RAYS IT & DESIGN WORLD PVT. LTD.

WEB | APP | SOFTWARE DEVELOPMENT | DIGITAL MARKETING

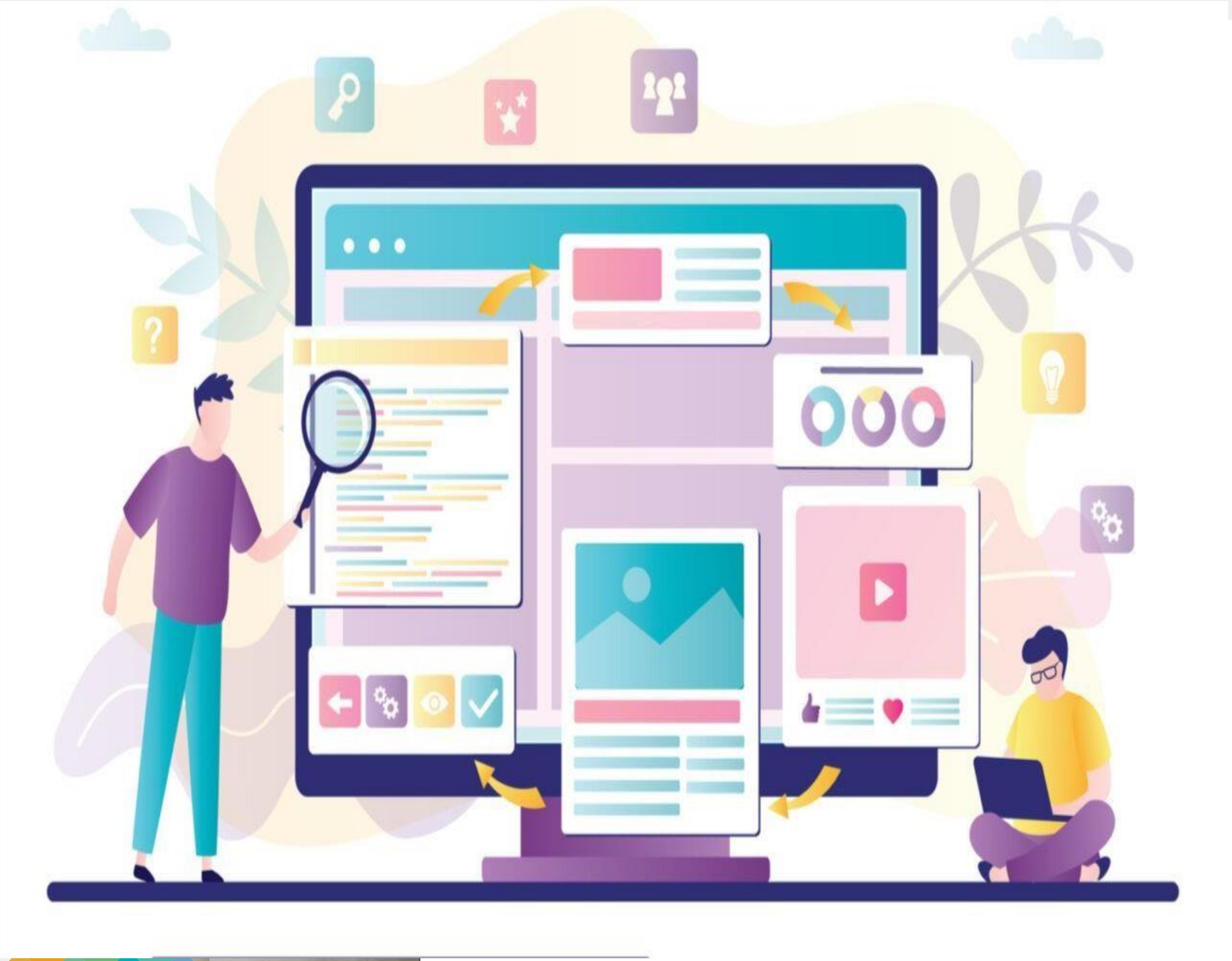
RAYS
IT & DESIGN WORLD

About us

A team of young expert software professionals.
RAYS IT & DESIGN WORLD PVT. LTD. is a Professional, Website, Software and Mobile App Development Company that Endeavor on Highly Proficient, and Cost Effective Software solutions.

