



ENVISAGE

RULEBOOK

ABOUT IIC

The **Institution's Innovation Council (IIC)**, an MHRD initiative, was formed with the objective of prospering young minds full of innovative ideas and help them succeed in life by imparting knowledge on innovation, technology, entrepreneurship and start-ups through various workshops, seminars, fests and talk sessions. We provide students a platform where they can explore, showcase and sharpen their talents through various activities that our cell organizes throughout the year. Our ultimate goal is to prepare students for their future endeavours.

ABOUT ENVISAGE

Envisage is the official E-Summit of Techno Main Salt Lake, organized by **IIC-TMSL**. It is a product of creative and passionate minds that saw the need for the hour and worked hard with fervour and enthusiasm to make it a reality for all. It provides an excellent platform for promising minds to showcase their talents. The events are designed to test and encourage the participants' minds in a wide variety of fields, especially for someone curious as to how this world of Entrepreneurship works and what it takes to be an entrepreneur.

Date: 23rd - 29th May 2022



EVENTS



ENVISAGE'22
PRESENTS



BIZ Plan

Test the foundation of your business plans and validate it by an esteemed panel of judges.

DATES: 23rd - 29th May

Register now at: www.envisage.live

Prize Pool: ₹20,000



FOR QUERIES CONTACT:

AYUSHI DEY | 9641099272 | RAJEEV TWARI | 8319080781



| [envisagetmsl](https://www.envisagetmsl.com)

BIZ PLAN

BIZ PLAN

Young entrepreneurs with creative minds will have an opportunity of presenting their fresh and **innovative business ideas**, in front of an esteemed panel of judges, with a chance of getting rewarded generously. Apart from their valuable feedback and unique insights into industrial requirements, participants will also stand a chance of getting rewarded for their practical innovation and pitching skills.

Date: 23rd - 25th May 2022

RULES FOR REGISTRATION

- The competition is open to everyone.
- Make sure to bring in a good idea for your startup. Teams presenting a prototype will be preferred.
- A team can consist of a maximum of 4 members. However, only the Team Leader needs to register.
- Individual participation is accepted.
- A person can be a member of a single team. Multiple participation is prohibited.
- Teams cannot be changed after the completion of the registration.

GUIDELINES

- The teams will have to submit their pitch decks for the prelims (which will be held online).
- Reference of the Pitch Deck is available here - **http://bit.ly/PitchDeck_IICTMSL**
- The ideas will be presented in front of a panel of esteemed judges and guests.
- The shortlisted teams will be invited to the finals (to be held offline at the TMSL campus, Kolkata).
- Each team will be allotted 7 minutes in the Final (3 minutes to present their ideas and 4 minutes for the Q&A round).
- Candidates qualifying for the finals need to make provisions for their accommodation and food. Alternatively, you can contact the event heads for help.

PRIZE POOL

Prize Money : ₹20,000/-

Add-ons :

- Start-up Support Service
- Vouchers
- Goodies

For queries -

- Ayushi Dey - 9641099272
- Rajeev Tiwari - 8319080781

The poster features a dark blue background with a subtle pattern of binary code (0s and 1s). In the top left corner, there is a red circular logo with a white '4' and the text 'IIC' next to it. In the top right corner, the 'ENVISAGE' logo is displayed. The main title 'Hackofy' is written in a large, white, sans-serif font, with a cyan-colored code symbol '</>' positioned below it. To the right of the title, there is a 3D illustration of a laptop with a screen showing binary code, connected by colorful lines to four circular nodes, each also displaying binary code. Below the title, the text 'Proliferate your hands-on skills on problem solving abilities in this competitive hackathon.' is written in a smaller white font. Further down, the dates 'Dates:- 26th - 28th May' are shown in cyan, followed by the registration information 'Register now at: www.envisage.live' in white. The prize pool 'Prize Pool: ₹14,000' is listed in cyan. At the bottom right, contact information is provided: 'FOR QUERIES CONTACT: SHUBHAYU MAJUMDAR | 7679325872 VISHAL CHOLIBEY | 9934064937'. The bottom left corner features a small blue logo, and the bottom center contains social media icons for Facebook, Instagram, Twitter, LinkedIn, and YouTube, followed by the text '| envisagetmsl'.

