

Credit Card Transaction Report

Revenue

57M

Total Interest

7.98M

Amount

46M

Total Count

667K

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

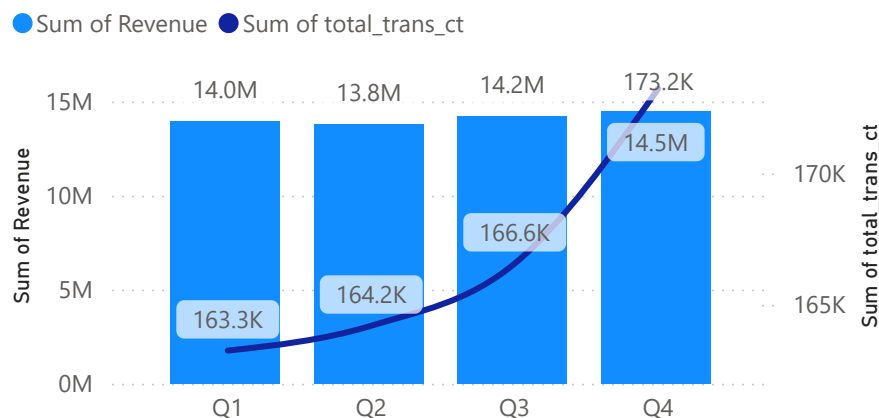
Blue

Platinum

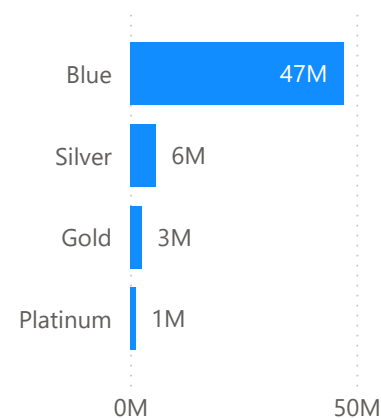
Card Category Performance Summary

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

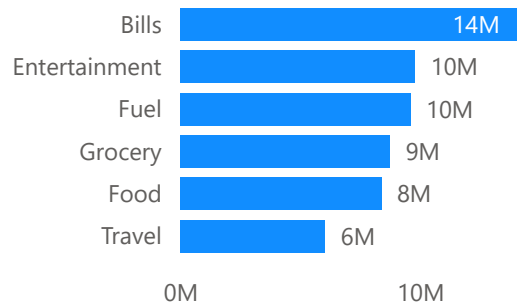
QTR Revenue and total transactions count



