



RULE BOOK

ABOUT IIC

The **Institution's Innovation Council (IIC)**, an MHRD initiative, was formed with the objective of prospering young minds full of innovative ideas and help them succeed in life by imparting knowledge on innovation, technology, entrepreneurship and start-ups through various workshops, seminars, fests and talk sessions. We provide students a platform where they can explore, showcase and sharpen their talents through various activities that our cell organizes throughout the year. Our ultimate goal is to prepare students for their future endeavours.

ABOUT ENVISAGE

Envisage is the official E-Summit of Techno Main Salt Lake, organized by **IIC-TMSL**. It is a product of creative and passionate minds that saw the need for the hour and worked hard with fervour and enthusiasm to make it a reality for all. It provides an excellent platform for promising minds to showcase their talents. The events are designed to test and encourage the participants' minds in a wide variety of fields, especially for someone curious as to how this world of Entrepreneurship works and what it takes to be an entrepreneur.

Date: 23rd - 29th May 2022



EVENTS



ENVISAGE'22



BIZ
Plan

Test the foundation of your business plan and validate it by an esteemed panel of judges.

Total Prize Pool
₹2,20,000

Date
23rd - 29th May

START-UP SUPPORT SERVICE WORTH Rs. 1 LAKH

FOR QUERIES CONTACT:
AYUSHI DEY | 9641099272 , RAJEEV TIWARI | 8319080781



Special Prize : Winning Team gets Flight Tickets to Singapore worth upto Rs. 1,00,000

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BIZ PLAN

BIZ PLAN

Young entrepreneurs with creative minds will have an opportunity of presenting their fresh and **innovative business ideas**, in front of an esteemed panel of judges, with a chance of getting rewarded generously. Apart from their valuable feedback and unique insights into industrial requirements, participants will also stand a chance of getting rewarded for their practical innovation and pitching skills.

Date: 25th - 26th May 2022

Mode: Online

RULES FOR REGISTRATION

- The competition is open to everyone.
- Make sure to bring in a good idea for your start-up. Teams presenting a prototype will be preferred.
- A team can consist of a maximum of **5 members**. However, only the Team Leader needs to register.
- Individual participation is accepted.
- A person can be a member of a single team. Multiple participation is prohibited.
- Teams cannot be changed after the completion of the registration.

GUIDELINES

- The teams will have to submit their pitch decks for the prelims.
- Reference of the Pitch Deck is available here - **http://bit.ly/PitchDeck_IICTMSL**
- They will have to pitch their ideas in front of the panellists.
- The shortlisted will be invited to the finals.
- Each team will be allotted **10 minutes** (6 minutes for explaining their ideas and 4 minute for a Q&A round).
- The submission of Pitch Deck will start from **20th May**.

PRIZE POOL

- Prize pool and goodies worth Rs. 20,000.
- Top team will get Flight Tickets to Singapore worth Rs. 1,25,000
- Incubation to winning team.
- Startup Support System worth Rs. 1,00,000
- Internship Opportunities.

For queries -

- Ayushi Dey - 9641099272
- Rajeev Tiwari - 8319080781



ENVISAGE'22

PRESENTS

Register now at: envisage.org.in



HackUrWay

Proliferate your hands-on skills in problem-solving in this competitive hackathon.

**Prize Pool
₹14,000**

Dates
26th - 28th May

EXCLUSIVELY SWAGS AND MERCH FOR THE WINNERS

FOR QUERIES CONTACT: Shubhayu | 7679325872 Vishal | 9934064937



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HACK-UR-WAY

HACKOFY

A competitive **hackathon** where students can proliferate their hands-on skills on problem-solving abilities and design web/software solutions to the relevant problem statements like healthcare, public services, etc. It is a great opportunity for them to exhibit their cognitive expertise and come up with solutions to problems involving daily life circumstances.

Date: 26th - 28th May 2022

Mode: Online

RULES

- A valid team must have 2-4 team members.
- Third-party tools are allowed.
- The teams can also be made cross-college.
- Any intellectual property that is developed during the Hackathon will belong to the team that developed it.
- You can also incorporate the material that is freely available to the public on the internet in your project.
- No plagiarism is entertained and it may lead to disqualification of your team if we find any.
- Decisions made by the judging committee would be final and no further arguments would be entertained.