Since our Inception, We have been helping companies across all the industries to achieve their Business Goals with Impactful, Business- Centric Software Solutions.

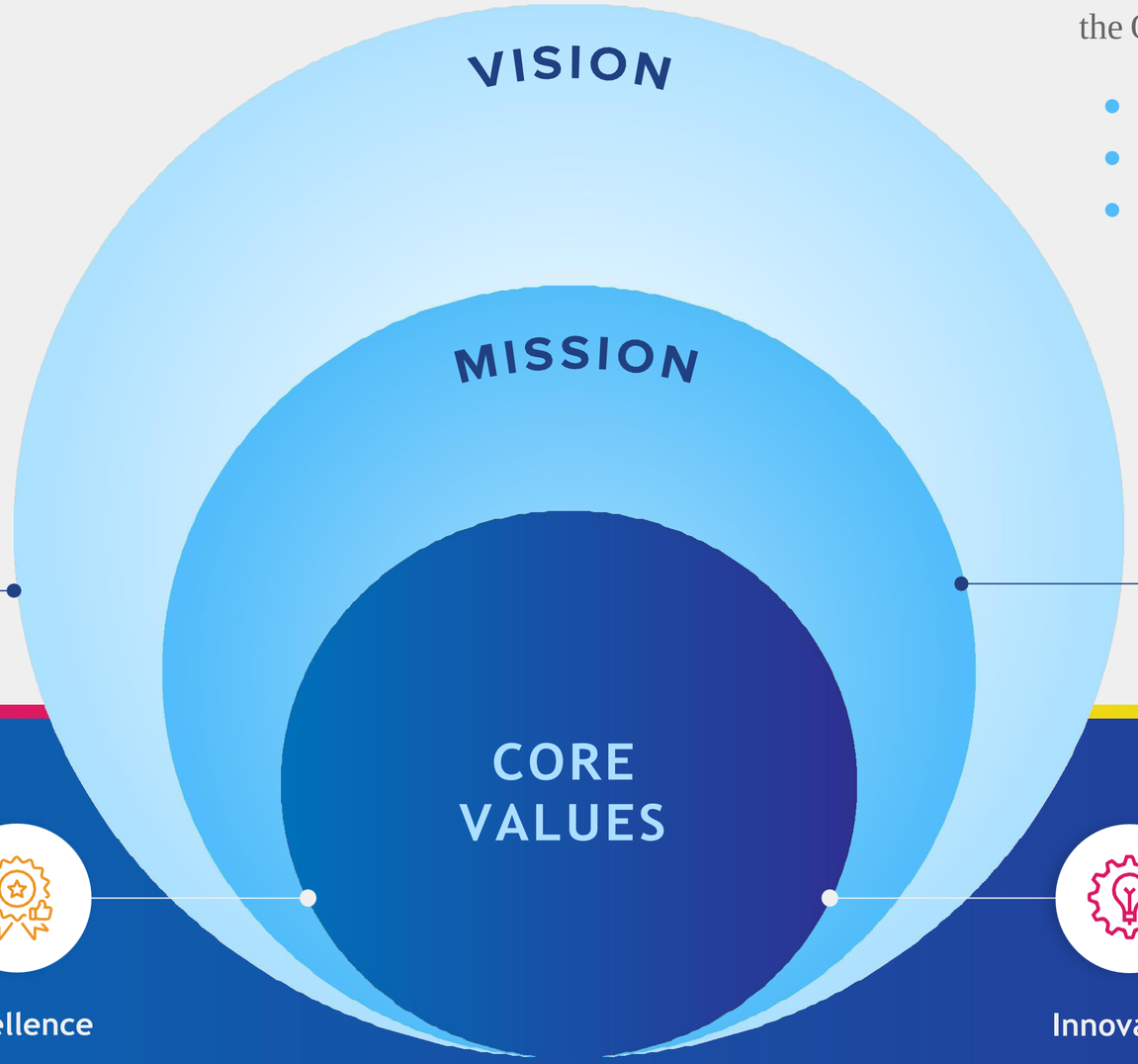
With our cutting-edge technologies, Agile Methodologies and in-depth industry knowledge, We support the Digital Transformation of our clientsacross all Business Verticals.