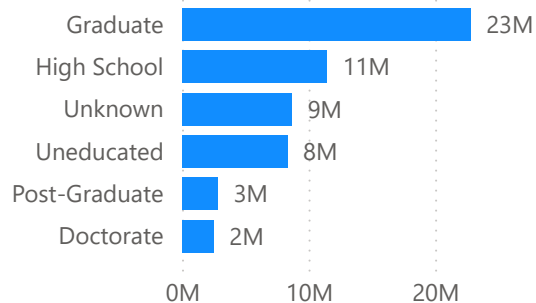
Revenue by education_level



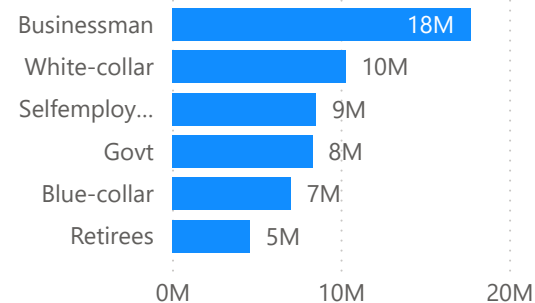
Revenue by Expenditure type



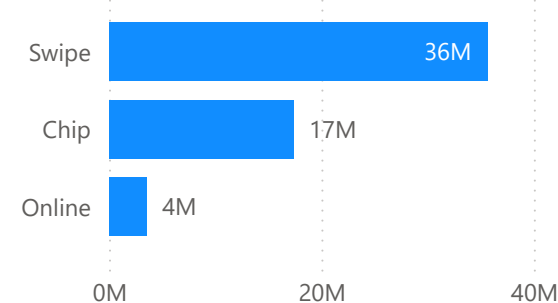
Revenue by education_level



Revenue by customer_job



Revenue by Transaction mode



Credit Card Customer Report

Revenue
57M

Total Interest
7.98M

Avg. Rating
3.19

Avg Age
46

Q4

Q3

Q2

Q1

week_start_date

All

M

31M

F

26M

Gold

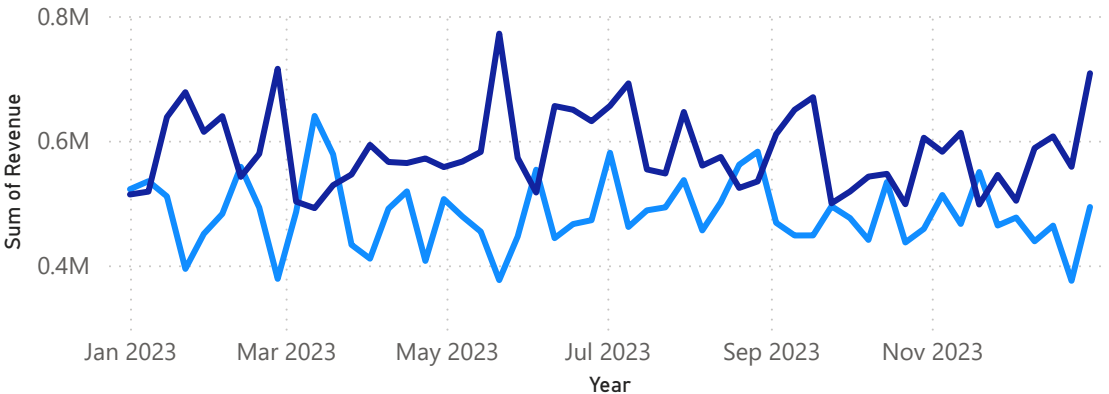
Silver

Blue

Platinum

Revenue by week

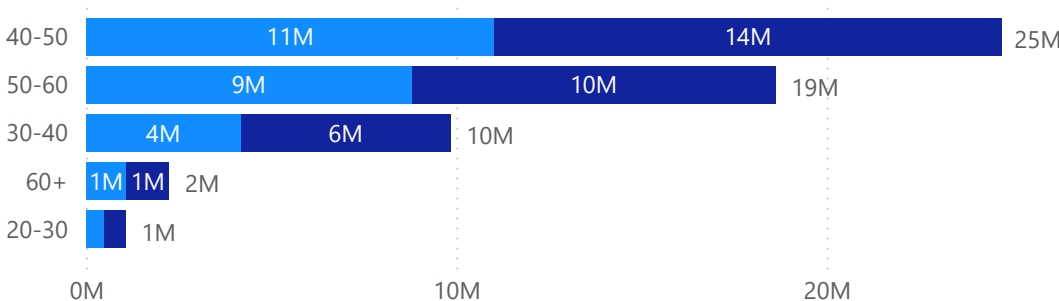
gender ● F ● M



customer_job	Sum of Revenue	Sum of interest_earned	Count of client_num	gender
White-collar	3043895	4,43,544.85	681	F
White-collar	7239229	10,21,146.07	883	M
Selfemployeed	5429245	7,05,283.91	2040	F
Selfemployeed	3113581	4,36,226.49	588	M
Retirees	2034838	2,80,693.07	548	F
Retirees	2582610	3,60,999.15	458	M
Govt	2896847	4,03,928.33	747	F
Govt	5438687	7,78,302.51	807	M
Businessman	9025491	14,00,077.74	1010	F
Total	56517011	79,82,479.81	10293	

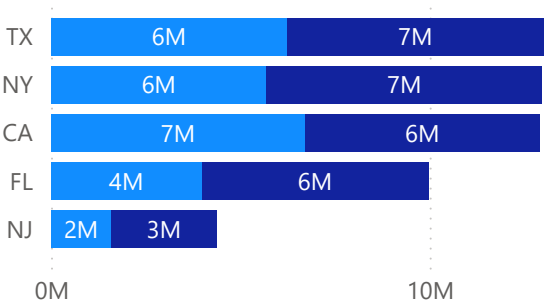
Revenue by Age Group

gender ● F ● M



Top 5 States

gender ● F ● M



Revenue by Income Group

gender ● F ● M