JUDGING CRITERIA

- Code quality
- Applicability
- User Experience
- Originality

PRIZE POOL

Prize Money : ₹14,000/-

Add-ons :

- Swags
- Merchandise

For Queries -

- Shubhayu Majumdar-7679325872
- Vishal Choubey - 9934064937



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MOCK IPL

Put on your bidding hat and create your IPL team with your favourite players.

Prize Money

₹14,000

Dates

27th-28th May



FOR QUERIES CONTACT:

Moinak | 9432582711 Dipannita | 8481995901

Register Now



Special Prize: Winning Team gets Flight Tickets to Singapore worth up to Rs. 80,000

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MOCK IPL

MOCK IPL

A real-time **mock IPL Auction** where every team gets a fixed amount of virtual money which they can use to bid on international T20 players. The team with strong analytical and strategic skills wins the game. This game requires proper planning and presence of mind. So buckle yourself and be ready to assemble your fantasy team

Date: 28th - 29th May 2022

Mode: Offline

RULES

- It is a team event. A team can consist of a maximum of **4 members** and a minimum of **1 member**.
- Only one of the team members should register and the team leader.
- The team structure is inflexible once the registration is complete.
- Every team will get a specific amount of virtual cash.
- They need to utilize it for making their team.
- Teams can start bidding from a base price. In case of a tie, the first bid will be considered.
- Each time the player can raise a certain amount of bid that will be declared by the event coordinators.
- The team with the most team value will be declared the winner.

PRIZE POOL

Prize Money : ₹14,000/-

Add-ons:

- Winning Team will get Flight tickets to Singapore worth ₹1,25,000
- Goodies

For Queries -

- Moinak Ghosh - 9432582711
- Dipannita Kundu - 8481995901



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BRAIN IT OUT

Analyse your brain capacity and grip over the business world in this exciting business quiz.

Prize Money
₹6,000

Dates
28th May



FOR QUERIES CONTACT:

Shristi Rai | 7980149344 Rohan Jha | 7979052775

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Special Prizes : Winning Teams get Flight Tickets to Singapore worth upto Rs. 80,000

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BRAIN-IT-OUT

BRAIN-IT-OUT

An exciting **quiz** where participants are quizzed on relevant business, technology and innovation topics and the team with the most answers correct, wins the game. to analyse your brain capacity and grip over the business world.

Date: 28th May 2022

Mode: Offline

RULES

- It is a team event with maximum of 2 members per team.
- 2 round of quizzes will be held on **28th May 2022** and then the winners will be announced.
- The remaining rules and the event structure will be updated soon.

PRIZE POOL

Prize Money: ₹6,000/-

Add-ons:

- Winners will get Business and Entrepreneurship books.
- Goodies

For Queries -

- Shristi Rai - 7980149344
- Rohan Jha - 7979052775



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Case Study **CHALLENGE**

Teams of three to five participants compete against each other to develop the best solution to real business scenarios, within a time period.

Prize Pool
₹2,000

Deadline
27th May



FOR QUERIES CONTACT:
RAHUL KUMAR | 7294875933 SANJANA DEY | 9073018195

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CASE STUDY CHALLENGE

CASE STUDY CHALLENGE

A **case challenge** where participants with strong business and problem-solving skills compete among themselves to develop the best solution to a real business case study within a given time frame. Participants can showcase their great analytical and presenting skills and prove their entrepreneurial mettle.

Date: 27th May 2022

Mode: Online

RULES

- You can access your problem statement in your Unstop dashboard from **19th May 2022 at 6 PM.**
- The last date for submission is **27th May 2022 at 11:59 PM.**
- The initial round will be an online submission round in which participants will have to submit an initial draft of their solution consisting of not more than **450-500** words. The last date for submission of initial draft is **24th May at 11:59 PM.**
- Participants will have to submit a presentation (PPT or PDF Format) on their solution.

PRIZE POOL

Prize Money: ₹2,000/-

For Queries -

- Rahul Kumar - 7294875933
- Sanjana Dey - 9073018195



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Reel-O-Mania

Explore your creativity through reel-making for achieving specific business milestones.

