Import required packages and libraries

```
In [1]:
          import pandas as pd
          import numpy as np
          \textbf{import} \ \texttt{matplotlib.pyplot} \ \textbf{as} \ \texttt{plt}
          from sklearn.feature_extraction.text import TfidfVectorizer
          from sklearn.metrics.pairwise import linear_kernel
          # plot graph
          import matplotlib.pyplot as plt
          import seaborn as sns
          from collections import Counter
          # packages for models
          from sklearn.model_selection import train_test_split
          from sklearn.ensemble import RandomForestClassifier
          from sklearn.tree import DecisionTreeClassifier
          \textbf{from} \  \, \textbf{sklearn.neighbors} \  \, \textbf{import} \  \, \textbf{KNeighborsClassifier}
          from sklearn.metrics import *
          import warnings
          warnings.filterwarnings('ignore')
```

Load dataset

df						
	permalink	name	homepage_url	category_list	market	funding_total_
0	/organization/waywire	#waywire	http://www.waywire.com	Entertainment Politics Social Media News	News	17,50,
1	/organization/tv-communications	&TV Communications	http://enjoyandtv.com	Games	Games	40,00,
2 /organization/rock- 'Rock' Your your-paper Paper		http://www.rockyourpaper.org	Publishing Education	Publishing	40,	
3	/organization/in- touch-network	(In)Touch Network	http://www.InTouchNetwork.com	Electronics Guides Coffee Restaurants Music i	Electronics	15,00,
4	/organization/r-ranch- and-mine	-R- Ranch and Mine	NaN	Tourism Entertainment Games	Tourism	60,
54289	NaN	NaN	NaN	NaN	NaN	N
54290	NaN	NaN	NaN	NaN	NaN	١
54291	NaN	NaN	NaN	NaN	NaN	N
54292 NaN NaN		NaN	NaN	NaN	١	
54293	NaN	NaN	NaN	NaN	NaN	٨
54294	rows × 39 columns					
4						•

Out[4]:		permalink	name	homepage_url	category_list	market	funding_total_usd
	0	/organization/waywire	#waywire	http://www.waywire.com	Entertainment Politics Social Media News	News	17,50,000
	1	/organization/tv-communications	&TV Communications	http://enjoyandtv.com	Games	Games	40,00,000
	2	/organization/rock- your-paper	'Rock' Your Paper	http://www.rockyourpaper.org	Publishing Education	Publishing	40,000
	3	/organization/in- touch-network	(In)Touch Network	http://www.InTouchNetwork.com	Electronics Guides Coffee Restaurants Music i	Electronics	15,00,000
	4	/organization/r-ranch- and-mine	-R- Ranch and Mine	NaN	Tourism Entertainment Games	Tourism	60,000

5 rows × 39 columns

Data Cleaning

```
In [5]:
          len(df)
         54294
Out[5]:
In [6]:
          df.tail()
                permalink name homepage_url category_list market funding_total_usd status country_code state_code region ... secondary_market
Out[6]:
          54289
                     NaN
                           NaN
                                         NaN
                                                     NaN
                                                             NaN
                                                                             NaN
                                                                                    NaN
                                                                                                 NaN
                                                                                                             NaN
                                                                                                                    NaN
                                                                                                                                        Na
          54290
                           NaN
                     NaN
                                         NaN
                                                     NaN
                                                             NaN
                                                                              NaN
                                                                                    NaN
                                                                                                  NaN
                                                                                                             NaN
                                                                                                                    NaN
                                                                                                                                        Na
          54291
                     NaN
                           NaN
                                         NaN
                                                     NaN
                                                             NaN
                                                                             NaN
                                                                                    NaN
                                                                                                 NaN
                                                                                                             NaN
                                                                                                                    NaN
                                                                                                                                        Na
          54292
                     NaN
                           NaN
                                         NaN
                                                     NaN
                                                             NaN
                                                                              NaN
                                                                                     NaN
                                                                                                  NaN
                                                                                                             NaN
                                                                                                                    NaN
                                                                                                                                        Na
          54293
                     NaN
                           NaN
                                         NaN
                                                     NaN
                                                             NaN
                                                                              NaN
                                                                                    NaN
                                                                                                  NaN
                                                                                                             NaN
                                                                                                                    NaN
                                                                                                                                        Na
         5 rows × 39 columns
```

as you can see in two outputs above, we have 54,294 rows of data but some them not contain any information. It may lead to misdirection summary when we do some analysis or visualize them. Then, I just remove them by select only data which has "name column"

```
# select only data which name is not null
          df = df[~df.name.isna()]
 In [8]:
          df = df[~df.name.isna()]
          len(df)
         49437
Out[8]:
 In [9]:
          df.name.isna()
                   False
 Out[9]:
                   False
                   False
                   False
         3
                   False
         49433
                   False
         49434
                   False
          49435
                   False
          49436
                   False
         49437
                   False
         Name: name, Length: 49437, dtype: bool
In [10]:
          len(df)
         49437
Out[10]:
```

we have around 49,437 companies left in our dataset

```
category_list
                            45476 non-null
                                             obiect
 4
      market
                            45469 non-null
                                              object
 5
      funding_total_usd
                            49437 non-null
                            48123 non-null
                                             object
     status
 7
     \verb|country_code| \\
                            44165 non-null
                                             object
 8
     state_code
                            30161 non-null
                                              object
     region
                             44165 non-null
                                              object
 10
                            43322 non-null
     citv
                                              object
 11
     funding_rounds
                            49437 non-null
                                              float64
     founded_at
 12
                             38553 non-null
                                              object
 13
     founded month
                             38481 non-null
                                              object
     {\sf founded\_quarter}
 14
                            38481 non-null
                                              object
 15
     founded_year
                            38481 non-null
                                              float64
 16
     first funding at
                             49437 non-null
                                              object
     last_funding_at
 17
                            49437 non-null
                                              obiect
                            49437 non-null
 18
     seed
                                              float64
 19
     venture
                             49437 non-null
                                              float64
     equity crowdfunding
                            49437 non-null
 20
                                              float64
                            49437 non-null
 21
     undisclosed
                                              float64
 22
     convertible_note
                            49437 non-null
                                              float64
                            49437 non-null
     debt financing
                                              float64
 24
                            49437 non-null
                                              float64
     angel
                            49437 non-null
 25
                                              float64
     grant
 26
    private_equity
                            49437 non-null
                                              float64
 27
     post ipo equity
                             49437 non-null
                                              float64
                            49437 non-null
 28
     post_ipo_debt
                                              float64
 29
     secondary_market
                            49437 non-null
                                              float64
                            49437 non-null
 30
     product_crowdfunding
 31
     round A
                             49437 non-null
                                              float64
     round B
                            49437 non-null
 32
                                              float64
 33
     round C
                            49437 non-null
                                              float64
                             49437 non-null
     round D
 35
                            49437 non-null
     round E
                                              float64
 36
     round F
                            49437 non-null
                                              float64
                             49437 non-null
 37
                                              float64
 38
                             49437 non-null
    round H
                                             float64
dtypes: float64(23), object(16)
memory usage: 15.1+ MB
```

In [12]: df.head() Out[12]: permalink homepage_url category_list market funding_total_usd 0 /organization/waywire |Entertainment|Politics|Social Media|News| 17,50,000 #waywire http://www.waywire.com News /organization/tv-&TV 40,00,000 http://enjoyandtv.com |Games| Games communications Communications /organization/rock-'Rock' Your 40,000 http://www.rockyourpaper.org |Publishing|Education| Publishing your-paper /organization/in-(In)Touch http://www.InTouchNetwork.com |Electronics|Guides|Coffee|Restaurants|Music|i... Electronics 15 00 000 3 /organization/r-ranch--R- Ranch and |Tourism|Entertainment|Games| **Tourism** 60,000 5 rows × 39 columns

