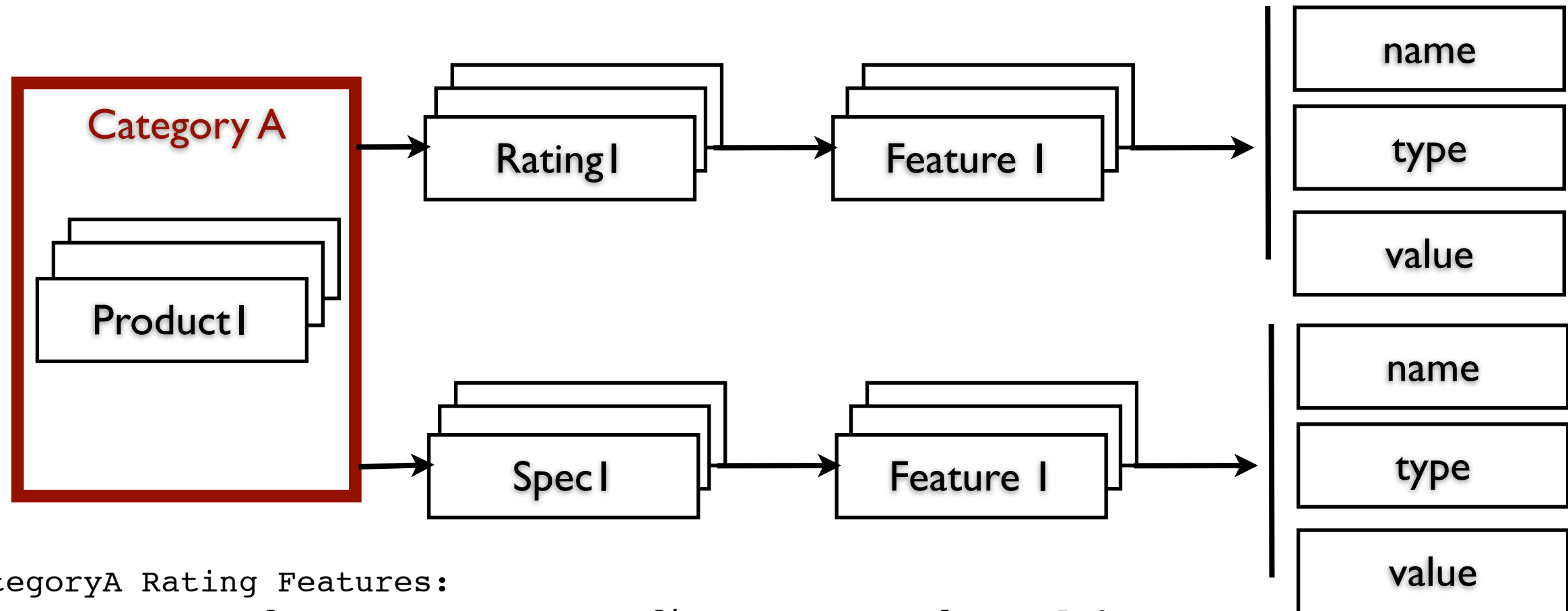


Recommender System

ConsumersReports

Feature Recommendations



CategoryA Rating Features:

```
[ {'name': 'Performance', 'type': 'fiveStars', 'value': 5.0},  
  {'name': 'Battery life', 'type': 'slider', 'value': 4.75},  
  {'name': 'OS', 'type': 'checkBox', 'value': 'Windows 8'},  
  {'name': 'Overall score', 'type': 'slider', 'value': 63.16155},  
  {'name': 'Portability', 'type': 'fiveStars', 'value': 4.0},  
  {'name': 'Thin & light', 'type': 'RADIO BUTTON', 'value': 'Yes'},  
]
```

CategoryA Spec Features:

```
[ {'name': 'Color', 'type': 'checkBox', 'value': 'Silver, Black'},  
  {'name': 'Claims to shred data discs', 'type': 'RADIO BUTTON', 'value': 'No'},  
  {'name': 'No. of sheets shredded at a time', 'type': 'checkBox', 'value': '6/100'},  
]
```

