PRIYA SHAH

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EDUCATION

Northwestern University   Expected: Fall 2019
Bachelor of Arts in Economics, Minor in Computer Science   Evanston, IL
- GPA: **3.8/4.0** (Dean's List) | SAT: **2190/2400**
- Relevant Coursework: Design Technology & Research, Human Computer Interaction, Design Thinking & Doing, Principles of Entrepreneurship, Multivariable Calculus, Introduction to Applied Econometrics

EXPERIENCE

Apple Inc.   April 2019 - Present
Siri Engineering Project Management Intern (Core ML)   Cupertino, CA
- Led 15+ meetings with 27+ teams to increase machine learning adoption across internal applications by presenting the benefits of Core ML and jointly brainstorming 60+ potential ML features for customer impact
- Coordinated with the team's engineering managers to initiate collaboration with other application teams
- Cataloged news articles and social media posts for weekly executive program status
- Collected and summarized developer feedback from WWDC Labs to convert into actionable items
- Guided communication between cross-functional teams to resolve blockers and support engineers to stay on schedule
- Managed the bug total and status for team project by hosting weekly meetings to organize and screen incoming issues

American Express, Co.   June 2018 – August 2018
Summer Technology Intern   New York City, NY
- Developed a feedback ecosystem that collects, stores and displays card member responses to understand user engagement with marketing content, improve personalization, and produce higher customer satisfaction scores
- Built a reusable, dynamic customer-facing React component supported by a backend built using Redis and Express
- Designed and built an internal portal to view and download feedback as Excel file to drive personalization algorithms
- Awarded 'American Express Hackathon Innovation Genius'

Northwestern University   September 2017 – December 2018
Computer Science Peer Mentor   Evanston, IL
- Conducted weekly tutorials and hosted office hours for Introduction to Computer Programming I & II to help students with programming in Racket and C++

InTech Systems   June 2017 – July 2017
Internal Technology Intern   Ahmedabad, India
- Created a dynamic data visualization dashboard using Microsoft Power BI for the HR department to assess employee performance by extracting relevant data from the company database using transformations in MySQL

Commerce Pundit   June 2017 – July 2017
Project Management Intern   Ahmedabad, India
- Published a requirements report for an online design tool on client's website to decrease customer bounce back rate

LEADERSHIP

Link Foundation   March 2015 – August 2016
Founder and Volunteer   Ahmedabad, India
- Founded an organization to connect community organizations with volunteers and resources, built a holistic education program for migratory children under the age of 12, and assisted in fundraising efforts using social media campaigns

SKILLS & INTERESTS

Languages: English (native), Gujarati (native) and Hindi (native)
Technical Skills: Radar, JIRA, C++, C#, Dr. Racket, Microsoft Office, MySQL, Microsoft Power BI, Stata
Memberships: Alpha Kappa Psi Business Fraternity, Women in Business, Women in Computing
Interests: World travel, Bollywood fusion dancing, Cooking and eating international cuisines, Exploring music genres