Deal with NaN values and Encode Categorical Features

```
In [13]:
          df.isna().sum()
         permalink
                                       0
         homepage_url
                                    3449
          category_list
                                    3961
                                    3968
           market
           funding_total_usd
                                       0
                                    1314
          status
          country_code
                                    5272
          state code
                                   19276
                                    5272
          region
          city
                                    6115
          funding_rounds
          founded at
                                   10884
          founded month
                                   10956
          founded_quarter
                                   10956
          founded year
                                   10956
```

```
first_funding_at
last_funding_at
seed
venture
equity_crowdfunding
undisclosed
                             0
convertible note
debt_financing
                             0
angel
                             0
grant
private equity
post_ipo_equity
                             0
post_ipo_debt
secondary market
product crowdfunding
round A
                             0
round B
round C
round D
                             0
round_E
                             0
round F
round G
                             0
round H
dtype: int64
```

From those columns above, I will select "status", "market", "funding total usd", "founded at", "country code" to do some roughly describe the dataset. warning some column name contains sapce in string, I decide to remove them first.

double click (or enter) to edit status

```
In [16]: df["status"].value_counts()
Out[16]: operating    41829
acquired    3692
```

acquired 3692 closed 2602 Name: status, dtype: int64

In [17]: df.describe()

Out[17]:		funding_rounds	founded_year	seed	venture	equity_crowdfunding	undisclosed	convertible_note	debt_financing	
	count	49437.000000	38481.000000	4.943700e+04	4.943700e+04	4.943700e+04	4.943700e+04	4.943700e+04	4.943700e+04	4.94370
	mean	1.696219	2007.359034	2.173254e+05	7.501202e+06	6.163447e+03	1.302239e+05	2.336457e+04	1.888195e+06	6.54203
	std	1.294222	7.579279	1.056995e+06	2.847139e+07	1.999068e+05	2.981434e+06	1.432060e+06	1.382060e+08	6.58297
	min	1.000000	1902.000000	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.00000
	25%	1.000000	2006.000000	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.00000
	50%	1.000000	2010.000000	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.00000
	75%	2.000000	2012.000000	2.500000e+04	5.000000e+06	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.00000
	max	18.000000	2014.000000	1.300000e+08	2.351000e+09	2.500000e+07	2.924328e+08	3.000000e+08	3.007950e+10	6.35902

8 rows × 23 columns

```
In [18]: # describing a non numerical data
df.describe(exclude=[np.number])
```

Out [18]: permalink name homepage_url category_list market funding_total_usd status country_code state_code regio

```
USA
             top /organization/prysm Roost http://www.smartfocus.com
                                                                  |Software| Software
                                                                                                  - operating
                                                                                                                                 CA
                                                                                                                                       Ва
                                                                                                                                       Are
                               2
                                      4
                                                                      3650
                                                                              4620
                                                                                               8531
                                                                                                       41829
                                                                                                                    28793
                                                                                                                                9917
             freq
                                                                                                                                       680
In [19]:
           df.region
                    New York City
Out[19]:
                      Los Angeles
                           Tallinn
                            London
                            Dallas
          4
          49433
                            London
          49434
                           Beijing
          49435
                             Split
          49436
                               NaN
          49437
                    New York City
          Name: region, Length: 49437, dtype: object
In [20]:
           df.city == "New York"
                     True
Out[20]:
                    False
                    False
          3
                    False
          4
                    False
          49433
                    False
          49434
                    False
          49435
                    False
          49436
                    False
          49437
                     True
          Name: city, Length: 49437, dtype: bool
```

45988

45849

45476

16675

45469

753

49437

14617

48123

44165

115

30161

61

4416

108

visualization

count

unique

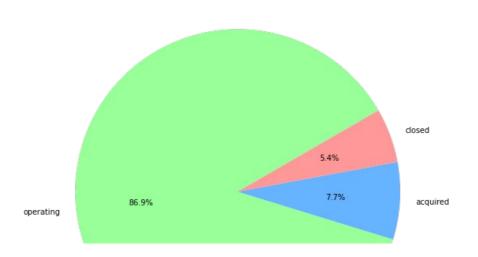
49437 49437

49435 49350

```
plt.rcParams['figure.figsize'] = 8,8
labels = df['status'].value_counts().index.tolist()
sizes = df['status'].value_counts().tolist()
explode = (0, 0, 0.2)
colors = ['#99ff99', '#66b3ff', '#ff9999']

plt.pie(sizes, explode=None, labels=labels, colors=colors, autopct='%1.1f%%', shadow=False, startangle=30)
plt.axis('equal')
plt.tight_layout()
plt.title("what is start up companies current status", fontdict=None, position= [0.88,2], size = 'x-large')
plt.show()
```

what is start up companies current status



```
Most of company (86.9%) in the dataset is operating, and around 5.4% company is already closed.
```

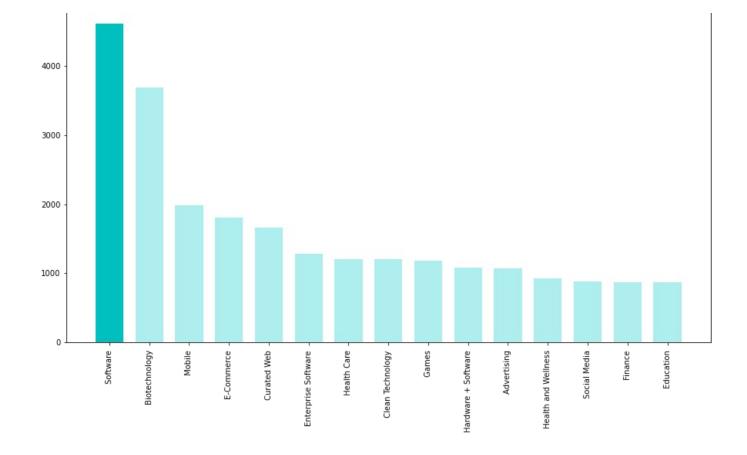
```
In [22]:
            df.columns = [i.strip() for i in df.columns] # remove the extra space in market column
In [23]:
            df.columns
'founded_quarter', 'founded_year', 'first_funding_at', 'last_funding_at', 'seed', 'venture', 'equity_crowdfunding'
                    'undisclosed', 'convertible_note', 'debt_financing', 'angel', 'grant', 'private_equity', 'post_ipo_equity', 'post_ipo_debt', 'secondary_market', 'product_crowdfunding', 'round_A', 'round_B', 'round_C', 'round_D', 'round_E', 'round_F', 'round_G', 'round_H'],
                   dtype='object')
In [24]:
             len('market')
Out[24]:
In [25]:
            len(df['market'].unique())
Out[25]:
In [26]:
            df['market'].value counts()[:15]
             {\tt Software}
                                           4620
Out[26]:
             Biotechnology
                                          3688
                                          1983
             Mobile
             E-Commerce
                                           1805
             Curated Web
                                           1655
             Enterprise Software
                                          1280
             Health Care
                                           1207
             Clean Technology
                                           1200
                                           1182
             Games
             Hardware + Software
                                           1081
             Advertising
                                           1064
             Health and Wellness
                                            920
             Social Media
                                            876
             Finance
                                            867
             Education
           Name: market, dtype: int64
```

because we have around 754 categories of start up, then just plot the top 15

```
In [28]:
    plt.rcParams['figure.figsize'] = 15,8

    height = df['market'].value_counts()[:15].tolist()
    bars = df['market'].value_counts()[:15].index.tolist()
    y_pos = np.arange(len(bars))
    plt.bar(y_pos, height , width=0.7 , color=['c']+['paleturquoise']*14)
    plt.xticks(y_pos, bars)
    plt.xticks(rotation=90)
    plt.title("Top 15 start-Up Market Category", fontdict=None, position= [0.48,1.05], size = 'x-large')
    plt.show()
```

