

ASSIGNMENT – 2

POWERPOINT



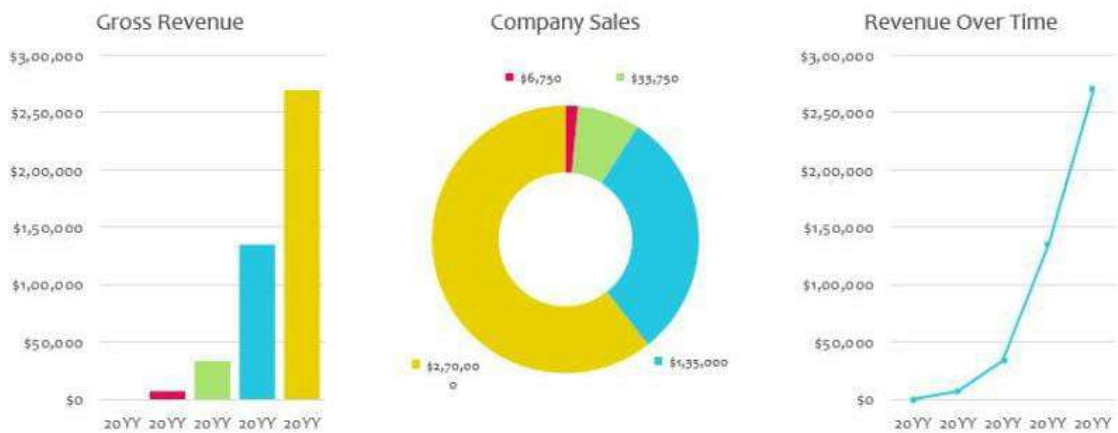
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Chart Options

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Comparison

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Trey Research

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Competitive Service

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Table

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| | Vendors | Users | Consultants | Ad Buyers | Gross Revenue | Company Revenue |
|------|---------|-------|-------------|-----------|---------------|-----------------|
| 20YY | 0 | 0 | 2 | 0 | \$0 | \$0 |
| 20YY | 10 | 100 | 50 | 10 | \$6,750 | \$1,013 |
| 20YY | 50 | 500 | 60 | 500 | \$33,750 | \$5,063 |
| 20YY | 200 | 2000 | 100 | 5000 | \$135,000 | \$20,250 |
| 20YY | 400 | 4000 | 120 | 50000 | \$270,000 | \$40,500 |