HACKOFY

HACKOFY

A competitive **hackathon** where students can proliferate their hands-on skills on problem-solving abilities and design web/software solutions to the relevant problem statements like healthcare, public services, etc. It is a great opportunity for them to exhibit their cognitive expertise and come up with solutions to problems involving daily life circumstances.

Date: 26th - 28th May 2022

RULES

- A valid team must have 2-4 team members.
- Third-party tools are allowed.
- The teams can also be made cross-college.
- Any intellectual property that is developed during the Hackathon will belong to the team that developed it.
- You can also incorporate the material that is freely available to the public on the internet in your project.
- No plagiarism is entertained and it may lead to disqualification of your team if we find any.
- Decisions made by the judging committee would be final and no further arguments would be entertained.

JUDGING CRITERIA

- Code quality
- Applicability
- User Experience
- Originality

PRIZE POOL

Prize Money : ₹14,000/-

Add-ons :

- Swags
- Vouchers
- Goodies

For Queries -

- Shubhayu Majumdar-7679325872
- Vishal Choubey - 9934064937

A promotional poster for a Mock IPL auction. The background is dark blue. On the left, the IIC logo is at the top, followed by the text 'MOCK IPL' in large, stylized letters. Below this, it says 'Put on your bidder's hat and create your IPL with your favourite players.' and 'DATES: 27th - 28th May'. At the bottom left, it says 'Register now at: www.envisage.live' and 'PRIZE POOL : ₹14,000'. On the right, the text 'ENVISAGE'22 PRESENTS' is at the top. Below it is an illustration of a hand holding a red 'BID' sign over a tablet screen showing a red square. There are stacks of green banknotes, gold coins, and a gavel. The Envisage logo is in the top right corner. At the bottom right, it says 'FOR QUERIES CONTACT: Moinak Ghosh | 9432582711 | Dipannita Kundu | 8481995901'. At the bottom left, there is a small 'b' logo and social media icons for Facebook, Instagram, Twitter, LinkedIn, and YouTube, followed by the text '| envisagetmsl'.

MOCK IPL

MOCK IPL

A real-time **mock IPL Auction** where every team gets a fixed amount of virtual money which they can use to bid on international T20 players. The team with strong analytical and strategic skills wins the game. This game requires proper planning and presence of mind. So buckle yourself and be ready to assemble your fantasy team

Date: 27th - 29th May 2022

RULES

- You can buy your own Franchise from the given budget.
- Participants can form a group maximum up to 4 members.
- Teams will be given a Pool of 140-150 Players.
- Each Team need to buy 11 Players (with 4 Overseas only) by following the restrictions:-
3-4 Batsman, 1-2 Wicket Keeper, 2-3 All-rounder, 3-4 Bowler.
- The total Budget of every team will be ₹60 Crore.
- More Balanced team will fetch more points
- In the case of a Tie, the remaining budget balance will be the deciding factor.
- Decision of the Moderator will be Final.
- The unsold player list will be rolled only once at the last.

PRIZE POOL

Prize Money : ₹14,000/-

For Queries -

- Moinak Ghosh - 9432582711
- Dipannita Kundu -
8481995901



ENVISAGE'22
PRESENTS





Analyse your brain capacity and grip
over the business world in this
exciting business quiz.