Top 15 start-Up Market Category



Category

```
In [29]:
           df.category list
                            |Entertainment|Politics|Social Media|News|
Out[29]:
                                                   |Publishing|Education|
                     |Electronics|Guides|Coffee|Restaurants|Music|i...
          3
          4
                                           |Tourism|Entertainment|Games|
          49433
                     |Analytics|Gamification|Developer APIs|iOS|And...
          49434
                                                    |Enterprise Software|
          49435
                         |Web Development|Advertising|Wireless|Mobile|
          49436
          49437
                                                    |Enterprise Software|
          Name: category_list, Length: 49437, dtype: object
In [31]:
           set keywords = set()
           for liste_keywords in df['category_list'].str.split('|').values:
    if isinstance(liste_keywords, float): continue #only happen if lists_keywords = NaN
                set_keywords = set_keywords.union(liste_keywords)
           #remove null chain entry
           set keywords.remove('')
```

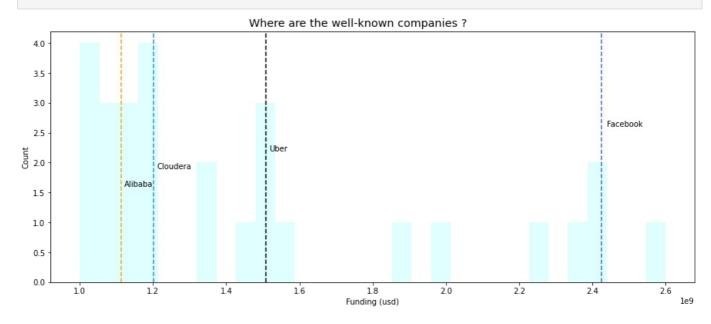
The most popular category is still about software & mobile, it maybe because these 2 categories are easily to scalable?

Total Funding USD

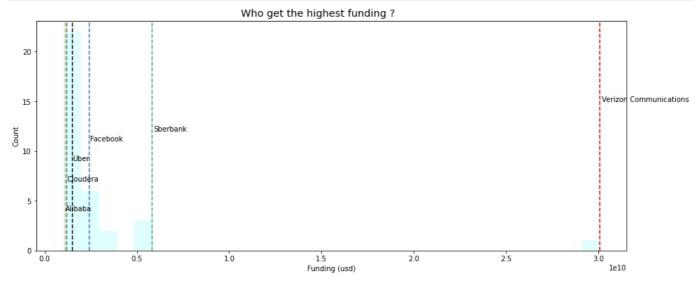
Unlucky...., this column is provided in 'string' format which contain comma(,) minus(-) and space() we need to repace them and covert it to numeric format first

okay... let do some visualize Seem like it has large gap between the highest value and the lowest,let ignore outlier first:) I will use the simple remove outlier technique such as 1.5IQR

```
In [42]:
          Q1 = df['funding total usd'].quantile(0.25)
          Q3 = df['funding_total_usd'].quantile(0.75)
          IQR = Q3 - Q1
          lower_bound = (Q1 - 1.5 * IQR)
upper_bound = (Q3 + 1.5 * IQR)
In [43]:
          without_outlier = df[(df['funding_total_usd'] > lower_bound) & (df['funding_total_usd'] < upper_bound)]</pre>
In [45]:
          Facebook total funding = df['funding total usd'][df['name']=="Facebook"].values[0]
          Uber total funding = df['funding total usd'][df['name']=="Uber"].values[0]
          Alibaba total funding = df['funding_total_usd'][df['name']=="Alibaba"].values[0]
          Cloudera_total_funding = df['funding_total_usd'][df['name']=="Cloudera"].values[0]
In [46]:
          plt.rcParams['figure.figsize'] = 15,6
          plt.hist(df['funding total usd'][(df['funding total usd'] >= 1000000000)&(df['funding total usd'] <= 3000000000)]
          plt.ylabel('Count')
plt.xlabel('Funding (usd)')
          plt.title("Where are the well-known companies?", fontdict=None, position= [0.48,1.05], size = 'x-large')
          plt.axvline(Facebook total funding,color='royalblue',linestyle ="--")
          plt.text(Facebook total funding+15000000, 2.6, "Facebook")
          plt.axvline(Uber_total_funding,color='black',linestyle ="--")
          plt.text(Uber_total funding+10000000, 2.2, "Uber")
          plt.axvline(Cloudera total funding,color='dodgerblue',linestyle ="--")
          plt.text(Cloudera_total_funding+10000000, 1.9,"Cloudera")
          plt.axvline(Alibaba total funding,color='orange',linestyle ="--")
          plt.text(Alibaba_total_funding+10000000, 1.6, "Alibaba")
          plt.show()
```



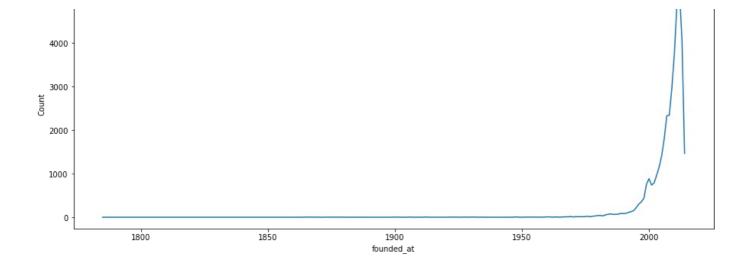
```
In [47]:
          Verizon total funding = df['funding total usd'][df['name']=="Verizon Communications"].values[0]
          Sberbank_total_funding = df['funding_total_usd'][df['name']=="Sberbank"].values[0]
In [48]:
          plt.rcParams['figure.figsize'] = 15,6
          plt.hist(df['funding_total_usd'][(df['funding_total_usd'] >= 1000000000)].dropna(), bins=30,color = 'lightcyan'
          plt.ylabel('Count')
          plt.xlabel('Funding (usd)')
          plt.title("Who get the highest funding?", fontdict=None, position= [0.48,1.05], size = 'x-large')
          plt.axvline(Facebook_total_funding,color='royalblue',linestyle ="--")
plt.text(Facebook_total_funding+15000000, 11,"Facebook")
          plt.axvline(Uber total funding,color='black',linestyle ="--")
          plt.text(Uber_total_funding+10000000, 9, "Uber")
          plt.axvline(Cloudera_total_funding,color='dodgerblue',linestyle ="--")
          plt.text(Cloudera total funding+10000000, 7,"Cloudera")
          plt.axvline(Alibaba_total_funding,color='orange',linestyle ="--")
          plt.text(Alibaba total funding+10000000, 4,"Alibaba")
          plt.axvline(Verizon_total_funding,color='red',linestyle ="--")
          plt.text(Verizon_total_funding+100000000, 15, "Verizon Communications")
          plt.axvline(Sberbank_total_funding,color='mediumseagreen',linestyle ="--")
          plt.text(Sberbank total funding+100000000, 12, "Sberbank")
          plt.show()
```



This column is provided in term of string format which we need to convert to dateline first