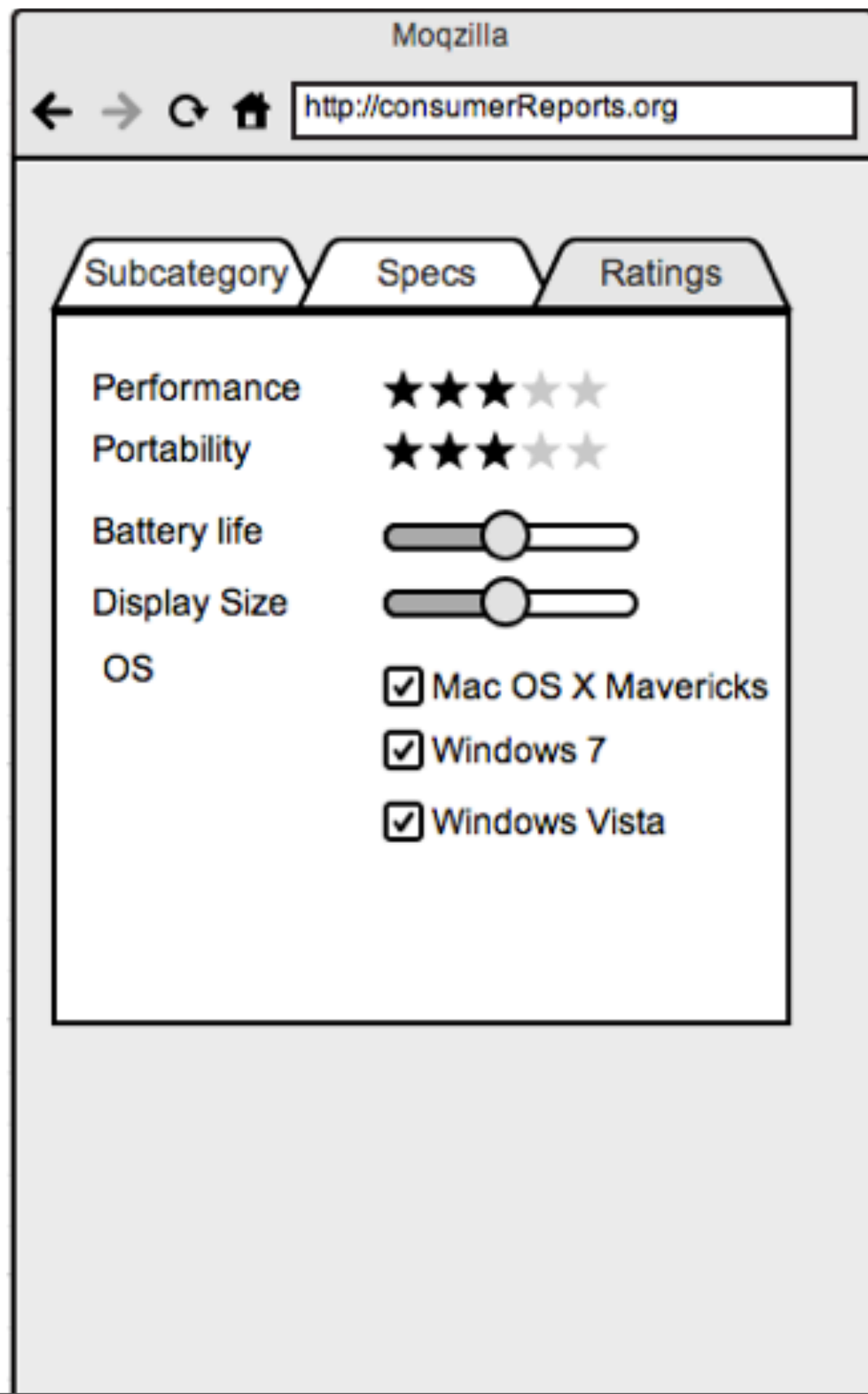
Ratings

{name, type, value}

```
ratings : [
  + { },
  + { },
  + { },
  + { },
  - {
    sortOrder : 15
    attributeId : 6626
    dataPresentationFormat : NON GRAFIC
    filterWidget : MULTI SELECT BOX
    unitName : in.
    value : 5.2
    displayName : Display diagonal size
    description :
      Display diagonal size is the active diagonal length of main display, music tracks, and other functions.
    isForDisplayOnCRO : (boolean) true
    isCategoryCommonAttribute : (boolean) true
  },
]
```

Type

'MULTI SELECT BOX': 'checkBox',
'BLOB SLIDER': 'fiveStars',
'NUMERIC SLIDER': 'slider'



Mockup #1

Moqzilla

← → ↻ 🏠

+

Subcategory

+

Specs

-

Ratings

Display

Battery life

Portability

★

★

★

★

★

Performance

★

★

★

★

★

OS

>

☒ Mac OS X Mavericks

☒ Windows 7

☒ Windows Vista

Mockup #2