Merchant Engagement Portal - FREQUENTLY ASKED QUESTIONS

What is the Merchant Engagement Portal?

The merchant Engagement Portal or MEP is a portal for retailers that are partners in a loyalty program with a bank or financial organisation

Who can access the Merchant Engagement Portal?

The Merchant Engagement Portal is a merchant web portal that is accessed by two types of users: corporates or merchants.

- A corporate is a national corporation to which several merchants are affiliated
- A merchant is a single shop that usually belongs to a corporate.

What are the main features of the Merchant Engagement Portal?

The Merchant Engagement Portal is a merchant web portal that allows users (merchants or corporates) to:

- Create earning campaigns
- Assign campaigns to various merchants (for corporates only)
- View reports and key performance indicators on their loyalty activity