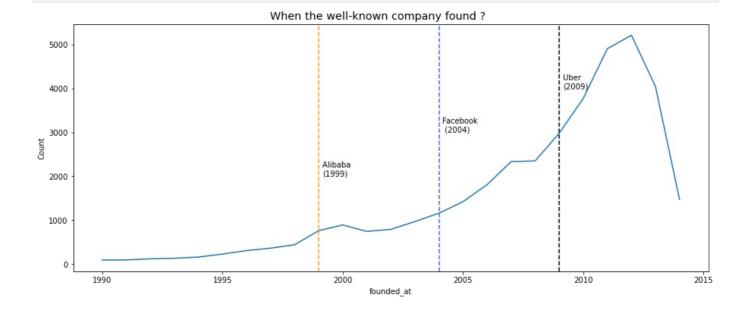
```
In [51]: df['founded_at'] = pd.to_datetime(df['founded_at'], errors = 'coerce')

In [52]: plt.rcParams['figure.figsize'] = 15,6
    df['name'].groupby(df["founded_at"].dt.year).count().plot(kind="line")
    plt.ylabel('Count')
    plt.title("Founded distribution ", fontdict=None, position= [0.48,1.05], size = 'x-large')
    plt.show()
```



```
In [53]:
          Facebook_founded_year = df['founded_at'][df['name']=="Facebook"].dt.year.values[0]
          Uber_founded_year = df['founded_at'][df['name']=="Uber"].dt.year.values[0]
          Alibaba_founded_year = df['founded_at'][df['name']=="Alibaba"].dt.year.values[0]
In [54]:
          Uber_founded_year
Out[54]:
In [56]:
          plt.rcParams['figure.figsize'] = 15,6
          df['name'][df["founded_at"].dt.year >= 1990].groupby(df["founded_at"].dt.year).count().plot(kind="line")
          plt.ylabel('Count')
          plt.axvline(Facebook_founded_year,color='royalblue',linestyle ="--")
          plt.text(Facebook_founded_year+0.15, 3000, "Facebook \n (2004)")
          plt.axvline(Uber_founded_year,color='black',linestyle ="--")
          plt.text(Uber founded year+0.15, 4000, "Uber \n(2009)")
          plt.axvline(Alibaba_founded_year,color='orange',linestyle ="--")
          plt.text(Alibaba_founded_year+0.15, 2000, "Alibaba \n(1999)")
```

plt.title("When the well-known company found ?", fontdict=None, position= [0.48,1.05], size = 'x-large')



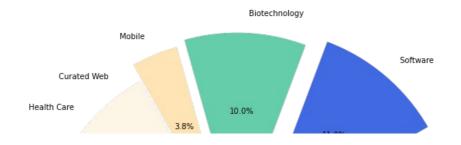
Country Code

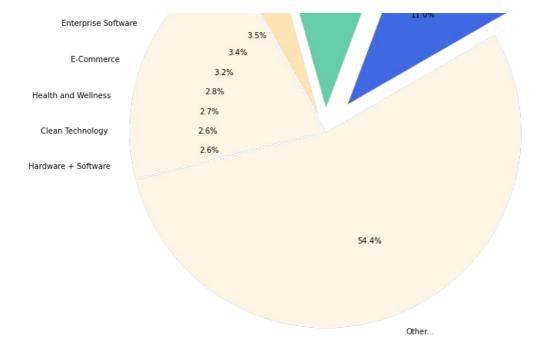
plt.show()

```
In [57]: len(df['country_code'].unique())
```

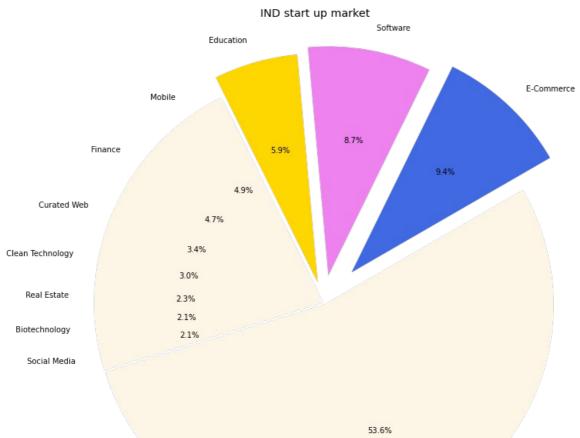
```
In [58]:
          df['country_code'].value_counts()[:20]
                28793
         USA
Out[58]:
         GBR
                 2642
                  1405
         CAN
         CHN
                  1239
         DEU
                  968
         FRA
                   866
         IND
                   849
         TSR
                  682
         ESP
                   549
         RUS
                   368
         SWE
                   315
         AUS
                   314
         ITA
                   308
         NLD
                   307
         TRI
                   306
         SGP
                   299
         BRA
                   293
         CHL
                   285
         JPN
                   284
         K0R
                   246
         Name: country code, dtype: int64
In [59]:
          df['count'] = 1
          country_market = df[['count','country_code','market']].groupby(['country_code','market']).agg({'count': 'sum'})
          # Change: groupby state office and divide by sum
          country market pct = country market.groupby(level=0).apply(lambda x:
                                                            100 * x / float(x.sum()))
          country_market_pct.reset_index(inplace = True)
In [62]:
          USA_market_pct = country_market_pct[country_market_pct['country_code'] == "USA"]
          USA_market_pct = USA_market_pct.sort_values('count',ascending = False)[0:10]
In [63]:
          Ind market pct = country market pct[country market pct['country code'] == "IND"]
          Ind_market_pct['count'].sum()
Out[63]: 100.0
In [64]:
          USA_market_pct['count'].sum()
         45.5806726108994
Out[64]:
In [65]:
          ## USA
          plt.rcParams['figure.figsize'] =10,10
          labels = list(USA market pct['market'])+['Other...']
          sizes = list(USA market pct['count'])+[100-USA market pct['count'].sum()]
          explode = (0.18, 0.12, 0.09, 0, 0, 0, 0, 0, 0, 0.01)
          colors = ['royalblue', 'mediumaquamarine', 'moccasin'] +['oldlace']*8
          plt.pie(sizes, explode = explode, colors = colors ,labels=labels, autopct='%1.1f%',
                  shadow=False, startangle=30)
          plt.axis('equal'
          plt.tight layout()
          plt.title("USA start up market", fontdict=None, position= [0.48,1.1], size = 'x-large')
          plt.show()
```

USA start up market





For USA, Most of start up market is about Software & Technology



Other..