Working Strategically, Proactively & Prompt as Your Trusted IT Partner,
We’ll take your Online Presence to the Next Level.

Vision, Mission & Core Values

Make Technology an asset for Our Clients & not a Problem! Our vision is to be one of the Most Innovative IT Company in the industry who is known for Translating Technologies into Agile Solutions which add Value to Our Clients.



Our Mission is to Provide turnkey IT Solutions through a Proficient & Motivated Team using their Skills & Cutting-Edge Technology to maintain Growth & Stability to the Organization.

- **Lower IT Development Costs**
- **Increase Efficiency and Productivity**
- **Secured Business Platform**

Integrity

Excellence

Innovation

Empowerment

Facts & Stats

Expert Resources Leads to Triumph

40+ Mobile Apps

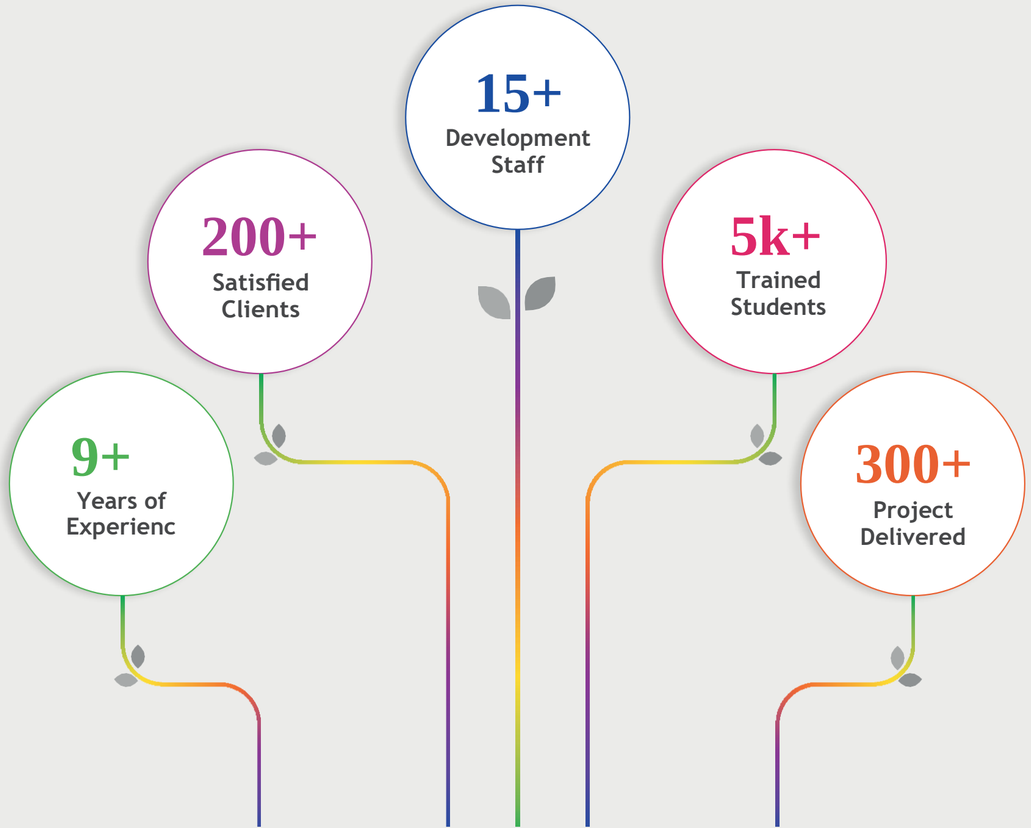
50+ Point of Sale (POS)

150+ Web Apps

25+ Industry Verticals

4+ Countries

30+ Software



Our Services

We Can Make Your Business Easier

Web App Development

- Dot Net Development
- PHP Development
- Node.JS Development
- Python Development
- Java Development

Mobile App Development

- IOS App Development
- Android App Development
- Hybrid App Development
- Flutter App Development

Software Development

- ERP
- CMS
- LMS
- Billing / Inventory
- Many more..