DATE: 28th May
Register now at: www.envisage.live

Prize Pool: ₹6,000



FOR QUERIES CONTACT:
SHRISTI RAI | 7980149344 | ROHANI JHA | 7979052775

 | [envisagetmsl](https://www.instagram.com/envisagetmsl)

BRAIN-IT-OUT

BRAIN-IT-OUT

An exciting **quiz** where participants are quizzed on relevant business, technology and innovation topics and the team with the most answers correct, wins the game. to analyse your brain capacity and grip over the business world.

Date: 28th May 2022

RULES

- Team of 2 members required.
- Prelims will be an elimination round consisting of 15 questions.
- The teams qualifying the prelims round will move to the final round.
- Cross college teams are allowed.
- Top scorers in the prelims round will get an advantage in the final round.

PRIZE POOL

Prize Money: ₹6,000/-

Add-ons :

- Goodies
- Vouchers

For Queries -

- Shristi Rai - 7980149344
- Rohan Jha - 7979052775



IIC

ENVISAGE'22
PRESENTS

CASE STUDY CHALLENGE

Teams of three to five participants compete against each other to develop the best solution to real business scenarios, within a time period.

DATE: 27th May
Register now at: www.envisage.live
Prize Pool: **₹2000/-**

FOR QUERIES CONTACT:
RAHUL KUMAR | 7294875933 | SANJANA DEY | 9073018195

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CASE STUDY CHALLENGE

CASE STUDY CHALLENGE

A **case challenge** where participants with strong business and problem-solving skills compete among themselves to develop the best solution to a real business case study within a given time frame. Participants can showcase their great analytical and presenting skills and prove their entrepreneurial mettle.

Date: 27th May 2022

RULES

- Team size should be 3 to 4 members.
- No plagiarism will be entertained.
- You can access your problem statement in your D2C dashboard from 16th May 5 PM.
- The initial round will be online submission round in which participants will have to submit an initial draft in PDF form of their solution consisting of not more than 450-500 words till 19th May 5 PM.
- You will inform on 21st May whether your draft has been selected or not.
- If you are selected ,you will have to submit a copy of the solution in the form of a Power Point Presentation with PPT title as CSC_Team Name[MAXIMUM 25 SLIDES ARE ALLOWED] till 24th May 5 PM.
- The winner will be announced on 27th May 5 PM. Rewards will be given afterwards.

PRIZE POOL

Prize Money: ₹2,000/-

Add-ons :

- Goodies
- Vouchers

For Queries -

- Rahul Kumar - 7294875933
- Sanjana Dey - 9073018195

IIC

ENVISAGE'22
PRESENTS

REEL-O-
Mania

Explore your creativity through reel-making for achieving specific business milestones.

Register now at: www.envisage.live
Prize Pool: **₹2,000**

FOR QUERIES CONTACT:
Ayushi Dey | 9641099272 | Anushka Mukherjee | 7980964757

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REEL-O-MANIA

REEL-O-MANIA

Passionate filmmakers will compete among themselves by creating short films / videos on certain topics provided by us, to showcase their creativity and the power of storytelling. Participants will create **intriguing reels** on given topics based on technology, innovation, business and promulgate your ideas

RULES FOR REGISTRATION

- The competition is open to everyone.
- Only Individual Participation is allowed.
- A person should register only once. Multiple participation is prohibited.

GUIDELINES

- Candidates need to submit their social media profiles and post the videos (reels or short films) on Instagram, tagging IIC TMSL.
- You can submit Reels or Short Films of a maximum duration of 2 minutes.

- The video should mention our Title Sponsor's name, or that of IIC TMSL in a positive light.
- Participants should not put any song.
- The topic will be given 2-3 days before the submission date. Make sure to stick to the topic.
- Certificates will be issued to participants with successful submissions.