Funding Analysis

```
In [73]:
                     warnings.filterwarnings("ignore")
                     pd.options.display.float format = '{:.2f}'.format
                     ## Function for providing summary in dataframe
                     %matplotlib inline
                     def funding information(df,name):
                             company = df[df['name'] == name]
print ("Company : ", name)
                             print ("Total Funding : ", company.funding_total_usd.values[0] , " $")
print ("Seed Funding : ", company.seed.values[0] , " $")
print ("Angle Funding : ", company.angel.values[0] , " $")
print ("Grant Funding : ", company.grant.values[0] , " $")
                            print ("Grant Funding : ",company.grant.values[0] , " $")
print ("Product Crowd Funding : ",company.product_crowdfunding.values[0] , " $")
print ("Equity Crowd Funding : ",company.equity_crowdfunding.values[0] , " $")
print ("Undisclode Funding : ", company.undisclosed.values[0] , " $")
print ("Convertible Note : ", company.convertible_note.values[0] , " $")
print ("Debt Financing : ", company.debt_financing.values[0] , " $")
print ("Private Equity : ",company.private_equity.values[0] , " $")
print ("PostIPO Equity : ",company.post_ipo_equity.values[0] , " $")
print ("PostIPO Debt : ",company.post_ipo_debt.values[0] , " $")
print ("Secondary Market : ".company.secondary market.values[0] , " $")
                            print ("PostIPO Debt : ",company.post_ipo_debt.values[0] , " $")
print ("Secondary Market : ",company.secondary_market.values[0] , " $")
print ("Venture Funding : ",company.venture.values[0] , " $")
print ("Round A funding : ",company.round_A.values[0] , " $")
print ("Round B funding : ",company.round_B.values[0] , " $")
print ("Round C funding : ",company.round_C.values[0] , " $")
print ("Round D funding : ",company.round_D.values[0] , " $")
print ("Round E funding : ",company.round_E.values[0] , " $")
print ("Round F funding : ",company.round_F.values[0] , " $")
print ("Round G funding : ",company.round_G.values[0] , " $")
print ("Round H funding : ",company.round_H.values[0] , " $")
                     def count_word(df, ref_col, liste):
                              keyword_count = dict()
                              for s in liste: keyword count[s] = 0
                             for liste_keywords in df[ref_col].str.split('|'):
                                      if type(liste_keywords) == float and pd.isnull(liste_keywords): continue
                                      for s in [s for s in liste keywords if s in liste]:
                                              if pd.notnull(s): keyword count[s] += 1
                              # convert the dictionary in a list to sort the keywords by frequency
                             keyword occurences = []
                              for k,v in keyword count.items():
                                     keyword_occurences.append([k,v])
                              keyword_occurences.sort(key = lambda x:x[1], reverse = True)
                              return keyword_occurences, keyword_count
                     def makeCloud(Dict,name,color):
                             words = dict()
                             for s in Dict:
                                     words[s[0]] = s[1]
                                     wordcloud = WordCloud(
                                                                   width=1500,
                                                                   height=750,
                                                                   background_color=color,
                                                                   max_words=50,
                                                                   max font size=500,
                                                                  normalize_plurals=False)
                                     wordcloud.generate from frequencies(words)
                             fig = plt.figure(figsize=(12, 8))
                             plt.title(name)
                              plt.imshow(wordcloud)
                              plt.axis('off')
                             plt.show()
```

Tn [74]:

```
funding_information(df,"Dropbox")
Company : Dropbox
Total Funding: 1107215000.0 $
Seed Funding: 15000.0 $
Angle Funding : 0.0 $
Grant Funding : 0.0 $
Product Crowd Funding:
                       0.0 $
Equity Crowd Funding: 0.0 $
Undisclode Funding : 0.0 $
Convertible Note:
                  0.0 $
Debt Financing : 500000000.0 $
Private Equity : 0.0
PostIPO Equity :
                0.0
PostIPO Debt : 0.0 $
Secondary Market : 0.0
Venture Funding: 607200000.0 $
Round A funding :
                 7200000.0 $
Round B funding :
                 250000000.0
Round C funding :
                 350000000.0
Round D funding :
                 0.0
Round E funding :
                 0.0
Round F funding:
                 0.0
Round G funding: 0.0
Round H funding: 0.0
```

Here I have the print function to make data easier to consume, As you can see in "Dropbox" case, The total funding is 1,107,215,000 usd

which came from Seed Funding 15,000 usd and Debt Financing 500,000,000 usd and Venture Funding 6,0720,0000 usd

For Venture Funding, this dataset also shows How much company get fund in each round.

```
In [75]:
         funding information(df, "Uber")
         Company: Uber
                        1507450000.0 $
         Total Funding :
        Seed Funding : 200000.0 $
        Angle Funding : 1250000.0 $
         Grant Funding: 0.0
        Product Crowd Funding :
                               0.0
        Equity Crowd Funding: 0.0
        Undisclode Funding : 0.0 $
         Convertible Note : 0.0
         Debt Financing: 0.0 $
        Private Equity : 0.0
        PostIPO Equity: 0.0 $
        PostIPO Debt : 0.0 $
         Secondary Market : 0.0
        Venture Funding : 1506000000.0
        Round A funding :
                          11000000.0
         Round B funding:
                          37000000.0 $
        Round C funding :
                          258000000.0
        Round D funding :
                          1200000000.0 $
        Round E funding :
                          0.0 $
         Round F funding:
                          0.0
        Round G funding:
                          0.0
        Round H funding: 0.0
```

For the "Uber" case, The total funding is 1,507,450,000 usd which came from Seed Funding 200,000 usd and Angle Funding 1,250,000 usd and Venture Funding 1,506,000,000 usd Seed funding is the first official equity funding stage. It typically represents the first official money that a business venture or enterprise raises; some companies never extend beyond seed funding into Series A rounds or beyond.

```
In [76]: df[['name', 'seed']].head(5)

Out[76]: name seed

0 #waywire 1750000.00

1 &TV Communications 0.00

2 'Rock' Your Paper 40000.00

3 (In)Touch Network 1500000.00

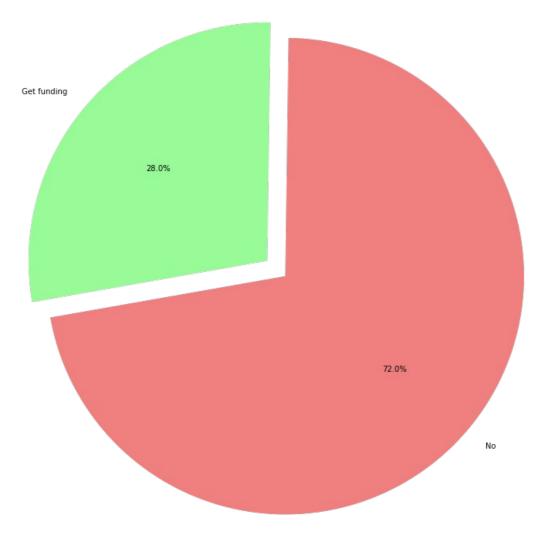
4 -R- Ranch and Mine 0.00
```

Average funding in this stage? Note you need to beware when use the mean value Most of value in this column is 0, they will drag your average value down The solution is using data which is not 0 to find average

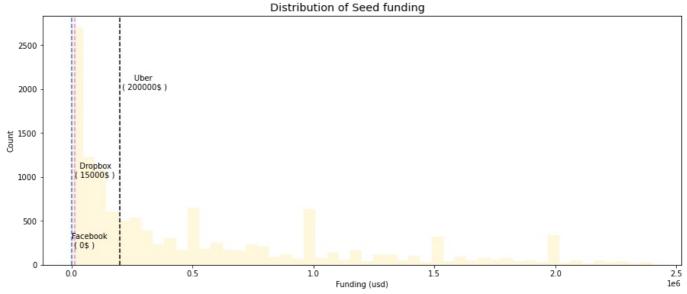
```
print("The average of seed funding stage is around ",df['seed'][df['seed'] != 0].mean(), "$")
The average of seed funding stage is around 776350.5418021533 $
```

But... How many company get funding in seed stage?

How may company get funding in seed stage



```
In [84]:
          Facebook_seed_funding = df['seed'][df['name']=="Facebook"].values[0]
          Uber_seed_funding = df['seed'][df['name']=="Uber"].values[0]
          Dropbox_seed_funding = df['seed'][df['name']=="Dropbox"].values[0]
In [85]:
          plt.rcParams['figure.figsize'] = 15,6
          plt.hist(without outlier['seed'][without outlier['seed']!=0].dropna(), bins=50,color = 'cornsilk' )
          plt.axvline(Facebook_seed_funding,color='royalblue',linestyle ="--")
          plt.text(Facebook_seed_funding+0.15, 200, "Facebook \n ( 0$ )")
          plt.axvline(Uber_seed_funding,color='black',linestyle ="--")
          plt.text(Uber_seed_funding+0.15, 2000,"
                                                       Uber \n ( 200000$ )")
          plt.axvline(Dropbox seed funding,color='violet',linestyle ="--")
          plt.text(Dropbox_seed_funding+0.15, 1000," Dropbox \n( 15000$ )")
          plt.ylabel('Count')
          plt.xlabel('Funding (usd)')
          plt.title("Distribution of Seed funding ", fontdict=None, position= [0.48,1.05], size = 'x-large')
          plt.show()
```

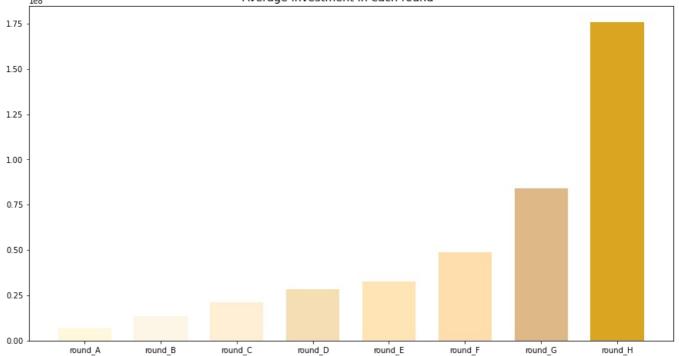


Angel funding

Who is angel?