Prize Pool
₹2,000



FOR QUERIES CONTACT:

Ayushi Dey | 9641099272 Anushka Mukherjee | 7980964757

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REEL-O-MANIA

REEL-O-MANIA

Passionate filmmakers will compete among themselves by creating short films / videos on certain topics provided by us, to showcase their creativity and the power of storytelling. Participants will create **intriguing reels** on given topics based on technology, innovation, business and promulgate your ideas

Date: 19th - 29th May 2022

Mode: Online

RULES FOR REGISTRATION

- The competition is open to everyone.
- Only Individual Participation is allowed.
- A person should register only once.
Multiple participation is prohibited.

GUIDELINES

- Candidates need to submit their social media profiles and post the videos (reels or short films) on Instagram, tagging IIC TMSL.
- You can submit Reels or Short Films of a maximum duration of 2 minutes.

- The video should mention our Title Sponsor's name, or that of IIC TMSL in a positive light.
- Participants should not put any song.
- The topic will be given 2-3 days before the submission date. Make sure to stick to the topic.
- Certificates will be issued to participants with successful submissions.

PRIZE POOL

Prize Money : ₹2,000/-

For Queries -

- Ayushi Dey - 9641099272
- Anushka Mukherjee -
7980964757



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PRESENTS



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STOCKIFY

Apply your trading and analytical skills and design
the most marketable stock portfolio.

Prize Money
₹7,000

Dates
20th - 29th May

FOR QUERIES CONTACT:
ISHIKA | 8927621618 ABHIPREYO | 7980765059

Special Prizes : Winners get Flight Tickets to Singapore worth up to Rs. 40,000



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Register Now



STOCKIFY

STOCKIFY

An online simulation **trading game** where one can create and manage their own portfolio to compete with other players. One needs to have good trading and analytical skills in a fidgety environment to conquer this game of finance.

Date: 20th-28th May 2022

Mode: Online

REQUIREMENTS

- Participant has to create an account on the DSIIJ virtual trading platform.
- The contest key and password will be provided after a successful registration. Accessing the DSIIJ portal requires PC/smartphone with an internet connection.

RULES

- The event will be live from 2 weeks before the E-Summit.
- The existing dummy cash balance will be cleared and an amount of Rs. 10 lakh dummy cash will be credited to the account of each participant.

- They can trade according to BSE.
- A specific time slot will be mentioned where each participant has to report and show us their final account balance. They must update their final net-worth to our assigned volunteer's datasheet.
- After submitting the details or after the given timeslot, no participant will be allowed to enter any data regarding their final net-worth.
- Winners will be decided by calculating the highest net-worth among the participants.

PRIZE POOL

Prize Money: ₹7,000/-

For Queries -

- Ishika Mondal - 8927621618
- Abhipreyo Ghosh -
7980765059



ENVISAGE'22



PRESENTS

Register now at: envisage.org.in

TWEETERS BUSINESS DEBATE

Beat your opponent with conviction, logic and wit in
this business debate.

Prize Pool
₹4,000

Dates
29th May

Special Prizes : Winners get Business & Finance Books

FOR QUERIES CONTACT:
Ishika Mondal | 8927621618 Shristi Rai | 7980149344

Register Now



TWEETERS - BIZ DEBATE

TWEETERS - BIZ DEBATE

An engaging event where participants will be tested on their ability to analyse market problems and present viable arguments to convince the audience via their **debating** and **oratory** skills.

Date: 29th May 2022

Mode: Offline

RULES

- It is an individual event.
- The Debate will be organised in two rounds: Prelims and Finals.
- The language allowed is English.
- The topic of the Prelims would be given 24 hours prior to the debate.
- For Prelims, each speaker gets 2 minutes time for their speech and additional 30 seconds to wrap it up. No rebuttal round will take place in the prelims round.
- For Finals, each speaker gets 3 minutes time for their speech and 1 minute for the rebuttal round.
- Use of any abusive , political and offensive statement will lead to immediate disqualification.

PRIZE POOL

Prize Money : ₹4,000/-

Add-ons:

- Winners will get Finance and Business books

For Queries -

Ishika Mondal - 8927621618

Shristi Rai - 7980149344

DISCLAIMER

The rules of the event can be changed anytime by the organizers, even without explicit information to the participants. All participants registering for the event agree upon abiding by the rules and general guidelines of **Envisage**, IIC TMSL. If any participant is found to use unfair methods (multiple accounts, team help, etc), those participants will be disqualified. IIC has the authority to prevent any participant from participating in any event for any reason (specified but not limited to any rules mentioned in a related document). For any queries, we encourage participants to contact Envisage, IIC TMSL.



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