SERVICES

Digital Marketing

- Search Engine Optimization
- Social MediaMarketing
- PPC Campaign
- Content Marketing & Management
- Social Media Marketing
- E-commerce Marketing & Consulting

UI/UX Design

- HTML/CSS
- JavaScript
- Responsive Design
- Brand Identity

Some Projects

Web
Development

Mahtari Vandan Yojna
Aawas Mitra
DME Fund Monitoring
awcinfrawcdcg.in
establishment.wcdcg.in
vinayakmusic.com
core-cab.com
ipacg.com
hydrogeoconsultant.com
newtonacademy.in
terasaath.in
todaynews36.com
masantechsys.com
paramedicalacademy
worldeducation.co.in
sparshpsceducation.com
budgetdry.in
gayatritypingsteno.com
Shriramtravels.com
many more...

Application
Development

Online Pandit
Tera Saath
NXT Bus
Discount 24
Vinayak Music
Designer Babu
S World
RK Fashion
Moon Cam
Ho Buddies
Singhania Buildcon
Many more..

Software
Development

Billing / Stock
Hospital Management
School Management
Transport Management
Learning Management
Construction Management
HR Management
Restaurant Management
Hotel Management
Salon Management
Coaching Management System
MLM
Many more...

Technologies We Use

We are Expert In

iOS

- Swift
- Objective-c

Android

- Java
- Kotlin

Cross Platform

- Flutter
- React Native
- Ionic

Cloud & Server

- Amazon AWS
- Digital Ocean
- Godaddy
- Bigrock
- Hostgator
- Many more..

Front End

- JavaScript
- Type Script
- Angular
- React Js
- CSS3
- Bootstrap
- HTML5

Back End

- Laravel
- Node.js
- CodeIgniter
- Python
- ExpressJs
- Django
- Magento
- PHP Core
- .NET MVC
- .Net Core
- C#

TECHNOLOGIES

Management & Consulting

- Github
- Basecamp
- Trello
- Mattermost
- Jira
- Slack
- Teamwork
- GitLab
- Skype
- Orange Scrum