An angel investor (also known as a private investor, seed investor or angel funder) is a high net worth individual who provides financial backing for small startups or entrepreneurs, typically in exchange for ownership equity in the company. Often, angel investors are found among an entrepreneur's family and friends. The funds that angel investors provide may be a one-time investment to help the business get off the ground or an ongoing injection to support and carry the company through its difficult early stages.

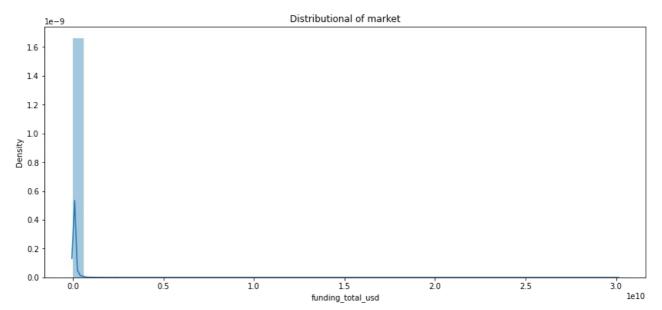
```
6830906.178162835
 Out[89]:
 In [90]:
             df['round B'][df['round B'] != 0].mean()
            13549761.864145402
 Out[90]:
 In [91]:
             df['round C'][df['round C'] != 0].mean()
            21004716.314416636
 Out[91]:
Those number above is average funding of each round of investment, you can see that the farther round the investment is higher too.
 In [92]:
             round_ = ['round_A','round_B','round_C','round_D','round_E','round_F','round_G','round_H']
             amount = [df['round A'][df['round A'] != 0].mean(),
                        df['round B'][df['round B'] != 0].mean(),
                        df['round_C'][df['round_C'] != 0].mean(),
df['round_D'][df['round_D'] != 0].mean(),
                        df['round_E'][df['round_E'] != 0].mean(),
                        df['round_F'][df['round_F'] != 0].mean(),
df['round_G'][df['round_G'] != 0].mean(),
                       df['round H'][df['round H'] != 0].mean()]
 In [93]:
             plt.rcParams['figure.figsize'] = 15,8
             height = amount
             bars = round
             y_pos = np.arange(len(bars))
             plt.bar(y_pos, height , width=0.7, color= ['cornsilk','oldlace','papayawhip','wheat','moccasin','navajowhite','but
             plt.xticks(y_pos, bars)
             plt.title("Average investment in each round", fontdict=None, position= [0.48,1.05], size = 'x-large')
             plt.show()
                                                        Average investment in each round
            1.75
            1.50
            1.25
            1.00
```



```
In [94]:
# unique value in City
print("Number of Unique Values: ", (df['market'].nunique()))
print("Number of Missing Values: ", df['market'].isna().sum())
# Value Counts of top 10 cities
print((df['market'].value_counts()[0:10]))
Number of Unique Values: 753
```

Number of Missing Values: 3968 Software 4620 Biotechnology 3688 Mobile 1983
E-Commerce 1805
Curated Web 1655
Enterprise Software 1280
Health Care 1207
Clean Technology 1200
Games 1182
Hardware + Software 1081
Name: market, dtype: int64

	df										
ut[95]:		permalink	name	homepage_url	category_list	market	funding_tota				
	0	/organization/waywire	#waywire	http://www.waywire.com	Entertainment Politics Social Media News	News	1750				
	1	/organization/tv-communications	&TV Communications	http://enjoyandtv.com	Games	Games	4000				
	2	/organization/rock- your-paper	'Rock' Your Paper	http://www.rockyourpaper.org	Publishing Education	Publishing	40				
	3	/organization/in-touch- network	(In)Touch Network	http://www.InTouchNetwork.com	Electronics Guides Coffee Restaurants Music i	Electronics	1500				
	4	organization/r-ranch- and-mine	-R- Ranch and Mine	NaN	Tourism Entertainment Games	Tourism	60				
	49433	/organization/zzish	Zzish	http://www.zzish.com	Analytics Gamification Developer APIs iOS And	Education	320				
	49434	/organization/zznode- science-and- technology-co	ZZNode Science and Technology	http://www.zznode.com	Enterprise Software	Enterprise Software	1587				
	49435	/organization/zzzzapp-com	Zzzzapp Wireless ltd.	http://www.zzzzapp.com	Web Development Advertising Wireless Mobile	Web Development	97:				
	49436	/organization/a-list- games	[a]list games	http://www.alistgames.com	Games	Games	9300				
	49437	/organization/x	[x+1]	http://www.xplusone.com/	Enterprise Software	Enterprise Software	45000				
	49437 rows × 42 columns										
Ī	4						þ.				
In [96]:	<pre>#Plot of training_hours print("Number of Missing Values: ", df['funding_total_usd'].isna().sum()) plt.figure(figsize=(14,6)) sns.distplot(df.funding_total_usd).set_title("Distributional of market");</pre>										



I Calaic Ocicelloii

correlation in data

In [97]: df.corr()

Out[97]:		funding_total_usd	funding_rounds	founded_year	seed	venture	equity_crowdfunding	undisclosed	convertible_note	de
	funding_total_usd	1.00	0.11	-0.07	-0.00	0.21	-0.00	0.02	0.01	
	funding_rounds	0.11	1.00	-0.06	0.09	0.40	-0.00	0.03	0.02	
	founded_year	-0.07	-0.06	1.00	0.08	-0.09	0.01	-0.04	-0.01	
	seed	-0.00	0.09	0.08	1.00	-0.01	-0.00	-0.00	-0.00	
	venture	0.21	0.40	-0.09	-0.01	1.00	-0.01	0.01	0.00	
	equity_crowdfunding	-0.00	-0.00	0.01	-0.00	-0.01	1.00	-0.00	-0.00	
	undisclosed	0.02	0.03	-0.04	-0.00	0.01	-0.00	1.00	-0.00	
	convertible_note	0.01	0.02	-0.01	-0.00	0.00	-0.00	-0.00	1.00	
	debt_financing	0.90	0.02	-0.03	-0.00	0.01	-0.00	-0.00	0.00	
	angel	0.00	0.06	0.02	-0.00	0.01	0.02	0.00	-0.00	
	grant	0.04	0.01	-0.09	-0.01	0.01	-0.00	-0.00	-0.00	
	private_equity	0.23	0.06	-0.06	-0.01	0.06	-0.00	0.01	0.01	
	post_ipo_equity	0.23	0.02	-0.04	-0.00	0.01	-0.00	0.00	0.00	
	post_ipo_debt	0.26	-0.00	-0.03	-0.00	-0.00	-0.00	-0.00	0.00	
	secondary_market	0.04	0.01	-0.01	-0.00	0.06	-0.00	-0.00	-0.00	
	product_crowdfunding	0.00	0.02	-0.00	0.20	-0.00	0.01	-0.00	-0.00	
	round_A	0.06	0.17	-0.02	0.01	0.33	-0.00	0.00	-0.00	
	round_B	0.10	0.28	-0.04	0.00	0.50	-0.01	-0.00	0.00	
	round_C	0.13	0.30	-0.05	-0.00	0.58	-0.00	0.00	0.00	
	round_D	0.12	0.20	-0.03	-0.01	0.59	-0.00	0.00	0.00	
	round_E	0.11	0.20	-0.03	-0.01	0.53	-0.00	0.03	0.00	
	round_F	0.09	0.10	-0.01	-0.01	0.43	-0.00	-0.00	-0.00	
	round_G	0.08	0.06	-0.00	-0.00	0.42	-0.00	-0.00	-0.00	
	round_H	0.07	0.04	-0.00	-0.00	0.37	-0.00	-0.00	-0.00	
	count	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
	get_funding_in_seed	-0.05	0.03	0.27	0.33	-0.12	-0.01	-0.02	-0.01	