PRIZE POOL

Prize Money : ₹3,000/-

Add-ons :

- Goodies
- Vouchers

For Queries -

- Ayushi Dey - 9641099272
- Anushka Mukherjee -
7980964757

The banner features a dark blue background with a subtle grid and a faint globe. On the left, the IIC logo is displayed. The main title 'ENVISAGE'22 PRESENTS' is in large, bold, white letters. Below it, 'STOCKi - FY-' is written in a stylized font. A central graphic shows a red bull's head and a green bear's head facing each other, with a large green arrow pointing upwards between them. Text on the left describes the competition: 'Apply your trading and analytical skills and design the most marketable stock portfolio.' and 'Register now at: www.envisage.live'. The prize pool is listed as '₹7,000'. On the right, contact information for queries is provided. The bottom of the banner includes social media icons for Facebook, Instagram, Twitter, LinkedIn, and YouTube, along with the website 'envisagetmsl'.

IIC

ENVISAGE'22
PRESENTS

STOCKi
- FY-

Apply your trading and analytical skills
and design the most marketable stock
portfolio.

Register now at: www.envisage.live

PRIZE POOL: ₹7,000

FOR QUERIES CONTACT:
ISHIKA MONDAL|8927621618 ABHIPREYO GHOSH|7980765059

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STOCKIFY

STOCKIFY

An online simulation **trading game** where one can create and manage their own portfolio to compete with other players. One needs to have good trading and analytical skills in a fidgety environment to conquer this game of finance.

REQUIREMENTS

- Participant has to create an account on the DSIJ virtual trading platform.
- The contest key and password will be provided after a successful registration. Accessing the DSIJ portal requires PC/smartphone with an internet connection.

RULES

- The event will be live from 2 weeks before the E-Summit.
- The existing dummy cash balance will be cleared and an amount of Rs. 10 lakh dummy cash will be credited to the account of each participant.

- They can trade according to BSE.
- A specific time slot will be mentioned where each participant has to report and show us their final account balance. They must update their final net-worth to our assigned volunteer's datasheet.
- After submitting the details or after the given timeslot, no participant will be allowed to enter any data regarding their final net-worth.
- Winners will be decided by calculating the highest net-worth among the participants.

PRIZE POOL

Prize Money: ₹7,000/-

Add-ons :

- Courses on Investments
- Goodies
- Vouchers

For Queries -

- Ishika Mondal - 8927621618
- Abhipreyo Ghosh -
7980765059



ENVISAGE'22
PRESENTS



TWEETERS

BUSINESS DEBATE

Beat your opponent with conviction,
logic and wit in this business debate.

DATE: 29th May

Register now at: www.envisage.live

PRIZE POOL : ₹4,000



FOR QUERIES CONTACT :

Ishika Mondal | 8927621618 | Shristi Rai | 7980149344



| [envisagetmsl](https://www.envisage.live)

BIZ DEBATE

BIZ DEBATE

An engaging event where participants will be tested on their ability to analyse market problems and present viable arguments to convince the audience via their **debating** and **oratory** skills.

Date: 29th May 2022

RULES

- It is an individual event.
- The Debate will be organised in two rounds: Prelims and Finals.
- The language allowed is English.
- The topic of the Prelims would be given 24 hours prior to the debate.
- For Prelims, each speaker gets 2 minutes time for their speech and additional 30 seconds to wrap it up. No rebuttal round will take place in the prelims round.
- For Finals, each speaker gets 3 minutes time for their speech and 1 minute for the rebuttal round.
- Use of any abusive , political and offensive statement will lead to immediate disqualification.

PRIZE POOL

Prize Money : ₹4,000/-

For Queries -

- Ishika Mondal - 8927621618
- Shristi Rai - 7980149344

DISCLAIMER

The rules of the event can be changed anytime by the organizers, even without explicit information to the participants. All participants registering for the event agree upon abiding by the rules and general guidelines of **Envisage**, IIC TMSL. If any participant is found to use unfair methods (multiple accounts, team help, etc), those participants will be disqualified. IIC has the authority to prevent any participant from participating in any event for any reason (specified but not limited to any rules mentioned in a related document). For any queries, we encourage participants to contact Envisage, IIC TMSL.



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