Database

- Firebase
- Redis
- PostgreSQL
- MongoDB
- MySQL
- Oracle
- SQLite
- DynamoDB

CMS & E-Commerce

- Laravel
- CodeIgniter
- Python
- Node.JS
- .Net
- Core PHP

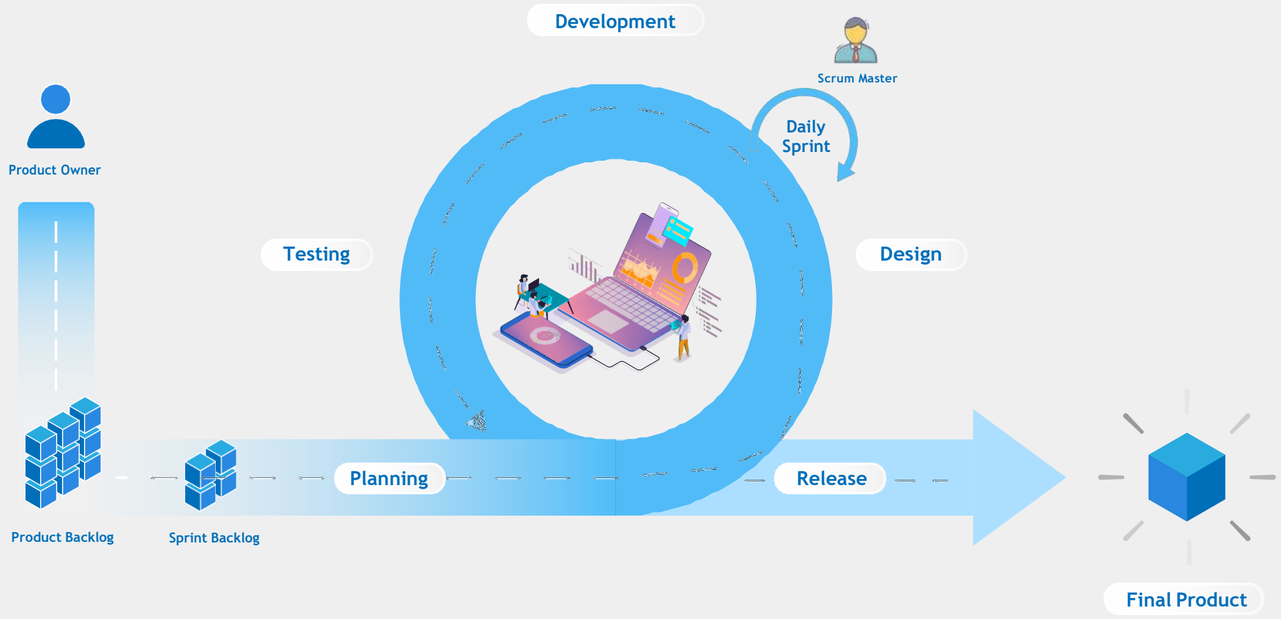
UI / UX

- Sketch
- CorelDRAW
- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Sketch
- Figma
- InVision
- Ionic design
- Angular Design

Development Approach

A G I L E M E T H O D

Based on the client requirement & type of the project we prefer to go with the appropriate project execution methodologies & approach. It helps for development of high-quality IT products that meets or exceeds customer expectations, reaches completion within times & cost estimates.

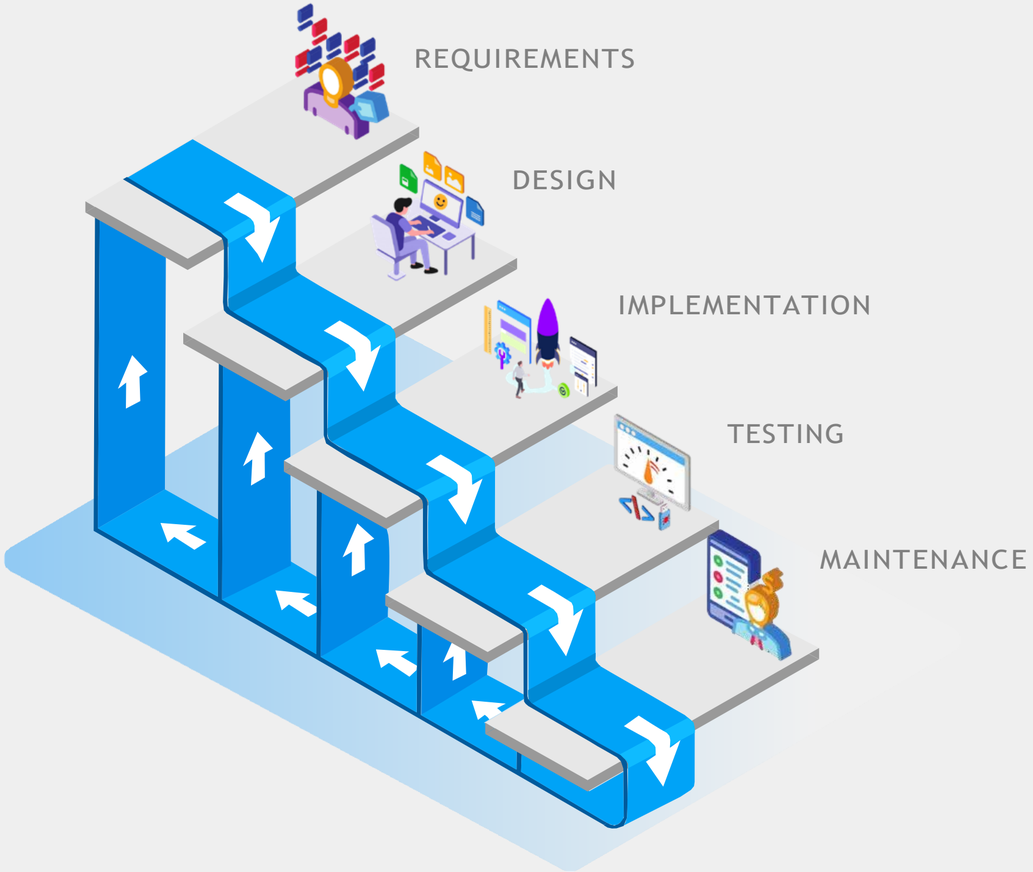


When to use

- Few Initial Product & Regulatory Requirements
- Lenient Processes in Place
- High Product Owner Involvement
- Innovative product development from scratch
- Short, Flexible Timeline
- Budget with Wiggle Room

WATERFALL METHOD

The Waterfall methodology is the traditional and the most common methodology used for project management. It follows a sequential, linear process which is why it is often described as a “linear-sequential life cycle model”.