26 rows × 26 columns

In [98]: df.head()

t[98]:		permalink	name	homepage_url	category_list	market	funding_total_usd
	0	/organization/waywire	#waywire	http://www.waywire.com	Entertainment Politics Social Media News	News	1750000.00
	1	/organization/tv-communications	&TV Communications	http://enjoyandtv.com	Games	Games	400000.00
2		/organization/rock- your-paper	'Rock' Your Paper	http://www.rockyourpaper.org	Publishing Education	Publishing	40000.00
	3	/organization/in- touch-network	(In)Touch Network	http://www.InTouchNetwork.com	Electronics Guides Coffee Restaurants Music i	Electronics	1500000.00
	4	/organization/r-ranch- and-mine	-R- Ranch and Mine	NaN	Tourism Entertainment Games	Tourism	60000.00
	5 r	ows × 42 columns					

Splitting the data

```
{\tt df.} category\_list
          df.market
          df.status
          df.name
          df.country_code
          df.state_code
          df.region
          df.city
          df.founded_at
                  2012-06-01
Out[99]:
                         NaT
                  2012-10-26
         2
                  2011-04-01
         3
          4
                  2014-01-01
          49433
                 2013-01-28
          49434
                         NaT
          49435
                  2012-05-13
          49436
                         NaT
                  1999-01-01
          49437
         Name: founded_at, Length: 49437, dtype: datetime64[ns]
In [100...
          # Numerical Data
          df.funding_total_usd
          df.funding_rounds
          {\tt df.first\_funding\_at}
          df.last_funding_at
          df.seed
          df.venture
          {\tt df.equity\_crowdfunding}
          df.undisclosed
          df.convertible note
          df.debt_financing
          df.angel
          df.grant
          df.private_equity
          df.post_ipo_debt
          df.secondary market
          df.product_crowdfunding
df.round_A
          df.round B
          df.round_C
          df.round D
          df.round_E
          df.round F
          df.round G
          df.round_H
          df.grant
                  0.00
         1
                  0.00
                  0.00
         2
         3
                  0.00
                  0.00
          49433
                  0.00
          49434
                  0.00
                  0.00
          49435
                  0.00
          49436
          49437
                  0.00
         Name: grant, Length: 49437, dtype: float64
In [101...
          # 'funding total usd',
          # 'name', 'homepage_url', 'category_list', 'market', 'status', 'country_code', 'state_code', 'region', 'city' 'founded
                  0.00
                  0.00
         1
                  0.00
          2
          3
                  0.00
                  0.00
          49433
                  0.00
          49434
                  0.00
          49435
                  0.00
                  0.00
          49436
          49437
                  0.00
         Name: grant, Length: 49437, dtype: float64
```

```
In [102...
           X=df[['funding_rounds', 'seed' ,'venture','equity_crowdfunding','undisclosed' ,'convertible_note' ,'debt_financing',
           y=df['grant']
In [103...
           X_{\text{train}}, X_{\text{test}}, y_{\text{train}}, y_{\text{test}} = train_test_split(X, y, test_size=0.2, random_state=42)
In [104...
           X_train.fillna(0)
           X.fillna(0)
           X train.isnull().sum()
Out[104... funding_rounds
                                     0
          seed
                                     0
          venture
          equity_crowdfunding
                                     0
          undisclosed
                                     0
          convertible_note
          debt financing
                                     0
          angel
                                     0
          grant
                                     0
          private equity
          post ipo equity
                                     0
          post_ipo_debt
                                     0
          secondary_market
                                     0
          product_crowdfunding
                                     0
                                     0
          round A
          round_B
                                     0
          round C
          round D
                                     0
          round E
                                     0
          round F
                                     0
          round G
                                     0
          round H
                                     0
          dtype: int64
```

Applying Models

0.00

Out[107... 0

Determine the baseline model accuracy

```
In [105...
          # create baseline model
          def baseline model(n predictions, value to predict):
              just predict a single value (e.g. mean) for everything
              baseline_preds = []
              for i in range(n_predictions):
                  baseline_preds.append(value_to_predict)
              return pd.Series(baseline_preds)
In [106...
          n_predictions = len(y_test) # how many predictions to make? '3832'
          baseline_value =pd.Series(y_train).value_counts().index[0] # what value to predict? (classification = most common
          baseline_preds = baseline_model(n_predictions, baseline_value)
          baseline_preds = baseline_model(n_predictions, baseline_value)
          baseline preds
                0.00
Out[106...
         1
                0.00
                0.00
                0.00
         3
                0.00
         9883
                0.00
         9884
                0.00
         9885
                0.00
         9886
                0.00
         9887
                0.00
         Length: 9888, dtype: float64
In [107...
          n_predictions = len(y_test) # how many predictions to make? '3832'
          baseline_value =pd.Series(y_train).value_counts().index[0] # what value to predict? (classification = most commo
          baseline preds = baseline model(n predictions, baseline value)
          baseline_preds = baseline_model(n_predictions, baseline_value)
          baseline_preds
```

```
1
       0.00
       0.00
2
3
       0.00
       0.00
       0.00
9883
9884
       0.00
9885
       0.00
9886
       0.00
9887
       0.00
Length: 9888, dtype: float64
```

```
In [108...
```

```
baseline_acc=accuracy_score(y_test, baseline_preds) #Accuracy score of baseline model
print('The baseline model accuracy score is :',baseline_acc)
```

The baseline model accuracy score is: 0.9765372168284789

RandomForestClassifier Model

```
# create and fit RandomForestClassifier model
rfc=RandomForestClassifier()
rfc.fit(X_train, y_train)
# predict
pred = rfc.predict(X_test)
# pred
rfc_acc= accuracy_score(y_test, pred)
print('The accuracy score using the RandomForestClassifier (befor resample) is :',rfc_acc)
print(classification_report(y_test, pred))
```

The accuracy score using the RandomForestClassifier (befor resample) is : 0.9851334951456311 precision recall f1-score support

0.0 1.00 1.00 9656

```
1003.0
               0.00
                         0.00
                                    0.00
                                                  0
 1700.0
               0.00
                         0.00
                                    0.00
 1840.0
              0.00
                         0.00
                                    0.00
                                                  0
2000.0
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DecisionTreeClassifier Model
In [110...
          # create and fit DecisionTreeClassifier model
          dtc=DecisionTreeClassifier()
          dtc.fit(X_train,y_train)
          #predict
          pred = dtc.predict(X_test)
          # pred
          dtc_acc= accuracy_score(y_test, pred)
          print('The accuracy score with using the decision tree classifier is :',dtc_acc)
          print(classification_report(y_test, pred))
         The accuracy score with using the decision tree classifier is : 0.9896844660194175
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                                  recall f1-score
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	accuracy macro avg weighted avg	0.23 0.99	0.26 0.99	0.99 0.24 0.99	9888 9888 9888

KNeighborsClassifier Model

