education\_level



## Revenue by customer\_job



## Revenue by Transaction mode



# Credit Card Customer Report

Revenue  
57M

Total Interest  
7.98M

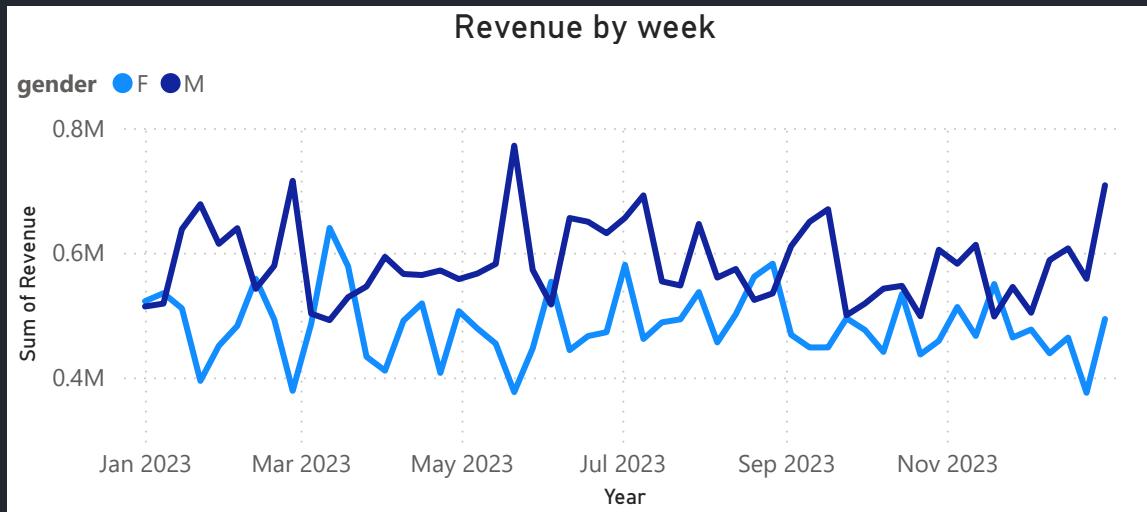
Avg. Rating  
3.19

Avg Age  
46

Q4 Q3 Q2 Q1

week\_start\_date  
All

Gold Silver Blue Platinum



customer_job	Sum of Revenue	Sum of interest_earned	Count of client_num	gender
White-collar	3043895	4,43,544.85	681	F
White-collar	7239229	10,21,146.07	883	M
Selfemployed	5429245	7,05,283.91	2040	F
Selfemployed	3113581	4,36,226.49	588	M
Retirees	2034838	2,80,693.07	548	F
Retirees	2582610	3,60,999.15	458	M
Govt	2896847	4,03,928.33	747	F
Govt	5438687	7,78,302.51	807	M
Businessman	9025491	14,00,077.74	1010	F
<b>Total</b>	<b>56517011</b>	<b>79,82,479.81</b>	<b>10293</b>	