When to use

- Many Initial Product Requirements & Strict Regulatory Requirements
- Strict Processes in Place
- Low Product Owner Involvement
- Enhancement to an Existing Product
- Fixed & Firm Timeline
- Fixed, Inflexible Budget

Why Choose RAYS IT & DESIGN WORLD?

Vision + Hard work + Consistency

We consider every aspect which matters to clients' data security and intellectual property protections. We believe that transparency is needed to create trust, and so it is integral part or Rays It culture. It give us utmost confidence to provide a visibility regarding the development process to the clients. Being your technology partner we make sure to deliver right combinationof technologies for your need and excellent result of it.

Dedicated Resource Allocation

Dilerent Business Models

Technology Experts on Board

Agile Development & Quick Deployment

Value of Your Investment

Respect Client Needs, Culture, Identity s Objective

Competitive Rates for Excellent Service

NDA & Ownership Transfer

Complete End to End Solutions

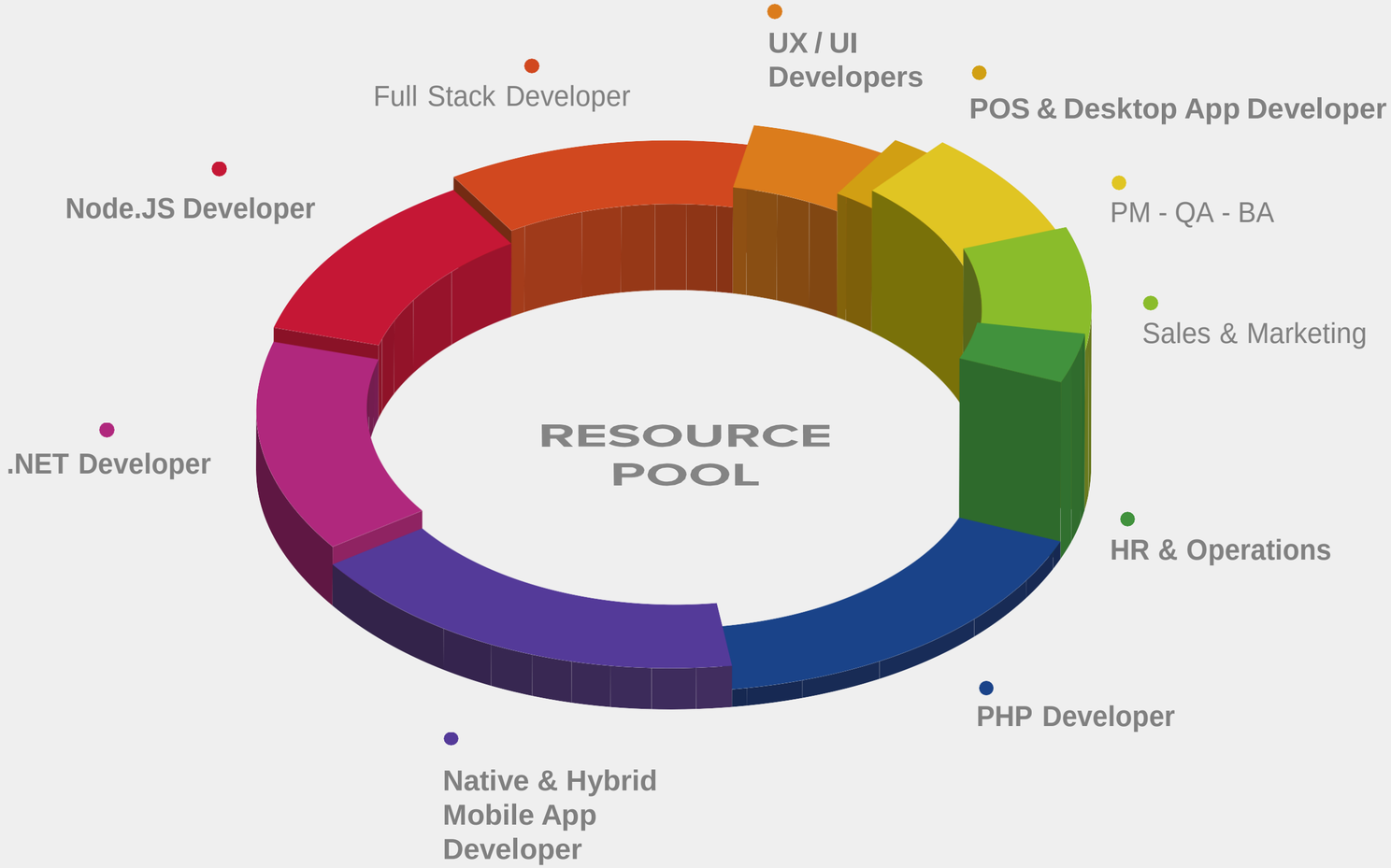
Annual Maintenance Plans

Global Know How

True Partners

Our Team

TECHNOLOGY
Resources



Our Team

EXPERIENCE
Resources

9+ Years

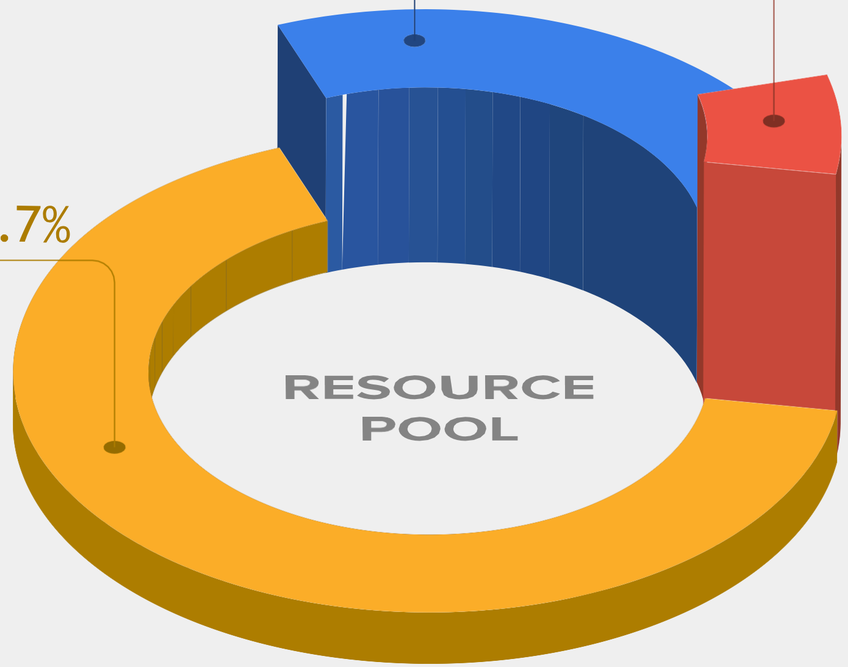
26.7%

6.7%

1-3 Years

3-8 Years

66.7%



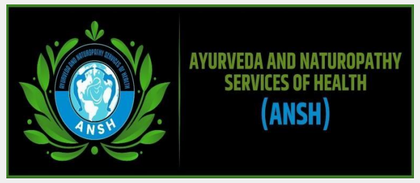
Our Pricing Structure

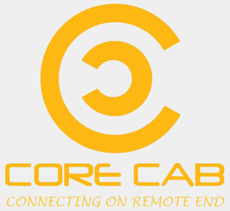
We believe in transparency

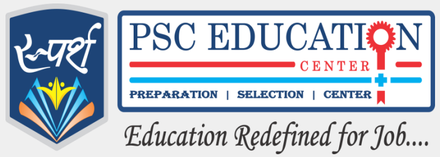
PRICING STRUCTURE

Our Clients

Who Trust







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RAYS IT & DESIGN WORLD,
Near Vidya Hospital, Shankar Nagar
Raipur (CG)
Pin Code : 492001

+91 99269-89777
info@raysitworld.com
www.raysitworld.com