```
pred = knn.predict(X_test)

# #KNN accuracy score
Knn_acc= accuracy_score(y_test, knn.predict(X_test))
print('The accuracy socre using the KNeighborsClassifier is :',Knn_acc)
print(classification_report(y_test, pred))
```

The accuracy socre using the KNeighborsClassifier is: 0.9841221682847896

precision recall f1-score support

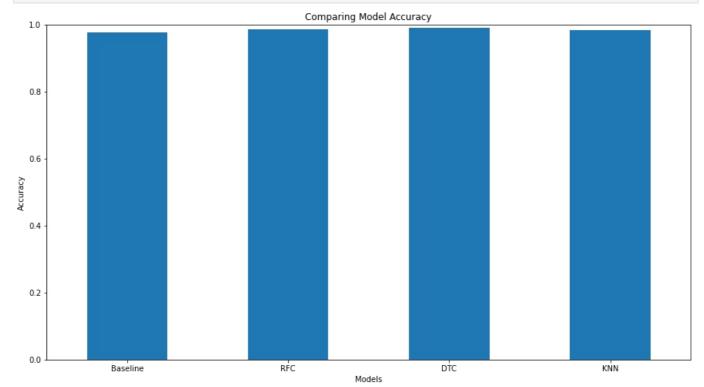
e	accuracy	socre using precision	the KNeigh recall	nborsClassi f1-score	fier is : support
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	1700.0	0.00	0.00	0.00	1
	1840.0	0.00	0.00	0.00	Θ
	2000.0	0.00	0.00	0.00	2
	2200.0	0.00	0.00	0.00	0
	2500.0	0.00	0.00	0.00	1
	3000.0	0.00	0.00	0.00	0
	10000.0	1.00	1.00	1.00	2 1
	10009.0 12000.0	0.00 0.00	0.00 0.00	0.00 0.00	0
	13000.0	0.00	0.00	0.00	2
	14852.0	0.00	0.00	0.00	1
	15000.0	1.00	1.00	1.00	1
	18000.0	0.00	0.00	0.00	1
	18394.0	0.00	0.00	0.00	1
	20000.0	0.33	1.00	0.50	1
	21466.0	0.00	0.00	0.00	0
	25000.0	0.60	0.43	0.50	7 1
	26500.0 29000.0	0.00 0.00	0.00 0.00	0.00 0.00	1
	30000.0	0.00	0.00	0.00	2
	31777.0	0.00	0.00	0.00	1
	32521.0	0.00	0.00	0.00	Θ
	32707.0	0.00	0.00	0.00	1
	33283.0	0.00	0.00	0.00	0
	34060.0	0.00	0.00	0.00	1
	35000.0	0.50	0.50	0.50	2
	39700.0 40000.0	0.00 0.67	0.00 0.67	0.00 0.67	1 6
	42000.0	0.00	0.00	0.07	0
	43000.0	0.00	0.00	0.00	0
	43823.0	0.00	0.00	0.00	1
	45000.0	0.00	0.00	0.00	1
	45412.0	0.00	0.00	0.00	1
	45457.0	0.00	0.00	0.00	1
	45685.0	0.00	0.00	0.00	0
	47500.0 50000.0	0.00 0.50	0.00 0.40	0.00 0.44	1 5
	50408.0	0.00	0.40	0.44	1
	60000.0	1.00	1.00	1.00	1
	67000.0	0.00	0.00	0.00	1
	75000.0	0.00	0.00	0.00	3
	86729.0	0.00	0.00	0.00	1
	90000.0	0.00	0.00	0.00	1
	90019.0	0.00	0.00	0.00	1
	95000.0 96325.0	0.00 0.00	0.00	0.00 0.00	1 1
	96832.0	0.00	0.00	0.00	0
	100000.0	0.75	0.50	0.60	6
	106536.0	0.00	0.00	0.00	Θ
	115000.0	0.00	0.00	0.00	1
	120000.0	0.00	0.00	0.00	0
	120941.0	0.00	0.00	0.00	1 0
	129390.0 130295.0	0.00 0.00	0.00 0.00	0.00 0.00	1
	136700.0	0.00	0.00	0.00	1
	144702.0	0.00	0.00	0.00	Θ
	145774.0	0.00	0.00	0.00	1
	150000.0	0.50	1.00	0.67	2
	152763.0	0.00	0.00	0.00	0
	154320.0	0.00	0.00	0.00	1
	160922.0 162000.0	0.00 0.00	0.00	0.00	0 1
	170000.0	0.00	0.00 0.00	0.00 0.00	1
	180000.0	1.00	1.00	1.00	2
	190000.0	0.00	0.00	0.00	1
	196000.0	0.00	0.00	0.00	1
	197634.0	0.00	0.00	0.00	1
	200000.0	0.29	1.00	0.44	2
	203171.0	0.00	0.00	0.00	1 1
	205000.0	0.00 0.00	0.00 0.00	0.00 0.00	0
	213000.0	0.00	0.00	0.00	1
	213094.0	0.00	0.00	0.00	0
	214250.0	0.00	0.00	0.00	1
	220099.0	0.00	0.00	0.00	1
	225195.0	0.00	0.00	0.00	1

9100000.0	0.00	0.00	0.00	1
9150000.0	0.00	0.00	0.00	1
9450000.0	0.00	0.00	0.00	Θ
9500000.0	0.00	0.00	0.00	2
10000000.0	1.00	1.00	1.00	1
10400000.0	0.00	0.00	0.00	Θ
10800000.0	0.00	0.00	0.00	Θ
11000000.0	0.00	0.00	0.00	1
11100000.0	0.00	0.00	0.00	1
11200000.0	0.00	0.00	0.00	1
11400000.0	0.00	0.00	0.00	1
13836170.0	0.00	0.00	0.00	1
14500000.0	0.00	0.00	0.00	0
15000000.0	0.00	0.00	0.00	1
15152514.0	0.00	0.00	0.00	1
19900000.0	0.00	0.00	0.00	Θ
24600000.0	0.00	0.00	0.00	1
25000000.0	0.33	1.00	0.50	1
26000000.0	0.00	0.00	0.00	1
27400000.0	0.00	0.00	0.00	1
39700000.0		0.00	0.00	0
45000000.0		0.00	0.00	1
45100000.0	0.00	0.00	0.00	0
50000000.0		0.00	0.00	2
90000000.0		1.00	1.00	2
145750000.0		0.00	0.00	0
154053900.0		0.00	0.00	0
170000000.0		0.00	0.00	1
191000000.0	0.00	0.00	0.00	1
accuracy	/		0.98	9888
macro avo		0.15	0.13	9888
weighted av	0.98	0.98	0.98	9888
-				

Evaluation

Comparing Model Accuracy

```
pd.DataFrame([baseline_acc, rfc_acc, dtc_acc, Knn_acc]).plot.bar();
plt.xticks(np.arange(4),('Baseline','RFC','DTC','KNN'))
plt.legend().remove()
plt.ylim(0,1)
plt.ylabel('Accuracy')
plt.xlabel('Models')
plt.xticks(rotation = 0)
plt.title('Comparing Model Accuracy');
```



Conclusion / Final Thoughts

We have applied three distinctive machine learning techniques to the data. Decision tree seem to be the most successful out of them. Decision tree accomplished 0.989 accuracy score.which it is perfect and we think we can consider it a successful classification. while baseline accuracy score is 0.976, KNN accuracy score is 0.984, Random Forest accuracy score is 0.985.

In []: